

# Global Vinyl Surface Coatings Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Vinyl Surface Coatings market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Vinyl surface coatings are based primarily on vinyl acetate–based latexes used in architectural coatings, and also on solvent-based copolymers of vinyl acetate and vinyl chloride.

The Global Info Research report includes an overview of the development of the Vinyl Surface Coatings industry chain, the market status of Industrial (Solvent-based, Waterborne (Latex)), Construction (Solvent-based, Waterborne (Latex)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Vinyl Surface Coatings.

Regionally, the report analyzes the Vinyl Surface Coatings markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Vinyl Surface Coatings market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Vinyl Surface Coatings market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends,

challenges, and opportunities within the Vinyl Surface Coatings industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (MT), revenue generated, and market share of different by Type (e.g., Solvent-based, Waterborne (Latex)).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Vinyl Surface Coatings market.

**Regional Analysis:** The report involves examining the Vinyl Surface Coatings market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Vinyl Surface Coatings market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Vinyl Surface Coatings:

**Company Analysis:** Report covers individual Vinyl Surface Coatings manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Vinyl Surface Coatings This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Industrial, Construction).

**Technology Analysis:** Report covers specific technologies relevant to Vinyl Surface Coatings. It assesses the current state, advancements, and potential future developments in Vinyl Surface Coatings areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Vinyl Surface Coatings market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

### Market Segmentation

Vinyl Surface Coatings market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

#### Market segment by Type

Solvent-based

Waterborne (Latex)

Powder

#### Market segment by Application

Industrial

Construction

Printing Inks

Automotive

#### Major players covered

Arkema

Hexion

Gellner Industrial

Caplugs

APV Engineered Coatings

Key Resins

PolyOne

Klumpp Coatings

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vinyl Surface Coatings product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vinyl Surface Coatings, with price, sales, revenue and global market share of Vinyl Surface Coatings from 2019 to 2024.

Chapter 3, the Vinyl Surface Coatings competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vinyl Surface Coatings breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Vinyl Surface Coatings market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vinyl Surface Coatings.

Chapter 14 and 15, to describe Vinyl Surface Coatings sales channel, distributors, customers, research findings and conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Vinyl Surface Coatings

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Vinyl Surface Coatings Consumption Value by Type: 2019 Versus 2023 Versus 2030

1.3.2 Solvent-based

1.3.3 Waterborne (Latex)

1.3.4 Powder

1.4 Market Analysis by Application

1.4.1 Overview: Global Vinyl Surface Coatings Consumption Value by Application: 2019 Versus 2023 Versus 2030

1.4.2 Industrial

1.4.3 Construction

1.4.4 Printing Inks

1.4.5 Automotive

1.5 Global Vinyl Surface Coatings Market Size & Forecast

1.5.1 Global Vinyl Surface Coatings Consumption Value (2019 & 2023 & 2030)

1.5.2 Global Vinyl Surface Coatings Sales Quantity (2019-2030)

1.5.3 Global Vinyl Surface Coatings Average Price (2019-2030)

### 2 MANUFACTURERS PROFILES

2.1 Arkema

2.1.1 Arkema Details

2.1.2 Arkema Major Business

2.1.3 Arkema Vinyl Surface Coatings Product and Services

2.1.4 Arkema Vinyl Surface Coatings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Arkema Recent Developments/Updates

