

Global Video Surveillance Market 2024 by Company, Regions, Type and Application, Forecast to 2030

<https://marketpublishers.com/r/G71E19A845EBEN.html>

Date: January 2024

Pages: 106

Price: US\$ 3,480.00 (Single User License)

ID: G71E19A845EBEN

Abstracts

According to our (Global Info Research) latest study, the global Video Surveillance market size was valued at USD 33870 million in 2023 and is forecast to a readjusted size of USD 62090 million by 2030 with a CAGR of 9.0% during review period.

Global top three players of video surveillance are Hangzhou Hikvision Digital Technology, Zhejiang Dahua Technology and Axis Communications AB, with about 49% market shares. In terms of product, hardware is the largest segment, with a share about 82%. And in terms of application, the largest application is public and government, which has a share about 36 percent.

The Global Info Research report includes an overview of the development of the Video Surveillance industry chain, the market status of Public and Government (Hardware, Software), Business (Hardware, Software), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Video Surveillance.

Regionally, the report analyzes the Video Surveillance markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Video Surveillance market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Video Surveillance market. It provides a holistic view of the industry, as well as detailed insights into individual

components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Video Surveillance industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Hardware, Software).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Video Surveillance market.

Regional Analysis: The report involves examining the Video Surveillance market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Video Surveillance market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Video Surveillance:

Company Analysis: Report covers individual Video Surveillance players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Video Surveillance This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Public and Government, Business).

Technology Analysis: Report covers specific technologies relevant to Video Surveillance. It assesses the current state, advancements, and potential future developments in Video Surveillance areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Video Surveillance market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Video Surveillance market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Market segment by Type

Hardware

Software

Market segment by Application

Public and Government

Business

Residential

Industrial

Other

Market segment by players, this report covers

Hangzhou Hikvision Digital Technology Co., Ltd.

Zhejiang Dahua Technology Co., Ltd.

Axis Communications

Shenzhen Infinitor Technology Co., Ltd.

Arlo Technologies

ADT

TP-LINK

Vivint Smart Home, Inc.

SimpliSafe

Motorola Solutions

Zhejiang Uniview Technology Co., Ltd.

Suzhou Keda Technology Co., Ltd.

Hanwha Techwin Co., Ltd.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Video Surveillance product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Video Surveillance, with revenue, gross margin and global market share of Video Surveillance from 2019 to 2024.

Chapter 3, the Video Surveillance competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Video Surveillance market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Video Surveillance.

Chapter 13, to describe Video Surveillance research findings and conclusion.

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