

Global Vinyl Flooring Adhesives Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Vinyl Flooring Adhesives market size was valued at US\$ 905 million in 2025 and is forecast to a readjusted size of US\$ 1317 million by 2032 with a CAGR of 5.5% during review period.

Vinyl Flooring Adhesives are professional floor-covering installation adhesives used to bond polyvinyl chloride-based flooring materials to concrete, cementitious self-leveling underlayments, wood panels, or other properly prepared substrates. They are applied in full-spread installations of luxury vinyl tile, luxury vinyl plank, sheet vinyl flooring, vinyl composition tile, solid vinyl tile, and selected rigid core vinyl flooring products. These adhesives are commonly formulated with water-based acrylic emulsions, vinyl acetate ethylene emulsions, rubber resins, polyurethane, or silane-modified polymers, together with tackifiers, fillers, rheology modifiers, preservatives, and plasticizer-migration resistance additives to deliver early tack, peel strength, shear strength, moisture resistance, alkalinity resistance, low odor, and low-VOC performance.

Vinyl Flooring Adhesives are mainly supplied as ready-to-use paste or liquid products in pails and buckets. They are installed by trowel, roller, wet-set, pressure-sensitive, or firm-set methods. Major production countries include the United States, China, Germany, France, Italy, Switzerland, Japan, and South Korea. Core application areas include residential renovation, commercial offices, healthcare facilities, education buildings, hotels, retail spaces, and public buildings where wear resistance, cleanability, moisture tolerance, and efficient installation are important performance requirements.

In 2025, global Vinyl Flooring Adhesives production reached approximately 340,000 to 380,000 metric tons. Mainstream water-based acrylic and pressure-sensitive products

were generally priced at USD 2.20 to USD 2.70 per kilogram on an FOB basis, with high-moisture, heavy-commercial, and low-emission certified grades positioned near the upper end of the range, while standard residential and commercial grades were priced at relatively lower levels.

The global Vinyl Flooring Adhesives market is driven by the rising penetration of vinyl flooring in residential remodeling, commercial renovation, and public building projects. LVT, LVP, and sheet vinyl flooring combine decorative flexibility, wear resistance, water resistance, and installation efficiency, creating steady demand for dedicated adhesive systems. Compared with many traditional flooring materials, vinyl flooring is well suited to fast renovation, replacement projects, and light commercial upgrades, while also supporting bundled sales with low-odor, low-emission, and high-productivity adhesive solutions. As healthcare, education, senior living, office, and retail facilities place higher emphasis on indoor air quality, shorter installation windows, and flooring durability, high-moisture resistance, plasticizer-migration resistance, rolling-load performance, fast traffic access, and low-VOC formulations are becoming key upgrade directions.

Market challenges mainly include cyclical weakness in real estate and renovation spending, price competition in vinyl flooring, raw-material cost volatility, and tightening environmental requirements across major regions. Water-based and low-emission formulations remain the long-term direction, but higher-performance emulsions, specialty additives, and certification requirements raise product development and manufacturing barriers. At the same time, rigid core click-lock flooring can reduce adhesive usage in some residential applications, creating substitution pressure against traditional full-spread adhesive systems. Future opportunities will be concentrated in commercial and institutional renovation, high-moisture substrate solutions, fast-track installation systems, flooring-brand specified systems, and low-carbon certified products. For leading manufacturers, the profit model is shifting from stand-alone adhesive sales toward integrated systems covering flooring adhesives, primers, moisture barriers, self-leveling compounds, and substrate repair materials, with technical service, installation compatibility, and channel control becoming critical to margin improvement.

This report is a detailed and comprehensive analysis for global Vinyl Flooring Adhesives market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some

of the selected leaders for the year 2025, are provided.

Key Features:

Global Vinyl Flooring Adhesives market size and forecasts, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Vinyl Flooring Adhesives market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Vinyl Flooring Adhesives market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Tons), and average selling prices (US\$/Ton), 2021-2032

Global Vinyl Flooring Adhesives market shares of main players, shipments in revenue (\$ Million), sales quantity (Tons), and ASP (US\$/Ton), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Vinyl Flooring Adhesives

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Vinyl Flooring Adhesives market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Arkema S.A., MAPEI S.p.A., Sika AG, ARDEX GmbH, Uzin Utz SE, Forbo Holding AG, Wakol GmbH, F. Ball and Co. Ltd., Avery Dennison Corporation, Q.E.P. Co., Inc., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Vinyl Flooring Adhesives market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Acrylic Emulsion Adhesives

Vinyl Acetate Ethylene Emulsion Adhesives

Polyurethane and Silane-Modified Polymer Adhesives

Others

Market segment by Installation Method

Pressure-Sensitive Adhesives

Wet-Set Adhesives

Firm-Set Adhesives

Others

Market segment by Product Form

Ready-to-Use Paste Adhesives

Liquid Roll-On Adhesives

Two-Component Reactive Adhesives

Others

Market segment by Sales Channel

Contractor and Distributor Channel

Flooring Brand System Channel

Retail and Home Improvement Channel

Direct Project Sales

Market segment by Application

Commercial Buildings

Residential Buildings

Institutional Buildings

Others

Major players covered

Arkema S.A.

MAPEI S.p.A.

Sika AG

ARDEX GmbH

Uzin Utz SE

Forbo Holding AG

Wakol GmbH

F. Ball and Co. Ltd.

Avery Dennison Corporation

Q.E.P. Co., Inc.

Franklin International, Inc.

TEC Specialty Products

Akkim Construction Chemicals Inc.

Pidilite Industries Limited

Nan Pao Resins Chemical Co., Ltd.

Nan Ya Plastics Corporation

Konishi Co., Ltd.

Daeheung Chemical Co., Ltd.

Vital Technical Sdn. Bhd.

RLA Polymers Sdn. Bhd.

Shanghai Yaodun Decoration Materials Co., Ltd.

Shanghai Languan New Building Materials Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vinyl Flooring Adhesives product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vinyl Flooring Adhesives, with price, sales quantity, revenue, and global market share of Vinyl Flooring Adhesives from 2021 to 2026.

Chapter 3, the Vinyl Flooring Adhesives competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vinyl Flooring Adhesives breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Vinyl Flooring Adhesives market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vinyl Flooring Adhesives.

