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# Global Video Conferencing Endpoint Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Video Conferencing Endpoint market size was valued at USD 4789.3 million in 2023 and is forecast to a readjusted size of USD 6771.5 million by 2030 with a CAGR of 5.1% during review period.

Video conferencing system endpoints are physical equipment or software that people use to make video connections. Video conferencing endpoint mainly includes collaboration room endpoints and collaboration personal endpoints.

The major players in global Video Conferencing Endpoint market include Cisco(Tandberg), Polycom, Huawei, etc. The top 3 players occupy about 60% shares of the global market. North America is the main market, and occupies about 45% of the global market. Collaboration Room Endpoints is the main type, with a share about 90%. Education - Public/Private and Consulting/Professional Services are main applications, which hold a share about 25%.

The Global Info Research report includes an overview of the development of the Video Conferencing Endpoint industry chain, the market status of Education - Public/Private (Collaboration Room Endpoints, Collaboration Personal Endpoints), Consulting/Professional Services (Collaboration Room Endpoints, Collaboration Personal Endpoints), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Video Conferencing Endpoint.

Regionally, the report analyzes the Video Conferencing Endpoint markets in key

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regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Video Conferencing Endpoint market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Video Conferencing Endpoint market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Video Conferencing Endpoint industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Collaboration Room Endpoints, Collaboration Personal Endpoints).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Video Conferencing Endpoint market.

Regional Analysis: The report involves examining the Video Conferencing Endpoint market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Video Conferencing Endpoint market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Video Conferencing Endpoint:

Company Analysis: Report covers individual Video Conferencing Endpoint manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

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Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Video Conferencing Endpoint This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Education - Public/Private, Consulting/Professional Services).

Technology Analysis: Report covers specific technologies relevant to Video Conferencing Endpoint. It assesses the current state, advancements, and potential future developments in Video Conferencing Endpoint areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the Video Conferencing Endpoint market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Video Conferencing Endpoint market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Collaboration Room Endpoints

Collaboration Personal Endpoints

Market segment by Application

Education - Public/Private

Consulting/Professional Services

Government (Non-Military)

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Manufacturing

Financial Services

Healthcare

Others

Major players covered

Cisco

Logitech

Poly

Huawei

Aver

Avaya

Yealink

Kedacom

ClearOne

ZTE

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Video Conferencing Endpoint product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Video Conferencing Endpoint, with price, sales, revenue and global market share of Video Conferencing Endpoint from 2019 to 2024.

Chapter 3, the Video Conferencing Endpoint competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Video Conferencing Endpoint breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023.and Video Conferencing Endpoint market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Video Conferencing Endpoint.

Chapter 14 and 15, to describe Video Conferencing Endpoint sales channel,

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distributors, customers, research findings and conclusion.

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# Contents


## 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Video Conferencing Endpoint
1.2 Market Estimation Caveats and Base Year
1.3 Market Analysis by Type
  1.3.1 Overview: Global Video Conferencing Endpoint Consumption Value by Type: 2019 Versus 2023 Versus 2030
  1.3.2 Collaboration Room Endpoints
  1.3.3 Collaboration Personal Endpoints
1.4 Market Analysis by Application
  1.4.1 Overview: Global Video Conferencing Endpoint Consumption Value by Application: 2019 Versus 2023 Versus 2030
  1.4.2 Education - Public/Private
  1.4.3 Consulting/Professional Services
  1.4.4 Government (Non-Military)
  1.4.5 Manufacturing
  1.4.6 Financial Services
  1.4.7 Healthcare
  1.4.8 Others
1.5 Global Video Conferencing Endpoint Market Size & Forecast
  1.5.1 Global Video Conferencing Endpoint Consumption Value (2019 & 2023 & 2030)
  1.5.2 Global Video Conferencing Endpoint Sales Quantity (2019-2030)
  1.5.3 Global Video Conferencing Endpoint Average Price (2019-2030)

