

Global Video Interviewing Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Video Interviewing Software market size is expected to reach \$ 2845 million by 2032, rising at a market growth of 10.7% CAGR during the forecast period (2026-2032).

Video interviewing software is a digital tool designed specifically for corporate recruitment processes. Through real-time video, recorded video Q&A, automated assessment, and candidate management, it helps companies remotely screen, evaluate, and manage job seekers. It typically includes features such as video calling, candidate authentication, automated interview processes, AI voice/facial expression analysis, structured scoring sheets, and ATS (Applicant Tracking System) integration. Traditional interviews are time-consuming, costly, and difficult to coordinate across geographical locations. Video interviewing software, through remote, automated, and standardized processes, significantly reduces recruitment costs, shortens recruitment cycles, improves candidate experience, and helps companies quickly screen talent globally.

The market growth of video interviewing software is driven by multiple forces: the expanding global recruitment needs of enterprises and the accelerating trend of remote work have made cross-regional interviews commonplace; simultaneously, the maturity of technologies such as AI, WebRTC, and speech recognition has significantly improved the stability and intelligence of video interviews, driving companies to transform from traditional interviews to digital and automated screening. Furthermore, the increasing demands of enterprises for recruitment efficiency, cost control, and candidate experience have also made video interviewing software a key tool in HR digitalization systems. However, market development is still constrained by several factors. For example, increasingly stringent requirements for algorithmic fairness and anti-bias

measures make the transparency and compliance of AI assessments crucial considerations for enterprise adoption. High standards for data privacy and security compliance (such as GDPR and EEOC) in some industries also raise the barriers to software implementation. Furthermore, factors such as video quality, network environment, and differences in candidate devices can still impact the interview experience. Overall, as AI-powered automatic scoring, structured interview templates, and deep integration with ATS/HRIS mature, video interview software will evolve from a 'tool-based product' to an 'intelligent recruitment infrastructure,' and the future market will exhibit a stronger trend towards integration, intelligence, and compliance.

This report studies the global Video Interviewing Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Video Interviewing Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Video Interviewing Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Video Interviewing Software total market, 2021-2032, (USD Million)

Global Video Interviewing Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Video Interviewing Software total market, key domestic companies, and share, (USD Million)

Global Video Interviewing Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Video Interviewing Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Video Interviewing Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Video Interviewing Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spark Hire, HireVue, Shine, Yello, Skeeled, RecRight, VidCruiter, InterviewStream, ClearCompany, Jobma, etc.

This report also provides key insights about market drivers, restraints, opportunities,

new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Video Interviewing Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Video Interviewing Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Video Interviewing Software Market, Segmentation by Type:

Cloud-Based

On-Premises Based

Global Video Interviewing Software Market, Segmentation by Interview Format:

Live Video Interview

One-way Video Interview

Global Video Interviewing Software Market, Segmentation by Technical Skills:

Basic Video Interview

AI Video Interview

Global Video Interviewing Software Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

Spark Hire

HireVue

Shine

Yello

Skeeled

RecRight

VidCruiter

InterviewStream

ClearCompany

Jobma

Jobvite

BreezyHR

Sonru

TribePad

Harver

Vieple

Rival

SHL

Talview

Willo

Hireflix

Radancy

Interviewer.AI

Mroads

EasyHire

XOR

Eploy ATS

Vervoe

Moka

Beisen

Hina

Key Questions Answered

1. How big is the global Video Interviewing Software market?
2. What is the demand of the global Video Interviewing Software market?
3. What is the year over year growth of the global Video Interviewing Software market?
4. What is the total value of the global Video Interviewing Software market?
5. Who are the Major Players in the global Video Interviewing Software market?
6. What are the growth factors driving the market demand?

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