

Global Video Editing Software Market 2025 by Company, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Video Editing Software market size was valued at US\$ 668 million in 2024 and is forecast to a readjusted size of USD 1174 million by 2031 with a CAGR of 8.5% during review period.

Video editing software is an application program which handles the post-production video editing of digital video sequences on a computer non-linear editing system (NLE). It has replaced traditional flatbed celluloid film editing tools and analogue video tape-to-tape online editing machines.

In the global video editing software market, Adobe, Avid, Corel, Wondershare, Apple, etc. are the key suppliers. Top 5 took up about 65% of the global market. North America is the largest region of video editing software in the world. North America market took up about 48% the global market, while Europe and APAC were about 27%, 18%. In the term of type, Cloud-based product is the most widely used type which takes up about 64% of the global market. And commercial segment was the most widely used area which took up about 67% of the global total.

This report is a detailed and comprehensive analysis for global Video Editing Software market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Video Editing Software market size and forecasts, in consumption value (\$ Million), 2020-2031

Global Video Editing Software market size and forecasts by region and country, in consumption value (\$ Million), 2020-2031

Global Video Editing Software market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2020-2031

Global Video Editing Software market shares of main players, in revenue (\$ Million), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Video Editing Software

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Video Editing Software market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Adobe, MAGIX, CyberLink, Corel, Apple, Sony, Avid, FXhome, TechSmith Corp, Nero, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Video Editing Software market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Cloud-based

Web-based

Market segment by Application

Commercial

Personal

Market segment by players, this report covers

Adobe

MAGIX

CyberLink

Corel

Apple

Sony

Avid

FXhome

TechSmith Corp

Nero

Movavi

Wondershare

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Video Editing Software product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Video Editing Software, with revenue, gross margin, and global market share of Video Editing Software from 2020 to 2025.

Chapter 3, the Video Editing Software competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2020 to 2031

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2020 to 2025. and Video Editing Software market forecast, by regions, by Type and by Application, with consumption value, from 2026 to 2031.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Video Editing Software.

Chapter 13, to describe Video Editing Software research findings and conclusion.

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