

# Global Video Interviewing Platforms Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GC945E932642EN.html>

Date: April 2026

Pages: 212

Price: US\$ 4,480.00 (Single User License)

ID: GC945E932642EN

## Abstracts

The global Video Interviewing Platforms market size is expected to reach \$ 2845 million by 2032, rising at a market growth of 10.7% CAGR during the forecast period (2026-2032).

Video Interviewing Platforms offer tools for conducting remote job interviews using video technology. These platforms enable recruiters and hiring managers to interact with candidates virtually, either through live video interviews or pre-recorded video responses to set questions. Video interviewing platforms simplify the interview process, minimize geographical constraints, and allow employers to assess candidates' communication skills and suitability for the role more effectively.

The growth of video interview platforms is primarily driven by global recruitment demands, the widespread adoption of remote work, companies' pursuit of recruitment efficiency, and the maturity of AI technology. Companies want to screen more candidates in a shorter time while reducing the cost of cross-city or cross-border interviews, making video interviews a core part of the recruitment process. Advances in AI in areas such as speech recognition, content analysis, and automatic scoring have enabled platforms to achieve greater efficiency and consistency in the initial screening stage. However, factors such as algorithmic fairness, data privacy compliance, differences in network environments, and candidate device conditions still pose certain limitations to market development. In the future, video interview platforms will evolve towards greater intelligence, structure, and compliance, with deeper integration with ATS/HRIS being further strengthened. AI-assisted decision-making will become a core competitive advantage, driving their transformation from 'interview tools' to 'intelligent recruitment infrastructure.'

This report studies the global Video Interviewing Platforms demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Video Interviewing Platforms, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Video Interviewing Platforms that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Video Interviewing Platforms total market, 2021-2032, (USD Million)

Global Video Interviewing Platforms total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Video Interviewing Platforms total market, key domestic companies, and share, (USD Million)

Global Video Interviewing Platforms revenue by player, revenue and market share 2021-2026, (USD Million)

Global Video Interviewing Platforms total market by Type, CAGR, 2021-2032, (USD Million)

Global Video Interviewing Platforms total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Video Interviewing Platforms market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spark Hire, HireVue, Shine, Yello, Skeeled, RecRight, VidCruiter, InterviewStream, ClearCompany, Jobma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Video Interviewing Platforms market

**Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

**Global Video Interviewing Platforms Market, By Region:**

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

**Global Video Interviewing Platforms Market, Segmentation by Type:**

Cloud Based

Web Based

**Global Video Interviewing Platforms Market, Segmentation by Interview Format:**

Live Video Interview

One-way Video Interview

## Global Video Interviewing Platforms Market, Segmentation by Technical Skills:

Basic Video Interview

AI Video Interview

## Global Video Interviewing Platforms Market, Segmentation by Application:

Large Enterprises

SMEs

## Companies Profiled:

Spark Hire

HireVue

Shine

Yello

Skeeled

RecRight

VidCruiter

InterviewStream

ClearCompany

Jobma

Jobvite

BreezyHR

Sonru

TribePad

Harver

Vieple

Rival

SHL

Talview

Willo

Hireflix

Radancy

Interviewer.AI

Mroads

EasyHire

XOR

Eploy ATS

Vervoe

Moka

Beisen

Hina

#### Key Questions Answered

1. How big is the global Video Interviewing Platforms market?
2. What is the demand of the global Video Interviewing Platforms market?
3. What is the year over year growth of the global Video Interviewing Platforms market?
4. What is the total value of the global Video Interviewing Platforms market?
5. Who are the Major Players in the global Video Interviewing Platforms market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Video Interviewing Platforms Introduction
- 1.2 World Video Interviewing Platforms Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Video Interviewing Platforms Total Market by Region (by Headquarter Location)
  - 1.3.1 World Video Interviewing Platforms Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Video Interviewing Platforms Revenue (2021-2032)
  - 1.3.3 China Based Company Video Interviewing Platforms Revenue (2021-2032)
  - 1.3.4 Europe Based Company Video Interviewing Platforms Revenue (2021-2032)
  - 1.3.5 Japan Based Company Video Interviewing Platforms Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Video Interviewing Platforms Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Video Interviewing Platforms Revenue (2021-2032)
  - 1.3.8 India Based Company Video Interviewing Platforms Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Video Interviewing Platforms Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Video Interviewing Platforms Consumption Value (2021-2032)
- 2.2 World Video Interviewing Platforms Consumption Value by Region
  - 2.2.1 World Video Interviewing Platforms Consumption Value by Region (2021-2026)
  - 2.2.2 World Video Interviewing Platforms Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Video Interviewing Platforms Consumption Value (2021-2032)
- 2.4 China Video Interviewing Platforms Consumption Value (2021-2032)
- 2.5 Europe Video Interviewing Platforms Consumption Value (2021-2032)
- 2.6 Japan Video Interviewing Platforms Consumption Value (2021-2032)
- 2.7 South Korea Video Interviewing Platforms Consumption Value (2021-2032)
- 2.8 ASEAN Video Interviewing Platforms Consumption Value (2021-2032)
- 2.9 India Video Interviewing Platforms Consumption Value (2021-2032)

