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Global Virtual Event Software and Platforms Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Virtual Event Software and Platforms market size was valued at US$ 4070 million in 2025 and is forecast to a readjusted size of US$ 14820 million by 2032 with a CAGR of 20.5% during review period.

This report is a detailed and comprehensive analysis for global Virtual Event Software and Platforms market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Virtual Event Software and Platforms market size and forecasts, in consumption value ($ Million), 2021-2032

Global Virtual Event Software and Platforms market size and forecasts by region and country, in consumption value ($ Million), 2021-2032

Global Virtual Event Software and Platforms market size and forecasts, by Type and by Application, in consumption value ($ Million), 2021-2032

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Global Virtual Event Software and Platforms market shares of main players, in revenue ($ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Virtual Event Software and Platforms

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Virtual Event Software and Platforms market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Whova, Webex Events (formerly Socio), vFairs, Townscript, SpotMe, Intrado Corporation, Influitive, InEvent, Hopin, eZ-XPO, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Virtual Event Software and Platforms market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Virtual Meeting

Virtual Exhibition

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Virtual Performance

Virtual Social

Others

Market segment by Application

Government

Retail and E-Commerce

Finance, Banking and Insurance

Telecommunications and Information Technology

Others

Market segment by players, this report covers

Whova

Webex Events (formerly Socio)

vFairs

Townscript

SpotMe

Intrado Corporation

Influitive

InEvent

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Hopin

eZ-XPO

Eventzilla

Cvent

Brazen

Boomset

Bizzabo

Airmeet

Accelevents

6Connex

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

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Chapter 1, to describe Virtual Event Software and Platforms product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Virtual Event Software and Platforms, with revenue, gross margin, and global market share of Virtual Event Software and Platforms from 2021 to 2026.

Chapter 3, the Virtual Event Software and Platforms competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026.and Virtual Event Software and Platforms market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Virtual Event Software and Platforms.

Chapter 13, to describe Virtual Event Software and Platforms research findings and conclusion.

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