

Global Virtual Assistant Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

IVA is software driven assistant which uses artificial intelligence to model the human interaction to perform multiple tasks. IVA helps in managing connected cars, and homes and some of the leading examples of IVA are Google Assistant, Apple Siri, Microsoft's Cortana, and Amazon Echo.

SCOPE OF THE REPORT:

This report studies the Virtual Assistant market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Virtual Assistant market by product type and applications/end industries.

Growing trend of outsourcing, growing mobile workforce, increased focus on customer engagement are the factors that are driving the market for intelligent virtual assistants. Growing popularity of cloud applications, big data analytics and social media has changed the way businesses interact with customers. To add to the revenue and improve consumer satisfaction, organizations are revisiting consumer experience strategies. Digital Employee by Artificial Solutions is some strategies that are worked on for assisting the employees in achieving their sales targets. Other than adding to the enhancement of user experience, IVAs are meant to reduce customer service operational costs.

The global Virtual Assistant market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Virtual Assistant.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Oracle

Nuance Communications

Microsoft

Inbenta Technologies

Samsung Electronics

Apple

IBM

Intel

Google

Amazon

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Speech Intelligent

Speech Recognition Intelligent

Market Segment by Applications, can be divided into

BFSI

Retail & Ecommerce

Automotive

Healthcare

Others

Contents

1 VIRTUAL ASSISTANT MARKET OVERVIEW

- 1.1 Product Overview and Scope of Virtual Assistant
- 1.2 Classification of Virtual Assistant by Types
 - 1.2.1 Global Virtual Assistant Revenue Comparison by Types (2017-2023)
 - 1.2.2 Global Virtual Assistant Revenue Market Share by Types in 2017
 - 1.2.3 Speech Intelligent
 - 1.2.4 Speech Recognition Intelligent
- 1.3 Global Virtual Assistant Market by Application
 - 1.3.1 Global Virtual Assistant Market Size and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 BFSI
 - 1.3.3 Retail & Ecommerce
 - 1.3.4 Automotive
 - 1.3.5 Healthcare
 - 1.3.6 Others
- 1.4 Global Virtual Assistant Market by Regions
 - 1.4.1 Global Virtual Assistant Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.1 North America (USA, Canada and Mexico) Virtual Assistant Status and Prospect (2013-2023)
 - 1.4.2 Europe (Germany, France, UK, Russia and Italy) Virtual Assistant Status and Prospect (2013-2023)
 - 1.4.3 Asia-Pacific (China, Japan, Korea, India and Southeast Asia) Virtual Assistant Status and Prospect (2013-2023)
 - 1.4.4 South America (Brazil, Argentina, Colombia) Virtual Assistant Status and Prospect (2013-2023)
 - 1.4.5 Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa) Virtual Assistant Status and Prospect (2013-2023)
- 1.5 Global Market Size of Virtual Assistant (2013-2023)

2 MANUFACTURERS PROFILES

- 2.1 Oracle
 - 2.1.1 Business Overview
 - 2.1.2 Virtual Assistant Type and Applications
 - 2.1.2.1 Product A

- 2.1.2.2 Product B
- 2.1.3 Oracle Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)
- 2.2 Nuance Communications
 - 2.2.1 Business Overview
 - 2.2.2 Virtual Assistant Type and Applications
 - 2.2.2.1 Product A
 - 2.2.2.2 Product B
 - 2.2.3 Nuance Communications Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)
- 2.3 Microsoft
 - 2.3.1 Business Overview
 - 2.3.2 Virtual Assistant Type and Applications
 - 2.3.2.1 Product A
 - 2.3.2.2 Product B
 - 2.3.3 Microsoft Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)
- 2.4 Inbenta Technologies
 - 2.4.1 Business Overview
 - 2.4.2 Virtual Assistant Type and Applications
 - 2.4.2.1 Product A
 - 2.4.2.2 Product B
 - 2.4.3 Inbenta Technologies Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)
- 2.5 Samsung Electronics
 - 2.5.1 Business Overview
 - 2.5.2 Virtual Assistant Type and Applications
 - 2.5.2.1 Product A
 - 2.5.2.2 Product B
 - 2.5.3 Samsung Electronics Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)
- 2.6 Apple
 - 2.6.1 Business Overview
 - 2.6.2 Virtual Assistant Type and Applications
 - 2.6.2.1 Product A
 - 2.6.2.2 Product B
 - 2.6.3 Apple Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)
- 2.7 IBM
 - 2.7.1 Business Overview
 - 2.7.2 Virtual Assistant Type and Applications