2.2 Hexion

2.2.1 Hexion Details

2.2.2 Hexion Major Business

2.2.3 Hexion Vinyl Surface Coatings Product and Services

2.2.4 Hexion Vinyl Surface Coatings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

- 2.2.5 Hexion Recent Developments/Updates
- 2.3 Gellner Industrial
  - 2.3.1 Gellner Industrial Details
  - 2.3.2 Gellner Industrial Major Business
  - 2.3.3 Gellner Industrial Vinyl Surface Coatings Product and Services
  - 2.3.4 Gellner Industrial Vinyl Surface Coatings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.3.5 Gellner Industrial Recent Developments/Updates
- 2.4 Caplugs
  - 2.4.1 Caplugs Details
  - 2.4.2 Caplugs Major Business
  - 2.4.3 Caplugs Vinyl Surface Coatings Product and Services
  - 2.4.4 Caplugs Vinyl Surface Coatings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.4.5 Caplugs Recent Developments/Updates
- 2.5 APV Engineered Coatings
  - 2.5.1 APV Engineered Coatings Details
  - 2.5.2 APV Engineered Coatings Major Business
  - 2.5.3 APV Engineered Coatings Vinyl Surface Coatings Product and Services
  - 2.5.4 APV Engineered Coatings Vinyl Surface Coatings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.5.5 APV Engineered Coatings Recent Developments/Updates
- 2.6 Key Resins
  - 2.6.1 Key Resins Details
  - 2.6.2 Key Resins Major Business
  - 2.6.3 Key Resins Vinyl Surface Coatings Product and Services
  - 2.6.4 Key Resins Vinyl Surface Coatings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.6.5 Key Resins Recent Developments/Updates
- 2.7 PolyOne
  - 2.7.1 PolyOne Details
  - 2.7.2 PolyOne Major Business
  - 2.7.3 PolyOne Vinyl Surface Coatings Product and Services
  - 2.7.4 PolyOne Vinyl Surface Coatings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 PolyOne Recent Developments/Updates
- 2.8 Klumpp Coatings
  - 2.8.1 Klumpp Coatings Details
  - 2.8.2 Klumpp Coatings Major Business

- 2.8.3 Klumpp Coatings Vinyl Surface Coatings Product and Services
- 2.8.4 Klumpp Coatings Vinyl Surface Coatings Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
- 2.8.5 Klumpp Coatings Recent Developments/Updates

### **3 COMPETITIVE ENVIRONMENT: VINYL SURFACE COATINGS BY MANUFACTURER**

- 3.1 Global Vinyl Surface Coatings Sales Quantity by Manufacturer (2019-2024)
- 3.2 Global Vinyl Surface Coatings Revenue by Manufacturer (2019-2024)
- 3.3 Global Vinyl Surface Coatings Average Price by Manufacturer (2019-2024)
- 3.4 Market Share Analysis (2023)
  - 3.4.1 Producer Shipments of Vinyl Surface Coatings by Manufacturer Revenue (\$MM) and Market Share (%): 2023
  - 3.4.2 Top 3 Vinyl Surface Coatings Manufacturer Market Share in 2023
  - 3.4.2 Top 6 Vinyl Surface Coatings Manufacturer Market Share in 2023
- 3.5 Vinyl Surface Coatings Market: Overall Company Footprint Analysis
  - 3.5.1 Vinyl Surface Coatings Market: Region Footprint
  - 3.5.2 Vinyl Surface Coatings Market: Company Product Type Footprint
  - 3.5.3 Vinyl Surface Coatings Market: Company Product Application Footprint
- 3.6 New Market Entrants and Barriers to Market Entry
- 3.7 Mergers, Acquisition, Agreements, and Collaborations

### **4 CONSUMPTION ANALYSIS BY REGION**

- 4.1 Global Vinyl Surface Coatings Market Size by Region
  - 4.1.1 Global Vinyl Surface Coatings Sales Quantity by Region (2019-2030)
  - 4.1.2 Global Vinyl Surface Coatings Consumption Value by Region (2019-2030)
  - 4.1.3 Global Vinyl Surface Coatings Average Price by Region (2019-2030)
- 4.2 North America Vinyl Surface Coatings Consumption Value (2019-2030)
- 4.3 Europe Vinyl Surface Coatings Consumption Value (2019-2030)
- 4.4 Asia-Pacific Vinyl Surface Coatings Consumption Value (2019-2030)
- 4.5 South America Vinyl Surface Coatings Consumption Value (2019-2030)
- 4.6 Middle East and Africa Vinyl Surface Coatings Consumption Value (2019-2030)

### **5 MARKET SEGMENT BY TYPE**

- 5.1 Global Vinyl Surface Coatings Sales Quantity by Type (2019-2030)
- 5.2 Global Vinyl Surface Coatings Consumption Value by Type (2019-2030)



