

# Global Vinyl Acetate - Ethylene Copolymer Emulsion Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Vinyl Acetate - Ethylene Copolymer Emulsion market size was valued at USD 2956.2 million in 2023 and is forecast to a readjusted size of USD 3580.6 million by 2030 with a CAGR of 2.8% during review period.

This report studies the VAE Emulsion market, vinyl acetate ethylene (VAE) emulsions are based on the copolymerization of vinyl acetate and ethylene, in which the vinyl acetate content can range between 60 and 95 percent, and the ethylene content ranges between 5 and 40 percent of the total formulation. This product should not be confused with the ethylene vinyl acetate (EVA) copolymers, in which the vinyl acetate generally ranges in composition from 10 to 40 percent, and ethylene can vary between 60 and 90 percent of the formulation. VAEs are water-based emulsions, whereas EVAs are solid materials used for hot-melt and plastic molding applications.

In 2022, the global VAE emulsion market is led by China. EU is the second-largest region-wise market. Currently, Wacker, Celanese and DCC are the Big Three of VAE emulsion industry. The bases of the three companies are all over the world. Wacker is a global leader. In Europe and the United States, Wacker, Celanese are the market leader. Wacker, Celanese and DCC are leaders in the Asia Pacific market. In China, Sinopec and Wanwei have a strong competitive edge. VAE emulsion is mainly used for adhesives, dispersible latex powder and waterproof coating. Adhesives are the most important application. Vendors should recognize the importance of emerging markets and potential applications, particularly in Asia Pacific, and are working towards penetrating this market by strengthening their sales and distribution networks.

The Global Info Research report includes an overview of the development of the Vinyl Acetate - Ethylene Copolymer Emulsion industry chain, the market status of Adhesives (Ordinary VAE Emulsions, Waterproof VAE Emulsions), Paints and Coatings (Ordinary VAE Emulsions, Waterproof VAE Emulsions), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Vinyl Acetate - Ethylene Copolymer Emulsion.

Regionally, the report analyzes the Vinyl Acetate - Ethylene Copolymer Emulsion markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Vinyl Acetate - Ethylene Copolymer Emulsion market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Vinyl Acetate - Ethylene Copolymer Emulsion market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Vinyl Acetate - Ethylene Copolymer Emulsion industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K MT), revenue generated, and market share of different by Type (e.g., Ordinary VAE Emulsions, Waterproof VAE Emulsions).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Vinyl Acetate - Ethylene Copolymer Emulsion market.

**Regional Analysis:** The report involves examining the Vinyl Acetate - Ethylene Copolymer Emulsion market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Vinyl Acetate - Ethylene Copolymer Emulsion market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Vinyl Acetate - Ethylene Copolymer Emulsion:

**Company Analysis:** Report covers individual Vinyl Acetate - Ethylene Copolymer Emulsion manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Vinyl Acetate - Ethylene Copolymer Emulsion. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Adhesives, Paints and Coatings).

**Technology Analysis:** Report covers specific technologies relevant to Vinyl Acetate - Ethylene Copolymer Emulsion. It assesses the current state, advancements, and potential future developments in Vinyl Acetate - Ethylene Copolymer Emulsion areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Vinyl Acetate - Ethylene Copolymer Emulsion market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Vinyl Acetate - Ethylene Copolymer Emulsion market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

## Market segment by Type

Ordinary VAE Emulsions

Waterproof VAE Emulsions

#### Market segment by Application

Adhesives

Paints and Coatings

Redispersible Powder

Textile Chemicals

Others

#### Major players covered

Wacker

Celanese

DCC

Sinopec

Vinavil

Wanwei

Dow

Sumika Chemtex

SANWEI

Shaanxi Xutai

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vinyl Acetate - Ethylene Copolymer Emulsion product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vinyl Acetate - Ethylene Copolymer Emulsion, with price, sales, revenue and global market share of Vinyl Acetate - Ethylene Copolymer Emulsion from 2019 to 2024.

Chapter 3, the Vinyl Acetate - Ethylene Copolymer Emulsion competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vinyl Acetate - Ethylene Copolymer Emulsion breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Vinyl Acetate - Ethylene Copolymer Emulsion market forecast, by regions,

type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vinyl Acetate - Ethylene Copolymer Emulsion.

Chapter 14 and 15, to describe Vinyl Acetate - Ethylene Copolymer Emulsion sales channel, distributors, customers, research findings and conclusion.

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