### **3 WORLD VIDEO INTERVIEWING PLATFORMS COMPANIES COMPETITIVE ANALYSIS**

- 3.1 World Video Interviewing Platforms Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Video Interviewing Platforms Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Video Interviewing Platforms in 2025
  - 3.2.3 Global Concentration Ratios (CR8) for Video Interviewing Platforms in 2025
- 3.3 Video Interviewing Platforms Company Evaluation Quadrant
- 3.4 Video Interviewing Platforms Market: Overall Company Footprint Analysis
  - 3.4.1 Video Interviewing Platforms Market: Region Footprint
  - 3.4.2 Video Interviewing Platforms Market: Company Product Type Footprint
  - 3.4.3 Video Interviewing Platforms Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Video Interviewing Platforms Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Video Interviewing Platforms Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Video Interviewing Platforms Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Video Interviewing Platforms Consumption Value Comparison
  - 4.2.1 United States VS China: Video Interviewing Platforms Consumption Value Comparison (2021 & 2025 & 2032)
  - 4.2.2 United States VS China: Video Interviewing Platforms Consumption Value Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States Based Video Interviewing Platforms Companies and Market Share, 2021-2026
  - 4.3.1 United States Based Video Interviewing Platforms Companies, Headquarters (States, Country)
  - 4.3.2 United States Based Companies Video Interviewing Platforms Revenue,

(2021-2026)

4.4 China Based Companies Video Interviewing Platforms Revenue and Market Share, 2021-2026

4.4.1 China Based Video Interviewing Platforms Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Video Interviewing Platforms Revenue, (2021-2026)

4.5 Rest of World Based Video Interviewing Platforms Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Video Interviewing Platforms Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Video Interviewing Platforms Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Video Interviewing Platforms Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Cloud Based

5.2.2 Web Based

5.3 Market Segment by Type

5.3.1 World Video Interviewing Platforms Market Size by Type (2021-2026)

5.3.2 World Video Interviewing Platforms Market Size by Type (2027-2032)

5.3.3 World Video Interviewing Platforms Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY INTERVIEW FORMAT**

6.1 World Video Interviewing Platforms Market Size Overview by Interview Format: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Interview Format

6.2.1 Live Video Interview

6.2.2 One-way Video Interview

6.3 Market Segment by Interview Format

6.3.1 World Video Interviewing Platforms Market Size by Interview Format (2021-2026)

6.3.2 World Video Interviewing Platforms Market Size by Interview Format (2027-2032)

6.3.3 World Video Interviewing Platforms Market Size Market Share by Interview Format (2027-2032)

## **7 MARKET ANALYSIS BY TECHNICAL SKILLS**

7.1 World Video Interviewing Platforms Market Size Overview by Technical Skills: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Technical Skills

