

Global Video Bar Device Supply, Demand and Key Producers, 2026-2032

<https://marketpublishers.com/r/GD7D333885F8EN.html>

Date: February 2026

Pages: 160

Price: US\$ 4,480.00 (Single User License)

ID: GD7D333885F8EN

Abstracts

The global Video Bar Device market size is expected to reach \$ 4618 million by 2032, rising at a market growth of 7.2% CAGR during the forecast period (2026-2032). Audio-visual all-in-one machines (Video Bar Devices) are a type of integrated terminal device designed for conference room and collaborative office scenarios. They typically integrate a camera or camera array, microphone array, speakers, echo cancellation and noise reduction processing, video encoding/decoding, and conference control capabilities into a single unit or kit, enabling plug-and-play remote conferencing and content sharing. Global sales of audio-visual all-in-one machines are projected to reach approximately 2.4 million units in 2025, with an average selling price of approximately US\$1,100 per unit, a capacity utilization rate of approximately 77%, and an average gross profit margin of approximately 32%. Upstream suppliers primarily come from the fields of image sensors and lens optical modules, acoustic components such as microphones and speakers, main control chips and storage, power supplies and connectors, PCBs and structural components, as well as OEM assembly and testing services. Downstream suppliers mainly come from video conferencing platform ecosystems and enterprise communication integrators, while the final purchasers are concentrated in the fields of enterprise digital office and audio-visual engineering applications. In the product cost structure, material costs account for approximately 70% of the total cost, with camera and optical modules accounting for approximately 22%, audio devices for approximately 14%, main control chips and storage for approximately 24%, and the remainder for wireless modules, interfaces, and structural components. Manufacturing, assembly, and testing account for approximately 10%, software adaptation and certification, and R&D amortization for approximately 8%, warranty and after-sales service for approximately 4%, and sales channel and management expenses for approximately 8%. On the demand side, the downstream demand list includes conference room audio-visual all-in-one machines, bar conference all-in-one

machines, room system integrated terminals, integrated conference camera and sound pickup/amplification kits, and centralized operation and maintenance management software. The downstream customer list covers large enterprises and SMEs' IT departments, system integrators and audio-visual engineering companies, online education and corporate training institutions, medical institutions, remote consultation centers, government agencies, financial institution branches, and call centers and customer service centers. In terms of business opportunities, policy drivers come from various countries promoting the construction of digital office and remote collaboration infrastructure, as well as increasing requirements for information security and compliant communication. Technological innovation drivers come from edge AI framing and speaker tracking, multi-microphone beamforming and enhanced echo cancellation, low-latency wireless transmission and multi-platform authentication capabilities. At the same time, end users are increasingly demanding simpler deployment, more worry-free operation and maintenance, and more natural meeting experiences, which are driving audio and video all-in-one machines to continue to replace split solutions and upgrade to higher integration and stronger intelligence. The growth of audio-visual all-in-one machines in 2025 will mainly come from the replacement of existing enterprise meeting rooms and experience upgrades. The normalization of hybrid office has enabled enterprises to upgrade remote conferencing from being usable to being user-friendly and maintenance-saving, driving the rapid penetration of products with stronger sound pickup and noise reduction and automatic composition capabilities. At the same time, multi-platform certification and unified operation and maintenance management capabilities are reshaping the competitive landscape. The focus of competition among manufacturers has shifted from hardware parameters to integrated hardware and software experience, cross-platform compatibility and channel service capabilities. It is expected that short-term demand will still be mainly driven by meeting room renovation and standardized deployment, while in the medium and long term, the proportion of high-end models will continue to increase due to edge AI-enhanced collaboration and higher security and compliance requirements.

This report studies the global Video Bar Device production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Video Bar Device and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Video Bar Device that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Video Bar Device total production and demand, 2021-2032, (K Units)

Global Video Bar Device total production value, 2021-2032, (USD Million)

Global Video Bar Device production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Video Bar Device consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Video Bar Device domestic production, consumption, key domestic manufacturers and share

Global Video Bar Device production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Video Bar Device production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Video Bar Device production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Video Bar Device market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Canon, Bose, Poly (HP), AudioCodes, Barco, Cisco, Neat, Xiaomi, Jabra, Yamaha, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Video Bar Device market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Video Bar Device Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Video Bar Device Market, Segmentation by Type:

1080p

4K

Others

Global Video Bar Device Market, Segmentation by Split Screen Type:

