

Global Vinyl Flooring Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Vinyl Flooring market size was valued at USD 10160 million in 2023 and is forecast to a readjusted size of USD 14730 million by 2030 with a CAGR of 5.5% during review period.

Vinyl flooring is a finished flooring material predominately made from a combination of limestone-base material mixed with composites of natural and synthetic polymer materials such as polyvinyl chloride and plasticizers.

The Global Info Research report includes an overview of the development of the Vinyl Flooring industry chain, the market status of Commercial Use (Luxury Vinyl Tile (LVT), Vinyl Composite Tile (VCT)), Residential Use (Luxury Vinyl Tile (LVT), Vinyl Composite Tile (VCT)), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Vinyl Flooring.

Regionally, the report analyzes the Vinyl Flooring markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Vinyl Flooring market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Vinyl Flooring market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Vinyl Flooring industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K sqm), revenue generated, and market share of different by Type (e.g., Luxury Vinyl Tile (LVT), Vinyl Composite Tile (VCT)).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Vinyl Flooring market.

Regional Analysis: The report involves examining the Vinyl Flooring market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Vinyl Flooring market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Vinyl Flooring:

Company Analysis: Report covers individual Vinyl Flooring manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Vinyl Flooring This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Commercial Use, Residential Use).

Technology Analysis: Report covers specific technologies relevant to Vinyl Flooring. It assesses the current state, advancements, and potential future developments in Vinyl Flooring areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Vinyl Flooring market. This analysis helps understand market share, competitive advantages, and potential

areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Vinyl Flooring market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Luxury Vinyl Tile (LVT)

Vinyl Composite Tile (VCT)

Others

Market segment by Application

Commercial Use

Residential Use

Major players covered

Tarkett

Gerflor

Armstrong

Mannington Mills

NOX

Shaw

Hanwha

LG Hausys

Mohawk

Polyflor

Congoleum

Forbo

TOLI

Beaulieu

Tajima

Metroflor

Interface

RiL

Karndean

Roppe

Milliken

Kraus

Parterre

Kingdomfloor

Snmo LVT

Hailide New Material

Taide Plastic Flooring

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vinyl Flooring product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vinyl Flooring, with price, sales, revenue and global market share of Vinyl Flooring from 2019 to 2024.

Chapter 3, the Vinyl Flooring competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vinyl Flooring breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017

to 2023.and Vinyl Flooring market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vinyl Flooring.

Chapter 14 and 15, to describe Vinyl Flooring sales channel, distributors, customers, research findings and conclusion.

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