2.7.2.1 Product A

2.7.2.2 Product B

2.7.3 IBM Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

2.8 Intel

2.8.1 Business Overview

2.8.2 Virtual Assistant Type and Applications

2.8.2.1 Product A

2.8.2.2 Product B

2.8.3 Intel Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

2.9 Google

2.9.1 Business Overview

2.9.2 Virtual Assistant Type and Applications

2.9.2.1 Product A

2.9.2.2 Product B

2.9.3 Google Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

2.10 Amazon

2.10.1 Business Overview

2.10.2 Virtual Assistant Type and Applications

2.10.2.1 Product A

2.10.2.2 Product B

2.10.3 Amazon Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

3 GLOBAL VIRTUAL ASSISTANT MARKET COMPETITION, BY PLAYERS

3.1 Global Virtual Assistant Revenue and Share by Players (2013-2018)

3.2 Market Concentration Rate

3.2.1 Top 5 Virtual Assistant Players Market Share

3.2.2 Top 10 Virtual Assistant Players Market Share

3.3 Market Competition Trend

4 GLOBAL VIRTUAL ASSISTANT MARKET SIZE BY REGIONS

4.1 Global Virtual Assistant Revenue and Market Share by Regions

4.2 North America Virtual Assistant Revenue and Growth Rate (2013-2018)

4.3 Europe Virtual Assistant Revenue and Growth Rate (2013-2018)

4.4 Asia-Pacific Virtual Assistant Revenue and Growth Rate (2013-2018)

4.5 South America Virtual Assistant Revenue and Growth Rate (2013-2018)

4.6 Middle East and Africa Virtual Assistant Revenue and Growth Rate (2013-2018)

5 NORTH AMERICA VIRTUAL ASSISTANT REVENUE BY COUNTRIES

- 5.1 North America Virtual Assistant Revenue by Countries (2013-2018)
- 5.2 USA Virtual Assistant Revenue and Growth Rate (2013-2018)
- 5.3 Canada Virtual Assistant Revenue and Growth Rate (2013-2018)
- 5.4 Mexico Virtual Assistant Revenue and Growth Rate (2013-2018)

6 EUROPE VIRTUAL ASSISTANT REVENUE BY COUNTRIES

- 6.1 Europe Virtual Assistant Revenue by Countries (2013-2018)
- 6.2 Germany Virtual Assistant Revenue and Growth Rate (2013-2018)
- 6.3 UK Virtual Assistant Revenue and Growth Rate (2013-2018)
- 6.4 France Virtual Assistant Revenue and Growth Rate (2013-2018)
- 6.5 Russia Virtual Assistant Revenue and Growth Rate (2013-2018)
- 6.6 Italy Virtual Assistant Revenue and Growth Rate (2013-2018)

7 ASIA-PACIFIC VIRTUAL ASSISTANT REVENUE BY COUNTRIES

- 7.1 Asia-Pacific Virtual Assistant Revenue by Countries (2013-2018)
- 7.2 China Virtual Assistant Revenue and Growth Rate (2013-2018)
- 7.3 Japan Virtual Assistant Revenue and Growth Rate (2013-2018)
- 7.4 Korea Virtual Assistant Revenue and Growth Rate (2013-2018)
- 7.5 India Virtual Assistant Revenue and Growth Rate (2013-2018)
- 7.6 Southeast Asia Virtual Assistant Revenue and Growth Rate (2013-2018)

