

Global Video Surveillance Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Video Surveillance market size is expected to reach \$ 83470 million by 2032, rising at a market growth of 9.2% CAGR during the forecast period (2026-2032).

Video surveillance is an important part of the security system. It is a comprehensive system with strong prevention capabilities. Video surveillance is widely used in many occasions because of its intuitiveness, accuracy, timeliness and rich information content. There are many types of products in the video surveillance industry, mainly including surveillance cameras, video servers, IP video surveillance software, etc.

The global video surveillance industry is experiencing rapid development, with many participants and fierce market competition. There are a wide variety of products, but the quality varies greatly, resulting in a highly differentiated market. However, despite this, the market has always been dominated by several major companies, among which companies such as Hikvision and Dahua Technology have dominated. According to market share data, Hikvision is the world's largest manufacturer with a market share of more than 30%, followed by Dahua Technology, forming a situation of competition between the two giants. In addition, other companies such as Axis Communications also occupy a certain market share, and the top five manufacturers together account for more than 50% of the global market. However, with the rapid development of technology, it is not ruled out that emerging companies will gradually replace existing giants through innovative technologies or unique market strategies in the future.

In terms of product type, hardware is still the largest segment in the video surveillance market, accounting for about 82% of the market share. Hardware includes cameras, recording equipment, monitoring display equipment, etc., which are widely used in different fields around the world. With the advancement of intelligent and digital

technologies, video surveillance equipment is gradually developing towards high performance, high definition and intelligence, and product functions are constantly expanding. For example, the introduction of artificial intelligence (AI) technology enables video surveillance systems to perform more accurate image analysis and behavior recognition, improving the efficiency of security prevention. This trend has led to the continuous improvement of the technical content and market demand of video surveillance hardware products, and promoted the upgrading of the entire industry.

In terms of application areas, public and government projects are still the main application scenarios of video surveillance equipment, accounting for about 36% of the market. With the increase in public security needs, especially in urban security, traffic management, public facilities monitoring and other fields, the demand for video surveillance equipment by government departments continues to grow. As social security issues become increasingly serious, the national and local governments are increasingly dependent on video surveillance systems. In addition to the public sector, the application of video surveillance in commercial, industrial and residential fields has gradually expanded, especially in industries such as smart buildings, retail, logistics and manufacturing, the application of monitoring systems has become more popular.

In the future, the development trend of the video surveillance industry will focus on technological innovation and intelligent upgrading. With the further development of technologies such as artificial intelligence, big data, and cloud computing, the functions of video surveillance equipment will become more intelligent. Intelligent video surveillance systems can not only provide real-time monitoring, but also perform data analysis to help users identify potential threats or safety hazards in advance. As the construction of smart cities around the world advances, the demand for efficient and intelligent video surveillance systems will increase dramatically. In addition, with the development of 5G technology, the data transmission speed and remote control capabilities of video surveillance systems will be further improved, which will accelerate the digitalization and cloudification of the industry. Industry companies need to increase investment in technology research and development and improve the level of product intelligence to adapt to the ever-changing market demand and competitive pressure.

This report studies the global Video Surveillance demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Video Surveillance, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Video Surveillance that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Video Surveillance total market, 2021-2032, (USD Million)

Global Video Surveillance total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Video Surveillance total market, key domestic companies, and share, (USD Million)

Global Video Surveillance revenue by player, revenue and market share 2021-2026, (USD Million)

Global Video Surveillance total market by Type, CAGR, 2021-2032, (USD Million)

Global Video Surveillance total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Video Surveillance market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hangzhou Hikvision Digital Technology Co., Ltd., Zhejiang Dahua Technology Co., Ltd., Axis Communications, Shenzhen Infinitor Technology Co., Ltd., Arlo Technologies, ADT, TP-LINK, Vivint Smart Home, Inc., SimpliSafe, Motorola Solutions, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Video Surveillance market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and

2027-2032 as the forecast year.

Global Video Surveillance Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Video Surveillance Market, Segmentation by Type:

Hardware

Software

Global Video Surveillance Market, Segmentation by Application:

Public and Government

Business

Residential

Industrial

Other

Companies Profiled:

Hangzhou Hikvision Digital Technology Co., Ltd.

Zhejiang Dahua Technology Co., Ltd.

Axis Communications

Shenzhen Infinitor Technology Co., Ltd.

Arlo Technologies

ADT

TP-LINK

Vivint Smart Home, Inc.

SimpliSafe

Motorola Solutions

Zhejiang Uniview Technology Co., Ltd.

Suzhou Keda Technology Co., Ltd.

Hanwha Techwin Co., Ltd.

Google Nest

Zmodo

Amazon

Xiaomi

SimpliSafe

Key Questions Answered

1. How big is the global Video Surveillance market?
2. What is the demand of the global Video Surveillance market?
3. What is the year over year growth of the global Video Surveillance market?

4. What is the total value of the global Video Surveillance market?

5. Who are the Major Players in the global Video Surveillance market?
6. What are the growth factors driving the market demand?

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