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Global Video Conferencing Market 2018 by Manufacturers, Countries, Type and Application, Forecast to 2023

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Abstracts

Video conferencing market is segmented based on component and end-use industry. Based on component, the global video conferencing market is categorized into hardware, software, and services. Among these components, the hardware component segment is further sub-segmented into camera, codec, microphone/speakers, and others. The software segment is further classified into on-premise and cloud-based. Furthermore, the services segment is further split into managed/outsourced and others.

SCOPE OF THE REPORT:

This report studies the Video Conferencing market status and outlook of Global and major regions, from angles of players, countries, product types and end industries; this report analyzes the top players in global market, and splits the Video Conferencing market by product type and applications/end industries.
Owing to factors such as rising demand for cloud-based video conferencing solutions across the world,annual growth rate of the software segment is high. The shift toward cloud-based video conferencing solutions is currently low. However, it is expected to rise substantially in the coming years. Furthermore, the services segment is also expected to expand rapidly during the forecast period. This is due to an increasing trend among organizations to ensure the availability of video conferencing services without the need to employ and maintain a permanent in-house technical team for the purpose.

The global Video Conferencing market is valued at xx million USD in 2017 and is expected to reach xx million USD by the end of 2023, growing at a CAGR of xx% between 2017 and 2023.

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The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

North America, especially The United States, will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Video Conferencing.

Europe also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2023, with a CAGR of xx%.

Market Segment by Companies, this report covers

Adobe Systems

Arkadin Cloud Communications

Cisco Systems

Huawei Technologies

JOYCE CR

Logitech International

Microsoft

Orange Business Services

Polycom

Vidyo

West Unified Communications Services

ZTE

Market Segment by Regions, regional analysis covers

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North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia and Italy)

Asia-Pacific (China, Japan, Korea, India and Southeast Asia)

South America (Brazil, Argentina, Colombia)

Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria and South Africa)

Market Segment by Type, covers

Static Telepresence

Robotic Telepresence

Market Segment by Applications, can be divided into

Corporate Enterprise

Healthcare

Government And Defense

Education

Others

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