

Global Vinyl Flooring Adhesives Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Vinyl Flooring Adhesives market size is expected to reach \$ 1317 million by 2032, rising at a market growth of 5.5% CAGR during the forecast period (2026-2032).

Vinyl Flooring Adhesives are professional floor-covering installation adhesives used to bond polyvinyl chloride-based flooring materials to concrete, cementitious self-leveling underlayments, wood panels, or other properly prepared substrates. They are applied in full-spread installations of luxury vinyl tile, luxury vinyl plank, sheet vinyl flooring, vinyl composition tile, solid vinyl tile, and selected rigid core vinyl flooring products. These adhesives are commonly formulated with water-based acrylic emulsions, vinyl acetate ethylene emulsions, rubber resins, polyurethane, or silane-modified polymers, together with tackifiers, fillers, rheology modifiers, preservatives, and plasticizer-migration resistance additives to deliver early tack, peel strength, shear strength, moisture resistance, alkalinity resistance, low odor, and low-VOC performance.

Vinyl Flooring Adhesives are mainly supplied as ready-to-use paste or liquid products in pails and buckets. They are installed by trowel, roller, wet-set, pressure-sensitive, or firm-set methods. Major production countries include the United States, China, Germany, France, Italy, Switzerland, Japan, and South Korea. Core application areas include residential renovation, commercial offices, healthcare facilities, education buildings, hotels, retail spaces, and public buildings where wear resistance, cleanability, moisture tolerance, and efficient installation are important performance requirements.

In 2025, global Vinyl Flooring Adhesives production reached approximately 340,000 to 380,000 metric tons. Mainstream water-based acrylic and pressure-sensitive products were generally priced at USD 2.20 to USD 2.70 per kilogram on an FOB basis, with high-moisture, heavy-commercial, and low-emission certified grades positioned near the

upper end of the range, while standard residential and commercial grades were priced at relatively lower levels.

The global Vinyl Flooring Adhesives market is driven by the rising penetration of vinyl flooring in residential remodeling, commercial renovation, and public building projects. LVT, LVP, and sheet vinyl flooring combine decorative flexibility, wear resistance, water resistance, and installation efficiency, creating steady demand for dedicated adhesive systems. Compared with many traditional flooring materials, vinyl flooring is well suited to fast renovation, replacement projects, and light commercial upgrades, while also supporting bundled sales with low-odor, low-emission, and high-productivity adhesive solutions. As healthcare, education, senior living, office, and retail facilities place higher emphasis on indoor air quality, shorter installation windows, and flooring durability, high-moisture resistance, plasticizer-migration resistance, rolling-load performance, fast traffic access, and low-VOC formulations are becoming key upgrade directions.

Market challenges mainly include cyclical weakness in real estate and renovation spending, price competition in vinyl flooring, raw-material cost volatility, and tightening environmental requirements across major regions. Water-based and low-emission formulations remain the long-term direction, but higher-performance emulsions, specialty additives, and certification requirements raise product development and manufacturing barriers. At the same time, rigid core click-lock flooring can reduce adhesive usage in some residential applications, creating substitution pressure against traditional full-spread adhesive systems. Future opportunities will be concentrated in commercial and institutional renovation, high-moisture substrate solutions, fast-track installation systems, flooring-brand specified systems, and low-carbon certified products. For leading manufacturers, the profit model is shifting from stand-alone adhesive sales toward integrated systems covering flooring adhesives, primers, moisture barriers, self-leveling compounds, and substrate repair materials, with technical service, installation compatibility, and channel control becoming critical to margin improvement.

This report studies the global Vinyl Flooring Adhesives production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vinyl Flooring Adhesives and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vinyl Flooring Adhesives that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Vinyl Flooring Adhesives total production and demand, 2021-2032, (Tons)

Global Vinyl Flooring Adhesives total production value, 2021-2032, (USD Million)

Global Vinyl Flooring Adhesives production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Tons), (based on production site)

Global Vinyl Flooring Adhesives consumption by region & country, CAGR, 2021-2032 & (Tons)

U.S. VS China: Vinyl Flooring Adhesives domestic production, consumption, key domestic manufacturers and share

Global Vinyl Flooring Adhesives production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Tons)

Global Vinyl Flooring Adhesives production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

Global Vinyl Flooring Adhesives production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Tons)

This report profiles key players in the global Vinyl Flooring Adhesives market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Arkema S.A., MAPEI S.p.A., Sika AG, ARDEX GmbH, Uzin Utz SE, Forbo Holding AG, Wakol GmbH, F. Ball and Co. Ltd., Avery Dennison Corporation, Q.E.P. Co., Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Vinyl Flooring Adhesives market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Tons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Vinyl Flooring Adhesives Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vinyl Flooring Adhesives Market, Segmentation by Type:

Acrylic Emulsion Adhesives

Vinyl Acetate Ethylene Emulsion Adhesives

Polyurethane and Silane-Modified Polymer Adhesives

Others

Global Vinyl Flooring Adhesives Market, Segmentation by Installation Method:

Pressure-Sensitive Adhesives

Wet-Set Adhesives

Firm-Set Adhesives

Others

Global Vinyl Flooring Adhesives Market, Segmentation by Product Form:

Ready-to-Use Paste Adhesives

Liquid Roll-On Adhesives

Two-Component Reactive Adhesives

Others

Global Vinyl Flooring Adhesives Market, Segmentation by Sales Channel:

Contractor and Distributor Channel

Flooring Brand System Channel

Retail and Home Improvement Channel

Direct Project Sales

Global Vinyl Flooring Adhesives Market, Segmentation by Application:

Commercial Buildings

Residential Buildings

Institutional Buildings

Others

Companies Profiled:

Arkema S.A.

MAPEI S.p.A.

Sika AG

ARDEX GmbH

Uzin Utz SE

Forbo Holding AG

Wakol GmbH

F. Ball and Co. Ltd.

Avery Dennison Corporation

Q.E.P. Co., Inc.

Franklin International, Inc.

TEC Specialty Products

Akkim Construction Chemicals Inc.

Pidilite Industries Limited

Nan Pao Resins Chemical Co., Ltd.

Nan Ya Plastics Corporation

Konishi Co., Ltd.

Daeheung Chemical Co., Ltd.

Vital Technical Sdn. Bhd.

RLA Polymers Sdn. Bhd.

Shanghai Yaodun Decoration Materials Co., Ltd.

Shanghai Langan New Building Materials Co., Ltd.

Key Questions Answered:

1. How big is the global Vinyl Flooring Adhesives market?
2. What is the demand of the global Vinyl Flooring Adhesives market?
3. What is the year over year growth of the global Vinyl Flooring Adhesives market?
4. What is the production and production value of the global Vinyl Flooring Adhesives market?
5. Who are the key producers in the global Vinyl Flooring Adhesives market?
6. What are the growth factors driving the market demand?

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