

Global Vinyl Siding Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Vinyl Siding market size was valued at US\$ million in 2024 and is forecast to a readjusted size of USD million by 2031 with a CAGR of %during review period.

Vinyl siding is plastic exterior siding for houses and small apartment buildings, used for decoration and weatherproofing, imitating wood clapboard, board and batten or shakes, and used instead of other materials such as aluminum or fiber cement siding. It is an engineered product, manufactured primarily from polyvinyl chloride (PVC) resin.

Low price and minimal upkeep make vinyl by far the most widely sold siding material. Vinyl needs no painting. It won't warp or twist, and it's impervious to insects and water. But it can rattle, crack, melt, and burn. Some vinyl products may look like wood from a distance, but not up close.

Cornerstone Building Brands is the leading company in the vinyl siding market in the United States, with a market share of more than 25%. In terms of type, UV solar defence holds a significant share of over 75%. In the application field, the residential field accounts for more than 60%.

This report is a detailed and comprehensive analysis for global Vinyl Siding market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Vinyl Siding market size and forecasts, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sqm), 2020-2031

Global Vinyl Siding market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sqm), 2020-2031

Global Vinyl Siding market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Sqm), and average selling prices (US\$/Sqm), 2020-2031

Global Vinyl Siding market shares of main players, shipments in revenue (\$ Million), sales quantity (K Sqm), and ASP (US\$/Sqm), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Vinyl Siding

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Vinyl Siding market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cornerstone Building Brands, Saint-Gobain, Associated Materials, Westlake Royal Building Products, Norandex, Kaycan, KP Vinyl Siding, ProVia, Style Crest, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Vinyl Siding market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

UV Solar Defence

Non UV Solar Defence

Market segment by Application

Residential

Commercial

Industrial

Major players covered

Cornerstone Building Brands

Saint-Gobain

Associated Materials

Westlake Royal Building Products

Norandex

Kaycan

KP Vinyl Siding

ProVia

Style Crest

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vinyl Siding product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vinyl Siding, with price, sales quantity, revenue, and global market share of Vinyl Siding from 2020 to 2025.

Chapter 3, the Vinyl Siding competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vinyl Siding breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Vinyl Siding market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces

analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vinyl Siding.

Chapter 14 and 15, to describe Vinyl Siding sales channel, distributors, customers, research findings and conclusion.

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