## 2 MANUFACTURERS PROFILES

2.1 Cisco
  2.1.1 Cisco Details
  2.1.2 Cisco Major Business
  2.1.3 Cisco Video Conferencing Endpoint Product and Services
  2.1.4 Cisco Video Conferencing Endpoint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
  2.1.5 Cisco Recent Developments/Updates
2.2 Logitech
  2.2.1 Logitech Details
  2.2.2 Logitech Major Business
  2.2.3 Logitech Video Conferencing Endpoint Product and Services

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2.2.4 Logitech Video Conferencing Endpoint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.2.5 Logitech Recent Developments/Updates
2.3 Poly
2.3.1 Poly Details
2.3.2 Poly Major Business
2.3.3 Poly Video Conferencing Endpoint Product and Services
2.3.4 Poly Video Conferencing Endpoint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.3.5 Poly Recent Developments/Updates
2.4 Huawei
2.4.1 Huawei Details
2.4.2 Huawei Major Business
2.4.3 Huawei Video Conferencing Endpoint Product and Services
2.4.4 Huawei Video Conferencing Endpoint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.4.5 Huawei Recent Developments/Updates
2.5 Aver
2.5.1 Aver Details
2.5.2 Aver Major Business
2.5.3 Aver Video Conferencing Endpoint Product and Services
2.5.4 Aver Video Conferencing Endpoint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.5.5 Aver Recent Developments/Updates
2.6 Avaya
2.6.1 Avaya Details
2.6.2 Avaya Major Business
2.6.3 Avaya Video Conferencing Endpoint Product and Services
2.6.4 Avaya Video Conferencing Endpoint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.6.5 Avaya Recent Developments/Updates
2.7 Yealink
2.7.1 Yealink Details
2.7.2 Yealink Major Business
2.7.3 Yealink Video Conferencing Endpoint Product and Services
2.7.4 Yealink Video Conferencing Endpoint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.7.5 Yealink Recent Developments/Updates
2.8 Kedacom

+44 20 8123 2220
info@marketpublishers.com

2.8.1 Kedacom Details
2.8.2 Kedacom Major Business
2.8.3 Kedacom Video Conferencing Endpoint Product and Services
2.8.4 Kedacom Video Conferencing Endpoint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.8.5 Kedacom Recent Developments/Updates
2.9 ClearOne
2.9.1 ClearOne Details
2.9.2 ClearOne Major Business
2.9.3 ClearOne Video Conferencing Endpoint Product and Services
2.9.4 ClearOne Video Conferencing Endpoint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.9.5 ClearOne Recent Developments/Updates
2.10 ZTE
2.10.1 ZTE Details
2.10.2 ZTE Major Business
2.10.3 ZTE Video Conferencing Endpoint Product and Services
2.10.4 ZTE Video Conferencing Endpoint Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
2.10.5 ZTE Recent Developments/Updates

## 3 COMPETITIVE ENVIRONMENT: VIDEO CONFERENCING ENDPOINT BY MANUFACTURER

3.1 Global Video Conferencing Endpoint Sales Quantity by Manufacturer (2019-2024)
3.2 Global Video Conferencing Endpoint Revenue by Manufacturer (2019-2024)
3.3 Global Video Conferencing Endpoint Average Price by Manufacturer (2019-2024)
3.4 Market Share Analysis (2023)
3.4.1 Producer Shipments of Video Conferencing Endpoint by Manufacturer Revenue ($MM) and Market Share (%): 2023
3.4.2 Top 3 Video Conferencing Endpoint Manufacturer Market Share in 2023
3.4.2 Top 6 Video Conferencing Endpoint Manufacturer Market Share in 2023
3.5 Video Conferencing Endpoint Market: Overall Company Footprint Analysis
3.5.1 Video Conferencing Endpoint Market: Region Footprint
3.5.2 Video Conferencing Endpoint Market: Company Product Type Footprint
3.5.3 Video Conferencing Endpoint Market: Company Product Application Footprint
3.6 New Market Entrants and Barriers to Market Entry
3.7 Mergers, Acquisition, Agreements, and Collaborations