Single Split Screen Type

Multi Split Screen Type

Global Video Bar Device Market, Segmentation by Horizontal Field of View:

Below 100° HFOV

100°-110° HFOV

110°-120° HFOV

Above 120° HFOV

Global Video Bar Device Market, Segmentation by Application:

Large Corporation

SME

Companies Profiled:

Canon

Bose

Poly (HP)

AudioCodes

Barco

Cisco

Neat

Xiaomi

Jabra

Yamaha

Konftel

Logitech

Wolf Vision

Anker

Vu Group

Shenzhen Tecohoo

Yealink

Benq

Insta

Guangdong GSON

ValueHD

Minrray

Key Questions Answered:

1. How big is the global Video Bar Device market?
2. What is the demand of the global Video Bar Device market?
3. What is the year over year growth of the global Video Bar Device market?
4. What is the production and production value of the global Video Bar Device market?
5. Who are the key producers in the global Video Bar Device market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Video Bar Device Introduction
- 1.2 World Video Bar Device Supply & Forecast
 - 1.2.1 World Video Bar Device Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Video Bar Device Production (2021-2032)
 - 1.2.3 World Video Bar Device Pricing Trends (2021-2032)
- 1.3 World Video Bar Device Production by Region (Based on Production Site)
 - 1.3.1 World Video Bar Device Production Value by Region (2021-2032)
 - 1.3.2 World Video Bar Device Production by Region (2021-2032)
 - 1.3.3 World Video Bar Device Average Price by Region (2021-2032)
 - 1.3.4 North America Video Bar Device Production (2021-2032)
 - 1.3.5 Europe Video Bar Device Production (2021-2032)
 - 1.3.6 China Video Bar Device Production (2021-2032)
 - 1.3.7 Japan Video Bar Device Production (2021-2032)
 - 1.3.8 South Korea Video Bar Device Production (2021-2032)
 - 1.3.9 China Taiwan Video Bar Device Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Video Bar Device Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Video Bar Device Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Video Bar Device Demand (2021-2032)
- 2.2 World Video Bar Device Consumption by Region
 - 2.2.1 World Video Bar Device Consumption by Region (2021-2026)
 - 2.2.2 World Video Bar Device Consumption Forecast by Region (2027-2032)
- 2.3 United States Video Bar Device Consumption (2021-2032)
- 2.4 China Video Bar Device Consumption (2021-2032)
- 2.5 Europe Video Bar Device Consumption (2021-2032)
- 2.6 Japan Video Bar Device Consumption (2021-2032)
- 2.7 South Korea Video Bar Device Consumption (2021-2032)
- 2.8 ASEAN Video Bar Device Consumption (2021-2032)
- 2.9 India Video Bar Device Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Video Bar Device Production Value by Manufacturer (2021-2026)
- 3.2 World Video Bar Device Production by Manufacturer (2021-2026)
- 3.3 World Video Bar Device Average Price by Manufacturer (2021-2026)
- 3.4 Video Bar Device Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Video Bar Device Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Video Bar Device in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Video Bar Device in 2025
- 3.6 Video Bar Device Market: Overall Company Footprint Analysis
 - 3.6.1 Video Bar Device Market: Region Footprint
 - 3.6.2 Video Bar Device Market: Company Product Type Footprint
 - 3.6.3 Video Bar Device Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Video Bar Device Production Value Comparison
 - 4.1.1 United States VS China: Video Bar Device Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Video Bar Device Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Video Bar Device Production Comparison
 - 4.2.1 United States VS China: Video Bar Device Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Video Bar Device Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Video Bar Device Consumption Comparison
 - 4.3.1 United States VS China: Video Bar Device Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Video Bar Device Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Video Bar Device Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Video Bar Device Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Video Bar Device Production Value (2021-2026)

4.4.3 United States Based Manufacturers Video Bar Device Production (2021-2026)
4.5 China Based Video Bar Device Manufacturers and Market Share

4.5.1 China Based Video Bar Device Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Video Bar Device Production Value (2021-2026)

4.5.3 China Based Manufacturers Video Bar Device Production (2021-2026)

4.6 Rest of World Based Video Bar Device Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Video Bar Device Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Video Bar Device Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Video Bar Device Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Video Bar Device Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 1080p