Chapter 14 and 15, to describe Vinyl Flooring Adhesives sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

1.1 Product Overview and Scope

1.2 Market Estimation Caveats and Base Year

1.3 Market Analysis by Type

1.3.1 Overview: Global Vinyl Flooring Adhesives Consumption Value by Type: 2021 Versus 2025 Versus 2032

1.3.2 Acrylic Emulsion Adhesives

1.3.3 Vinyl Acetate Ethylene Emulsion Adhesives

1.3.4 Polyurethane and Silane-Modified Polymer Adhesives

1.3.5 Others

1.4 Market Analysis by Installation Method

1.4.1 Overview: Global Vinyl Flooring Adhesives Consumption Value by Installation Method: 2021 Versus 2025 Versus 2032

1.4.2 Pressure-Sensitive Adhesives

1.4.3 Wet-Set Adhesives

1.4.4 Firm-Set Adhesives

1.4.5 Others

1.5 Market Analysis by Product Form

1.5.1 Overview: Global Vinyl Flooring Adhesives Consumption Value by Product Form: 2021 Versus 2025 Versus 2032

1.5.2 Ready-to-Use Paste Adhesives

1.5.3 Liquid Roll-On Adhesives

1.5.4 Two-Component Reactive Adhesives

1.5.5 Others

1.6 Market Analysis by Sales Channel

1.6.1 Overview: Global Vinyl Flooring Adhesives Consumption Value by Sales Channel: 2021 Versus 2025 Versus 2032

1.6.2 Contractor and Distributor Channel

1.6.3 Flooring Brand System Channel

1.6.4 Retail and Home Improvement Channel

1.6.5 Direct Project Sales

1.7 Market Analysis by Application

1.7.1 Overview: Global Vinyl Flooring Adhesives Consumption Value by Application: 2021 Versus 2025 Versus 2032

1.7.2 Commercial Buildings

1.7.3 Residential Buildings

- 1.7.4 Institutional Buildings
- 1.7.5 Others
- 1.8 Global Vinyl Flooring Adhesives Market Size & Forecast
 - 1.8.1 Global Vinyl Flooring Adhesives Consumption Value (2021 & 2025 & 2032)
 - 1.8.2 Global Vinyl Flooring Adhesives Sales Quantity (2021-2032)
 - 1.8.3 Global Vinyl Flooring Adhesives Average Price (2021-2032)

2 MANUFACTURERS PROFILES

2.1 Arkema S.A.

- 2.1.1 Arkema S.A. Details
- 2.1.2 Arkema S.A. Major Business
- 2.1.3 Arkema S.A. Vinyl Flooring Adhesives Product and Services
- 2.1.4 Arkema S.A. Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.1.5 Arkema S.A. Recent Developments/Updates

2.2 MAPEI S.p.A.

- 2.2.1 MAPEI S.p.A. Details
- 2.2.2 MAPEI S.p.A. Major Business
- 2.2.3 MAPEI S.p.A. Vinyl Flooring Adhesives Product and Services
- 2.2.4 MAPEI S.p.A. Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.2.5 MAPEI S.p.A. Recent Developments/Updates

2.3 Sika AG

- 2.3.1 Sika AG Details
- 2.3.2 Sika AG Major Business
- 2.3.3 Sika AG Vinyl Flooring Adhesives Product and Services
- 2.3.4 Sika AG Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.3.5 Sika AG Recent Developments/Updates

2.4 ARDEX GmbH

- 2.4.1 ARDEX GmbH Details
- 2.4.2 ARDEX GmbH Major Business
- 2.4.3 ARDEX GmbH Vinyl Flooring Adhesives Product and Services
- 2.4.4 ARDEX GmbH Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.4.5 ARDEX GmbH Recent Developments/Updates

2.5 Uzin Utz SE

- 2.5.1 Uzin Utz SE Details

- 2.5.2 Uzin Utz SE Major Business
- 2.5.3 Uzin Utz SE Vinyl Flooring Adhesives Product and Services
- 2.5.4 Uzin Utz SE Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.5.5 Uzin Utz SE Recent Developments/Updates
- 2.6 Forbo Holding AG
 - 2.6.1 Forbo Holding AG Details
 - 2.6.2 Forbo Holding AG Major Business
 - 2.6.3 Forbo Holding AG Vinyl Flooring Adhesives Product and Services
 - 2.6.4 Forbo Holding AG Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.6.5 Forbo Holding AG Recent Developments/Updates
- 2.7 Wakol GmbH
 - 2.7.1 Wakol GmbH Details
 - 2.7.2 Wakol GmbH Major Business
 - 2.7.3 Wakol GmbH Vinyl Flooring Adhesives Product and Services
 - 2.7.4 Wakol GmbH Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.7.5 Wakol GmbH Recent Developments/Updates
- 2.8 F. Ball and Co. Ltd.
 - 2.8.1 F. Ball and Co. Ltd. Details
 - 2.8.2 F. Ball and Co. Ltd. Major Business
 - 2.8.3 F. Ball and Co. Ltd. Vinyl Flooring Adhesives Product and Services
 - 2.8.4 F. Ball and Co. Ltd. Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.8.5 F. Ball and Co. Ltd. Recent Developments/Updates
- 2.9 Avery Dennison Corporation
 - 2.9.1 Avery Dennison Corporation Details
 - 2.9.2 Avery Dennison Corporation Major Business
 - 2.9.3 Avery Dennison Corporation Vinyl Flooring Adhesives Product and Services
 - 2.9.4 Avery Dennison Corporation Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.9.5 Avery Dennison Corporation Recent Developments/Updates
- 2.10 Q.E.P. Co., Inc.
 - 2.10.1 Q.E.P. Co., Inc. Details
 - 2.10.2 Q.E.P. Co., Inc. Major Business
 - 2.10.3 Q.E.P. Co., Inc. Vinyl Flooring Adhesives Product and Services
 - 2.10.4 Q.E.P. Co., Inc. Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