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info@marketpublishers.com

## 4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Video Conferencing Endpoint Market Size by Region
  4.1.1 Global Video Conferencing Endpoint Sales Quantity by Region (2019-2030)
  4.1.2 Global Video Conferencing Endpoint Consumption Value by Region (2019-2030)
  4.1.3 Global Video Conferencing Endpoint Average Price by Region (2019-2030)
4.2 North America Video Conferencing Endpoint Consumption Value (2019-2030)
4.3 Europe Video Conferencing Endpoint Consumption Value (2019-2030)
4.4 Asia-Pacific Video Conferencing Endpoint Consumption Value (2019-2030)
4.5 South America Video Conferencing Endpoint Consumption Value (2019-2030)
4.6 Middle East and Africa Video Conferencing Endpoint Consumption Value (2019-2030)

## 5 MARKET SEGMENT BY TYPE

5.1 Global Video Conferencing Endpoint Sales Quantity by Type (2019-2030)
5.2 Global Video Conferencing Endpoint Consumption Value by Type (2019-2030)
5.3 Global Video Conferencing Endpoint Average Price by Type (2019-2030)

## 6 MARKET SEGMENT BY APPLICATION

6.1 Global Video Conferencing Endpoint Sales Quantity by Application (2019-2030)
6.2 Global Video Conferencing Endpoint Consumption Value by Application (2019-2030)
6.3 Global Video Conferencing Endpoint Average Price by Application (2019-2030)

## 7 NORTH AMERICA

7.1 North America Video Conferencing Endpoint Sales Quantity by Type (2019-2030)
7.2 North America Video Conferencing Endpoint Sales Quantity by Application (2019-2030)
7.3 North America Video Conferencing Endpoint Market Size by Country
  7.3.1 North America Video Conferencing Endpoint Sales Quantity by Country (2019-2030)
  7.3.2 North America Video Conferencing Endpoint Consumption Value by Country (2019-2030)
  7.3.3 United States Market Size and Forecast (2019-2030)
  7.3.4 Canada Market Size and Forecast (2019-2030)
  7.3.5 Mexico Market Size and Forecast (2019-2030)

+44 20 8123 2220
info@marketpublishers.com

## 8 EUROPE

8.1 Europe Video Conferencing Endpoint Sales Quantity by Type (2019-2030)
8.2 Europe Video Conferencing Endpoint Sales Quantity by Application (2019-2030)
8.3 Europe Video Conferencing Endpoint Market Size by Country
  8.3.1 Europe Video Conferencing Endpoint Sales Quantity by Country (2019-2030)
  8.3.2 Europe Video Conferencing Endpoint Consumption Value by Country (2019-2030)
  8.3.3 Germany Market Size and Forecast (2019-2030)
  8.3.4 France Market Size and Forecast (2019-2030)
  8.3.5 United Kingdom Market Size and Forecast (2019-2030)
  8.3.6 Russia Market Size and Forecast (2019-2030)
  8.3.7 Italy Market Size and Forecast (2019-2030)

## 9 ASIA-PACIFIC

9.1 Asia-Pacific Video Conferencing Endpoint Sales Quantity by Type (2019-2030)
9.2 Asia-Pacific Video Conferencing Endpoint Sales Quantity by Application (2019-2030)
9.3 Asia-Pacific Video Conferencing Endpoint Market Size by Region
  9.3.1 Asia-Pacific Video Conferencing Endpoint Sales Quantity by Region (2019-2030)
  9.3.2 Asia-Pacific Video Conferencing Endpoint Consumption Value by Region (2019-2030)
  9.3.3 China Market Size and Forecast (2019-2030)
  9.3.4 Japan Market Size and Forecast (2019-2030)
  9.3.5 Korea Market Size and Forecast (2019-2030)
  9.3.6 India Market Size and Forecast (2019-2030)
  9.3.7 Southeast Asia Market Size and Forecast (2019-2030)
  9.3.8 Australia Market Size and Forecast (2019-2030)

## 10 SOUTH AMERICA

10.1 South America Video Conferencing Endpoint Sales Quantity by Type (2019-2030)
10.2 South America Video Conferencing Endpoint Sales Quantity by Application (2019-2030)
10.3 South America Video Conferencing Endpoint Market Size by Country
  10.3.1 South America Video Conferencing Endpoint Sales Quantity by Country (2019-2030)