5.2.2 4K

5.2.3 Others

5.3 Market Segment by Type

5.3.1 World Video Bar Device Production by Type (2021-2032)

5.3.2 World Video Bar Device Production Value by Type (2021-2032)

5.3.3 World Video Bar Device Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY SPLIT SCREEN TYPE

6.1 World Video Bar Device Market Size Overview by Split Screen Type: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Split Screen Type

6.2.1 Single Split Screen Type

6.2.2 Multi Split Screen Type

6.3 Market Segment by Split Screen Type

6.3.1 World Video Bar Device Production by Split Screen Type (2021-2032)

6.3.2 World Video Bar Device Production Value by Split Screen Type (2021-2032)

6.3.3 World Video Bar Device Average Price by Split Screen Type (2021-2032)

7 MARKET ANALYSIS BY HORIZONTAL FIELD OF VIEW

7.1 World Video Bar Device Market Size Overview by Horizontal Field of View: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Horizontal Field of View

7.2.1 Below 100° HFOV

7.2.2 100°-110° HFOV

7.2.3 110°-120° HFOV

7.2.4 Above 120° HFOV

7.3 Market Segment by Horizontal Field of View

7.3.1 World Video Bar Device Production by Horizontal Field of View (2021-2032)

7.3.2 World Video Bar Device Production Value by Horizontal Field of View (2021-2032)

7.3.3 World Video Bar Device Average Price by Horizontal Field of View (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Video Bar Device Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Large Corporation

8.2.2 SME

8.3 Market Segment by Application

8.3.1 World Video Bar Device Production by Application (2021-2032)

8.3.2 World Video Bar Device Production Value by Application (2021-2032)

8.3.3 World Video Bar Device Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 Canon

9.1.1 Canon Details

9.1.2 Canon Major Business

9.1.3 Canon Video Bar Device Product and Services

9.1.4 Canon Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 Canon Recent Developments/Updates

- 9.1.6 Canon Competitive Strengths & Weaknesses
- 9.2 Bose
 - 9.2.1 Bose Details
 - 9.2.2 Bose Major Business
 - 9.2.3 Bose Video Bar Device Product and Services
 - 9.2.4 Bose Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.2.5 Bose Recent Developments/Updates
 - 9.2.6 Bose Competitive Strengths & Weaknesses
- 9.3 Poly (HP)
 - 9.3.1 Poly (HP) Details
 - 9.3.2 Poly (HP) Major Business
 - 9.3.3 Poly (HP) Video Bar Device Product and Services
 - 9.3.4 Poly (HP) Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.3.5 Poly (HP) Recent Developments/Updates
 - 9.3.6 Poly (HP) Competitive Strengths & Weaknesses
- 9.4 AudioCodes
 - 9.4.1 AudioCodes Details
 - 9.4.2 AudioCodes Major Business
 - 9.4.3 AudioCodes Video Bar Device Product and Services
 - 9.4.4 AudioCodes Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.4.5 AudioCodes Recent Developments/Updates
 - 9.4.6 AudioCodes Competitive Strengths & Weaknesses
- 9.5 Barco
 - 9.5.1 Barco Details
 - 9.5.2 Barco Major Business
 - 9.5.3 Barco Video Bar Device Product and Services
 - 9.5.4 Barco Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.5.5 Barco Recent Developments/Updates
 - 9.5.6 Barco Competitive Strengths & Weaknesses
- 9.6 Cisco
 - 9.6.1 Cisco Details
 - 9.6.2 Cisco Major Business
 - 9.6.3 Cisco Video Bar Device Product and Services
 - 9.6.4 Cisco Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.6.5 Cisco Recent Developments/Updates

9.6.6 Cisco Competitive Strengths & Weaknesses

9.7 Neat

9.7.1 Neat Details

9.7.2 Neat Major Business

9.7.3 Neat Video Bar Device Product and Services

9.7.4 Neat Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.7.5 Neat Recent Developments/Updates

9.7.6 Neat Competitive Strengths & Weaknesses

9.8 Xiaomi

9.8.1 Xiaomi Details

9.8.2 Xiaomi Major Business

9.8.3 Xiaomi Video Bar Device Product and Services

9.8.4 Xiaomi Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.8.5 Xiaomi Recent Developments/Updates

9.8.6 Xiaomi Competitive Strengths & Weaknesses

9.9 Jabra

9.9.1 Jabra Details

9.9.2 Jabra Major Business

9.9.3 Jabra Video Bar Device Product and Services

9.9.4 Jabra Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.9.5 Jabra Recent Developments/Updates

9.9.6 Jabra Competitive Strengths & Weaknesses

9.10 Yamaha

9.10.1 Yamaha Details

9.10.2 Yamaha Major Business

9.10.3 Yamaha Video Bar Device Product and Services

9.10.4 Yamaha Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.10.5 Yamaha Recent Developments/Updates

9.10.6 Yamaha Competitive Strengths & Weaknesses

9.11 Konftel

9.11.1 Konftel Details

9.11.2 Konftel Major Business

9.11.3 Konftel Video Bar Device Product and Services

9.11.4 Konftel Video Bar Device Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.11.5 Konftel Recent Developments/Updates