- 2.10.5 Q.E.P. Co., Inc. Recent Developments/Updates
- 2.11 Franklin International, Inc.
 - 2.11.1 Franklin International, Inc. Details
 - 2.11.2 Franklin International, Inc. Major Business
 - 2.11.3 Franklin International, Inc. Vinyl Flooring Adhesives Product and Services
 - 2.11.4 Franklin International, Inc. Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.11.5 Franklin International, Inc. Recent Developments/Updates
- 2.12 TEC Specialty Products
 - 2.12.1 TEC Specialty Products Details
 - 2.12.2 TEC Specialty Products Major Business
 - 2.12.3 TEC Specialty Products Vinyl Flooring Adhesives Product and Services
 - 2.12.4 TEC Specialty Products Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.12.5 TEC Specialty Products Recent Developments/Updates
- 2.13 Akkim Construction Chemicals Inc.
 - 2.13.1 Akkim Construction Chemicals Inc. Details
 - 2.13.2 Akkim Construction Chemicals Inc. Major Business
 - 2.13.3 Akkim Construction Chemicals Inc. Vinyl Flooring Adhesives Product and Services
 - 2.13.4 Akkim Construction Chemicals Inc. Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.13.5 Akkim Construction Chemicals Inc. Recent Developments/Updates
- 2.14 Pidilite Industries Limited
 - 2.14.1 Pidilite Industries Limited Details
 - 2.14.2 Pidilite Industries Limited Major Business
 - 2.14.3 Pidilite Industries Limited Vinyl Flooring Adhesives Product and Services
 - 2.14.4 Pidilite Industries Limited Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.14.5 Pidilite Industries Limited Recent Developments/Updates
- 2.15 Nan Pao Resins Chemical Co., Ltd.
 - 2.15.1 Nan Pao Resins Chemical Co., Ltd. Details
 - 2.15.2 Nan Pao Resins Chemical Co., Ltd. Major Business
 - 2.15.3 Nan Pao Resins Chemical Co., Ltd. Vinyl Flooring Adhesives Product and Services
 - 2.15.4 Nan Pao Resins Chemical Co., Ltd. Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.15.5 Nan Pao Resins Chemical Co., Ltd. Recent Developments/Updates
- 2.16 Nan Ya Plastics Corporation

- 2.16.1 Nan Ya Plastics Corporation Details
- 2.16.2 Nan Ya Plastics Corporation Major Business
- 2.16.3 Nan Ya Plastics Corporation Vinyl Flooring Adhesives Product and Services
- 2.16.4 Nan Ya Plastics Corporation Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
- 2.16.5 Nan Ya Plastics Corporation Recent Developments/Updates
- 2.17 Konishi Co., Ltd.
 - 2.17.1 Konishi Co., Ltd. Details
 - 2.17.2 Konishi Co., Ltd. Major Business
 - 2.17.3 Konishi Co., Ltd. Vinyl Flooring Adhesives Product and Services
 - 2.17.4 Konishi Co., Ltd. Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.17.5 Konishi Co., Ltd. Recent Developments/Updates
- 2.18 Daeheung Chemical Co., Ltd.
 - 2.18.1 Daeheung Chemical Co., Ltd. Details
 - 2.18.2 Daeheung Chemical Co., Ltd. Major Business
 - 2.18.3 Daeheung Chemical Co., Ltd. Vinyl Flooring Adhesives Product and Services
 - 2.18.4 Daeheung Chemical Co., Ltd. Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.18.5 Daeheung Chemical Co., Ltd. Recent Developments/Updates
- 2.19 Vital Technical Sdn. Bhd.
 - 2.19.1 Vital Technical Sdn. Bhd. Details
 - 2.19.2 Vital Technical Sdn. Bhd. Major Business
 - 2.19.3 Vital Technical Sdn. Bhd. Vinyl Flooring Adhesives Product and Services
 - 2.19.4 Vital Technical Sdn. Bhd. Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.19.5 Vital Technical Sdn. Bhd. Recent Developments/Updates
- 2.20 RLA Polymers Sdn. Bhd.
 - 2.20.1 RLA Polymers Sdn. Bhd. Details
 - 2.20.2 RLA Polymers Sdn. Bhd. Major Business
 - 2.20.3 RLA Polymers Sdn. Bhd. Vinyl Flooring Adhesives Product and Services
 - 2.20.4 RLA Polymers Sdn. Bhd. Vinyl Flooring Adhesives Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)
 - 2.20.5 RLA Polymers Sdn. Bhd. Recent Developments/Updates
- 2.21 Shanghai Yaodun Decoration Materials Co., Ltd.
 - 2.21.1 Shanghai Yaodun Decoration Materials Co., Ltd. Details
 - 2.21.2 Shanghai Yaodun Decoration Materials Co., Ltd. Major Business
 - 2.21.3 Shanghai Yaodun Decoration Materials Co., Ltd. Vinyl Flooring Adhesives Product and Services

2.21.4 Shanghai Yaodun Decoration Materials Co., Ltd. Vinyl Flooring Adhesives
Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.21.5 Shanghai Yaodun Decoration Materials Co., Ltd. Recent
Developments/Updates

2.22 Shanghai Langan New Building Materials Co., Ltd.

2.22.1 Shanghai Langan New Building Materials Co., Ltd. Details

2.22.2 Shanghai Langan New Building Materials Co., Ltd. Major Business

2.22.3 Shanghai Langan New Building Materials Co., Ltd. Vinyl Flooring Adhesives
Product and Services

2.22.4 Shanghai Langan New Building Materials Co., Ltd. Vinyl Flooring Adhesives
Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2021-2026)

2.22.5 Shanghai Langan New Building Materials Co., Ltd. Recent
Developments/Updates

3 COMPETITIVE ENVIRONMENT: VINYL FLOORING ADHESIVES BY MANUFACTURER

3.1 Global Vinyl Flooring Adhesives Sales Quantity by Manufacturer (2021-2026)

3.2 Global Vinyl Flooring Adhesives Revenue by Manufacturer (2021-2026)

3.3 Global Vinyl Flooring Adhesives Average Price by Manufacturer (2021-2026)

3.4 Market Share Analysis (2025)

3.4.1 Producer Shipments of Vinyl Flooring Adhesives by Manufacturer Revenue
(\$MM) and Market Share (%): 2025

3.4.2 Top 3 Vinyl Flooring Adhesives Manufacturer Market Share in 2025

3.4.3 Top 6 Vinyl Flooring Adhesives Manufacturer Market Share in 2025

3.5 Vinyl Flooring Adhesives Market: Overall Company Footprint Analysis

3.5.1 Vinyl Flooring Adhesives Market: Region Footprint

3.5.2 Vinyl Flooring Adhesives Market: Company Product Type Footprint

3.5.3 Vinyl Flooring Adhesives Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Vinyl Flooring Adhesives Market Size by Region

