

Global Video Measurement RTK Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

<https://marketpublishers.com/r/G31B42F86F43EN.html>

Date: November 2025

Pages: 104

Price: US\$ 3,480.00 (Single User License)

ID: G31B42F86F43EN

Abstracts

According to our (Global Info Research) latest study, the global Video Measurement RTK market size was valued at US\$ 765 million in 2024 and is forecast to a readjusted size of USD 1904 million by 2031 with a CAGR of 13.9% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Video measurement RTK is a high-precision measurement system that integrates high-definition camera images and RTK satellite positioning technology. Through real-time image recognition and centimeter-level positioning, it can achieve fast and accurate three-dimensional coordinate acquisition and spatial positioning in various complex environments. This technology can be widely used in scenes such as terrain mapping, engineering layout, intelligent agricultural machinery navigation, and automatic driving assistance, and significantly improves the capabilities of traditional RTK systems in dynamic target recognition, weak signal environments, and multi-target synchronous measurement.

This report is a detailed and comprehensive analysis for global Video Measurement RTK market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Video Measurement RTK market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Video Measurement RTK market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Video Measurement RTK market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Video Measurement RTK market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Video Measurement RTK

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Video Measurement RTK market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Hexagon, Trimble, FARO, South Surveying & Mapping Technology, Hi-Target Navigation, CHC Navigation, ComNav Technology, Si Tuo Li Surveying and Mapping, Unistrong, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Video Measurement RTK market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Handheld

Vehicle Mounted

Others

Market segment by Application

Surveying and Mapping Engineering

UAV Navigation

Intelligent Driving

Others

Major players covered

Hexagon

Trimble

FARO

South Surveying & Mapping Technology

Hi-Target Navigation

CHC Navigation

ComNav Technology

Si Tuo Li Surveying and Mapping

Unistrong

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Video Measurement RTK product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Video Measurement RTK, with price, sales quantity, revenue, and global market share of Video Measurement RTK from 2020 to 2025.

Chapter 3, the Video Measurement RTK competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Video Measurement RTK breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Video Measurement RTK market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Video Measurement RTK.

Chapter 14 and 15, to describe Video Measurement RTK sales channel, distributors, customers, research findings and conclusion.

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