8 SOUTH AMERICA VIRTUAL ASSISTANT REVENUE BY COUNTRIES

- 8.1 South America Virtual Assistant Revenue by Countries (2013-2018)
- 8.2 Brazil Virtual Assistant Revenue and Growth Rate (2013-2018)
- 8.3 Argentina Virtual Assistant Revenue and Growth Rate (2013-2018)
- 8.4 Colombia Virtual Assistant Revenue and Growth Rate (2013-2018)

9 MIDDLE EAST AND AFRICA REVENUE VIRTUAL ASSISTANT BY COUNTRIES

- 9.1 Middle East and Africa Virtual Assistant Revenue by Countries (2013-2018)
- 9.2 Saudi Arabia Virtual Assistant Revenue and Growth Rate (2013-2018)
- 9.3 UAE Virtual Assistant Revenue and Growth Rate (2013-2018)
- 9.4 Egypt Virtual Assistant Revenue and Growth Rate (2013-2018)

9.5 Nigeria Virtual Assistant Revenue and Growth Rate (2013-2018)

9.6 South Africa Virtual Assistant Revenue and Growth Rate (2013-2018)

10 GLOBAL VIRTUAL ASSISTANT MARKET SEGMENT BY TYPE

10.1 Global Virtual Assistant Revenue and Market Share by Type (2013-2018)

10.2 Global Virtual Assistant Market Forecast by Type (2018-2023)

10.3 Speech Intelligent Revenue Growth Rate (2013-2023)

10.4 Speech Recognition Intelligent Revenue Growth Rate (2013-2023)

11 GLOBAL VIRTUAL ASSISTANT MARKET SEGMENT BY APPLICATION

11.1 Global Virtual Assistant Revenue Market Share by Application (2013-2018)

11.2 Virtual Assistant Market Forecast by Application (2018-2023)

11.3 BFSI Revenue Growth (2013-2018)

11.4 Retail & Ecommerce Revenue Growth (2013-2018)

11.5 Automotive Revenue Growth (2013-2018)

11.6 Healthcare Revenue Growth (2013-2018)

11.7 Others Revenue Growth (2013-2018)

12 GLOBAL VIRTUAL ASSISTANT MARKET SIZE FORECAST (2018-2023)

12.1 Global Virtual Assistant Market Size Forecast (2018-2023)

12.2 Global Virtual Assistant Market Forecast by Regions (2018-2023)

12.3 North America Virtual Assistant Revenue Market Forecast (2018-2023)

12.4 Europe Virtual Assistant Revenue Market Forecast (2018-2023)

12.5 Asia-Pacific Virtual Assistant Revenue Market Forecast (2018-2023)

12.6 South America Virtual Assistant Revenue Market Forecast (2018-2023)

12.7 Middle East and Africa Virtual Assistant Revenue Market Forecast (2018-2023)

13 RESEARCH FINDINGS AND CONCLUSION

14 APPENDIX

14.1 Methodology

14.2 Data Source

List Of Tables

LIST OF TABLES AND FIGURES

Figure Virtual Assistant Picture

Table Product Specifications of Virtual Assistant

Table Global Virtual Assistant and Revenue (Million USD) Market Split by Product Type

Figure Global Virtual Assistant Revenue Market Share by Types in 2017

Figure Speech Intelligent Picture

Figure Speech Recognition Intelligent Picture

Table Global Virtual Assistant Revenue (Million USD) by Application (2013-2023)

Figure Virtual Assistant Revenue Market Share by Applications in 2017

Figure BFSI Picture

Figure Retail & Ecommerce Picture

Figure Automotive Picture

Figure Healthcare Picture

Figure Others Picture

Table Global Market Virtual Assistant Revenue (Million USD) Comparison by Regions 2013-2023

Figure North America Virtual Assistant Revenue (Million USD) and Growth Rate (2013-2023)

