

Global Video Electroencephalography (EEG) Monitoring Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Video Electroencephalography (EEG) Monitoring market size is expected to reach \$ 1716 million by 2032, rising at a market growth of 8.4% CAGR during the forecast period (2026-2032).

Video Electroencephalography (EEG) Monitoring refers to the simultaneous recording of EEG signals and video images of the patient to correlate electrical brain activity with clinical behavior over extended periods. It is considered the gold standard for diagnosing epilepsy, classifying seizure types, and presurgical evaluation.

The upstream segment includes suppliers of EEG amplifiers and caps, high-definition video cameras, synchronization hardware, and data storage systems. The midstream segment encompasses system integration, software development (including AI-based seizure detection algorithms), and installation performed by medical device manufacturers. Products range from long-term monitoring (LTM) units in epilepsy monitoring units (EMUs) to portable ambulatory Video-EEG systems. The downstream segment primarily serves hospital epilepsy centers, neurology clinics, and research institutions.

The global average selling price for Video EEG monitoring systems is approximately US\$15,000 per system, with annual sales volume reaching 64.5k units in 2025. The industry maintains gross margins between 35% and 50%, reflecting the specialized clinical utility and regulatory certification requirements of neurological diagnostic equipment.

The global Video EEG monitoring market is experiencing steady growth, driven by the

rising global prevalence of epilepsy and the increasing demand for definitive diagnosis in specialized epilepsy monitoring units (EMUs). As healthcare providers focus on improving patient outcomes, the adoption of high-definition video synchronized with dense-array EEG is becoming standard for differential diagnosis.

A notable trend reshaping the market is the integration of AI-driven software for seizure detection and artifact reduction. Traditional review of long-duration Video-EEG data requires significant manual labor by neurologists. New software utilizing machine learning algorithms automatically flags electrographic seizures and behavioral events, drastically reducing review time and preventing missed events, which is crucial in intensive care and pre-surgical settings.

Another significant development is the miniaturization and portability of systems. While traditional long-term monitoring is confined to hospital beds, the emergence of lightweight, wearable Video-EEG devices is enabling ambulatory monitoring. This allows for out-of-hospital evaluation, reducing costs and providing a more natural environment for capturing infrequent events.

This report studies the global Video Electroencephalography (EEG) Monitoring production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Video Electroencephalography (EEG) Monitoring and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Video Electroencephalography (EEG) Monitoring that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Video Electroencephalography (EEG) Monitoring total production and demand, 2021-2032, (K Units)

Global Video Electroencephalography (EEG) Monitoring total production value, 2021-2032, (USD Million)

Global Video Electroencephalography (EEG) Monitoring production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Video Electroencephalography (EEG) Monitoring consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Video Electroencephalography (EEG) Monitoring domestic production,

consumption, key domestic manufacturers and share

Global Video Electroencephalography (EEG) Monitoring production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Video Electroencephalography (EEG) Monitoring production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Video Electroencephalography (EEG) Monitoring production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Video Electroencephalography (EEG) Monitoring market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Natus Medical Incorporated, Nihon Kohden Corporation, Compumedics Limited, Micromed Group, EGI (Electrical Geodesics, Inc.), Medtronic plc, Brain Products GmbH, Neurosoft, NeuroPace, Inc., NIRx Medizintechnik GmbH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Video Electroencephalography (EEG) Monitoring market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Video Electroencephalography (EEG) Monitoring Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Video Electroencephalography (EEG) Monitoring Market, Segmentation by Type:

Pediatric

Adult

Geriatric

Global Video Electroencephalography (EEG) Monitoring Market, Segmentation by Channel Count:

Low (19-32 channels)

Medium (33-64 channels)

High (65-128 channels)

Ultra-High (>128 channels)

Global Video Electroencephalography (EEG) Monitoring Market, Segmentation by Portability:

Bedside / Cart-Based

Wearable / Ambulatory

Fully Implantable (Subcutaneous)

Global Video Electroencephalography (EEG) Monitoring Market, Segmentation by Application:

Hospitals & Epilepsy Monitoring Units (EMUs)

Neurology Clinics

Research Institutions

Ambulatory Care Centers

Companies Profiled:

Natus Medical Incorporated

Nihon Kohden Corporation

Compumedics Limited

Micromed Group

EGI (Electrical Geodesics, Inc.)

Medtronic plc

Brain Products GmbH

Neurosoft

NeuroPace, Inc.

NIRx Medizintechnik GmbH

Neuroelectronics

Advanced Brain Monitoring, Inc.

TMSi

EB Neuro S.p.A.

SYMTOP

Beijing Beike Xinda Technology Co., Ltd.

Nanjing Weisi Medical Technology Co., Ltd.

Shanghai NCC Medical Co., Ltd.

Shenzhen Xuzhong Technology Co., Ltd.

Key Questions Answered:

1. How big is the global Video Electroencephalography (EEG) Monitoring market?
2. What is the demand of the global Video Electroencephalography (EEG) Monitoring market?
3. What is the year over year growth of the global Video Electroencephalography (EEG) Monitoring market?
4. What is the production and production value of the global Video Electroencephalography (EEG) Monitoring market?
5. Who are the key producers in the global Video Electroencephalography (EEG) Monitoring market?
6. What are the growth factors driving the market demand?

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