5.3 Global Vinyl Surface Coatings Average Price by Type (2019-2030)

## **6 MARKET SEGMENT BY APPLICATION**

6.1 Global Vinyl Surface Coatings Sales Quantity by Application (2019-2030)

6.2 Global Vinyl Surface Coatings Consumption Value by Application (2019-2030)

6.3 Global Vinyl Surface Coatings Average Price by Application (2019-2030)

## **7 NORTH AMERICA**

7.1 North America Vinyl Surface Coatings Sales Quantity by Type (2019-2030)

7.2 North America Vinyl Surface Coatings Sales Quantity by Application (2019-2030)

7.3 North America Vinyl Surface Coatings Market Size by Country

7.3.1 North America Vinyl Surface Coatings Sales Quantity by Country (2019-2030)

7.3.2 North America Vinyl Surface Coatings Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

## **8 EUROPE**

8.1 Europe Vinyl Surface Coatings Sales Quantity by Type (2019-2030)

8.2 Europe Vinyl Surface Coatings Sales Quantity by Application (2019-2030)

8.3 Europe Vinyl Surface Coatings Market Size by Country

8.3.1 Europe Vinyl Surface Coatings Sales Quantity by Country (2019-2030)

8.3.2 Europe Vinyl Surface Coatings Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

## **9 ASIA-PACIFIC**

9.1 Asia-Pacific Vinyl Surface Coatings Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Vinyl Surface Coatings Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Vinyl Surface Coatings Market Size by Region

9.3.1 Asia-Pacific Vinyl Surface Coatings Sales Quantity by Region (2019-2030)

- 9.3.2 Asia-Pacific Vinyl Surface Coatings Consumption Value by Region (2019-2030)
- 9.3.3 China Market Size and Forecast (2019-2030)
- 9.3.4 Japan Market Size and Forecast (2019-2030)
- 9.3.5 Korea Market Size and Forecast (2019-2030)
- 9.3.6 India Market Size and Forecast (2019-2030)
- 9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
- 9.3.8 Australia Market Size and Forecast (2019-2030)

## **10 SOUTH AMERICA**

- 10.1 South America Vinyl Surface Coatings Sales Quantity by Type (2019-2030)
- 10.2 South America Vinyl Surface Coatings Sales Quantity by Application (2019-2030)
- 10.3 South America Vinyl Surface Coatings Market Size by Country
  - 10.3.1 South America Vinyl Surface Coatings Sales Quantity by Country (2019-2030)
  - 10.3.2 South America Vinyl Surface Coatings Consumption Value by Country (2019-2030)
  - 10.3.3 Brazil Market Size and Forecast (2019-2030)
  - 10.3.4 Argentina Market Size and Forecast (2019-2030)

## **11 MIDDLE EAST & AFRICA**

- 11.1 Middle East & Africa Vinyl Surface Coatings Sales Quantity by Type (2019-2030)
- 11.2 Middle East & Africa Vinyl Surface Coatings Sales Quantity by Application (2019-2030)
- 11.3 Middle East & Africa Vinyl Surface Coatings Market Size by Country
  - 11.3.1 Middle East & Africa Vinyl Surface Coatings Sales Quantity by Country (2019-2030)
  - 11.3.2 Middle East & Africa Vinyl Surface Coatings Consumption Value by Country (2019-2030)
  - 11.3.3 Turkey Market Size and Forecast (2019-2030)
  - 11.3.4 Egypt Market Size and Forecast (2019-2030)
  - 11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
  - 11.3.6 South Africa Market Size and Forecast (2019-2030)

## **12 MARKET DYNAMICS**

- 12.1 Vinyl Surface Coatings Market Drivers
- 12.2 Vinyl Surface Coatings Market Restraints
- 12.3 Vinyl Surface Coatings Trends Analysis

## 12.4 Porters Five Forces Analysis

- 12.4.1 Threat of New Entrants
- 12.4.2 Bargaining Power of Suppliers
- 12.4.3 Bargaining Power of Buyers
- 12.4.4 Threat of Substitutes
- 12.4.5 Competitive Rivalry

## **13 RAW MATERIAL AND INDUSTRY CHAIN**

- 13.1 Raw Material of Vinyl Surface Coatings and Key Manufacturers
- 13.2 Manufacturing Costs Percentage of Vinyl Surface Coatings
- 13.3 Vinyl Surface Coatings Production Process
- 13.4 Vinyl Surface Coatings Industrial Chain

## **14 SHIPMENTS BY DISTRIBUTION CHANNEL**

- 14.1 Sales Channel
  - 14.1.1 Direct to End-User
  - 14.1.2 Distributors
- 14.2 Vinyl Surface Coatings Typical Distributors
- 14.3 Vinyl Surface Coatings Typical Customers

## **15 RESEARCH FINDINGS AND CONCLUSION**

## **16 APPENDIX**

- 16.1 Methodology
- 16.2 Research Process and Data Source
- 16.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Vinyl Surface Coatings Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Vinyl Surface Coatings Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Arkema Basic Information, Manufacturing Base and Competitors

Table 4. Arkema Major Business

Table 5. Arkema Vinyl Surface Coatings Product and Services

Table 6. Arkema Vinyl Surface Coatings Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Arkema Recent Developments/Updates