7.2.1 Basic Video Interview

7.2.2 AI Video Interview

7.3 Market Segment by Technical Skills

7.3.1 World Video Interviewing Platforms Market Size by Technical Skills (2021-2026)

7.3.2 World Video Interviewing Platforms Market Size by Technical Skills (2027-2032)

7.3.3 World Video Interviewing Platforms Market Size Market Share by Technical Skills (2027-2032)

## **8 MARKET ANALYSIS BY APPLICATION**

8.1 World Video Interviewing Platforms Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Enterprises

8.2.2 SMEs

8.3 Market Segment by Application

8.3.1 World Video Interviewing Platforms Market Size by Application (2021-2026)

8.3.2 World Video Interviewing Platforms Market Size by Application (2027-2032)

8.3.3 World Video Interviewing Platforms Market Size Market Share by Application (2021-2032)

## **9 COMPANY PROFILES**

9.1 Spark Hire

9.1.1 Spark Hire Details

9.1.2 Spark Hire Major Business

9.1.3 Spark Hire Video Interviewing Platforms Product and Services

9.1.4 Spark Hire Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)

9.1.5 Spark Hire Recent Developments/Updates

9.1.6 Spark Hire Competitive Strengths & Weaknesses

9.2 HireVue

9.2.1 HireVue Details

9.2.2 HireVue Major Business

- 9.2.3 HireVue Video Interviewing Platforms Product and Services
- 9.2.4 HireVue Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
- 9.2.5 HireVue Recent Developments/Updates
- 9.2.6 HireVue Competitive Strengths & Weaknesses
- 9.3 Shine
  - 9.3.1 Shine Details
  - 9.3.2 Shine Major Business
  - 9.3.3 Shine Video Interviewing Platforms Product and Services
  - 9.3.4 Shine Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.3.5 Shine Recent Developments/Updates
  - 9.3.6 Shine Competitive Strengths & Weaknesses
- 9.4 Yello
  - 9.4.1 Yello Details
  - 9.4.2 Yello Major Business
  - 9.4.3 Yello Video Interviewing Platforms Product and Services
  - 9.4.4 Yello Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.4.5 Yello Recent Developments/Updates
  - 9.4.6 Yello Competitive Strengths & Weaknesses
- 9.5 Skeeled
  - 9.5.1 Skeeled Details
  - 9.5.2 Skeeled Major Business
  - 9.5.3 Skeeled Video Interviewing Platforms Product and Services
  - 9.5.4 Skeeled Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.5.5 Skeeled Recent Developments/Updates
  - 9.5.6 Skeeled Competitive Strengths & Weaknesses
- 9.6 RecRight
  - 9.6.1 RecRight Details
  - 9.6.2 RecRight Major Business
  - 9.6.3 RecRight Video Interviewing Platforms Product and Services
  - 9.6.4 RecRight Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.6.5 RecRight Recent Developments/Updates
  - 9.6.6 RecRight Competitive Strengths & Weaknesses
- 9.7 VidCruiter
  - 9.7.1 VidCruiter Details

- 9.7.2 VidCruiter Major Business
- 9.7.3 VidCruiter Video Interviewing Platforms Product and Services
- 9.7.4 VidCruiter Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
- 9.7.5 VidCruiter Recent Developments/Updates
- 9.7.6 VidCruiter Competitive Strengths & Weaknesses
- 9.8 InterviewStream
  - 9.8.1 InterviewStream Details
  - 9.8.2 InterviewStream Major Business
  - 9.8.3 InterviewStream Video Interviewing Platforms Product and Services
  - 9.8.4 InterviewStream Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.8.5 InterviewStream Recent Developments/Updates
  - 9.8.6 InterviewStream Competitive Strengths & Weaknesses
- 9.9 ClearCompany
  - 9.9.1 ClearCompany Details
  - 9.9.2 ClearCompany Major Business
  - 9.9.3 ClearCompany Video Interviewing Platforms Product and Services
  - 9.9.4 ClearCompany Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.9.5 ClearCompany Recent Developments/Updates
  - 9.9.6 ClearCompany Competitive Strengths & Weaknesses
- 9.10 Jobma
  - 9.10.1 Jobma Details
  - 9.10.2 Jobma Major Business
  - 9.10.3 Jobma Video Interviewing Platforms Product and Services
  - 9.10.4 Jobma Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.10.5 Jobma Recent Developments/Updates
  - 9.10.6 Jobma Competitive Strengths & Weaknesses
- 9.11 Jobvite
  - 9.11.1 Jobvite Details
  - 9.11.2 Jobvite Major Business
  - 9.11.3 Jobvite Video Interviewing Platforms Product and Services
  - 9.11.4 Jobvite Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.11.5 Jobvite Recent Developments/Updates
  - 9.11.6 Jobvite Competitive Strengths & Weaknesses
- 9.12 BreezyHR

