

Global Video Interview Tools Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Video Interview Tools market size is expected to reach \$ 2845 million by 2032, rising at a market growth of 10.7% CAGR during the forecast period (2026-2032).

Video interview tools are digital software tools used to support remote recruitment processes for businesses, helping HR and interviewers evaluate candidates via real-time or recorded video. They typically feature high-definition audio and video calls, candidate authentication, structured interview templates, recording and playback, team collaboration scoring, automated scheduling, and integration with ATS/HRIS systems. Some advanced tools also offer AI-driven capabilities such as speech recognition, content analysis, facial expression and behavior analysis, and automatic scoring. These tools address issues in traditional interviews such as high cross-regional communication costs, scheduling difficulties, low initial screening efficiency, and difficulty in saving and reusing interview records, enabling companies to screen talent more quickly, reduce recruitment costs, and improve the candidate experience.

The growth of video interview tools is primarily driven by factors such as global recruitment, the widespread adoption of remote work, the need to improve recruitment efficiency, and the maturity of AI technology. Companies want to screen more candidates in a shorter time while reducing the costs of cross-city and cross-country interviews, making video interviews a standard feature of the recruitment process. Advances in AI in speech recognition, content analysis, and automatic scoring have also made companies more willing to adopt intelligent tools to improve initial screening efficiency. However, market development remains constrained by factors such as algorithmic fairness, data privacy compliance (e.g., GDPR, EEOC), differences in network environments, and candidate device conditions. In the future, video interview tools will evolve towards greater intelligence, structure, and compliance. Deep

integration with ATS/HRIS and the trend towards integrated recruitment platforms will be further strengthened, with AI-assisted decision-making becoming a core competitive advantage.

This report studies the global Video Interview Tools demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Video Interview Tools, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Video Interview Tools that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Video Interview Tools total market, 2021-2032, (USD Million)

Global Video Interview Tools total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Video Interview Tools total market, key domestic companies, and share, (USD Million)

Global Video Interview Tools revenue by player, revenue and market share 2021-2026, (USD Million)

Global Video Interview Tools total market by Type, CAGR, 2021-2032, (USD Million)

Global Video Interview Tools total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Video Interview Tools market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spark Hire, HireVue, Shine, Yello, Skeeled, RecRight, VidCruiter, InterviewStream, ClearCompany, Jobma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Video Interview Tools market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Video Interview Tools Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Video Interview Tools Market, Segmentation by Type:

Cloud-Based

On-Premises Based

Global Video Interview Tools Market, Segmentation by Interview Format:

Live Video Interview

One-way Video Interview

Global Video Interview Tools Market, Segmentation by Technical Skills:

Basic Video Interview

AI Video Interview

Global Video Interview Tools Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

Spark Hire

HireVue

Shine

Yello

Skeeled

RecRight

VidCruiter

InterviewStream

ClearCompany

Jobma

Jobvite

BreezyHR

Sonru

TribePad

Harver

Vieple

Rival

SHL

Talview

Willo

Hireflix

Radancy

Interviewer.AI

Mroads

EasyHire

XOR

Eploy ATS

Vervoe

Moka

Beisen

Hina

Key Questions Answered

1. How big is the global Video Interview Tools market?
2. What is the demand of the global Video Interview Tools market?
3. What is the year over year growth of the global Video Interview Tools market?
4. What is the total value of the global Video Interview Tools market?
5. Who are the Major Players in the global Video Interview Tools market?
6. What are the growth factors driving the market demand?

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