4.1.1 Global Vinyl Flooring Adhesives Sales Quantity by Region (2021-2032)

4.1.2 Global Vinyl Flooring Adhesives Consumption Value by Region (2021-2032)

4.1.3 Global Vinyl Flooring Adhesives Average Price by Region (2021-2032)

4.2 North America Vinyl Flooring Adhesives Consumption Value (2021-2032)

- 4.3 Europe Vinyl Flooring Adhesives Consumption Value (2021-2032)
- 4.4 Asia-Pacific Vinyl Flooring Adhesives Consumption Value (2021-2032)
- 4.5 South America Vinyl Flooring Adhesives Consumption Value (2021-2032)
- 4.6 Middle East & Africa Vinyl Flooring Adhesives Consumption Value (2021-2032)

5 MARKET SEGMENT BY TYPE

- 5.1 Global Vinyl Flooring Adhesives Sales Quantity by Type (2021-2032)
- 5.2 Global Vinyl Flooring Adhesives Consumption Value by Type (2021-2032)
- 5.3 Global Vinyl Flooring Adhesives Average Price by Type (2021-2032)

6 MARKET SEGMENT BY APPLICATION

- 6.1 Global Vinyl Flooring Adhesives Sales Quantity by Application (2021-2032)
- 6.2 Global Vinyl Flooring Adhesives Consumption Value by Application (2021-2032)
- 6.3 Global Vinyl Flooring Adhesives Average Price by Application (2021-2032)

7 NORTH AMERICA

- 7.1 North America Vinyl Flooring Adhesives Sales Quantity by Type (2021-2032)
- 7.2 North America Vinyl Flooring Adhesives Sales Quantity by Application (2021-2032)
- 7.3 North America Vinyl Flooring Adhesives Market Size by Country
 - 7.3.1 North America Vinyl Flooring Adhesives Sales Quantity by Country (2021-2032)
 - 7.3.2 North America Vinyl Flooring Adhesives Consumption Value by Country (2021-2032)
 - 7.3.3 United States Market Size and Forecast (2021-2032)
 - 7.3.4 Canada Market Size and Forecast (2021-2032)
 - 7.3.5 Mexico Market Size and Forecast (2021-2032)

8 EUROPE

- 8.1 Europe Vinyl Flooring Adhesives Sales Quantity by Type (2021-2032)
- 8.2 Europe Vinyl Flooring Adhesives Sales Quantity by Application (2021-2032)
- 8.3 Europe Vinyl Flooring Adhesives Market Size by Country
 - 8.3.1 Europe Vinyl Flooring Adhesives Sales Quantity by Country (2021-2032)
 - 8.3.2 Europe Vinyl Flooring Adhesives Consumption Value by Country (2021-2032)
 - 8.3.3 Germany Market Size and Forecast (2021-2032)
 - 8.3.4 France Market Size and Forecast (2021-2032)
 - 8.3.5 United Kingdom Market Size and Forecast (2021-2032)

8.3.6 Russia Market Size and Forecast (2021-2032)

8.3.7 Italy Market Size and Forecast (2021-2032)

9 ASIA-PACIFIC

9.1 Asia-Pacific Vinyl Flooring Adhesives Sales Quantity by Type (2021-2032)

9.2 Asia-Pacific Vinyl Flooring Adhesives Sales Quantity by Application (2021-2032)

9.3 Asia-Pacific Vinyl Flooring Adhesives Market Size by Region

9.3.1 Asia-Pacific Vinyl Flooring Adhesives Sales Quantity by Region (2021-2032)

9.3.2 Asia-Pacific Vinyl Flooring Adhesives Consumption Value by Region
(2021-2032)

9.3.3 China Market Size and Forecast (2021-2032)

9.3.4 Japan Market Size and Forecast (2021-2032)

9.3.5 South Korea Market Size and Forecast (2021-2032)

9.3.6 India Market Size and Forecast (2021-2032)

9.3.7 Southeast Asia Market Size and Forecast (2021-2032)

9.3.8 Australia Market Size and Forecast (2021-2032)

10 SOUTH AMERICA

10.1 South America Vinyl Flooring Adhesives Sales Quantity by Type (2021-2032)

10.2 South America Vinyl Flooring Adhesives Sales Quantity by Application
(2021-2032)

10.3 South America Vinyl Flooring Adhesives Market Size by Country

10.3.1 South America Vinyl Flooring Adhesives Sales Quantity by Country
(2021-2032)

10.3.2 South America Vinyl Flooring Adhesives Consumption Value by Country
(2021-2032)

10.3.3 Brazil Market Size and Forecast (2021-2032)

10.3.4 Argentina Market Size and Forecast (2021-2032)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Vinyl Flooring Adhesives Sales Quantity by Type (2021-2032)

11.2 Middle East & Africa Vinyl Flooring Adhesives Sales Quantity by Application
(2021-2032)

11.3 Middle East & Africa Vinyl Flooring Adhesives Market Size by Country

11.3.1 Middle East & Africa Vinyl Flooring Adhesives Sales Quantity by Country
(2021-2032)

11.3.2 Middle East & Africa Vinyl Flooring Adhesives Consumption Value by Country (2021-2032)

11.3.3 Turkey Market Size and Forecast (2021-2032)

11.3.4 Egypt Market Size and Forecast (2021-2032)

11.3.5 Saudi Arabia Market Size and Forecast (2021-2032)

11.3.6 South Africa Market Size and Forecast (2021-2032)

12 MARKET DYNAMICS

12.1 Vinyl Flooring Adhesives Market Drivers

12.2 Vinyl Flooring Adhesives Market Restraints

12.3 Vinyl Flooring Adhesives Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Vinyl Flooring Adhesives and Key Manufacturers

