

Global Virtual Colonoscopy Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Virtual Colonoscopy market size was valued at USD 1362.3 million in 2023 and is forecast to a readjusted size of USD 2065.4 million by 2030 with a CAGR of 6.1% during review period.

Virtual colonoscopy (VC, also called CT Colonography or CT Pneumocolon) is a medical imaging procedure which uses x-rays and computers to produce two- and three-dimensional images of the colon (large intestine) from the lowest part, the rectum, all the way to the lower end of the small intestine and display them on a screen

Factors such as increasing prevalence of colorectal cancer, growing awareness about early disease detection, and technological advancements in endoscopy devices are driving market expansion. Colonoscopy plays a crucial role in the diagnosis and screening of colorectal diseases, leading to an increased demand for the procedure. Additionally, the rising geriatric population and the implementation of colorectal cancer screening programs further contribute to market growth. Moreover, the development of innovative colonoscopy devices, such as high-definition imaging systems and robotic-assisted platforms, is fueling market demand. However, factors such as high procedure costs and patient discomfort may hinder market growth.

The Global Info Research report includes an overview of the development of the Virtual Colonoscopy industry chain, the market status of Hospital (CT Scanners Colonoscopy, MRI Scanners Colonoscopy), Clinic (CT Scanners Colonoscopy, MRI Scanners Colonoscopy), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Virtual Colonoscopy.

Regionally, the report analyzes the Virtual Colonoscopy markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Virtual Colonoscopy market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Virtual Colonoscopy market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Virtual Colonoscopy industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., CT Scanners Colonoscopy, MRI Scanners Colonoscopy).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Virtual Colonoscopy market.

Regional Analysis: The report involves examining the Virtual Colonoscopy market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Virtual Colonoscopy market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Virtual Colonoscopy:

Company Analysis: Report covers individual Virtual Colonoscopy manufacturers, suppliers, and other relevant industry players. This analysis includes studying their

financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Virtual Colonoscopy. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Hospital, Clinic).

Technology Analysis: Report covers specific technologies relevant to Virtual Colonoscopy. It assesses the current state, advancements, and potential future developments in Virtual Colonoscopy areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Virtual Colonoscopy market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Virtual Colonoscopy market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

CT Scanners Colonoscopy

MRI Scanners Colonoscopy

Market segment by Application

Hospital

Clinic

Major players covered

Boston Scientific

Fujifilm Holdings

HOYA Group

KARL STORZ

OLYMPUS

ANA-MED

Avantis Medical Systems

Endomed Systems

Getinge Group

GI-View

HUGER Medical Instrument

InMotion Medical

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Virtual Colonoscopy product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Virtual Colonoscopy, with price, sales, revenue and global market share of Virtual Colonoscopy from 2019 to 2024.

Chapter 3, the Virtual Colonoscopy competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Virtual Colonoscopy breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Virtual Colonoscopy market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Virtual Colonoscopy.

Chapter 14 and 15, to describe Virtual Colonoscopy sales channel, distributors, customers, research findings and conclusion.

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