

# **Global Video Electroencephalography (EEG) Monitoring Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032**

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## **Abstracts**

According to our (Global Info Research) latest study, the global Video Electroencephalography (EEG) Monitoring market size was valued at US\$ 996 million in 2025 and is forecast to a readjusted size of US\$ 1716 million by 2032 with a CAGR of 8.4% during review period.

Video Electroencephalography (EEG) Monitoring refers to the simultaneous recording of EEG signals and video images of the patient to correlate electrical brain activity with clinical behavior over extended periods. It is considered the gold standard for diagnosing epilepsy, classifying seizure types, and presurgical evaluation.

The upstream segment includes suppliers of EEG amplifiers and caps, high-definition video cameras, synchronization hardware, and data storage systems. The midstream segment encompasses system integration, software development (including AI-based seizure detection algorithms), and installation performed by medical device manufacturers. Products range from long-term monitoring (LTM) units in epilepsy monitoring units (EMUs) to portable ambulatory Video-EEG systems. The downstream segment primarily serves hospital epilepsy centers, neurology clinics, and research institutions.

The global average selling price for Video EEG monitoring systems is approximately US\$15,000 per system, with annual sales volume reaching 64.5k units in 2025. The industry maintains gross margins between 35% and 50%, reflecting the specialized clinical utility and regulatory certification requirements of neurological diagnostic equipment.

The global Video EEG monitoring market is experiencing steady growth, driven by the rising global prevalence of epilepsy and the increasing demand for definitive diagnosis in specialized epilepsy monitoring units (EMUs). As healthcare providers focus on improving patient outcomes, the adoption of high-definition video synchronized with dense-array EEG is becoming standard for differential diagnosis.

A notable trend reshaping the market is the integration of AI-driven software for seizure detection and artifact reduction. Traditional review of long-duration Video-EEG data requires significant manual labor by neurologists. New software utilizing machine learning algorithms automatically flags electrographic seizures and behavioral events, drastically reducing review time and preventing missed events, which is crucial in intensive care and pre-surgical settings.

Another significant development is the miniaturization and portability of systems. While traditional long-term monitoring is confined to hospital beds, the emergence of lightweight, wearable Video-EEG devices is enabling ambulatory monitoring. This allows for out-of-hospital evaluation, reducing costs and providing a more natural environment for capturing infrequent events.

This report is a detailed and comprehensive analysis for global Video Electroencephalography (EEG) Monitoring market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

#### Key Features:

Global Video Electroencephalography (EEG) Monitoring market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Video Electroencephalography (EEG) Monitoring market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Video Electroencephalography (EEG) Monitoring market size and forecasts, by

Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Video Electroencephalography (EEG) Monitoring market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

- To determine the size of the total market opportunity of global and key countries

- To assess the growth potential for Video Electroencephalography (EEG) Monitoring

- To forecast future growth in each product and end-use market

- To assess competitive factors affecting the marketplace

This report profiles key players in the global Video Electroencephalography (EEG) Monitoring market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Natus Medical Incorporated, Nihon Kohden Corporation, Compumedics Limited, Micromed Group, EGI (Electrical Geodesics, Inc.), Medtronic plc, Brain Products GmbH, Neurosoft, NeuroPace, Inc., NIRx Medizintechnik GmbH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

## Market Segmentation

Video Electroencephalography (EEG) Monitoring market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

## Market segment by Type

Pediatric

Adult

Geriatric

#### Market segment by Channel Count

Low (19-32 channels)

Medium (33-64 channels)

High (65-128 channels)

Ultra-High (>128 channels)

#### Market segment by Portability

Bedside / Cart-Based

Wearable / Ambulatory

Fully Implantable (Subcutaneous)

#### Market segment by Application

Hospitals & Epilepsy Monitoring Units (EMUs)

Neurology Clinics

Research Institutions

Ambulatory Care Centers

#### Major players covered

Natus Medical Incorporated

Nihon Kohden Corporation

Compumedics Limited

Micromed Group

EGI (Electrical Geodesics, Inc.)

Medtronic plc

Brain Products GmbH

Neurosoft

NeuroPace, Inc.

NIRx Medizintechnik GmbH

Neuroelectronics

Advanced Brain Monitoring, Inc.

TMSi

EB Neuro S.p.A.

SYMTOPI

Beijing Beike Xinda Technology Co., Ltd.

Nanjing Weisi Medical Technology Co., Ltd.

Shanghai NCC Medical Co., Ltd.

Shenzhen Xuzhong Technology Co., Ltd.

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Video Electroencephalography (EEG) Monitoring product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Video Electroencephalography (EEG) Monitoring, with price, sales quantity, revenue, and global market share of Video Electroencephalography (EEG) Monitoring from 2021 to 2026.

Chapter 3, the Video Electroencephalography (EEG) Monitoring competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Video Electroencephalography (EEG) Monitoring breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Video Electroencephalography (EEG) Monitoring market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Video Electroencephalography (EEG) Monitoring.

Chapter 14 and 15, to describe Video Electroencephalography (EEG) Monitoring sales channel, distributors, customers, research findings and conclusion.

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