+44 20 8123 2220
info@marketpublishers.com

10.3.2 South America Video Conferencing Endpoint Consumption Value by Country (2019-2030)
10.3.3 Brazil Market Size and Forecast (2019-2030)
10.3.4 Argentina Market Size and Forecast (2019-2030)

**11 MIDDLE EAST & AFRICA**

11.1 Middle East & Africa Video Conferencing Endpoint Sales Quantity by Type (2019-2030)
11.2 Middle East & Africa Video Conferencing Endpoint Sales Quantity by Application (2019-2030)
11.3 Middle East & Africa Video Conferencing Endpoint Market Size by Country
11.3.1 Middle East & Africa Video Conferencing Endpoint Sales Quantity by Country (2019-2030)
11.3.2 Middle East & Africa Video Conferencing Endpoint Consumption Value by Country (2019-2030)
11.3.3 Turkey Market Size and Forecast (2019-2030)
11.3.4 Egypt Market Size and Forecast (2019-2030)
11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)
11.3.6 South Africa Market Size and Forecast (2019-2030)

**12 MARKET DYNAMICS**

12.1 Video Conferencing Endpoint Market Drivers
12.2 Video Conferencing Endpoint Market Restraints
12.3 Video Conferencing Endpoint Trends Analysis
12.4 Porters Five Forces Analysis
12.4.1 Threat of New Entrants
12.4.2 Bargaining Power of Suppliers
12.4.3 Bargaining Power of Buyers
12.4.4 Threat of Substitutes
12.4.5 Competitive Rivalry

**13 RAW MATERIAL AND INDUSTRY CHAIN**

13.1 Raw Material of Video Conferencing Endpoint and Key Manufacturers
13.2 Manufacturing Costs Percentage of Video Conferencing Endpoint
13.3 Video Conferencing Endpoint Production Process
13.4 Video Conferencing Endpoint Industrial Chain

+44 20 8123 2220
info@marketpublishers.com

## 14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel
  14.1.1 Direct to End-User
  14.1.2 Distributors
14.2 Video Conferencing Endpoint Typical Distributors
14.3 Video Conferencing Endpoint Typical Customers

## 15 RESEARCH FINDINGS AND CONCLUSION

## 16 APPENDIX

16.1 Methodology
16.2 Research Process and Data Source
16.3 Disclaimer

+44 20 8123 2220
info@marketpublishers.com

# List Of Tables

## LIST OF TABLES

Table 1. Global Video Conferencing Endpoint Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Table 2. Global Video Conferencing Endpoint Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Table 3. Cisco Basic Information, Manufacturing Base and Competitors
Table 4. Cisco Major Business
Table 5. Cisco Video Conferencing Endpoint Product and Services
Table 6. Cisco Video Conferencing Endpoint Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 7. Cisco Recent Developments/Updates
Table 8. Logitech Basic Information, Manufacturing Base and Competitors
Table 9. Logitech Major Business
Table 10. Logitech Video Conferencing Endpoint Product and Services
Table 11. Logitech Video Conferencing Endpoint Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 12. Logitech Recent Developments/Updates
Table 13. Poly Basic Information, Manufacturing Base and Competitors
Table 14. Poly Major Business
Table 15. Poly Video Conferencing Endpoint Product and Services
Table 16. Poly Video Conferencing Endpoint Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 17. Poly Recent Developments/Updates
Table 18. Huawei Basic Information, Manufacturing Base and Competitors
Table 19. Huawei Major Business
Table 20. Huawei Video Conferencing Endpoint Product and Services
Table 21. Huawei Video Conferencing Endpoint Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 22. Huawei Recent Developments/Updates
Table 23. Aver Basic Information, Manufacturing Base and Competitors
Table 24. Aver Major Business
Table 25. Aver Video Conferencing Endpoint Product and Services
Table 26. Aver Video Conferencing Endpoint Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 27. Aver Recent Developments/Updates
Table 28. Avaya Basic Information, Manufacturing Base and Competitors

