

Global Video Interview Software Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Video Interview Software market size is expected to reach \$ 2845 million by 2032, rising at a market growth of 10.7% CAGR during the forecast period (2026-2032).

Video interview software is a digital interviewing tool used by media organizations, content creators, and corporate communications departments. It supports interviews, conversations, and content capture via real-time video conferencing or remote recording. It typically features high-definition audio and video calls, remote recording, dual/multi-camera switching, subtitle generation, audio noise reduction, screen layout control, guest invitation links, cloud storage and editing, and live streaming. Some professional software also offers AI-powered automatic transcription, automatic summarization, intelligent editing, virtual backgrounds, and branded templates. This type of software solves problems associated with traditional interviews, such as high costs of cross-regional communication, complex equipment, cumbersome recording processes, and time-consuming post-editing. It enables media and content teams to conduct remote interviews more efficiently, quickly generate publishable video content, and significantly reduce production costs.

The growth of video interview software is primarily driven by factors such as the explosive growth in content creation demand, the digital transformation of media, the widespread adoption of remote communication, and the maturity of AI video processing technology. Media organizations, podcast teams, independent media creators, and corporate communications departments all seek to conduct remote interviews and content production more efficiently and at a lower cost, making video interview tools a crucial link in the content production chain. Meanwhile, the integration of technologies such as AI-powered automatic transcription, intelligent editing, and virtual studios has further improved production efficiency. However, market development remains limited

by factors such as network quality, cross-platform compatibility, data privacy, copyright management, and professional-grade image quality requirements. In the future, video interview software will evolve towards greater intelligence, professionalism, and integration. Deep integration with cloud editing, live streaming platforms, and content management systems will become a core trend, and AI-driven automated production capabilities will become a focal point of competition.

This report studies the global Video Interview Software demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Video Interview Software, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Video Interview Software that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Video Interview Software total market, 2021-2032, (USD Million)

Global Video Interview Software total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Video Interview Software total market, key domestic companies, and share, (USD Million)

Global Video Interview Software revenue by player, revenue and market share 2021-2026, (USD Million)

Global Video Interview Software total market by Type, CAGR, 2021-2032, (USD Million)

Global Video Interview Software total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Video Interview Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spark Hire, HireVue, Shine, Yello, Skeeled, RecRight, VidCruiter, InterviewStream, ClearCompany, Jobma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Video Interview Software market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Video Interview Software Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Video Interview Software Market, Segmentation by Type:

Cloud-Based

On-Premises Based

Global Video Interview Software Market, Segmentation by Interview Format:

Live Video Interview

One-way Video Interview

Global Video Interview Software Market, Segmentation by Technical Skills:

Basic Video Interview

AI Video Interview

Global Video Interview Software Market, Segmentation by Application:

Large Enterprises

SMEs

Companies Profiled:

Spark Hire

HireVue

Shine

Yello

Skeeled

RecRight

VidCruiter

InterviewStream

ClearCompany

Jobma

Jobvite

BreezyHR

Sonru

TribePad

Harver

Vieple

Rival

SHL

Talview

Willo

Hireflix

Radancy

Interviewer.AI

Mroads

EasyHire

XOR

Eploy ATS

Vervoe

Moka

Beisen

Hina

Key Questions Answered

1. How big is the global Video Interview Software market?
2. What is the demand of the global Video Interview Software market?
3. What is the year over year growth of the global Video Interview Software market?
4. What is the total value of the global Video Interview Software market?
5. Who are the Major Players in the global Video Interview Software market?
6. What are the growth factors driving the market demand?

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