- 9.12.1 BreezyHR Details
- 9.12.2 BreezyHR Major Business
- 9.12.3 BreezyHR Video Interviewing Platforms Product and Services
- 9.12.4 BreezyHR Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
- 9.12.5 BreezyHR Recent Developments/Updates
- 9.12.6 BreezyHR Competitive Strengths & Weaknesses
- 9.13 Sonru
  - 9.13.1 Sonru Details
  - 9.13.2 Sonru Major Business
  - 9.13.3 Sonru Video Interviewing Platforms Product and Services
  - 9.13.4 Sonru Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.13.5 Sonru Recent Developments/Updates
  - 9.13.6 Sonru Competitive Strengths & Weaknesses
- 9.14 TribePad
  - 9.14.1 TribePad Details
  - 9.14.2 TribePad Major Business
  - 9.14.3 TribePad Video Interviewing Platforms Product and Services
  - 9.14.4 TribePad Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.14.5 TribePad Recent Developments/Updates
  - 9.14.6 TribePad Competitive Strengths & Weaknesses
- 9.15 Harver
  - 9.15.1 Harver Details
  - 9.15.2 Harver Major Business
  - 9.15.3 Harver Video Interviewing Platforms Product and Services
  - 9.15.4 Harver Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.15.5 Harver Recent Developments/Updates
  - 9.15.6 Harver Competitive Strengths & Weaknesses
- 9.16 Vieple
  - 9.16.1 Vieple Details
  - 9.16.2 Vieple Major Business
  - 9.16.3 Vieple Video Interviewing Platforms Product and Services
  - 9.16.4 Vieple Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.16.5 Vieple Recent Developments/Updates
  - 9.16.6 Vieple Competitive Strengths & Weaknesses

## 9.17 Rival

9.17.1 Rival Details

9.17.2 Rival Major Business

9.17.3 Rival Video Interviewing Platforms Product and Services

9.17.4 Rival Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)

9.17.5 Rival Recent Developments/Updates

9.17.6 Rival Competitive Strengths & Weaknesses

## 9.18 SHL

9.18.1 SHL Details

9.18.2 SHL Major Business

9.18.3 SHL Video Interviewing Platforms Product and Services

9.18.4 SHL Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)

9.18.5 SHL Recent Developments/Updates

9.18.6 SHL Competitive Strengths & Weaknesses

## 9.19 Talview

9.19.1 Talview Details

9.19.2 Talview Major Business

9.19.3 Talview Video Interviewing Platforms Product and Services

9.19.4 Talview Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)

9.19.5 Talview Recent Developments/Updates

9.19.6 Talview Competitive Strengths & Weaknesses

## 9.20 Willo

9.20.1 Willo Details

9.20.2 Willo Major Business

9.20.3 Willo Video Interviewing Platforms Product and Services

9.20.4 Willo Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)

9.20.5 Willo Recent Developments/Updates

9.20.6 Willo Competitive Strengths & Weaknesses

## 9.21 Hireflix

9.21.1 Hireflix Details

9.21.2 Hireflix Major Business

9.21.3 Hireflix Video Interviewing Platforms Product and Services

9.21.4 Hireflix Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)

9.21.5 Hireflix Recent Developments/Updates

- 9.21.6 Hireflix Competitive Strengths & Weaknesses
- 9.22 Radancy
  - 9.22.1 Radancy Details
  - 9.22.2 Radancy Major Business
  - 9.22.3 Radancy Video Interviewing Platforms Product and Services
  - 9.22.4 Radancy Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.22.5 Radancy Recent Developments/Updates
  - 9.22.6 Radancy Competitive Strengths & Weaknesses
- 9.23 Interviewer.AI
  - 9.23.1 Interviewer.AI Details
  - 9.23.2 Interviewer.AI Major Business
  - 9.23.3 Interviewer.AI Video Interviewing Platforms Product and Services
  - 9.23.4 Interviewer.AI Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.23.5 Interviewer.AI Recent Developments/Updates
  - 9.23.6 Interviewer.AI Competitive Strengths & Weaknesses
- 9.24 Mroads
  - 9.24.1 Mroads Details
  - 9.24.2 Mroads Major Business
  - 9.24.3 Mroads Video Interviewing Platforms Product and Services
  - 9.24.4 Mroads Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.24.5 Mroads Recent Developments/Updates
  - 9.24.6 Mroads Competitive Strengths & Weaknesses
- 9.25 EasyHire
  - 9.25.1 EasyHire Details
  - 9.25.2 EasyHire Major Business
  - 9.25.3 EasyHire Video Interviewing Platforms Product and Services
  - 9.25.4 EasyHire Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.25.5 EasyHire Recent Developments/Updates
  - 9.25.6 EasyHire Competitive Strengths & Weaknesses
- 9.26 XOR
  - 9.26.1 XOR Details
  - 9.26.2 XOR Major Business
  - 9.26.3 XOR Video Interviewing Platforms Product and Services
  - 9.26.4 XOR Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)