+44 20 8123 2220
info@marketpublishers.com

Table 29. Avaya Major Business
Table 30. Avaya Video Conferencing Endpoint Product and Services
Table 31. Avaya Video Conferencing Endpoint Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 32. Avaya Recent Developments/Updates
Table 33. Yealink Basic Information, Manufacturing Base and Competitors
Table 34. Yealink Major Business
Table 35. Yealink Video Conferencing Endpoint Product and Services
Table 36. Yealink Video Conferencing Endpoint Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 37. Yealink Recent Developments/Updates
Table 38. Kedacom Basic Information, Manufacturing Base and Competitors
Table 39. Kedacom Major Business
Table 40. Kedacom Video Conferencing Endpoint Product and Services
Table 41. Kedacom Video Conferencing Endpoint Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 42. Kedacom Recent Developments/Updates
Table 43. ClearOne Basic Information, Manufacturing Base and Competitors
Table 44. ClearOne Major Business
Table 45. ClearOne Video Conferencing Endpoint Product and Services
Table 46. ClearOne Video Conferencing Endpoint Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 47. ClearOne Recent Developments/Updates
Table 48. ZTE Basic Information, Manufacturing Base and Competitors
Table 49. ZTE Major Business
Table 50. ZTE Video Conferencing Endpoint Product and Services
Table 51. ZTE Video Conferencing Endpoint Sales Quantity (K Units), Average Price (US$/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)
Table 52. ZTE Recent Developments/Updates
Table 53. Global Video Conferencing Endpoint Sales Quantity by Manufacturer (2019-2024) & (K Units)
Table 54. Global Video Conferencing Endpoint Revenue by Manufacturer (2019-2024) & (USD Million)
Table 55. Global Video Conferencing Endpoint Average Price by Manufacturer (2019-2024) & (US$/Unit)
Table 56. Market Position of Manufacturers in Video Conferencing Endpoint, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023
Table 57. Head Office and Video Conferencing Endpoint Production Site of Key Manufacturer

+44 20 8123 2220
info@marketpublishers.com

Table 58. Video Conferencing Endpoint Market: Company Product Type Footprint
Table 59. Video Conferencing Endpoint Market: Company Product Application Footprint
Table 60. Video Conferencing Endpoint New Market Entrants and Barriers to Market Entry
Table 61. Video Conferencing Endpoint Mergers, Acquisition, Agreements, and Collaborations
Table 62. Global Video Conferencing Endpoint Sales Quantity by Region (2019-2024) & (K Units)
Table 63. Global Video Conferencing Endpoint Sales Quantity by Region (2025-2030) & (K Units)
Table 64. Global Video Conferencing Endpoint Consumption Value by Region (2019-2024) & (USD Million)
Table 65. Global Video Conferencing Endpoint Consumption Value by Region (2025-2030) & (USD Million)
Table 66. Global Video Conferencing Endpoint Average Price by Region (2019-2024) & (US$/Unit)
Table 67. Global Video Conferencing Endpoint Average Price by Region (2025-2030) & (US$/Unit)
Table 68. Global Video Conferencing Endpoint Sales Quantity by Type (2019-2024) & (K Units)
Table 69. Global Video Conferencing Endpoint Sales Quantity by Type (2025-2030) & (K Units)
Table 70. Global Video Conferencing Endpoint Consumption Value by Type (2019-2024) & (USD Million)
Table 71. Global Video Conferencing Endpoint Consumption Value by Type (2025-2030) & (USD Million)
Table 72. Global Video Conferencing Endpoint Average Price by Type (2019-2024) & (US$/Unit)
Table 73. Global Video Conferencing Endpoint Average Price by Type (2025-2030) & (US$/Unit)
Table 74. Global Video Conferencing Endpoint Sales Quantity by Application (2019-2024) & (K Units)
Table 75. Global Video Conferencing Endpoint Sales Quantity by Application (2025-2030) & (K Units)
Table 76. Global Video Conferencing Endpoint Consumption Value by Application (2019-2024) & (USD Million)
Table 77. Global Video Conferencing Endpoint Consumption Value by Application (2025-2030) & (USD Million)
Table 78. Global Video Conferencing Endpoint Average Price by Application

