

# Global Video Services Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

https://marketpublishers.com/r/G927785D0C3EN.html

Date: September 2018 Pages: 135 Price: US\$ 3,480.00 (Single User License) ID: G927785D0C3EN

# Abstracts

Video services refer to video on demand (VOD) and video streaming services offered by digital content providers. VOD services allow users to access video content on demand either through streaming services or over-the-top (OTT) video services. The revenue is generated from the fee earned by VOD service providers through advertisements, subscriptions, and download to own (DTO) services.

#### SCOPE OF THE REPORT:

This report studies the Video Services market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Video Services market by product type and applications/end industries.

The global market for video services is affected by factors like the extensive adoption of free-to-view online video streaming. Since free internet TV services are available in several regions through a public network, the revenue-generating a capacity of paid-service vendors is greatly hampered. As a result, these vendors have been compelled to include additional features and customization services to attract customers and retain their customer base. Online video streaming websites like Hulu, Netflix, and YouTube in the US and the UK are very popular across geographies as they allow viewers to stream videos and content for free, without any time and location barriers.

The global Video Services market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.



The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Video Services.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Amazon Apple Google Hulu Netflix YouTube AT&T **ActiveVideo** TalkTalk TV Store **British Telecommunications** CinemaNow Cox Communications **Deutsche Telekom** 

DirecTV



Facebook

IndieFlix

Pivotshare

Popcornflix

Redbox

Roku

Rovi

SnagFilms

Sony

Time Warner

Twitter

Uscreen

Verizon

Vevo

Vudu

Market Segment by Regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)



South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Video Streaming

Video On Demand

Market Segment by Applications, can be divided into

Private

Commerce



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