

Global Video Decoder IC Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Video Decoder IC market size was valued at US\$ 59.8 million in 2024 and is forecast to a readjusted size of USD 85.3 million by 2031 with a CAGR of 5.3% during review period.

The video decoder IC market has been experiencing several trends in recent years. Here are some key trends in the video decoder IC market:

- 1. Increasing Demand for High-Quality Video Streaming:** With the rise of video streaming platforms and services, there is a growing demand for high-quality video decoding capabilities. Video decoder ICs are being developed to support higher resolutions, such as 4K and even 8K, as well as advanced video compression standards like HEVC (H.265) and AV1. This trend is driven by the increasing popularity of online video content and the need for seamless playback on various devices.
- 2. Integration of Multiple Codecs:** Video decoder ICs are being designed to support multiple video codecs, allowing for greater flexibility and compatibility with different video formats. This integration enables devices to decode a wide range of video content without the need for additional hardware or software.

This report is a detailed and comprehensive analysis for global Video Decoder IC market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Video Decoder IC market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Video Decoder IC market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Video Decoder IC market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2020-2031

Global Video Decoder IC market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Video Decoder IC

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Video Decoder IC market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Toshiba, Analog Devices, Mouser Electronics, TEXAS Instruments, Conexant, Renesas, LAPIS, AMD, Asahi Kasei Microdevices Corporation, MaxLinear, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Video Decoder IC market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Dual Channel

Four Channels

Market segment by Application

Car

Electronic

Industry

Other

Major players covered

Toshiba

Analog Devices

Mouser Electronics

TEXAS Instruments

Conexant

Renesas

LAPIS

AMD

Asahi Kasei Microdevices Corporation

MaxLinear

NXP Semiconductors

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Video Decoder IC product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Video Decoder IC, with price, sales quantity, revenue, and global market share of Video Decoder IC from 2020 to 2025.

Chapter 3, the Video Decoder IC competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Video Decoder IC breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Video Decoder IC market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Video Decoder IC.

Chapter 14 and 15, to describe Video Decoder IC sales channel, distributors, customers, research findings and conclusion.

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