- 9.26.5 XOR Recent Developments/Updates
- 9.26.6 XOR Competitive Strengths & Weaknesses
- 9.27 Eploy ATS
  - 9.27.1 Eploy ATS Details
  - 9.27.2 Eploy ATS Major Business
  - 9.27.3 Eploy ATS Video Interviewing Platforms Product and Services
  - 9.27.4 Eploy ATS Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.27.5 Eploy ATS Recent Developments/Updates
  - 9.27.6 Eploy ATS Competitive Strengths & Weaknesses
- 9.28 Vervoe
  - 9.28.1 Vervoe Details
  - 9.28.2 Vervoe Major Business
  - 9.28.3 Vervoe Video Interviewing Platforms Product and Services
  - 9.28.4 Vervoe Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.28.5 Vervoe Recent Developments/Updates
  - 9.28.6 Vervoe Competitive Strengths & Weaknesses
- 9.29 Moka
  - 9.29.1 Moka Details
  - 9.29.2 Moka Major Business
  - 9.29.3 Moka Video Interviewing Platforms Product and Services
  - 9.29.4 Moka Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.29.5 Moka Recent Developments/Updates
  - 9.29.6 Moka Competitive Strengths & Weaknesses
- 9.30 Beisen
  - 9.30.1 Beisen Details
  - 9.30.2 Beisen Major Business
  - 9.30.3 Beisen Video Interviewing Platforms Product and Services
  - 9.30.4 Beisen Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026)
  - 9.30.5 Beisen Recent Developments/Updates
  - 9.30.6 Beisen Competitive Strengths & Weaknesses
- 9.31 Hina
  - 9.31.1 Hina Details
  - 9.31.2 Hina Major Business
  - 9.31.3 Hina Video Interviewing Platforms Product and Services
  - 9.31.4 Hina Video Interviewing Platforms Revenue, Gross Margin and Market Share

(2021-2026)

9.31.5 Hina Recent Developments/Updates

9.31.6 Hina Competitive Strengths & Weaknesses

## **10 INDUSTRY CHAIN ANALYSIS**

10.1 Video Interviewing Platforms Industry Chain

10.2 Video Interviewing Platforms Upstream Analysis

10.3 Video Interviewing Platforms Midstream Analysis

10.4 Video Interviewing Platforms Downstream Analysis

## **11 RESEARCH FINDINGS AND CONCLUSION**

## **12 APPENDIX**

12.1 Methodology

12.2 Research Process and Data Source

12.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Video Interviewing Platforms Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Video Interviewing Platforms Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Video Interviewing Platforms Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Video Interviewing Platforms Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Video Interviewing Platforms Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Video Interviewing Platforms Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Video Interviewing Platforms Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Video Interviewing Platforms Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Video Interviewing Platforms Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Video Interviewing Platforms Players in 2025

Table 12. World Video Interviewing Platforms Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Video Interviewing Platforms Company Evaluation Quadrant

Table 14. Head Office of Key Video Interviewing Platforms Players

Table 15. Video Interviewing Platforms Market: Company Product Type Footprint

Table 16. Video Interviewing Platforms Market: Company Product Application Footprint

Table 17. Video Interviewing Platforms Mergers & Acquisitions Activity

Table 18. United States VS China Video Interviewing Platforms Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Video Interviewing Platforms Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Video Interviewing Platforms Companies, Headquarters (States, Country)

Table 21. United States Based Companies Video Interviewing Platforms Revenue, (2021-2026) & (USD Million)

Table 22. United States Based Companies Video Interviewing Platforms Revenue Market Share (2021-2026)

Table 23. China Based Video Interviewing Platforms Companies, Headquarters (Province, Country)

Table 24. China Based Companies Video Interviewing Platforms Revenue, (2021-2026) & (USD Million)

Table 25. China Based Companies Video Interviewing Platforms Revenue Market Share (2021-2026)

Table 26. Rest of World Based Video Interviewing Platforms Companies, Headquarters (Province, Country)

Table 27. Rest of World Based Companies Video Interviewing Platforms Revenue (2021-2026) & (USD Million)

Table 28. Rest of World Based Companies Video Interviewing Platforms Revenue Market Share (2021-2026)

Table 29. World Video Interviewing Platforms Market Size by Type, (USD Million), 2021 & 2025 & 2032

Table 30. World Video Interviewing Platforms Market Size Value by Type (2021-2026) & (USD Million)

Table 31. World Video Interviewing Platforms Market Size by Type (2027-2032) & (USD Million)

Table 32. World Video Interviewing Platforms Market Size by Interview Format, (USD Million), 2021 & 2025 & 2032

Table 33. World Video Interviewing Platforms Market Size Value by Interview Format (2021-2026) & (USD Million)

Table 34. World Video Interviewing Platforms Market Size by Interview Format (2027-2032) & (USD Million)

