

# **Global (North America, Europe, Asia-Pacific, South America, Middle East and Africa) Vinyl Acetate-Ethylene Emulsions (VAE Emulsion) Market 2018, Forecast to 2023**

<https://marketpublishers.com/r/G19EB5A4F18EN.html>

Date: August 2018

Pages: 133

Price: US\$ 4,880.00 (Single User License)

ID: G19EB5A4F18EN

## **Abstracts**

This report studies the VAE Emulsion market, vinyl acetate ethylene (VAE) emulsions are based on the copolymerization of vinyl acetate and ethylene, in which the vinyl acetate content can range between 60 and 95 percent, and the ethylene content ranges between 5 and 40 percent of the total formulation. This product should not be confused with the ethylene vinyl acetate (EVA) copolymers, in which the vinyl acetate generally ranges in composition from 10 to 40 percent, and ethylene can vary between 60 and 90 percent of the formulation. VAEs are water-based emulsions, whereas EVAs are solid materials used for hot-melt and plastic molding applications.

Scope of the Report:

This report focuses on the Vinyl Acetate-Ethylene Emulsions (VAE Emulsion) in global market, especially in North America, Europe and Asia-Pacific, South America, Middle East and Africa. This report categorizes the market based on manufacturers, regions, type and application.

Currently, Wacker, Celanese and DCC are the Big Three of VAE emulsion industry. The bases of the three companies are all over the world. Wacker is a global leader. In 2017, the sales of Celanese were 534.3 K MT, and the company holds a share of 29.6%. In Europe and the United States, Wacker, Celanese are the market leader. Wacker, Celanese and DCC are leaders in the Asia Pacific market. In China, Sinopec, SANWEI and Wanwei have a strong competitive edge.

VAE emulsion is mainly used for adhesives, dispersible latex powder and waterproof coating. Adhesives are the most important application. In 2017, adhesives application

holds 44% of the consumption market share.

Despite the presence of competition problems, due to the global recovery trend is clear, investors are still optimistic about this area. In the future, the market in developed countries will have some growth and the market in developing countries will have a faster growth rate. In the globe, emerging economies countries support adhesives industry and RDP industry, it will lead the increase of VAE emulsion demand. The worldwide market for Vinyl Acetate-Ethylene Emulsions (VAE Emulsion) is expected to grow at a CAGR of roughly 3.8% over the next five years, will reach 2370 million US\$ in 2023, from 1890 million US\$ in 2017, according to a new GIR (Global Info Research) study.

Market Segment by Manufacturers, this report covers

Wacker

Celanese

DCC

Sinopec

Vinavil

Wanwei

Dow

Sumika Chemtex

SANWEI

Shaanxi Xutai

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia etc.)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Ordinary VAE Emulsions

Waterproof VAE Emulsions

Market Segment by Applications, can be divided into

Adhesives

Paints and Coatings

Redispersible Powder

Textile Chemicals

Others

There are 15 Chapters to deeply display the global Vinyl Acetate-Ethylene Emulsions (VAE Emulsion) market.

Chapter 1, to describe Vinyl Acetate-Ethylene Emulsions (VAE Emulsion) Introduction, product scope, market overview, market opportunities, market risk, market driving force;

Chapter 2, to analyze the top manufacturers of Vinyl Acetate-Ethylene Emulsions (VAE Emulsion), with sales, revenue, and price of Vinyl Acetate-Ethylene Emulsions (VAE Emulsion), in 2016 and 2017;

Chapter 3, to display the competitive situation among the top manufacturers, with sales, revenue and market share in 2016 and 2017;

Chapter 4, to show the global market by regions, with sales, revenue and market share of Vinyl Acetate-Ethylene Emulsions (VAE Emulsion), for each region, from 2013 to

2018;

Chapter 5, 6, 7, 8 and 9, to analyze the market by countries, by type, by application and by manufacturers, with sales, revenue and market share by key countries in these regions;

Chapter 10 and 11, to show the market by type and application, with sales market share and growth rate by type, application, from 2013 to 2018;

Chapter 12, Vinyl Acetate-Ethylene Emulsions (VAE Emulsion) market forecast, by regions, type and application, with sales and revenue, from 2018 to 2023;

Chapter 13, 14 and 15, to describe Vinyl Acetate-Ethylene Emulsions (VAE Emulsion) sales channel, distributors, traders, dealers, Research Findings and Conclusion, appendix and data source

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