

Global Viral Sample Preservation Solution Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Viral Sample Preservation Solution market size is expected to reach \$ 298 million by 2032, rising at a market growth of 4.8% CAGR during the forecast period (2026-2032).

Viral Sample Preservation Solution is an integrated technical system combining specialized preservatives, sterile containers, and standardized operating procedures, designed to maintain the integrity of viral particles (viability) or nucleic acids (RNA/DNA) during collection, transport, and storage. It includes inactivated and non-inactivated types, adapts to different temperature conditions (ambient, low-temperature, ultra-low-temperature), and prevents sample degradation or contamination, providing reliable sample support for viral detection, scientific research, and vaccine development.

In 2025, global Viral Sample Preservation Solution production reached approximately 52 million units, with an average global market price of around US\$ 4 per unit.

The Viral Sample Preservation Solution market is experiencing significant growth driven by several key factors: **Market Drivers:** Rising burden of infectious diseases: Increasing prevalence of various viral diseases, including COVID-19, influenza, and emerging viral threats, fuels demand for efficient sample preservation for diagnostics and research.

Expanding laboratory testing and research activities: Growing focus on public health surveillance, vaccine development, and antiviral research necessitates reliable viral sample preservation. **Focus on biosafety and sample integrity:** Concerns about sample degradation and potential loss of viral RNA/DNA during transport and storage drive demand for high-quality preservation solutions.

Technological advancements: Development of novel stabilization technologies, inactivation methods, and combination solutions with enhanced efficacy and broader viral compatibility.

Increasing awareness and adoption in various settings: Healthcare facilities, research laboratories, and even field workers are recognizing the benefits of using preservation solutions for improved sample handling and testing accuracy. **Market Challenges:** Regulation and compliance:

Stringent regulations governing viral sample handling and transportation require manufacturers to ensure solution compliance and safety. Competition and price sensitivity: Wide range of available solutions creates price competition, influencing purchasing decisions. Developing markets: Limited healthcare infrastructure and awareness in some regions pose challenges for market penetration. Overall, the Viral Sample Preservation Solution market presents promising opportunities for manufacturers, distributors, and research institutions. Focusing on addressing regulatory challenges, developing novel solutions, and providing cost-effective options will be crucial to ensuring the market's sustainable growth and contribution to global health initiatives.

This report studies the global Viral Sample Preservation Solution production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Viral Sample Preservation Solution and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Viral Sample Preservation Solution that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Viral Sample Preservation Solution total production and demand, 2021-2032, (M Units)

Global Viral Sample Preservation Solution total production value, 2021-2032, (USD Million)

Global Viral Sample Preservation Solution production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (M Units), (based on production site)

Global Viral Sample Preservation Solution consumption by region & country, CAGR, 2021-2032 & (M Units)

U.S. VS China: Viral Sample Preservation Solution domestic production, consumption, key domestic manufacturers and share

Global Viral Sample Preservation Solution production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (M Units)

Global Viral Sample Preservation Solution production by Type, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

Global Viral Sample Preservation Solution production by Application, production, value, CAGR, 2021-2032, (USD Million) & (M Units)

This report profiles key players in the global Viral Sample Preservation Solution market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Thermo Fisher Scientific, Longhorn Vaccines and Diagnostics, EKF Diagnostics Holdings, Biosigma, BIOBASE, BD,

Aptaca, Orient Gene, Mole Bioscience, Biocomma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Viral Sample Preservation Solution market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (M Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Viral Sample Preservation Solution Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Viral Sample Preservation Solution Market, Segmentation by Type:

Inactivated

Non-inactivated

Global Viral Sample Preservation Solution Market, Segmentation by Preservation Temperature Requirement:

Ambient Temperature Preservation Solution

Low-Temperature Preservation Solution

Ultra-Low Temperature Preservation Solution

Global Viral Sample Preservation Solution Market, Segmentation by Target Sample Type:

Swab Sample Preservation Solution

Tissue Sample Preservation Solution

Others

Global Viral Sample Preservation Solution Market, Segmentation by Application:

Hospital

Clinic

Others

Companies Profiled:

Thermo Fisher Scientific

Longhorn Vaccines and Diagnostics

EKF Diagnostics Holdings

Biosigma

BIOBASE

BD

Aptaca

Orient Gene

Mole Bioscience

Biocomma

Beijing Hanbaihan Medical

Darui Biotech

Hangzhou LifeReal Biotechnology

Copan Diagnostics

BioServUK

Guangdong HybriBio Biotech

Haimen Shengbang Laboratory Equipment

Longsee Biomedical

Hangzhou Jiuyang Biotechnology

Jifan Biotechnology (Beijing)

Puritan Medical Products

Cardinal Health

Medline Industries

Shandong Chengwu Medical Products Factory

Key Questions Answered:

1. How big is the global Viral Sample Preservation Solution market?
2. What is the demand of the global Viral Sample Preservation Solution market?
3. What is the year over year growth of the global Viral Sample Preservation Solution market?
4. What is the production and production value of the global Viral Sample Preservation Solution market?
5. Who are the key producers in the global Viral Sample Preservation Solution market?
6. What are the growth factors driving the market demand?

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