Table 35. World Video Interviewing Platforms Market Size by Technical Skills, (USD Million), 2021 & 2025 & 2032

Table 36. World Video Interviewing Platforms Market Size Value by Technical Skills (2021-2026) & (USD Million)

Table 37. World Video Interviewing Platforms Market Size by Technical Skills (2027-2032) & (USD Million)

Table 38. World Video Interviewing Platforms Market Size by Application, (USD Million), 2021 & 2025 & 2032

Table 39. World Video Interviewing Platforms Market Size by Application (2021-2026) & (USD Million)

Table 40. World Video Interviewing Platforms Market Size by Application (2027-2032) & (USD Million)

Table 41. Spark Hire Basic Information, Manufacturing Base and Competitors

- Table 42. Spark Hire Major Business
- Table 43. Spark Hire Video Interviewing Platforms Product and Services
- Table 44. Spark Hire Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 45. Spark Hire Recent Developments/Updates
- Table 46. Spark Hire Competitive Strengths & Weaknesses
- Table 47. HireVue Basic Information, Manufacturing Base and Competitors
- Table 48. HireVue Major Business
- Table 49. HireVue Video Interviewing Platforms Product and Services
- Table 50. HireVue Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 51. HireVue Recent Developments/Updates
- Table 52. HireVue Competitive Strengths & Weaknesses
- Table 53. Shine Basic Information, Manufacturing Base and Competitors
- Table 54. Shine Major Business
- Table 55. Shine Video Interviewing Platforms Product and Services
- Table 56. Shine Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 57. Shine Recent Developments/Updates
- Table 58. Shine Competitive Strengths & Weaknesses
- Table 59. Yello Basic Information, Manufacturing Base and Competitors
- Table 60. Yello Major Business
- Table 61. Yello Video Interviewing Platforms Product and Services
- Table 62. Yello Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 63. Yello Recent Developments/Updates
- Table 64. Yello Competitive Strengths & Weaknesses
- Table 65. Skeeled Basic Information, Manufacturing Base and Competitors
- Table 66. Skeeled Major Business
- Table 67. Skeeled Video Interviewing Platforms Product and Services
- Table 68. Skeeled Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 69. Skeeled Recent Developments/Updates
- Table 70. Skeeled Competitive Strengths & Weaknesses
- Table 71. RecRight Basic Information, Manufacturing Base and Competitors
- Table 72. RecRight Major Business
- Table 73. RecRight Video Interviewing Platforms Product and Services
- Table 74. RecRight Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 75. RecRight Recent Developments/Updates
- Table 76. RecRight Competitive Strengths & Weaknesses
- Table 77. VidCruiter Basic Information, Manufacturing Base and Competitors
- Table 78. VidCruiter Major Business
- Table 79. VidCruiter Video Interviewing Platforms Product and Services
- Table 80. VidCruiter Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 81. VidCruiter Recent Developments/Updates
- Table 82. VidCruiter Competitive Strengths & Weaknesses
- Table 83. InterviewStream Basic Information, Manufacturing Base and Competitors
- Table 84. InterviewStream Major Business
- Table 85. InterviewStream Video Interviewing Platforms Product and Services
- Table 86. InterviewStream Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 87. InterviewStream Recent Developments/Updates
- Table 88. InterviewStream Competitive Strengths & Weaknesses
- Table 89. ClearCompany Basic Information, Manufacturing Base and Competitors
- Table 90. ClearCompany Major Business
- Table 91. ClearCompany Video Interviewing Platforms Product and Services
- Table 92. ClearCompany Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 93. ClearCompany Recent Developments/Updates
- Table 94. ClearCompany Competitive Strengths & Weaknesses
- Table 95. Jobma Basic Information, Manufacturing Base and Competitors
- Table 96. Jobma Major Business
- Table 97. Jobma Video Interviewing Platforms Product and Services
- Table 98. Jobma Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 99. Jobma Recent Developments/Updates
- Table 100. Jobma Competitive Strengths & Weaknesses
- Table 101. Jobvite Basic Information, Manufacturing Base and Competitors
- Table 102. Jobvite Major Business
- Table 103. Jobvite Video Interviewing Platforms Product and Services
- Table 104. Jobvite Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 105. Jobvite Recent Developments/Updates
- Table 106. Jobvite Competitive Strengths & Weaknesses
- Table 107. BreezyHR Basic Information, Manufacturing Base and Competitors
- Table 108. BreezyHR Major Business