Table 8. Hexion Basic Information, Manufacturing Base and Competitors

Table 9. Hexion Major Business

Table 10. Hexion Vinyl Surface Coatings Product and Services

Table 11. Hexion Vinyl Surface Coatings Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Hexion Recent Developments/Updates

Table 13. Gellner Industrial Basic Information, Manufacturing Base and Competitors

Table 14. Gellner Industrial Major Business

Table 15. Gellner Industrial Vinyl Surface Coatings Product and Services

Table 16. Gellner Industrial Vinyl Surface Coatings Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Gellner Industrial Recent Developments/Updates

Table 18. Caplugs Basic Information, Manufacturing Base and Competitors

Table 19. Caplugs Major Business

Table 20. Caplugs Vinyl Surface Coatings Product and Services

Table 21. Caplugs Vinyl Surface Coatings Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Caplugs Recent Developments/Updates

Table 23. APV Engineered Coatings Basic Information, Manufacturing Base and Competitors

Table 24. APV Engineered Coatings Major Business

Table 25. APV Engineered Coatings Vinyl Surface Coatings Product and Services

Table 26. APV Engineered Coatings Vinyl Surface Coatings Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

- Table 27. APV Engineered Coatings Recent Developments/Updates
- Table 28. Key Resins Basic Information, Manufacturing Base and Competitors
- Table 29. Key Resins Major Business
- Table 30. Key Resins Vinyl Surface Coatings Product and Services
- Table 31. Key Resins Vinyl Surface Coatings Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 32. Key Resins Recent Developments/Updates
- Table 33. PolyOne Basic Information, Manufacturing Base and Competitors
- Table 34. PolyOne Major Business
- Table 35. PolyOne Vinyl Surface Coatings Product and Services
- Table 36. PolyOne Vinyl Surface Coatings Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 37. PolyOne Recent Developments/Updates
- Table 38. Klumpp Coatings Basic Information, Manufacturing Base and Competitors
- Table 39. Klumpp Coatings Major Business
- Table 40. Klumpp Coatings Vinyl Surface Coatings Product and Services
- Table 41. Klumpp Coatings Vinyl Surface Coatings Sales Quantity (MT), Average Price (USD/MT), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 42. Klumpp Coatings Recent Developments/Updates
- Table 43. Global Vinyl Surface Coatings Sales Quantity by Manufacturer (2019-2024) & (MT)
- Table 44. Global Vinyl Surface Coatings Revenue by Manufacturer (2019-2024) & (USD Million)
- Table 45. Global Vinyl Surface Coatings Average Price by Manufacturer (2019-2024) & (USD/MT)
- Table 46. Market Position of Manufacturers in Vinyl Surface Coatings, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
- Table 47. Head Office and Vinyl Surface Coatings Production Site of Key Manufacturer
- Table 48. Vinyl Surface Coatings Market: Company Product Type Footprint
- Table 49. Vinyl Surface Coatings Market: Company Product Application Footprint
- Table 50. Vinyl Surface Coatings New Market Entrants and Barriers to Market Entry
- Table 51. Vinyl Surface Coatings Mergers, Acquisition, Agreements, and Collaborations
- Table 52. Global Vinyl Surface Coatings Sales Quantity by Region (2019-2024) & (MT)
- Table 53. Global Vinyl Surface Coatings Sales Quantity by Region (2025-2030) & (MT)
- Table 54. Global Vinyl Surface Coatings Consumption Value by Region (2019-2024) & (USD Million)
- Table 55. Global Vinyl Surface Coatings Consumption Value by Region (2025-2030) & (USD Million)
- Table 56. Global Vinyl Surface Coatings Average Price by Region (2019-2024) &

(USD/MT)

Table 57. Global Vinyl Surface Coatings Average Price by Region (2025-2030) & (USD/MT)

Table 58. Global Vinyl Surface Coatings Sales Quantity by Type (2019-2024) & (MT)

Table 59. Global Vinyl Surface Coatings Sales Quantity by Type (2025-2030) & (MT)

Table 60. Global Vinyl Surface Coatings Consumption Value by Type (2019-2024) & (USD Million)

Table 61. Global Vinyl Surface Coatings Consumption Value by Type (2025-2030) & (USD Million)

Table 62. Global Vinyl Surface Coatings Average Price by Type (2019-2024) & (USD/MT)

Table 63. Global Vinyl Surface Coatings Average Price by Type (2025-2030) & (USD/MT)