9.11.6 Konftel Competitive Strengths & Weaknesses

9.12 Logitech

9.12.1 Logitech Details

9.12.2 Logitech Major Business

9.12.3 Logitech Video Bar Device Product and Services

9.12.4 Logitech Video Bar Device Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.12.5 Logitech Recent Developments/Updates

9.12.6 Logitech Competitive Strengths & Weaknesses

9.13 Wolf Vision

9.13.1 Wolf Vision Details

9.13.2 Wolf Vision Major Business

9.13.3 Wolf Vision Video Bar Device Product and Services

9.13.4 Wolf Vision Video Bar Device Production, Price, Value, Gross Margin and

Market Share (2021-2026)

9.13.5 Wolf Vision Recent Developments/Updates

9.13.6 Wolf Vision Competitive Strengths & Weaknesses

9.14 Anker

9.14.1 Anker Details

9.14.2 Anker Major Business

9.14.3 Anker Video Bar Device Product and Services

9.14.4 Anker Video Bar Device Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.14.5 Anker Recent Developments/Updates

9.14.6 Anker Competitive Strengths & Weaknesses

9.15 Vu Group

9.15.1 Vu Group Details

9.15.2 Vu Group Major Business

9.15.3 Vu Group Video Bar Device Product and Services

9.15.4 Vu Group Video Bar Device Production, Price, Value, Gross Margin and Market

Share (2021-2026)

9.15.5 Vu Group Recent Developments/Updates

9.15.6 Vu Group Competitive Strengths & Weaknesses

9.16 Shenzhen Tecohoo

9.16.1 Shenzhen Tecohoo Details

9.16.2 Shenzhen Tecohoo Major Business

9.16.3 Shenzhen Tecohoo Video Bar Device Product and Services

9.16.4 Shenzhen Tecohoo Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 Shenzhen Tecohoo Recent Developments/Updates

9.16.6 Shenzhen Tecohoo Competitive Strengths & Weaknesses

9.17 Yealink

9.17.1 Yealink Details

9.17.2 Yealink Major Business

9.17.3 Yealink Video Bar Device Product and Services

9.17.4 Yealink Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Yealink Recent Developments/Updates

9.17.6 Yealink Competitive Strengths & Weaknesses

9.18 Benq

9.18.1 Benq Details

9.18.2 Benq Major Business

9.18.3 Benq Video Bar Device Product and Services

9.18.4 Benq Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 Benq Recent Developments/Updates

9.18.6 Benq Competitive Strengths & Weaknesses

9.19 Insta

9.19.1 Insta Details

9.19.2 Insta Major Business

9.19.3 Insta Video Bar Device Product and Services

9.19.4 Insta Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 Insta Recent Developments/Updates

9.19.6 Insta Competitive Strengths & Weaknesses

9.20 Guangdong GSON

9.20.1 Guangdong GSON Details

9.20.2 Guangdong GSON Major Business

9.20.3 Guangdong GSON Video Bar Device Product and Services

9.20.4 Guangdong GSON Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.20.5 Guangdong GSON Recent Developments/Updates

9.20.6 Guangdong GSON Competitive Strengths & Weaknesses

9.21 ValueHD

9.21.1 ValueHD Details

9.21.2 ValueHD Major Business

- 9.21.3 ValueHD Video Bar Device Product and Services
- 9.21.4 ValueHD Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.21.5 ValueHD Recent Developments/Updates
- 9.21.6 ValueHD Competitive Strengths & Weaknesses
- 9.22 Minrray
 - 9.22.1 Minrray Details
 - 9.22.2 Minrray Major Business
 - 9.22.3 Minrray Video Bar Device Product and Services
 - 9.22.4 Minrray Video Bar Device Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.22.5 Minrray Recent Developments/Updates
 - 9.22.6 Minrray Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Video Bar Device Industry Chain
- 10.2 Video Bar Device Upstream Analysis
 - 10.2.1 Video Bar Device Core Raw Materials
 - 10.2.2 Main Manufacturers of Video Bar Device Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Video Bar Device Production Mode
- 10.6 Video Bar Device Procurement Model
- 10.7 Video Bar Device Industry Sales Model and Sales Channels
 - 10.7.1 Video Bar Device Sales Model
 - 10.7.2 Video Bar Device Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

