

# Global Video Interview Platform Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Video Interview Platform market size is expected to reach \$ 2845 million by 2032, rising at a market growth of 10.7% CAGR during the forecast period (2026-2032).

Video interview platforms are online interview systems specifically designed for corporate recruitment processes. They help companies efficiently screen talent remotely through features such as real-time video interviews, recorded video Q&A, structured scoring, candidate management, and automated scheduling. These platforms typically feature high-definition audio and video, candidate authentication, interview recording and playback, team collaboration evaluation, automatic interview report generation, and deep integration with ATS/HRIS systems. Some advanced platforms also offer AI-driven speech recognition, content analysis, and facial expression and behavior analysis to assist in initial screening, improve interview consistency, and enhance decision-making quality. They address pain points in traditional recruitment such as high cross-regional communication costs, scheduling difficulties, low initial screening efficiency, and difficulty in reusing interview records, enabling companies to process large numbers of candidates more quickly, reduce recruitment costs, and significantly improve the standardization and scalability of the recruitment process.

The growth of video interview platforms is primarily driven by global recruitment demands, the widespread adoption of remote work, companies' pursuit of recruitment efficiency, and the maturity of AI technology. Companies want to screen more candidates in a shorter time while reducing the cost of cross-city or cross-border interviews, making video interviews a core part of the recruitment process. Advances in AI in areas such as speech recognition, content analysis, and automatic scoring have enabled platforms to achieve greater efficiency and consistency in the initial screening stage. However, factors such as algorithmic fairness, data privacy compliance,

differences in network environments, and candidate device conditions still pose certain limitations to market development. In the future, video interview platforms will evolve towards greater intelligence, structure, and compliance, with deeper integration with ATS/HRIS being further strengthened. AI-assisted decision-making will become a core competitive advantage, driving their transformation from 'interview tools' to 'intelligent recruitment infrastructure.'

This report studies the global Video Interview Platform demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Video Interview Platform, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Video Interview Platform that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Video Interview Platform total market, 2021-2032, (USD Million)

Global Video Interview Platform total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Video Interview Platform total market, key domestic companies, and share, (USD Million)

Global Video Interview Platform revenue by player, revenue and market share 2021-2026, (USD Million)

Global Video Interview Platform total market by Type, CAGR, 2021-2032, (USD Million)

Global Video Interview Platform total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Video Interview Platform market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Spark Hire, HireVue, Shine, Yello, Skeeled, RecRight, VidCruiter, InterviewStream, ClearCompany, Jobma, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Video Interview Platform market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

#### Global Video Interview Platform Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Video Interview Platform Market, Segmentation by Type:

Cloud-Based

On-Premises Based

## Global Video Interview Platform Market, Segmentation by Interview Format:

Live Video Interview

One-way Video Interview

## Global Video Interview Platform Market, Segmentation by Technical Skills:

Basic Video Interview

AI Video Interview

## Global Video Interview Platform Market, Segmentation by Application:

Large Enterprises

SMEs

## Companies Profiled:

Spark Hire

HireVue

Shine

Yello

Skeeled

RecRight

VidCruiter

InterviewStream

ClearCompany

Jobma

Jobvite

BreezyHR

Sonru

TribePad

Harver

Vieple

Rival

SHL

Talview

Willo

Hireflix

Radancy

Interviewer.AI

Mroads

EasyHire

XOR

Epjoy ATS

Vervoe

Moka

Beisen

Hina

### Key Questions Answered

1. How big is the global Video Interview Platform market?
2. What is the demand of the global Video Interview Platform market?
3. What is the year over year growth of the global Video Interview Platform market?
4. What is the total value of the global Video Interview Platform market?
5. Who are the Major Players in the global Video Interview Platform market?
6. What are the growth factors driving the market demand?

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