Figure Europe Virtual Assistant Revenue (Million USD) and Growth Rate (2013-2023)

Figure Asia-Pacific Virtual Assistant Revenue (Million USD) and Growth Rate (2013-2023)

Figure South America Virtual Assistant Revenue (Million USD) and Growth Rate (2013-2023)

Figure Middle East and Africa Virtual Assistant Revenue (Million USD) and Growth Rate (2013-2023)

Figure Global Virtual Assistant Revenue (Million USD) and Growth Rate (2013-2023)

Table Oracle Basic Information, Manufacturing Base and Competitors

Table Oracle Virtual Assistant Type and Applications

Table Oracle Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

Table Nuance Communications Basic Information, Manufacturing Base and Competitors

Table Nuance Communications Virtual Assistant Type and Applications

Table Nuance Communications Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

Table Microsoft Basic Information, Manufacturing Base and Competitors

Table Microsoft Virtual Assistant Type and Applications

Table Microsoft Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

Table Inbenta Technologies Basic Information, Manufacturing Base and Competitors

Table Inbenta Technologies Virtual Assistant Type and Applications

Table Inbenta Technologies Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

Table Samsung Electronics Basic Information, Manufacturing Base and Competitors

Table Samsung Electronics Virtual Assistant Type and Applications

Table Samsung Electronics Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

Table Apple Basic Information, Manufacturing Base and Competitors

Table Apple Virtual Assistant Type and Applications

Table Apple Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

Table IBM Basic Information, Manufacturing Base and Competitors

Table IBM Virtual Assistant Type and Applications

Table IBM Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

Table Intel Basic Information, Manufacturing Base and Competitors

Table Intel Virtual Assistant Type and Applications

Table Intel Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

Table Google Basic Information, Manufacturing Base and Competitors

Table Google Virtual Assistant Type and Applications

Table Google Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

Table Amazon Basic Information, Manufacturing Base and Competitors

Table Amazon Virtual Assistant Type and Applications

Table Amazon Virtual Assistant Revenue, Gross Margin and Market Share (2016-2017)

Table Global Virtual Assistant Revenue (Million USD) by Players (2013-2018)

Table Global Virtual Assistant Revenue Share by Players (2013-2018)

Figure Global Virtual Assistant Revenue Share by Players in 2016

Figure Global Virtual Assistant Revenue Share by Players in 2017

Figure Global Top 5 Players Virtual Assistant Revenue Market Share in 2017

Figure Global Top 10 Players Virtual Assistant Revenue Market Share in 2017

Figure Global Virtual Assistant Revenue (Million USD) and Growth Rate (%) (2013-2018)

Table Global Virtual Assistant Revenue (Million USD) by Regions (2013-2018)

Table Global Virtual Assistant Revenue Market Share by Regions (2013-2018)

Figure Global Virtual Assistant Revenue Market Share by Regions (2013-2018)

Figure Global Virtual Assistant Revenue Market Share by Regions in 2017

Figure North America Virtual Assistant Revenue and Growth Rate (2013-2018)

Figure Europe Virtual Assistant Revenue and Growth Rate (2013-2018)