Table 64. Global Vinyl Surface Coatings Sales Quantity by Application (2019-2024) & (MT)

Table 65. Global Vinyl Surface Coatings Sales Quantity by Application (2025-2030) & (MT)

Table 66. Global Vinyl Surface Coatings Consumption Value by Application (2019-2024) & (USD Million)

Table 67. Global Vinyl Surface Coatings Consumption Value by Application (2025-2030) & (USD Million)

Table 68. Global Vinyl Surface Coatings Average Price by Application (2019-2024) & (USD/MT)

Table 69. Global Vinyl Surface Coatings Average Price by Application (2025-2030) & (USD/MT)

Table 70. North America Vinyl Surface Coatings Sales Quantity by Type (2019-2024) & (MT)

Table 71. North America Vinyl Surface Coatings Sales Quantity by Type (2025-2030) & (MT)

Table 72. North America Vinyl Surface Coatings Sales Quantity by Application (2019-2024) & (MT)

Table 73. North America Vinyl Surface Coatings Sales Quantity by Application (2025-2030) & (MT)

Table 74. North America Vinyl Surface Coatings Sales Quantity by Country (2019-2024) & (MT)

Table 75. North America Vinyl Surface Coatings Sales Quantity by Country (2025-2030) & (MT)

Table 76. North America Vinyl Surface Coatings Consumption Value by Country (2019-2024) & (USD Million)

Table 77. North America Vinyl Surface Coatings Consumption Value by Country (2025-2030) & (USD Million)

Table 78. Europe Vinyl Surface Coatings Sales Quantity by Type (2019-2024) & (MT)

Table 79. Europe Vinyl Surface Coatings Sales Quantity by Type (2025-2030) & (MT)

Table 80. Europe Vinyl Surface Coatings Sales Quantity by Application (2019-2024) & (MT)

Table 81. Europe Vinyl Surface Coatings Sales Quantity by Application (2025-2030) & (MT)

Table 82. Europe Vinyl Surface Coatings Sales Quantity by Country (2019-2024) & (MT)

Table 83. Europe Vinyl Surface Coatings Sales Quantity by Country (2025-2030) & (MT)

Table 84. Europe Vinyl Surface Coatings Consumption Value by Country (2019-2024) & (USD Million)

Table 85. Europe Vinyl Surface Coatings Consumption Value by Country (2025-2030) & (USD Million)

Table 86. Asia-Pacific Vinyl Surface Coatings Sales Quantity by Type (2019-2024) & (MT)

Table 87. Asia-Pacific Vinyl Surface Coatings Sales Quantity by Type (2025-2030) & (MT)

Table 88. Asia-Pacific Vinyl Surface Coatings Sales Quantity by Application (2019-2024) & (MT)

Table 89. Asia-Pacific Vinyl Surface Coatings Sales Quantity by Application (2025-2030) & (MT)

Table 90. Asia-Pacific Vinyl Surface Coatings Sales Quantity by Region (2019-2024) & (MT)

Table 91. Asia-Pacific Vinyl Surface Coatings Sales Quantity by Region (2025-2030) & (MT)

Table 92. Asia-Pacific Vinyl Surface Coatings Consumption Value by Region (2019-2024) & (USD Million)

Table 93. Asia-Pacific Vinyl Surface Coatings Consumption Value by Region (2025-2030) & (USD Million)

Table 94. South America Vinyl Surface Coatings Sales Quantity by Type (2019-2024) & (MT)

Table 95. South America Vinyl Surface Coatings Sales Quantity by Type (2025-2030) & (MT)

Table 96. South America Vinyl Surface Coatings Sales Quantity by Application (2019-2024) & (MT)

Table 97. South America Vinyl Surface Coatings Sales Quantity by Application

(2025-2030) & (MT)

Table 98. South America Vinyl Surface Coatings Sales Quantity by Country

(2019-2024) & (MT)

Table 99. South America Vinyl Surface Coatings Sales Quantity by Country

(2025-2030) & (MT)

Table 100. South America Vinyl Surface Coatings Consumption Value by Country

(2019-2024) & (USD Million)

Table 101. South America Vinyl Surface Coatings Consumption Value by Country

(2025-2030) & (USD Million)

Table 102. Middle East & Africa Vinyl Surface Coatings Sales Quantity by Type

(2019-2024) & (MT)

Table 103. Middle East & Africa Vinyl Surface Coatings Sales Quantity by Type

(2025-2030) & (MT)