13.2 Manufacturing Costs Percentage of Vinyl Flooring Adhesives

13.3 Vinyl Flooring Adhesives Production Process

13.4 Industry Value Chain Analysis

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Vinyl Flooring Adhesives Typical Distributors

14.3 Vinyl Flooring Adhesives Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Vinyl Flooring Adhesives Consumption Value by Type, (USD Million), 2021 & 2025 & 2032

Table 2. Global Vinyl Flooring Adhesives Consumption Value by Installation Method, (USD Million), 2021 & 2025 & 2032

Table 3. Global Vinyl Flooring Adhesives Consumption Value by Product Form, (USD Million), 2021 & 2025 & 2032

Table 4. Global Vinyl Flooring Adhesives Consumption Value by Sales Channel, (USD Million), 2021 & 2025 & 2032

Table 5. Global Vinyl Flooring Adhesives Consumption Value by Application, (USD Million), 2021 & 2025 & 2032

Table 6. Arkema S.A. Basic Information, Manufacturing Base and Competitors

Table 7. Arkema S.A. Major Business

Table 8. Arkema S.A. Vinyl Flooring Adhesives Product and Services

Table 9. Arkema S.A. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 10. Arkema S.A. Recent Developments/Updates

Table 11. MAPEI S.p.A. Basic Information, Manufacturing Base and Competitors

Table 12. MAPEI S.p.A. Major Business

Table 13. MAPEI S.p.A. Vinyl Flooring Adhesives Product and Services

Table 14. MAPEI S.p.A. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 15. MAPEI S.p.A. Recent Developments/Updates

Table 16. Sika AG Basic Information, Manufacturing Base and Competitors

Table 17. Sika AG Major Business

Table 18. Sika AG Vinyl Flooring Adhesives Product and Services

Table 19. Sika AG Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 20. Sika AG Recent Developments/Updates

Table 21. ARDEX GmbH Basic Information, Manufacturing Base and Competitors

Table 22. ARDEX GmbH Major Business

Table 23. ARDEX GmbH Vinyl Flooring Adhesives Product and Services

Table 24. ARDEX GmbH Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 25. ARDEX GmbH Recent Developments/Updates

Table 26. Uzin Utz SE Basic Information, Manufacturing Base and Competitors

Table 27. Uzin Utz SE Major Business

Table 28. Uzin Utz SE Vinyl Flooring Adhesives Product and Services

Table 29. Uzin Utz SE Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 30. Uzin Utz SE Recent Developments/Updates

Table 31. Forbo Holding AG Basic Information, Manufacturing Base and Competitors

Table 32. Forbo Holding AG Major Business

Table 33. Forbo Holding AG Vinyl Flooring Adhesives Product and Services

Table 34. Forbo Holding AG Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 35. Forbo Holding AG Recent Developments/Updates

Table 36. Wakol GmbH Basic Information, Manufacturing Base and Competitors

Table 37. Wakol GmbH Major Business

Table 38. Wakol GmbH Vinyl Flooring Adhesives Product and Services

Table 39. Wakol GmbH Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 40. Wakol GmbH Recent Developments/Updates

Table 41. F. Ball and Co. Ltd. Basic Information, Manufacturing Base and Competitors

Table 42. F. Ball and Co. Ltd. Major Business

Table 43. F. Ball and Co. Ltd. Vinyl Flooring Adhesives Product and Services

Table 44. F. Ball and Co. Ltd. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 45. F. Ball and Co. Ltd. Recent Developments/Updates

Table 46. Avery Dennison Corporation Basic Information, Manufacturing Base and Competitors

Table 47. Avery Dennison Corporation Major Business

Table 48. Avery Dennison Corporation Vinyl Flooring Adhesives Product and Services

Table 49. Avery Dennison Corporation Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 50. Avery Dennison Corporation Recent Developments/Updates

Table 51. Q.E.P. Co., Inc. Basic Information, Manufacturing Base and Competitors

Table 52. Q.E.P. Co., Inc. Major Business

Table 53. Q.E.P. Co., Inc. Vinyl Flooring Adhesives Product and Services

Table 54. Q.E.P. Co., Inc. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 55. Q.E.P. Co., Inc. Recent Developments/Updates

Table 56. Franklin International, Inc. Basic Information, Manufacturing Base and Competitors

Table 57. Franklin International, Inc. Major Business

Table 58. Franklin International, Inc. Vinyl Flooring Adhesives Product and Services

Table 59. Franklin International, Inc. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 60. Franklin International, Inc. Recent Developments/Updates

Table 61. TEC Specialty Products Basic Information, Manufacturing Base and Competitors

Table 62. TEC Specialty Products Major Business

Table 63. TEC Specialty Products Vinyl Flooring Adhesives Product and Services

Table 64. TEC Specialty Products Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 65. TEC Specialty Products Recent Developments/Updates

Table 66. Akkim Construction Chemicals Inc. Basic Information, Manufacturing Base and Competitors

Table 67. Akkim Construction Chemicals Inc. Major Business

Table 68. Akkim Construction Chemicals Inc. Vinyl Flooring Adhesives Product and Services

Table 69. Akkim Construction Chemicals Inc. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 70. Akkim Construction Chemicals Inc. Recent Developments/Updates

Table 71. Pidilite Industries Limited Basic Information, Manufacturing Base and Competitors

Table 72. Pidilite Industries Limited Major Business

Table 73. Pidilite Industries Limited Vinyl Flooring Adhesives Product and Services

Table 74. Pidilite Industries Limited Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 75. Pidilite Industries Limited Recent Developments/Updates

Table 76. Nan Pao Resins Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 77. Nan Pao Resins Chemical Co., Ltd. Major Business

Table 78. Nan Pao Resins Chemical Co., Ltd. Vinyl Flooring Adhesives Product and Services

Table 79. Nan Pao Resins Chemical Co., Ltd. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 80. Nan Pao Resins Chemical Co., Ltd. Recent Developments/Updates

Table 81. Nan Ya Plastics Corporation Basic Information, Manufacturing Base and Competitors

Table 82. Nan Ya Plastics Corporation Major Business

Table 83. Nan Ya Plastics Corporation Vinyl Flooring Adhesives Product and Services

Table 84. Nan Ya Plastics Corporation Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Nan Ya Plastics Corporation Recent Developments/Updates