Figure Asia-Pacific Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure South America Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure Middle East and Africa Virtual Assistant Revenue and Growth Rate (2013-2018)
Table North America Virtual Assistant Revenue by Countries (2013-2018)
Table North America Virtual Assistant Revenue Market Share by Countries (2013-2018)
Figure North America Virtual Assistant Revenue Market Share by Countries (2013-2018)
Figure North America Virtual Assistant Revenue Market Share by Countries in 2017
Figure USA Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure Canada Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure Mexico Virtual Assistant Revenue and Growth Rate (2013-2018)
Table Europe Virtual Assistant Revenue (Million USD) by Countries (2013-2018)
Figure Europe Virtual Assistant Revenue Market Share by Countries (2013-2018)
Figure Europe Virtual Assistant Revenue Market Share by Countries in 2017
Figure Germany Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure UK Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure France Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure Russia Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure Italy Virtual Assistant Revenue and Growth Rate (2013-2018)
Table Asia-Pacific Virtual Assistant Revenue (Million USD) by Countries (2013-2018)
Figure Asia-Pacific Virtual Assistant Revenue Market Share by Countries (2013-2018)
Figure Asia-Pacific Virtual Assistant Revenue Market Share by Countries in 2017
Figure China Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure Japan Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure Korea Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure India Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure Southeast Asia Virtual Assistant Revenue and Growth Rate (2013-2018)
Table South America Virtual Assistant Revenue by Countries (2013-2018)
Table South America Virtual Assistant Revenue Market Share by Countries (2013-2018)
Figure South America Virtual Assistant Revenue Market Share by Countries (2013-2018)
Figure South America Virtual Assistant Revenue Market Share by Countries in 2017
Figure Brazil Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure Argentina Virtual Assistant Revenue and Growth Rate (2013-2018)
Figure Colombia Virtual Assistant Revenue and Growth Rate (2013-2018)
Table Middle East and Africa Virtual Assistant Revenue (Million USD) by Countries (2013-2018)
Table Middle East and Africa Virtual Assistant Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Virtual Assistant Revenue Market Share by Countries (2013-2018)

Figure Middle East and Africa Virtual Assistant Revenue Market Share by Countries in 2017

Figure Saudi Arabia Virtual Assistant Revenue and Growth Rate (2013-2018)

Figure UAE Virtual Assistant Revenue and Growth Rate (2013-2018)

Figure Egypt Virtual Assistant Revenue and Growth Rate (2013-2018)

Figure Nigeria Virtual Assistant Revenue and Growth Rate (2013-2018)

Figure South Africa Virtual Assistant Revenue and Growth Rate (2013-2018)

Table Global Virtual Assistant Revenue (Million USD) by Type (2013-2018)

Table Global Virtual Assistant Revenue Share by Type (2013-2018)

Figure Global Virtual Assistant Revenue Share by Type (2013-2018)

Figure Global Virtual Assistant Revenue Share by Type in 2017

Table Global Virtual Assistant Revenue Forecast by Type (2018-2023)

Figure Global Virtual Assistant Market Share Forecast by Type (2018-2023)

Figure Global Speech Intelligent Revenue Growth Rate (2013-2018)

Figure Global Speech Recognition Intelligent Revenue Growth Rate (2013-2018)

Table Global Virtual Assistant Revenue by Application (2013-2018)

Table Global Virtual Assistant Revenue Share by Application (2013-2018)

Figure Global Virtual Assistant Revenue Share by Application (2013-2018)

Figure Global Virtual Assistant Revenue Share by Application in 2017

Table Global Virtual Assistant Revenue Forecast by Application (2018-2023)

Figure Global Virtual Assistant Market Share Forecast by Application (2018-2023)

Figure Global BFSI Revenue Growth Rate (2013-2018)

Figure Global Retail & Ecommerce Revenue Growth Rate (2013-2018)

Figure Global Automotive Revenue Growth Rate (2013-2018)

Figure Global Healthcare Revenue Growth Rate (2013-2018)

Figure Global Others Revenue Growth Rate (2013-2018)

Figure Global Virtual Assistant Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Table Global Virtual Assistant Revenue (Million USD) Forecast by Regions (2018-2023)

Figure Global Virtual Assistant Revenue Market Share Forecast by Regions (2018-2023)

Figure North America Virtual Assistant Revenue Market Forecast (2018-2023)

Figure Europe Virtual Assistant Revenue Market Forecast (2018-2023)

Figure Asia-Pacific Virtual Assistant Revenue Market Forecast (2018-2023)

Figure South America Virtual Assistant Revenue Market Forecast (2018-2023)

Figure Middle East and Africa Virtual Assistant Revenue Market Forecast (2018-2023)

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