Table 104. Middle East & Africa Vinyl Surface Coatings Sales Quantity by Application

(2019-2024) & (MT)

Table 105. Middle East & Africa Vinyl Surface Coatings Sales Quantity by Application

(2025-2030) & (MT)

Table 106. Middle East & Africa Vinyl Surface Coatings Sales Quantity by Region

(2019-2024) & (MT)

Table 107. Middle East & Africa Vinyl Surface Coatings Sales Quantity by Region

(2025-2030) & (MT)

Table 108. Middle East & Africa Vinyl Surface Coatings Consumption Value by Region

(2019-2024) & (USD Million)

Table 109. Middle East & Africa Vinyl Surface Coatings Consumption Value by Region

(2025-2030) & (USD Million)

Table 110. Vinyl Surface Coatings Raw Material

Table 111. Key Manufacturers of Vinyl Surface Coatings Raw Materials

Table 112. Vinyl Surface Coatings Typical Distributors

Table 113. Vinyl Surface Coatings Typical Customers



## List Of Figures

### LIST OF FIGURES

Figure 1. Vinyl Surface Coatings Picture

Figure 2. Global Vinyl Surface Coatings Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Vinyl Surface Coatings Consumption Value Market Share by Type in 2023

Figure 4. Solvent-based Examples

Figure 5. Waterborne (Latex) Examples

Figure 6. Powder Examples

Figure 7. Global Vinyl Surface Coatings Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Figure 8. Global Vinyl Surface Coatings Consumption Value Market Share by Application in 2023

Figure 9. Industrial Examples

Figure 10. Construction Examples

Figure 11. Printing Inks Examples

Figure 12. Automotive Examples

Figure 13. Global Vinyl Surface Coatings Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 14. Global Vinyl Surface Coatings Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 15. Global Vinyl Surface Coatings Sales Quantity (2019-2030) & (MT)

Figure 16. Global Vinyl Surface Coatings Average Price (2019-2030) & (USD/MT)

Figure 17. Global Vinyl Surface Coatings Sales Quantity Market Share by Manufacturer in 2023

Figure 18. Global Vinyl Surface Coatings Consumption Value Market Share by Manufacturer in 2023

Figure 19. Producer Shipments of Vinyl Surface Coatings by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023

Figure 20. Top 3 Vinyl Surface Coatings Manufacturer (Consumption Value) Market Share in 2023

Figure 21. Top 6 Vinyl Surface Coatings Manufacturer (Consumption Value) Market Share in 2023

Figure 22. Global Vinyl Surface Coatings Sales Quantity Market Share by Region (2019-2030)

Figure 23. Global Vinyl Surface Coatings Consumption Value Market Share by Region

(2019-2030)

Figure 24. North America Vinyl Surface Coatings Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Vinyl Surface Coatings Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Vinyl Surface Coatings Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Vinyl Surface Coatings Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Vinyl Surface Coatings Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Vinyl Surface Coatings Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Vinyl Surface Coatings Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Vinyl Surface Coatings Average Price by Type (2019-2030) & (USD/MT)

Figure 32. Global Vinyl Surface Coatings Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Vinyl Surface Coatings Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Vinyl Surface Coatings Average Price by Application (2019-2030) & (USD/MT)

Figure 35. North America Vinyl Surface Coatings Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Vinyl Surface Coatings Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Vinyl Surface Coatings Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Vinyl Surface Coatings Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Vinyl Surface Coatings Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Vinyl Surface Coatings Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Vinyl Surface Coatings Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Vinyl Surface Coatings Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Vinyl Surface Coatings Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Vinyl Surface Coatings Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Vinyl Surface Coatings Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Vinyl Surface Coatings Consumption Value Market Share by Region (2019-2030)

Figure 55. China Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Vinyl Surface Coatings Sales Quantity Market Share by Type (2019-2030)

Figure 62. South America Vinyl Surface Coatings Sales Quantity Market Share by

Application (2019-2030)

Figure 63. South America Vinyl Surface Coatings Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Vinyl Surface Coatings Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Vinyl Surface Coatings Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Vinyl Surface Coatings Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Vinyl Surface Coatings Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Vinyl Surface Coatings Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Vinyl Surface Coatings Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Vinyl Surface Coatings Market Drivers

Figure 76. Vinyl Surface Coatings Market Restraints

Figure 77. Vinyl Surface Coatings Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Vinyl Surface Coatings in 2023

Figure 80. Manufacturing Process Analysis of Vinyl Surface Coatings

Figure 81. Vinyl Surface Coatings Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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