Table 86. Konishi Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 87. Konishi Co., Ltd. Major Business

Table 88. Konishi Co., Ltd. Vinyl Flooring Adhesives Product and Services

Table 89. Konishi Co., Ltd. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 90. Konishi Co., Ltd. Recent Developments/Updates

Table 91. Daeheung Chemical Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 92. Daeheung Chemical Co., Ltd. Major Business

Table 93. Daeheung Chemical Co., Ltd. Vinyl Flooring Adhesives Product and Services

Table 94. Daeheung Chemical Co., Ltd. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 95. Daeheung Chemical Co., Ltd. Recent Developments/Updates

Table 96. Vital Technical Sdn. Bhd. Basic Information, Manufacturing Base and Competitors

Table 97. Vital Technical Sdn. Bhd. Major Business

Table 98. Vital Technical Sdn. Bhd. Vinyl Flooring Adhesives Product and Services

Table 99. Vital Technical Sdn. Bhd. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 100. Vital Technical Sdn. Bhd. Recent Developments/Updates

Table 101. RLA Polymers Sdn. Bhd. Basic Information, Manufacturing Base and Competitors

Table 102. RLA Polymers Sdn. Bhd. Major Business

Table 103. RLA Polymers Sdn. Bhd. Vinyl Flooring Adhesives Product and Services

Table 104. RLA Polymers Sdn. Bhd. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)

Table 105. RLA Polymers Sdn. Bhd. Recent Developments/Updates

Table 106. Shanghai Yaodun Decoration Materials Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 107. Shanghai Yaodun Decoration Materials Co., Ltd. Major Business
Table 108. Shanghai Yaodun Decoration Materials Co., Ltd. Vinyl Flooring Adhesives Product and Services
Table 109. Shanghai Yaodun Decoration Materials Co., Ltd. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 110. Shanghai Yaodun Decoration Materials Co., Ltd. Recent Developments/Updates
Table 111. Shanghai Langan New Building Materials Co., Ltd. Basic Information, Manufacturing Base and Competitors
Table 112. Shanghai Langan New Building Materials Co., Ltd. Major Business
Table 113. Shanghai Langan New Building Materials Co., Ltd. Vinyl Flooring Adhesives Product and Services
Table 114. Shanghai Langan New Building Materials Co., Ltd. Vinyl Flooring Adhesives Sales Quantity (Tons), Average Price (US\$/Ton), Revenue (USD Million), Gross Margin and Market Share (2021-2026)
Table 115. Shanghai Langan New Building Materials Co., Ltd. Recent Developments/Updates
Table 116. Global Vinyl Flooring Adhesives Sales Quantity by Manufacturer (2021-2026) & (Tons)
Table 117. Global Vinyl Flooring Adhesives Revenue by Manufacturer (2021-2026) & (USD Million)
Table 118. Global Vinyl Flooring Adhesives Average Price by Manufacturer (2021-2026) & (US\$/Ton)
Table 119. Market Position of Manufacturers in Vinyl Flooring Adhesives, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2025
Table 120. Head Office and Vinyl Flooring Adhesives Production Site of Key Manufacturer
Table 121. Vinyl Flooring Adhesives Market: Company Product Type Footprint
Table 122. Vinyl Flooring Adhesives Market: Company Product Application Footprint
Table 123. Vinyl Flooring Adhesives New Market Entrants and Barriers to Market Entry
Table 124. Vinyl Flooring Adhesives Mergers, Acquisition, Agreements, and Collaborations
Table 125. Global Vinyl Flooring Adhesives Consumption Value by Region (2021-2025-2032) & (USD Million) & CAGR
Table 126. Global Vinyl Flooring Adhesives Sales Quantity by Region (2021-2026) & (Tons)

Table 127. Global Vinyl Flooring Adhesives Sales Quantity by Region (2027-2032) & (Tons)

Table 128. Global Vinyl Flooring Adhesives Consumption Value by Region (2021-2026) & (USD Million)

Table 129. Global Vinyl Flooring Adhesives Consumption Value by Region (2027-2032) & (USD Million)

Table 130. Global Vinyl Flooring Adhesives Average Price by Region (2021-2026) & (US\$/Ton)

Table 131. Global Vinyl Flooring Adhesives Average Price by Region (2027-2032) & (US\$/Ton)

Table 132. Global Vinyl Flooring Adhesives Sales Quantity by Type (2021-2026) & (Tons)

Table 133. Global Vinyl Flooring Adhesives Sales Quantity by Type (2027-2032) & (Tons)

Table 134. Global Vinyl Flooring Adhesives Consumption Value by Type (2021-2026) & (USD Million)

Table 135. Global Vinyl Flooring Adhesives Consumption Value by Type (2027-2032) & (USD Million)

Table 136. Global Vinyl Flooring Adhesives Average Price by Type (2021-2026) & (US\$/Ton)

Table 137. Global Vinyl Flooring Adhesives Average Price by Type (2027-2032) & (US\$/Ton)

Table 138. Global Vinyl Flooring Adhesives Sales Quantity by Application (2021-2026) & (Tons)

Table 139. Global Vinyl Flooring Adhesives Sales Quantity by Application (2027-2032) & (Tons)

Table 140. Global Vinyl Flooring Adhesives Consumption Value by Application (2021-2026) & (USD Million)

Table 141. Global Vinyl Flooring Adhesives Consumption Value by Application (2027-2032) & (USD Million)

Table 142. Global Vinyl Flooring Adhesives Average Price by Application (2021-2026) & (US\$/Ton)

Table 143. Global Vinyl Flooring Adhesives Average Price by Application (2027-2032) & (US\$/Ton)

Table 144. North America Vinyl Flooring Adhesives Sales Quantity by Type (2021-2026) & (Tons)

Table 145. North America Vinyl Flooring Adhesives Sales Quantity by Type (2027-2032) & (Tons)

Table 146. North America Vinyl Flooring Adhesives Sales Quantity by Application

(2021-2026) & (Tons)

Table 147. North America Vinyl Flooring Adhesives Sales Quantity by Application

(2027-2032) & (Tons)

Table 148. North America Vinyl Flooring Adhesives Sales Quantity by Country

(2021-2026) & (Tons)