- Table 1. World Video Bar Device Production Value by Region (2021, 2025 and 2032) & (USD Million)
- Table 2. World Video Bar Device Production Value by Region (2021-2026) & (USD Million)
- Table 3. World Video Bar Device Production Value by Region (2027-2032) & (USD Million)
- Table 4. World Video Bar Device Production Value Market Share by Region (2021-2026)
- Table 5. World Video Bar Device Production Value Market Share by Region (2027-2032)
- Table 6. World Video Bar Device Production by Region (2021-2026) & (K Units)
- Table 7. World Video Bar Device Production by Region (2027-2032) & (K Units)
- Table 8. World Video Bar Device Production Market Share by Region (2021-2026)
- Table 9. World Video Bar Device Production Market Share by Region (2027-2032)
- Table 10. World Video Bar Device Average Price by Region (2021-2026) & (US\$/Unit)
- Table 11. World Video Bar Device Average Price by Region (2027-2032) & (US\$/Unit)
- Table 12. Video Bar Device Major Market Trends
- Table 13. World Video Bar Device Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)
- Table 14. World Video Bar Device Consumption by Region (2021-2026) & (K Units)
- Table 15. World Video Bar Device Consumption Forecast by Region (2027-2032) & (K Units)
- Table 16. World Video Bar Device Production Value by Manufacturer (2021-2026) & (USD Million)
- Table 17. Production Value Market Share of Key Video Bar Device Producers in 2025
- Table 18. World Video Bar Device Production by Manufacturer (2021-2026) & (K Units)
- Table 19. Production Market Share of Key Video Bar Device Producers in 2025
- Table 20. World Video Bar Device Average Price by Manufacturer (2021-2026) & (US\$/Unit)
- Table 21. Global Video Bar Device Company Evaluation Quadrant
- Table 22. World Video Bar Device Industry Rank of Major Manufacturers, Based on Production Value in 2025
- Table 23. Head Office and Video Bar Device Production Site of Key Manufacturer
- Table 24. Video Bar Device Market: Company Product Type Footprint
- Table 25. Video Bar Device Market: Company Product Application Footprint

Table 26. Video Bar Device Competitive Factors

Table 27. Video Bar Device New Entrant and Capacity Expansion Plans

Table 28. Video Bar Device Mergers & Acquisitions Activity

Table 29. United States VS China Video Bar Device Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Video Bar Device Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Video Bar Device Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Video Bar Device Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Video Bar Device Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Video Bar Device Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Video Bar Device Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Video Bar Device Production Market Share (2021-2026)

Table 37. China Based Video Bar Device Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Video Bar Device Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Video Bar Device Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Video Bar Device Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Video Bar Device Production Market Share (2021-2026)

Table 42. Rest of World Based Video Bar Device Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Video Bar Device Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Video Bar Device Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Video Bar Device Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Video Bar Device Production Market Share (2021-2026)

Table 47. World Video Bar Device Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Video Bar Device Production by Type (2021-2026) & (K Units)

Table 49. World Video Bar Device Production by Type (2027-2032) & (K Units)

Table 50. World Video Bar Device Production Value by Type (2021-2026) & (USD Million)

Table 51. World Video Bar Device Production Value by Type (2027-2032) & (USD Million)

Table 52. World Video Bar Device Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Video Bar Device Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Video Bar Device Production Value by Split Screen Type, (USD Million), 2021 & 2025 & 2032

Table 55. World Video Bar Device Production by Split Screen Type (2021-2026) & (K Units)

Table 56. World Video Bar Device Production by Split Screen Type (2027-2032) & (K Units)

Table 57. World Video Bar Device Production Value by Split Screen Type (2021-2026) & (USD Million)

Table 58. World Video Bar Device Production Value by Split Screen Type (2027-2032) & (USD Million)

Table 59. World Video Bar Device Average Price by Split Screen Type (2021-2026) & (US\$/Unit)

