

# Global Video Interviewing Software Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Video Interviewing Software market size was valued at US\$ 1428 million in 2025 and is forecast to a readjusted size of US\$ 2845 million by 2032 with a CAGR of 10.7% during review period.

Video interviewing software is a digital tool designed specifically for corporate recruitment processes. Through real-time video, recorded video Q&A, automated assessment, and candidate management, it helps companies remotely screen, evaluate, and manage job seekers. It typically includes features such as video calling, candidate authentication, automated interview processes, AI voice/facial expression analysis, structured scoring sheets, and ATS (Applicant Tracking System) integration. Traditional interviews are time-consuming, costly, and difficult to coordinate across geographical locations. Video interviewing software, through remote, automated, and standardized processes, significantly reduces recruitment costs, shortens recruitment cycles, improves candidate experience, and helps companies quickly screen talent globally.

The market growth of video interviewing software is driven by multiple forces: the expanding global recruitment needs of enterprises and the accelerating trend of remote work have made cross-regional interviews commonplace; simultaneously, the maturity of technologies such as AI, WebRTC, and speech recognition has significantly improved the stability and intelligence of video interviews, driving companies to transform from traditional interviews to digital and automated screening. Furthermore, the increasing demands of enterprises for recruitment efficiency, cost control, and candidate experience have also made video interviewing software a key tool in HR digitalization

systems. However, market development is still constrained by several factors. For example, increasingly stringent requirements for algorithmic fairness and anti-bias measures make the transparency and compliance of AI assessments crucial considerations for enterprise adoption. High standards for data privacy and security compliance (such as GDPR and EEOC) in some industries also raise the barriers to software implementation. Furthermore, factors such as video quality, network environment, and differences in candidate devices can still impact the interview experience. Overall, as AI-powered automatic scoring, structured interview templates, and deep integration with ATS/HRIS mature, video interview software will evolve from a 'tool-based product' to an 'intelligent recruitment infrastructure,' and the future market will exhibit a stronger trend towards integration, intelligence, and compliance.

This report is a detailed and comprehensive analysis for global Video Interviewing Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Video Interviewing Software market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Video Interviewing Software market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Video Interviewing Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Video Interviewing Software market shares of main players, in revenue (\$ Million), 2021-2026

### **The Primary Objectives in This Report Are:**

- To determine the size of the total market opportunity of global and key countries
- To assess the growth potential for Video Interviewing Software
- To forecast future growth in each product and end-use market
- To assess competitive factors affecting the marketplace

This report profiles key players in the global Video Interviewing Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spark Hire, HireVue, Shine, Yello, Skeeled, RecRight, VidCruiter, InterviewStream, ClearCompany, Jobma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market segmentation**

Video Interviewing Software market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

#### Market segment by Type

Cloud-Based

On-Premises Based

#### Market segment by Interview Format

Live Video Interview

One-way Video Interview

#### Market segment by Technical Skills

Basic Video Interview

AI Video Interview

#### Market segment by Application

Large Enterprises

SMEs

Market segment by players, this report covers

Spark Hire

HireVue

Shine

Yello

Skeeled

RecRight

VidCruiter

InterviewStream

ClearCompany

Jobma

Jobvite

BreezyHR

Sonru

TribePad

Harver

Vieple

Rival

SHL

Talview

Willo

Hireflix

Radancy

Interviewer.AI

Mroads

EasyHire

XOR

Eploy ATS

Vervoe

Moka

Beisen

Hina

Market segment by regions, regional analysis covers  
North America (United States, Canada and Mexico)  
Europe (Germany, France, UK, Russia, Italy and Rest of Europe)  
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)  
South America (Brazil, Rest of South America)  
Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 13 chapters:**

Chapter 1, to describe Video Interviewing Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Video Interviewing Software, with revenue, gross margin, and global market share of Video Interviewing Software from 2021 to 2026.

Chapter 3, the Video Interviewing Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Video Interviewing Software market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Video Interviewing Software.

Chapter 13, to describe Video Interviewing Software research findings and conclusion.

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