- Table 109. BreezyHR Video Interviewing Platforms Product and Services
- Table 110. BreezyHR Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 111. BreezyHR Recent Developments/Updates
- Table 112. BreezyHR Competitive Strengths & Weaknesses
- Table 113. Sonru Basic Information, Manufacturing Base and Competitors
- Table 114. Sonru Major Business
- Table 115. Sonru Video Interviewing Platforms Product and Services
- Table 116. Sonru Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 117. Sonru Recent Developments/Updates
- Table 118. Sonru Competitive Strengths & Weaknesses
- Table 119. TribePad Basic Information, Manufacturing Base and Competitors
- Table 120. TribePad Major Business
- Table 121. TribePad Video Interviewing Platforms Product and Services
- Table 122. TribePad Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 123. TribePad Recent Developments/Updates
- Table 124. TribePad Competitive Strengths & Weaknesses
- Table 125. Harver Basic Information, Manufacturing Base and Competitors
- Table 126. Harver Major Business
- Table 127. Harver Video Interviewing Platforms Product and Services
- Table 128. Harver Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 129. Harver Recent Developments/Updates
- Table 130. Harver Competitive Strengths & Weaknesses
- Table 131. Vieple Basic Information, Manufacturing Base and Competitors
- Table 132. Vieple Major Business
- Table 133. Vieple Video Interviewing Platforms Product and Services
- Table 134. Vieple Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 135. Vieple Recent Developments/Updates
- Table 136. Vieple Competitive Strengths & Weaknesses
- Table 137. Rival Basic Information, Manufacturing Base and Competitors
- Table 138. Rival Major Business
- Table 139. Rival Video Interviewing Platforms Product and Services
- Table 140. Rival Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 141. Rival Recent Developments/Updates

- Table 142. Rival Competitive Strengths & Weaknesses
- Table 143. SHL Basic Information, Manufacturing Base and Competitors
- Table 144. SHL Major Business
- Table 145. SHL Video Interviewing Platforms Product and Services
- Table 146. SHL Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 147. SHL Recent Developments/Updates
- Table 148. SHL Competitive Strengths & Weaknesses
- Table 149. Talview Basic Information, Manufacturing Base and Competitors
- Table 150. Talview Major Business
- Table 151. Talview Video Interviewing Platforms Product and Services
- Table 152. Talview Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 153. Talview Recent Developments/Updates
- Table 154. Talview Competitive Strengths & Weaknesses
- Table 155. Willo Basic Information, Manufacturing Base and Competitors
- Table 156. Willo Major Business
- Table 157. Willo Video Interviewing Platforms Product and Services
- Table 158. Willo Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 159. Willo Recent Developments/Updates
- Table 160. Willo Competitive Strengths & Weaknesses
- Table 161. Hireflix Basic Information, Manufacturing Base and Competitors
- Table 162. Hireflix Major Business
- Table 163. Hireflix Video Interviewing Platforms Product and Services
- Table 164. Hireflix Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 165. Hireflix Recent Developments/Updates
- Table 166. Hireflix Competitive Strengths & Weaknesses
- Table 167. Radancy Basic Information, Manufacturing Base and Competitors
- Table 168. Radancy Major Business
- Table 169. Radancy Video Interviewing Platforms Product and Services
- Table 170. Radancy Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 171. Radancy Recent Developments/Updates
- Table 172. Radancy Competitive Strengths & Weaknesses
- Table 173. Interviewer.AI Basic Information, Manufacturing Base and Competitors
- Table 174. Interviewer.AI Major Business
- Table 175. Interviewer.AI Video Interviewing Platforms Product and Services

Table 176. Interviewer.AI Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 177. Interviewer.AI Recent Developments/Updates

Table 178. Interviewer.AI Competitive Strengths & Weaknesses

Table 179. Mroads Basic Information, Manufacturing Base and Competitors

Table 180. Mroads Major Business

Table 181. Mroads Video Interviewing Platforms Product and Services

Table 182. Mroads Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 183. Mroads Recent Developments/Updates

Table 184. Mroads Competitive Strengths & Weaknesses

Table 185. EasyHire Basic Information, Manufacturing Base and Competitors

Table 186. EasyHire Major Business

Table 187. EasyHire Video Interviewing Platforms Product and Services

Table 188. EasyHire Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 189. EasyHire Recent Developments/Updates

Table 190. EasyHire Competitive Strengths & Weaknesses

Table 191. XOR Basic Information, Manufacturing Base and Competitors

Table 192. XOR Major Business

Table 193. XOR Video Interviewing Platforms Product and Services

Table 194. XOR Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 195. XOR Recent Developments/Updates