Table 60. World Video Bar Device Average Price by Split Screen Type (2027-2032) & (US\$/Unit)

Table 61. World Video Bar Device Production Value by Horizontal Field of View, (USD Million), 2021 & 2025 & 2032

Table 62. World Video Bar Device Production by Horizontal Field of View (2021-2026) & (K Units)

Table 63. World Video Bar Device Production by Horizontal Field of View (2027-2032) & (K Units)

Table 64. World Video Bar Device Production Value by Horizontal Field of View (2021-2026) & (USD Million)

Table 65. World Video Bar Device Production Value by Horizontal Field of View (2027-2032) & (USD Million)

Table 66. World Video Bar Device Average Price by Horizontal Field of View (2021-2026) & (US\$/Unit)

Table 67. World Video Bar Device Average Price by Horizontal Field of View (2027-2032) & (US\$/Unit)

Table 68. World Video Bar Device Production Value by Application, (USD Million), 2021

& 2025 & 2032

Table 69. World Video Bar Device Production by Application (2021-2026) & (K Units)

Table 70. World Video Bar Device Production by Application (2027-2032) & (K Units)

Table 71. World Video Bar Device Production Value by Application (2021-2026) & (USD Million)

Table 72. World Video Bar Device Production Value by Application (2027-2032) & (USD Million)

Table 73. World Video Bar Device Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Video Bar Device Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. Canon Basic Information, Manufacturing Base and Competitors

Table 76. Canon Major Business

Table 77. Canon Video Bar Device Product and Services

Table 78. Canon Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. Canon Recent Developments/Updates

Table 80. Canon Competitive Strengths & Weaknesses

Table 81. Bose Basic Information, Manufacturing Base and Competitors

Table 82. Bose Major Business

Table 83. Bose Video Bar Device Product and Services

Table 84. Bose Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. Bose Recent Developments/Updates

Table 86. Bose Competitive Strengths & Weaknesses

Table 87. Poly (HP) Basic Information, Manufacturing Base and Competitors

Table 88. Poly (HP) Major Business

Table 89. Poly (HP) Video Bar Device Product and Services

Table 90. Poly (HP) Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Poly (HP) Recent Developments/Updates

Table 92. Poly (HP) Competitive Strengths & Weaknesses

Table 93. AudioCodes Basic Information, Manufacturing Base and Competitors

Table 94. AudioCodes Major Business

Table 95. AudioCodes Video Bar Device Product and Services

Table 96. AudioCodes Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 97. AudioCodes Recent Developments/Updates

Table 98. AudioCodes Competitive Strengths & Weaknesses

Table 99. Barco Basic Information, Manufacturing Base and Competitors

Table 100. Barco Major Business

Table 101. Barco Video Bar Device Product and Services

Table 102. Barco Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 103. Barco Recent Developments/Updates

Table 104. Barco Competitive Strengths & Weaknesses

Table 105. Cisco Basic Information, Manufacturing Base and Competitors

Table 106. Cisco Major Business

Table 107. Cisco Video Bar Device Product and Services

Table 108. Cisco Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 109. Cisco Recent Developments/Updates

Table 110. Cisco Competitive Strengths & Weaknesses

Table 111. Neat Basic Information, Manufacturing Base and Competitors

Table 112. Neat Major Business

Table 113. Neat Video Bar Device Product and Services

Table 114. Neat Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 115. Neat Recent Developments/Updates

Table 116. Neat Competitive Strengths & Weaknesses

Table 117. Xiaomi Basic Information, Manufacturing Base and Competitors

Table 118. Xiaomi Major Business

Table 119. Xiaomi Video Bar Device Product and Services

Table 120. Xiaomi Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 121. Xiaomi Recent Developments/Updates

Table 122. Xiaomi Competitive Strengths & Weaknesses

Table 123. Jabra Basic Information, Manufacturing Base and Competitors

Table 124. Jabra Major Business

Table 125. Jabra Video Bar Device Product and Services

Table 126. Jabra Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 127. Jabra Recent Developments/Updates

Table 128. Jabra Competitive Strengths & Weaknesses

Table 129. Yamaha Basic Information, Manufacturing Base and Competitors

Table 130. Yamaha Major Business

Table 131. Yamaha Video Bar Device Product and Services

Table 132. Yamaha Video Bar Device Production (K Units), Price (US\$/Unit),

Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 133. Yamaha Recent Developments/Updates

