

Global Video Surveillance Cloud Storage Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Video Surveillance Cloud Storage market size is expected to reach \$ 14530 million by 2032, rising at a market growth of 19.2% CAGR during the forecast period (2026-2032).

Video Surveillance Cloud Storage refers to cloud-based platforms used to store, manage, and retrieve video data generated by surveillance cameras and video management systems. Compared with traditional on-premise storage, cloud storage offers higher scalability, flexible capacity expansion, remote accessibility, and lower upfront infrastructure investment. As video resolutions increase and camera deployments expand across smart cities, transportation, retail, and industrial sites, cloud storage has become a critical component of modern video surveillance architectures. The market is increasingly shifting from simple video backup toward integrated platforms that combine storage with data management and analytics.

Upstream components include cloud infrastructure providers, data center operators, storage hardware vendors, and network connectivity services. Midstream players consist of video surveillance cloud storage platform providers that integrate object storage, security, redundancy, and video lifecycle management. Downstream customers include public security agencies, transportation authorities, commercial enterprises, and small- to medium-sized businesses deploying cloud-connected cameras. Deployment models vary from public cloud to hybrid and edge-cloud collaboration, with hybrid architectures gaining traction as users balance data sovereignty, latency, and cost considerations.

Gross margins in the video surveillance cloud storage market depend heavily on the balance between storage costs, bandwidth expenses, and value-added services. Pure

storage services typically operate at moderate margins, often in the 40–60% range, due to ongoing infrastructure and data transfer costs. Platforms that bundle cloud storage with video analytics, AI-based indexing, and subscription-based services can achieve higher margins, commonly reaching 60–75%. Economies of scale, efficient compression technologies, and tiered storage strategies play a key role in improving profitability.

Key growth drivers include rising demand for long-term video retention, regulatory compliance requirements, and the adoption of AI-powered video analytics that rely on centralized data access. At the same time, concerns over data security, privacy regulation, and cloud costs remain adoption barriers in some regions. Overall, the market is evolving from capacity-driven competition toward differentiated platforms that emphasize intelligent video data management, positioning cloud storage as a strategic layer within next-generation video surveillance systems.

This report studies the global Video Surveillance Cloud Storage demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Video Surveillance Cloud Storage, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Video Surveillance Cloud Storage that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Video Surveillance Cloud Storage total market, 2021-2032, (USD Million)

Global Video Surveillance Cloud Storage total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Video Surveillance Cloud Storage total market, key domestic companies, and share, (USD Million)

Global Video Surveillance Cloud Storage revenue by player, revenue and market share 2021-2026, (USD Million)

Global Video Surveillance Cloud Storage total market by Type, CAGR, 2021-2032, (USD Million)

Global Video Surveillance Cloud Storage total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Video Surveillance Cloud Storage market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hikvision, Dahua Technology, Axis Communications, Bosch, Hanwha Vision, Motorola Solutions, Uniview, Huawei, Kedacom, Arlo Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Video Surveillance Cloud Storage market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Video Surveillance Cloud Storage Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Video Surveillance Cloud Storage Market, Segmentation by Type:

Public Cloud Storage

Private Cloud Storage

Hybrid Cloud Storage

Global Video Surveillance Cloud Storage Market, Segmentation by Video Processing & Intelligence Level:

Raw Video Storage Only

Video Compression & Transcoding

Metadata Indexing & Search

Ai-assisted Video Analytics Storage

Ai-native Video Data Platforms

Global Video Surveillance Cloud Storage Market, Segmentation by Commercial & Pricing Model:

Pay-Per-Capacity (GB/TB Per Month)

Pay-Per-Camera / Channel

Tiered Subscription Plans

Usage-Based (Storage + AI Analytics)

Integrated Platform Licensing (Cloud + Software)

Global Video Surveillance Cloud Storage Market, Segmentation by Application:

- Public Security & Smart City
- Transportation & Traffic Surveillance
- Commercial & Retail Surveillance
- Industrial & Critical Infrastructure
- Residential & SMB Security
- Others

Companies Profiled:

- Hikvision
- Dahua Technology
- Axis Communications
- Bosch
- Hanwha Vision
- Motorola Solutions
- Uniview
- Huawei
- Kedacom
- Arlo Technologies
- Google Nest

Amazon

Xiaomi

Vivint Smart Home

SimpliSafe

TP-Link

Zmodo

Key Questions Answered

1. How big is the global Video Surveillance Cloud Storage market?
2. What is the demand of the global Video Surveillance Cloud Storage market?
3. What is the year over year growth of the global Video Surveillance Cloud Storage market?
4. What is the total value of the global Video Surveillance Cloud Storage market?
5. Who are the Major Players in the global Video Surveillance Cloud Storage market?
6. What are the growth factors driving the market demand?

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