Table 196. XOR Competitive Strengths & Weaknesses

Table 197. Eploy ATS Basic Information, Manufacturing Base and Competitors

Table 198. Eploy ATS Major Business

Table 199. Eploy ATS Video Interviewing Platforms Product and Services

Table 200. Eploy ATS Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 201. Eploy ATS Recent Developments/Updates

Table 202. Eploy ATS Competitive Strengths & Weaknesses

Table 203. Vervoe Basic Information, Manufacturing Base and Competitors

Table 204. Vervoe Major Business

Table 205. Vervoe Video Interviewing Platforms Product and Services

Table 206. Vervoe Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 207. Vervoe Recent Developments/Updates

Table 208. Vervoe Competitive Strengths & Weaknesses

- Table 209. Moka Basic Information, Manufacturing Base and Competitors
- Table 210. Moka Major Business
- Table 211. Moka Video Interviewing Platforms Product and Services
- Table 212. Moka Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 213. Moka Recent Developments/Updates
- Table 214. Moka Competitive Strengths & Weaknesses
- Table 215. Beisen Basic Information, Manufacturing Base and Competitors
- Table 216. Beisen Major Business
- Table 217. Beisen Video Interviewing Platforms Product and Services
- Table 218. Beisen Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 219. Beisen Recent Developments/Updates
- Table 220. Beisen Competitive Strengths & Weaknesses
- Table 221. Hina Basic Information, Manufacturing Base and Competitors
- Table 222. Hina Major Business
- Table 223. Hina Video Interviewing Platforms Product and Services
- Table 224. Hina Video Interviewing Platforms Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 225. Hina Recent Developments/Updates
- Table 226. Hina Competitive Strengths & Weaknesses
- Table 227. Global Key Players of Video Interviewing Platforms Upstream (Raw Materials)
- Table 228. Global Video Interviewing Platforms Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Video Interviewing Platforms Picture

Figure 2. World Video Interviewing Platforms Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Video Interviewing Platforms Total Revenue (2021-2032) & (USD Million)

Figure 4. World Video Interviewing Platforms Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Video Interviewing Platforms Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Video Interviewing Platforms Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Video Interviewing Platforms Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Video Interviewing Platforms Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Video Interviewing Platforms Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Video Interviewing Platforms Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Video Interviewing Platforms Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Video Interviewing Platforms Revenue (2021-2032) & (USD Million)

Figure 13. Video Interviewing Platforms Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Video Interviewing Platforms Consumption Value (2021-2032) & (USD Million)

Figure 16. World Video Interviewing Platforms Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Video Interviewing Platforms Consumption Value (2021-2032) & (USD Million)

Figure 18. China Video Interviewing Platforms Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Video Interviewing Platforms Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Video Interviewing Platforms Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Video Interviewing Platforms Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Video Interviewing Platforms Consumption Value (2021-2032) & (USD Million)

Figure 23. India Video Interviewing Platforms Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Video Interviewing Platforms by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Video Interviewing Platforms Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Video Interviewing Platforms Markets in 2025

Figure 27. United States VS China: Video Interviewing Platforms Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Video Interviewing Platforms Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Video Interviewing Platforms Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Video Interviewing Platforms Market Size Market Share by Type in 2025

Figure 31. Cloud Based

Figure 32. Web Based

Figure 33. World Video Interviewing Platforms Market Size Market Share by Type (2021-2032)

Figure 34. World Video Interviewing Platforms Market Size by Interview Format, (USD Million), 2021 & 2025 & 2032

Figure 35. World Video Interviewing Platforms Market Size Market Share by Interview Format in 2025

Figure 36. Live Video Interview

Figure 37. One-way Video Interview

Figure 38. World Video Interviewing Platforms Market Size Market Share by Interview Format (2021-2032)

Figure 39. World Video Interviewing Platforms Market Size by Technical Skills, (USD Million), 2021 & 2025 & 2032

Figure 40. World Video Interviewing Platforms Market Size Market Share by Technical Skills in 2025

Figure 41. Basic Video Interview

Figure 42. AI Video Interview

Figure 43. World Video Interviewing Platforms Market Size Market Share by Technical Skills (2021-2032)

Figure 44. World Video Interviewing Platforms Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 45. World Video Interviewing Platforms Market Size Market Share by Application in 2025

Figure 46. Large Enterprises

Figure 47. SMEs

Figure 48. World Video Interviewing Platforms Market Size Market Share by Application (2021-2032)

Figure 49. Video Interviewing Platforms Industrial Chain

Figure 50. Methodology

Figure 51. Research Process and Data Source

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