Table 134. Yamaha Competitive Strengths & Weaknesses

Table 135. Konftel Basic Information, Manufacturing Base and Competitors

Table 136. Konftel Major Business

Table 137. Konftel Video Bar Device Product and Services

Table 138. Konftel Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 139. Konftel Recent Developments/Updates

Table 140. Konftel Competitive Strengths & Weaknesses

Table 141. Logitech Basic Information, Manufacturing Base and Competitors

Table 142. Logitech Major Business

Table 143. Logitech Video Bar Device Product and Services

Table 144. Logitech Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 145. Logitech Recent Developments/Updates

Table 146. Logitech Competitive Strengths & Weaknesses

Table 147. Wolf Vision Basic Information, Manufacturing Base and Competitors

Table 148. Wolf Vision Major Business

Table 149. Wolf Vision Video Bar Device Product and Services

Table 150. Wolf Vision Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 151. Wolf Vision Recent Developments/Updates

Table 152. Wolf Vision Competitive Strengths & Weaknesses

Table 153. Anker Basic Information, Manufacturing Base and Competitors

Table 154. Anker Major Business

Table 155. Anker Video Bar Device Product and Services

Table 156. Anker Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Anker Recent Developments/Updates

Table 158. Anker Competitive Strengths & Weaknesses

Table 159. Vu Group Basic Information, Manufacturing Base and Competitors

Table 160. Vu Group Major Business

Table 161. Vu Group Video Bar Device Product and Services

Table 162. Vu Group Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. Vu Group Recent Developments/Updates

Table 164. Vu Group Competitive Strengths & Weaknesses

Table 165. Shenzhen Tecohoo Basic Information, Manufacturing Base and Competitors

- Table 166. Shenzhen Tecohoo Major Business
- Table 167. Shenzhen Tecohoo Video Bar Device Product and Services
- Table 168. Shenzhen Tecohoo Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 169. Shenzhen Tecohoo Recent Developments/Updates
- Table 170. Shenzhen Tecohoo Competitive Strengths & Weaknesses
- Table 171. Yealink Basic Information, Manufacturing Base and Competitors
- Table 172. Yealink Major Business
- Table 173. Yealink Video Bar Device Product and Services
- Table 174. Yealink Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 175. Yealink Recent Developments/Updates
- Table 176. Yealink Competitive Strengths & Weaknesses
- Table 177. Benq Basic Information, Manufacturing Base and Competitors
- Table 178. Benq Major Business
- Table 179. Benq Video Bar Device Product and Services
- Table 180. Benq Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 181. Benq Recent Developments/Updates
- Table 182. Benq Competitive Strengths & Weaknesses
- Table 183. Insta Basic Information, Manufacturing Base and Competitors
- Table 184. Insta Major Business
- Table 185. Insta Video Bar Device Product and Services
- Table 186. Insta Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 187. Insta Recent Developments/Updates
- Table 188. Insta Competitive Strengths & Weaknesses
- Table 189. Guangdong GSON Basic Information, Manufacturing Base and Competitors
- Table 190. Guangdong GSON Major Business
- Table 191. Guangdong GSON Video Bar Device Product and Services
- Table 192. Guangdong GSON Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 193. Guangdong GSON Recent Developments/Updates
- Table 194. Guangdong GSON Competitive Strengths & Weaknesses
- Table 195. ValueHD Basic Information, Manufacturing Base and Competitors
- Table 196. ValueHD Major Business
- Table 197. ValueHD Video Bar Device Product and Services
- Table 198. ValueHD Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

- Table 199. ValueHD Recent Developments/Updates
- Table 200. ValueHD Competitive Strengths & Weaknesses
- Table 201. Minrray Basic Information, Manufacturing Base and Competitors
- Table 202. Minrray Major Business
- Table 203. Minrray Video Bar Device Product and Services
- Table 204. Minrray Video Bar Device Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 205. Minrray Recent Developments/Updates
- Table 206. Minrray Competitive Strengths & Weaknesses
- Table 207. Global Key Players of Video Bar Device Upstream (Raw Materials)
- Table 208. Global Video Bar Device Typical Customers
- Table 209. Video Bar Device Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Video Bar Device Picture

Figure 2. World Video Bar Device Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Video Bar Device Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Video Bar Device Production (2021-2032) & (K Units)

Figure 5. World Video Bar Device Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Video Bar Device Production Value Market Share by Region (2021-2032)