(2019-2024) & (US$/Unit)
Table 79. Global Video Conferencing Endpoint Average Price by Application (2025-2030) & (US$/Unit)
Table 80. North America Video Conferencing Endpoint Sales Quantity by Type (2019-2024) & (K Units)
Table 81. North America Video Conferencing Endpoint Sales Quantity by Type (2025-2030) & (K Units)
Table 82. North America Video Conferencing Endpoint Sales Quantity by Application (2019-2024) & (K Units)
Table 83. North America Video Conferencing Endpoint Sales Quantity by Application (2025-2030) & (K Units)
Table 84. North America Video Conferencing Endpoint Sales Quantity by Country (2019-2024) & (K Units)
Table 85. North America Video Conferencing Endpoint Sales Quantity by Country (2025-2030) & (K Units)
Table 86. North America Video Conferencing Endpoint Consumption Value by Country (2019-2024) & (USD Million)
Table 87. North America Video Conferencing Endpoint Consumption Value by Country (2025-2030) & (USD Million)
Table 88. Europe Video Conferencing Endpoint Sales Quantity by Type (2019-2024) & (K Units)
Table 89. Europe Video Conferencing Endpoint Sales Quantity by Type (2025-2030) & (K Units)
Table 90. Europe Video Conferencing Endpoint Sales Quantity by Application (2019-2024) & (K Units)
Table 91. Europe Video Conferencing Endpoint Sales Quantity by Application (2025-2030) & (K Units)
Table 92. Europe Video Conferencing Endpoint Sales Quantity by Country (2019-2024) & (K Units)
Table 93. Europe Video Conferencing Endpoint Sales Quantity by Country (2025-2030) & (K Units)
Table 94. Europe Video Conferencing Endpoint Consumption Value by Country (2019-2024) & (USD Million)
Table 95. Europe Video Conferencing Endpoint Consumption Value by Country (2025-2030) & (USD Million)
Table 96. Asia-Pacific Video Conferencing Endpoint Sales Quantity by Type (2019-2024) & (K Units)
Table 97. Asia-Pacific Video Conferencing Endpoint Sales Quantity by Type (2025-2030) & (K Units)

+44 20 8123 2220
info@marketpublishers.com

Table 98. Asia-Pacific Video Conferencing Endpoint Sales Quantity by Application (2019-2024) & (K Units)
Table 99. Asia-Pacific Video Conferencing Endpoint Sales Quantity by Application (2025-2030) & (K Units)
Table 100. Asia-Pacific Video Conferencing Endpoint Sales Quantity by Region (2019-2024) & (K Units)
Table 101. Asia-Pacific Video Conferencing Endpoint Sales Quantity by Region (2025-2030) & (K Units)
Table 102. Asia-Pacific Video Conferencing Endpoint Consumption Value by Region (2019-2024) & (USD Million)
Table 103. Asia-Pacific Video Conferencing Endpoint Consumption Value by Region (2025-2030) & (USD Million)
Table 104. South America Video Conferencing Endpoint Sales Quantity by Type (2019-2024) & (K Units)
Table 105. South America Video Conferencing Endpoint Sales Quantity by Type (2025-2030) & (K Units)
Table 106. South America Video Conferencing Endpoint Sales Quantity by Application (2019-2024) & (K Units)
Table 107. South America Video Conferencing Endpoint Sales Quantity by Application (2025-2030) & (K Units)
Table 108. South America Video Conferencing Endpoint Sales Quantity by Country (2019-2024) & (K Units)
Table 109. South America Video Conferencing Endpoint Sales Quantity by Country (2025-2030) & (K Units)
Table 110. South America Video Conferencing Endpoint Consumption Value by Country (2019-2024) & (USD Million)
Table 111. South America Video Conferencing Endpoint Consumption Value by Country (2025-2030) & (USD Million)
Table 112. Middle East & Africa Video Conferencing Endpoint Sales Quantity by Type (2019-2024) & (K Units)
Table 113. Middle East & Africa Video Conferencing Endpoint Sales Quantity by Type (2025-2030) & (K Units)
Table 114. Middle East & Africa Video Conferencing Endpoint Sales Quantity by Application (2019-2024) & (K Units)
Table 115. Middle East & Africa Video Conferencing Endpoint Sales Quantity by Application (2025-2030) & (K Units)
Table 116. Middle East & Africa Video Conferencing Endpoint Sales Quantity by Region (2019-2024) & (K Units)
Table 117. Middle East & Africa Video Conferencing Endpoint Sales Quantity by Region