Table 149. North America Vinyl Flooring Adhesives Sales Quantity by Country

(2027-2032) & (Tons)

Table 150. North America Vinyl Flooring Adhesives Consumption Value by Country

(2021-2026) & (USD Million)

Table 151. North America Vinyl Flooring Adhesives Consumption Value by Country

(2027-2032) & (USD Million)

Table 152. Europe Vinyl Flooring Adhesives Sales Quantity by Type (2021-2026) &

(Tons)

Table 153. Europe Vinyl Flooring Adhesives Sales Quantity by Type (2027-2032) &

(Tons)

Table 154. Europe Vinyl Flooring Adhesives Sales Quantity by Application (2021-2026)

& (Tons)

Table 155. Europe Vinyl Flooring Adhesives Sales Quantity by Application (2027-2032)

& (Tons)

Table 156. Europe Vinyl Flooring Adhesives Sales Quantity by Country (2021-2026) &

(Tons)

Table 157. Europe Vinyl Flooring Adhesives Sales Quantity by Country (2027-2032) &

(Tons)

Table 158. Europe Vinyl Flooring Adhesives Consumption Value by Country

(2021-2026) & (USD Million)

Table 159. Europe Vinyl Flooring Adhesives Consumption Value by Country

(2027-2032) & (USD Million)

Table 160. Asia-Pacific Vinyl Flooring Adhesives Sales Quantity by Type (2021-2026) &

(Tons)

Table 161. Asia-Pacific Vinyl Flooring Adhesives Sales Quantity by Type (2027-2032) &

(Tons)

Table 162. Asia-Pacific Vinyl Flooring Adhesives Sales Quantity by Application

(2021-2026) & (Tons)

Table 163. Asia-Pacific Vinyl Flooring Adhesives Sales Quantity by Application

(2027-2032) & (Tons)

Table 164. Asia-Pacific Vinyl Flooring Adhesives Sales Quantity by Region (2021-2026)

& (Tons)

Table 165. Asia-Pacific Vinyl Flooring Adhesives Sales Quantity by Region (2027-2032)

& (Tons)

Table 166. Asia-Pacific Vinyl Flooring Adhesives Consumption Value by Region (2021-2026) & (USD Million)

Table 167. Asia-Pacific Vinyl Flooring Adhesives Consumption Value by Region (2027-2032) & (USD Million)

Table 168. South America Vinyl Flooring Adhesives Sales Quantity by Type (2021-2026) & (Tons)

Table 169. South America Vinyl Flooring Adhesives Sales Quantity by Type (2027-2032) & (Tons)

Table 170. South America Vinyl Flooring Adhesives Sales Quantity by Application (2021-2026) & (Tons)

Table 171. South America Vinyl Flooring Adhesives Sales Quantity by Application (2027-2032) & (Tons)

Table 172. South America Vinyl Flooring Adhesives Sales Quantity by Country (2021-2026) & (Tons)

Table 173. South America Vinyl Flooring Adhesives Sales Quantity by Country (2027-2032) & (Tons)

Table 174. South America Vinyl Flooring Adhesives Consumption Value by Country (2021-2026) & (USD Million)

Table 175. South America Vinyl Flooring Adhesives Consumption Value by Country (2027-2032) & (USD Million)

Table 176. Middle East & Africa Vinyl Flooring Adhesives Sales Quantity by Type (2021-2026) & (Tons)

Table 177. Middle East & Africa Vinyl Flooring Adhesives Sales Quantity by Type (2027-2032) & (Tons)

Table 178. Middle East & Africa Vinyl Flooring Adhesives Sales Quantity by Application (2021-2026) & (Tons)

Table 179. Middle East & Africa Vinyl Flooring Adhesives Sales Quantity by Application (2027-2032) & (Tons)

Table 180. Middle East & Africa Vinyl Flooring Adhesives Sales Quantity by Country (2021-2026) & (Tons)

Table 181. Middle East & Africa Vinyl Flooring Adhesives Sales Quantity by Country (2027-2032) & (Tons)

Table 182. Middle East & Africa Vinyl Flooring Adhesives Consumption Value by Country (2021-2026) & (USD Million)

Table 183. Middle East & Africa Vinyl Flooring Adhesives Consumption Value by Country (2027-2032) & (USD Million)

Table 184. Vinyl Flooring Adhesives Raw Material

Table 185. Key Manufacturers of Vinyl Flooring Adhesives Raw Materials

Table 186. Vinyl Flooring Adhesives Typical Distributors

Table 187. Vinyl Flooring Adhesives Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Vinyl Flooring Adhesives Picture
- Figure 2. Global Vinyl Flooring Adhesives Revenue by Type, (USD Million), 2021 & 2025 & 2032
- Figure 3. Global Vinyl Flooring Adhesives Revenue Market Share by Type in 2025
- Figure 4. Acrylic Emulsion Adhesives Examples
- Figure 5. Vinyl Acetate Ethylene Emulsion Adhesives Examples
- Figure 6. Polyurethane and Silane-Modified Polymer Adhesives Examples
- Figure 7. Others Examples
- Figure 8. Global Vinyl Flooring Adhesives Revenue by Installation Method, (USD Million), 2021 & 2025 & 2032
- Figure 9. Global Vinyl Flooring Adhesives Revenue Market Share by Installation Method in 2025
- Figure 10. Pressure-Sensitive Adhesives Examples
- Figure 11. Wet-Set Adhesives Examples
- Figure 12. Firm-Set Adhesives Examples
- Figure 13. Others Examples
- Figure 14. Global Vinyl Flooring Adhesives Revenue by Product Form, (USD Million), 2021 & 2025 & 2032
- Figure 15. Global Vinyl Flooring Adhesives Revenue Market Share by Product Form in 2025
- Figure 16. Ready-to-Use Paste Adhesives Examples
- Figure 17. Liquid Roll-On Adhesives Examples
- Figure 18. Two-Component Reactive Adhesives Examples
- Figure 19. Others Examples
- Figure 20. Global Vinyl Flooring Adhesives Revenue by Sales Channel, (USD Million), 2021 & 2025 & 2032
- Figure 21. Global Vinyl Flooring Adhesives Revenue Market Share by Sales Channel in 2025
- Figure 22. Contractor and Distributor Channel Examples
- Figure 23. Flooring Brand System Channel Examples
- Figure 24. Retail and Home Improvement Channel Examples
- Figure 25. Direct Project Sales Examples
- Figure 26. Global Vinyl Flooring Adhesives Consumption Value by Application, (USD Million), 2021 & 2025 & 2032
- Figure 27. Global Vinyl Flooring Adhesives Revenue Market Share by Application in

