

# Global Video Presentation Software Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/G1FB686F7461EN.html>

Date: January 2026

Pages: 112

Price: US\$ 4,480.00 (Single User License)

ID: G1FB686F7461EN

## Abstracts

The global Video Presentation Software market size is expected to reach \$ 1417 million by 2032, rising at a market growth of 5.1% CAGR during the forecast period (2026-2032).

To address the limitations of traditional presentation methods in information delivery, such as spatial and temporal constraints, weak interactivity, and single content format with low reusability, video presentation software emerged. With the improvement of network bandwidth and the popularization of multimedia technology in the early 21st century, dynamic and shareable presentation tools gradually became crucial support in business, education, and communication. Today, video presentation software has evolved to include various forms such as screen recording, live narration recording, animation generation, interactive video, and AI-assisted production. It is widely used in product launches, remote training, course teaching, sales promotion, customer support, and internal collaboration, significantly enhancing content expressiveness, expanding audience reach, improving information transmission efficiency and engagement experience, and becoming a core tool for efficient communication and knowledge transfer in the digital age.

Video presentation software is evolving from 'tool innovation' to 'ecosystem reconstruction,' becoming a core carrier of the digital creative industry. Enterprises need to focus on three major directions: AI integration, scenario deep cultivation, and ecosystem collaboration, building an integrated 'hardware + software + service' ecosystem, seizing the opportunities of global digital transformation and content consumption upgrades, and achieving a value leap from 'Made in China' to 'Intelligent Manufacturing in China.'

This report studies the global Video Presentation Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Video

Presentation Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Video Presentation Software that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Video Presentation Software total market, 2021-2032, (USD Million)

Global Video Presentation Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Video Presentation Software total market, key domestic companies, and share, (USD Million)

Global Video Presentation Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Video Presentation Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Video Presentation Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Video Presentation Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PowerPoint, Canva, Synthesia, Moovly, Vyond, Powtoon, Animaker, Biteable, Lumen5, Visme, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Video Presentation Software market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Video Presentation Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Video Presentation Software Market, Segmentation by Type:

Local Deployment

Cloud-based

Global Video Presentation Software Market, Segmentation by Features:

Slideshow Presentation

Immersive Interactive Presentation

Global Video Presentation Software Market, Segmentation by Interaction Modes:

One-way Linear Presentation

Two-way Interactive Presentation

Global Video Presentation Software Market, Segmentation by Application:

Business Presentations

Education and Training

Entertainment and Media

Healthcare and Medical

Other

### **Companies Profiled:**

PowerPoint

Canva

Synthesia

Moovly

Vyond

Powtoon

Animaker

Biteable

Lumen5

Visme

Pitch

Prezi

Loom

Wideo

### **Key Questions Answered**

1. How big is the global Video Presentation Software market?
2. What is the demand of the global Video Presentation Software market?

3. What is the year over year growth of the global Video Presentation Software market?
4. What is the total value of the global Video Presentation Software market?
5. Who are the Major Players in the global Video Presentation Software market?
6. What are the growth factors driving the market demand?

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