+44 20 8123 2220
info@marketpublishers.com

(2025-2030) & (K Units)
Table 118. Middle East & Africa Video Conferencing Endpoint Consumption Value by Region (2019-2024) & (USD Million)
Table 119. Middle East & Africa Video Conferencing Endpoint Consumption Value by Region (2025-2030) & (USD Million)
Table 120. Video Conferencing Endpoint Raw Material
Table 121. Key Manufacturers of Video Conferencing Endpoint Raw Materials
Table 122. Video Conferencing Endpoint Typical Distributors
Table 123. Video Conferencing Endpoint Typical Customers

+44 20 8123 2220
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# List Of Figures

## LIST OF FIGURES

Figure 1. Video Conferencing Endpoint Picture
Figure 2. Global Video Conferencing Endpoint Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
Figure 3. Global Video Conferencing Endpoint Consumption Value Market Share by Type in 2023
Figure 4. Collaboration Room Endpoints Examples
Figure 5. Collaboration Personal Endpoints Examples
Figure 6. Global Video Conferencing Endpoint Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
Figure 7. Global Video Conferencing Endpoint Consumption Value Market Share by Application in 2023
Figure 8. Education - Public/Private Examples
Figure 9. Consulting/Professional Services Examples
Figure 10. Government (Non-Military) Examples
Figure 11. Manufacturing Examples
Figure 12. Financial Services Examples
Figure 13. Healthcare Examples
Figure 14. Others Examples
Figure 15. Global Video Conferencing Endpoint Consumption Value, (USD Million): 2019 & 2023 & 2030
Figure 16. Global Video Conferencing Endpoint Consumption Value and Forecast (2019-2030) & (USD Million)
Figure 17. Global Video Conferencing Endpoint Sales Quantity (2019-2030) & (K Units)
Figure 18. Global Video Conferencing Endpoint Average Price (2019-2030) & (US$/Unit)
Figure 19. Global Video Conferencing Endpoint Sales Quantity Market Share by Manufacturer in 2023
Figure 20. Global Video Conferencing Endpoint Consumption Value Market Share by Manufacturer in 2023
Figure 21. Producer Shipments of Video Conferencing Endpoint by Manufacturer Sales Quantity ($MM) and Market Share (%): 2023
Figure 22. Top 3 Video Conferencing Endpoint Manufacturer (Consumption Value) Market Share in 2023
Figure 23. Top 6 Video Conferencing Endpoint Manufacturer (Consumption Value) Market Share in 2023