2025

Figure 28. Commercial Buildings Examples

Figure 29. Residential Buildings Examples

Figure 30. Institutional Buildings Examples

Figure 31. Others Examples

Figure 32. Global Vinyl Flooring Adhesives Consumption Value, (USD Million): 2021 & 2025 & 2032

Figure 33. Global Vinyl Flooring Adhesives Consumption Value and Forecast (2021-2032) & (USD Million)

Figure 34. Global Vinyl Flooring Adhesives Sales Quantity (2021-2032) & (Tons)

Figure 35. Global Vinyl Flooring Adhesives Price (2021-2032) & (US\$/Ton)

Figure 36. Global Vinyl Flooring Adhesives Sales Quantity Market Share by Manufacturer in 2025

Figure 37. Global Vinyl Flooring Adhesives Revenue Market Share by Manufacturer in 2025

Figure 38. Producer Shipments of Vinyl Flooring Adhesives by Manufacturer Sales (\$MM) and Market Share (%): 2025

Figure 39. Top 3 Vinyl Flooring Adhesives Manufacturer (Revenue) Market Share in 2025

Figure 40. Top 6 Vinyl Flooring Adhesives Manufacturer (Revenue) Market Share in 2025

Figure 41. Global Vinyl Flooring Adhesives Sales Quantity Market Share by Region (2021-2032)

Figure 42. Global Vinyl Flooring Adhesives Consumption Value Market Share by Region (2021-2032)

Figure 43. North America Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 44. Europe Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 45. Asia-Pacific Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 46. South America Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 47. Middle East & Africa Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 48. Global Vinyl Flooring Adhesives Sales Quantity Market Share by Type (2021-2032)

Figure 49. Global Vinyl Flooring Adhesives Consumption Value Market Share by Type (2021-2032)

Figure 50. Global Vinyl Flooring Adhesives Average Price by Type (2021-2032) & (US\$/Ton)

Figure 51. Global Vinyl Flooring Adhesives Sales Quantity Market Share by Application (2021-2032)

Figure 52. Global Vinyl Flooring Adhesives Revenue Market Share by Application (2021-2032)

Figure 53. Global Vinyl Flooring Adhesives Average Price by Application (2021-2032) & (US\$/Ton)

Figure 54. North America Vinyl Flooring Adhesives Sales Quantity Market Share by Type (2021-2032)

Figure 55. North America Vinyl Flooring Adhesives Sales Quantity Market Share by Application (2021-2032)

Figure 56. North America Vinyl Flooring Adhesives Sales Quantity Market Share by Country (2021-2032)

Figure 57. North America Vinyl Flooring Adhesives Consumption Value Market Share by Country (2021-2032)

Figure 58. United States Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 59. Canada Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 60. Mexico Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 61. Europe Vinyl Flooring Adhesives Sales Quantity Market Share by Type (2021-2032)

Figure 62. Europe Vinyl Flooring Adhesives Sales Quantity Market Share by Application (2021-2032)

Figure 63. Europe Vinyl Flooring Adhesives Sales Quantity Market Share by Country (2021-2032)

Figure 64. Europe Vinyl Flooring Adhesives Consumption Value Market Share by Country (2021-2032)

Figure 65. Germany Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 66. France Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 67. United Kingdom Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 68. Russia Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 69. Italy Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Million)

Figure 70. Asia-Pacific Vinyl Flooring Adhesives Sales Quantity Market Share by Type (2021-2032)

Figure 71. Asia-Pacific Vinyl Flooring Adhesives Sales Quantity Market Share by Application (2021-2032)

Figure 72. Asia-Pacific Vinyl Flooring Adhesives Sales Quantity Market Share by Region (2021-2032)

Figure 73. Asia-Pacific Vinyl Flooring Adhesives Consumption Value Market Share by Region (2021-2032)

Figure 74. China Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 75. Japan Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 76. South Korea Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 77. India Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 78. Southeast Asia Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 79. Australia Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 80. South America Vinyl Flooring Adhesives Sales Quantity Market Share by Type (2021-2032)

Figure 81. South America Vinyl Flooring Adhesives Sales Quantity Market Share by Application (2021-2032)

Figure 82. South America Vinyl Flooring Adhesives Sales Quantity Market Share by Country (2021-2032)

Figure 83. South America Vinyl Flooring Adhesives Consumption Value Market Share by Country (2021-2032)

Figure 84. Brazil Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 85. Argentina Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 86. Middle East & Africa Vinyl Flooring Adhesives Sales Quantity Market Share by Type (2021-2032)

Figure 87. Middle East & Africa Vinyl Flooring Adhesives Sales Quantity Market Share by Application (2021-2032)

Figure 88. Middle East & Africa Vinyl Flooring Adhesives Sales Quantity Market Share by Country (2021-2032)

Figure 89. Middle East & Africa Vinyl Flooring Adhesives Consumption Value Market Share by Country (2021-2032)

Figure 90. Turkey Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 91. Egypt Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 92. Saudi Arabia Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 93. South Africa Vinyl Flooring Adhesives Consumption Value (2021-2032) & (USD Million)

Figure 94. Vinyl Flooring Adhesives Market Drivers

Figure 95. Vinyl Flooring Adhesives Market Restraints

Figure 96. Vinyl Flooring Adhesives Market Trends

Figure 97. Porters Five Forces Analysis

Figure 98. Manufacturing Cost Structure Analysis of Vinyl Flooring Adhesives in 2025

Figure 99. Manufacturing Process Analysis of Vinyl Flooring Adhesives

Figure 100. Vinyl Flooring Adhesives Industrial Chain

Figure 101. Sales Channel: Direct to End-User vs Distributors

Figure 102. Direct Channel Pros & Cons

Figure 103. Indirect Channel Pros & Cons

Figure 104. Methodology

Figure 105. Research Process and Data Source

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