Figure 7. World Video Bar Device Production Market Share by Region (2021-2032)

Figure 8. North America Video Bar Device Production (2021-2032) & (K Units)

Figure 9. Europe Video Bar Device Production (2021-2032) & (K Units)

Figure 10. China Video Bar Device Production (2021-2032) & (K Units)

Figure 11. Japan Video Bar Device Production (2021-2032) & (K Units)

Figure 12. South Korea Video Bar Device Production (2021-2032) & (K Units)

Figure 13. China Taiwan Video Bar Device Production (2021-2032) & (K Units)

Figure 14. Video Bar Device Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Video Bar Device Consumption (2021-2032) & (K Units)

Figure 17. World Video Bar Device Consumption Market Share by Region (2021-2032)

Figure 18. United States Video Bar Device Consumption (2021-2032) & (K Units)

Figure 19. China Video Bar Device Consumption (2021-2032) & (K Units)

Figure 20. Europe Video Bar Device Consumption (2021-2032) & (K Units)

Figure 21. Japan Video Bar Device Consumption (2021-2032) & (K Units)

Figure 22. South Korea Video Bar Device Consumption (2021-2032) & (K Units)

Figure 23. ASEAN Video Bar Device Consumption (2021-2032) & (K Units)

Figure 24. India Video Bar Device Consumption (2021-2032) & (K Units)

Figure 25. Producer Shipments of Video Bar Device by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Video Bar Device Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Video Bar Device Markets in 2025

Figure 28. United States VS China: Video Bar Device Production Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Video Bar Device Production Market Share

Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Video Bar Device Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Video Bar Device Production Market Share 2025

Figure 32. China Based Manufacturers Video Bar Device Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Video Bar Device Production Market Share 2025

Figure 34. World Video Bar Device Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Video Bar Device Production Value Market Share by Type in 2025

Figure 36. 1080p

Figure 37. 4K

Figure 38. Others

Figure 39. World Video Bar Device Production Market Share by Type (2021-2032)

Figure 40. World Video Bar Device Production Value Market Share by Type (2021-2032)

Figure 41. World Video Bar Device Average Price by Type (2021-2032) & (US\$/Unit)

Figure 42. World Video Bar Device Production Value by Split Screen Type, (USD Million), 2021 & 2025 & 2032

Figure 43. World Video Bar Device Production Value Market Share by Split Screen Type in 2025

Figure 44. Single Split Screen Type

Figure 45. Multi Split Screen Type

Figure 46. World Video Bar Device Production Market Share by Split Screen Type (2021-2032)

Figure 47. World Video Bar Device Production Value Market Share by Split Screen Type (2021-2032)

Figure 48. World Video Bar Device Average Price by Split Screen Type (2021-2032) & (US\$/Unit)

Figure 49. World Video Bar Device Production Value by Horizontal Field of View, (USD Million), 2021 & 2025 & 2032

Figure 50. World Video Bar Device Production Value Market Share by Horizontal Field of View in 2025

Figure 51. Below 100° HFOV

Figure 52. 100°-110° HFOV

Figure 53. 110°-120° HFOV

Figure 54. Above 120° HFOV

Figure 55. World Video Bar Device Production Market Share by Horizontal Field of View (2021-2032)

Figure 56. World Video Bar Device Production Value Market Share by Horizontal Field of View (2021-2032)

Figure 57. World Video Bar Device Average Price by Horizontal Field of View (2021-2032) & (US\$/Unit)

Figure 58. World Video Bar Device Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 59. World Video Bar Device Production Value Market Share by Application in 2025

Figure 60. Large Corporation

Figure 61. SME

Figure 62. World Video Bar Device Production Market Share by Application (2021-2032)

Figure 63. World Video Bar Device Production Value Market Share by Application (2021-2032)

Figure 64. World Video Bar Device Average Price by Application (2021-2032) & (US\$/Unit)

Figure 65. Video Bar Device Industry Chain

Figure 66. Video Bar Device Procurement Model

Figure 67. Video Bar Device Sales Model

Figure 68. Video Bar Device Sales Channels, Direct Sales, and Distribution

Figure 69. Methodology

Figure 70. Research Process and Data Source

I would like to order

Product name: Global Video Bar Device Supply, Demand and Key Producers, 2026-2032

Product link: <https://marketpublishers.com/r/GD7D333885F8EN.html>

Price: US\$ 4,480.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GD7D333885F8EN.html>