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Figure 24. Global Video Conferencing Endpoint Sales Quantity Market Share by Region (2019-2030)
Figure 25. Global Video Conferencing Endpoint Consumption Value Market Share by Region (2019-2030)
Figure 26. North America Video Conferencing Endpoint Consumption Value (2019-2030) & (USD Million)
Figure 27. Europe Video Conferencing Endpoint Consumption Value (2019-2030) & (USD Million)
Figure 28. Asia-Pacific Video Conferencing Endpoint Consumption Value (2019-2030) & (USD Million)
Figure 29. South America Video Conferencing Endpoint Consumption Value (2019-2030) & (USD Million)
Figure 30. Middle East & Africa Video Conferencing Endpoint Consumption Value (2019-2030) & (USD Million)
Figure 31. Global Video Conferencing Endpoint Sales Quantity Market Share by Type (2019-2030)
Figure 32. Global Video Conferencing Endpoint Consumption Value Market Share by Type (2019-2030)
Figure 33. Global Video Conferencing Endpoint Average Price by Type (2019-2030) & (US$/Unit)
Figure 34. Global Video Conferencing Endpoint Sales Quantity Market Share by Application (2019-2030)
Figure 35. Global Video Conferencing Endpoint Consumption Value Market Share by Application (2019-2030)
Figure 36. Global Video Conferencing Endpoint Average Price by Application (2019-2030) & (US$/Unit)
Figure 37. North America Video Conferencing Endpoint Sales Quantity Market Share by Type (2019-2030)
Figure 38. North America Video Conferencing Endpoint Sales Quantity Market Share by Application (2019-2030)
Figure 39. North America Video Conferencing Endpoint Sales Quantity Market Share by Country (2019-2030)
Figure 40. North America Video Conferencing Endpoint Consumption Value Market Share by Country (2019-2030)
Figure 41. United States Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 42. Canada Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 43. Mexico Video Conferencing Endpoint Consumption Value and Growth Rate

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(2019-2030) & (USD Million)
Figure 44. Europe Video Conferencing Endpoint Sales Quantity Market Share by Type (2019-2030)
Figure 45. Europe Video Conferencing Endpoint Sales Quantity Market Share by Application (2019-2030)
Figure 46. Europe Video Conferencing Endpoint Sales Quantity Market Share by Country (2019-2030)
Figure 47. Europe Video Conferencing Endpoint Consumption Value Market Share by Country (2019-2030)
Figure 48. Germany Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 49. France Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 50. United Kingdom Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 51. Russia Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 52. Italy Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 53. Asia-Pacific Video Conferencing Endpoint Sales Quantity Market Share by Type (2019-2030)
Figure 54. Asia-Pacific Video Conferencing Endpoint Sales Quantity Market Share by Application (2019-2030)
Figure 55. Asia-Pacific Video Conferencing Endpoint Sales Quantity Market Share by Region (2019-2030)
Figure 56. Asia-Pacific Video Conferencing Endpoint Consumption Value Market Share by Region (2019-2030)
Figure 57. China Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 58. Japan Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 59. Korea Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 60. India Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 61. Southeast Asia Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 62. Australia Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)

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Figure 63. South America Video Conferencing Endpoint Sales Quantity Market Share by Type (2019-2030)
Figure 64. South America Video Conferencing Endpoint Sales Quantity Market Share by Application (2019-2030)
Figure 65. South America Video Conferencing Endpoint Sales Quantity Market Share by Country (2019-2030)
Figure 66. South America Video Conferencing Endpoint Consumption Value Market Share by Country (2019-2030)
Figure 67. Brazil Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 68. Argentina Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 69. Middle East & Africa Video Conferencing Endpoint Sales Quantity Market Share by Type (2019-2030)
Figure 70. Middle East & Africa Video Conferencing Endpoint Sales Quantity Market Share by Application (2019-2030)
Figure 71. Middle East & Africa Video Conferencing Endpoint Sales Quantity Market Share by Region (2019-2030)
Figure 72. Middle East & Africa Video Conferencing Endpoint Consumption Value Market Share by Region (2019-2030)
Figure 73. Turkey Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 74. Egypt Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 75. Saudi Arabia Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 76. South Africa Video Conferencing Endpoint Consumption Value and Growth Rate (2019-2030) & (USD Million)
Figure 77. Video Conferencing Endpoint Market Drivers
Figure 78. Video Conferencing Endpoint Market Restraints
Figure 79. Video Conferencing Endpoint Market Trends
Figure 80. Porters Five Forces Analysis
Figure 81. Manufacturing Cost Structure Analysis of Video Conferencing Endpoint in 2023
Figure 82. Manufacturing Process Analysis of Video Conferencing Endpoint
Figure 83. Video Conferencing Endpoint Industrial Chain
Figure 84. Sales Quantity Channel: Direct to End-User vs Distributors
Figure 85. Direct Channel Pros & Cons
Figure 86. Indirect Channel Pros & Cons

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Figure 87. Methodology
Figure 88. Research Process and Data Source

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