

Global Video Surveillance Cloud Storage Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Video Surveillance Cloud Storage market size was valued at US\$ 4244 million in 2025 and is forecast to a readjusted size of US\$ 14530 million by 2032 with a CAGR of 19.2% during review period.

Video Surveillance Cloud Storage refers to cloud-based platforms used to store, manage, and retrieve video data generated by surveillance cameras and video management systems. Compared with traditional on-premise storage, cloud storage offers higher scalability, flexible capacity expansion, remote accessibility, and lower upfront infrastructure investment. As video resolutions increase and camera deployments expand across smart cities, transportation, retail, and industrial sites, cloud storage has become a critical component of modern video surveillance architectures. The market is increasingly shifting from simple video backup toward integrated platforms that combine storage with data management and analytics.

Upstream components include cloud infrastructure providers, data center operators, storage hardware vendors, and network connectivity services. Midstream players consist of video surveillance cloud storage platform providers that integrate object storage, security, redundancy, and video lifecycle management. Downstream customers include public security agencies, transportation authorities, commercial enterprises, and small- to medium-sized businesses deploying cloud-connected cameras. Deployment models vary from public cloud to hybrid and edge-cloud collaboration, with hybrid architectures gaining traction as users balance data sovereignty, latency, and cost considerations.

Gross margins in the video surveillance cloud storage market depend heavily on the balance between storage costs, bandwidth expenses, and value-added services. Pure storage services typically operate at moderate margins, often in the 40–60% range, due to ongoing infrastructure and data transfer costs. Platforms that bundle cloud storage with video analytics, AI-based indexing, and subscription-based services can achieve higher margins, commonly reaching 60–75%. Economies of scale, efficient compression technologies, and tiered storage strategies play a key role in improving profitability.

Key growth drivers include rising demand for long-term video retention, regulatory compliance requirements, and the adoption of AI-powered video analytics that rely on centralized data access. At the same time, concerns over data security, privacy regulation, and cloud costs remain adoption barriers in some regions. Overall, the market is evolving from capacity-driven competition toward differentiated platforms that emphasize intelligent video data management, positioning cloud storage as a strategic layer within next-generation video surveillance systems.

This report is a detailed and comprehensive analysis for global Video Surveillance Cloud Storage market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Video Surveillance Cloud Storage market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Video Surveillance Cloud Storage market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Video Surveillance Cloud Storage market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Video Surveillance Cloud Storage market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Video Surveillance Cloud Storage
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Video Surveillance Cloud Storage market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hikvision, Dahua Technology, Axis Communications, Bosch, Hanwha Vision, Motorola Solutions, Uniview, Huawei, Kedacom, Arlo Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Video Surveillance Cloud Storage market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Public Cloud Storage

Private Cloud Storage

Hybrid Cloud Storage

Market segment by Video Processing & Intelligence Level

Raw Video Storage Only

Video Compression & Transcoding

Metadata Indexing & Search

Ai-assisted Video Analytics Storage

Ai-native Video Data Platforms

Market segment by Commercial & Pricing Model

Pay-Per-Capacity (GB/TB Per Month)

Pay-Per-Camera / Channel

Tiered Subscription Plans

Usage-Based (Storage + AI Analytics)

Integrated Platform Licensing (Cloud + Software)

Market segment by Application

Public Security & Smart City

Transportation & Traffic Surveillance

Commercial & Retail Surveillance

Industrial & Critical Infrastructure

Residential & SMB Security

Others

Market segment by players, this report covers

Hikvision

Dahua Technology

Axis Communications

Bosch

Hanwha Vision

Motorola Solutions

Uniview

Huawei

Kedacom

Arlo Technologies

Google Nest

Amazon

Xiaomi

Vivint Smart Home

SimpliSafe

TP-Link

Zmodo

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Video Surveillance Cloud Storage product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Video Surveillance Cloud Storage, with revenue, gross margin, and global market share of Video Surveillance Cloud Storage from 2021 to 2026.

Chapter 3, the Video Surveillance Cloud Storage competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Video Surveillance Cloud Storage market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Video Surveillance Cloud Storage.

Chapter 13, to describe Video Surveillance Cloud Storage research findings and conclusion.

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