

Global Vibration Motor Driver IC Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Vibration Motor Driver IC market size is expected to reach \$ 279 million by 2032, rising at a market growth of 5.9% CAGR during the forecast period (2026-2032).

Vibration motor driver ICs are dedicated driver chips for eccentric rotating mass motors and linear resonant actuators. Their core function is to convert button, touch, audio, or event signals from the host system into stable, tunable, and low-latency haptic feedback, thereby improving confirmation, immersion, and realism in human-machine interaction. Based on official product pages, these devices typically adopt mixed-signal architectures centered on closed-loop control, resonance detection and tracking, waveform storage and playback, auto braking, real-time triggering, boost or charge-pump power delivery, and ultra-low standby power, so as to address issues such as inconsistent vibration feel, slow startup response, reduced drive strength under battery voltage fluctuation, and complex actuator adaptation. Their typical customers include smartphone, smartwatch, tablet, notebook touchpad, game controller, XR device, and automotive cockpit HMI manufacturers. Delivery formats range from standalone driver ICs to integrated hardware-software solutions combining algorithms, tuning tools, actuators, and haptic engines. From a product-roadmap perspective, the industry is evolving from basic vibration driving toward refined haptic platforms featuring high-definition effects, programmability, low power consumption, multiple trigger modes, and system-level tuning. Competition is also shifting from pure drive capability toward actuator matching, waveform optimization, end-application coverage, and coordination with the overall interaction experience of the end device.

The vibration motor driver IC industry is evolving from a traditional vibration control component category into a core experience-oriented chip segment for high-quality human-machine interaction. Official product pages consistently emphasize capabilities

such as closed-loop control, automatic resonance tracking, fast startup, auto braking, waveform storage, and real-time triggering, indicating that the industry is no longer focused merely on basic vibration alerts, but is instead moving toward more stable, clearer, lower-latency, and more tunable haptic output. For end customers, the value of these devices lies not only in driving the actuator, but also in enabling a consistent haptic language across the whole device, thereby improving button confirmation, interface feedback, immersive entertainment, and buttonless interaction. As a result, competition is shifting from pure electrical drive capability toward system-level tuning, actuator matching, and hardware-software coordination. Vendors with algorithms, tuning tools, and application-ecosystem support are more likely to build defensible positions in high-end devices.

From the perspective of application expansion, vibration motor driver ICs have clearly moved beyond the smartphone-only scenario. In addition to smartphones, official materials already cover smartwatches, tablets, notebook touchpads, game controllers, AR, VR, XR devices, and automotive cockpit interfaces, which means haptic feedback is increasingly becoming a foundational capability of broader human-machine interfaces. Especially in areas such as pressure-sensitive keys replacing physical buttons, immersive gaming and XR feedback, and in-vehicle touch confirmation, end products demand not just output power, but also faster response, more precise control, and more flexible waveform expression. As device brands place greater value on differentiated interaction experiences, this segment is likely to continue upgrading toward higher-definition performance, lower power consumption, greater programmability, and more platformized solutions. For vendors, the companies that can connect chips, actuators, algorithms, and content tools will have a better chance of moving from single-device suppliers to full haptic platform providers.

In terms of competitive landscape and regional structure, the mainstream officially verifiable vendors are currently concentrated in the United States, Japan, South Korea, and China. U.S. companies maintain strong positions in general haptic drivers and high-end smart-device markets. Japanese companies place greater emphasis on low power and high-definition control. South Korean companies retain solid capabilities in the smartphone haptics chain. Chinese companies are advancing more rapidly in product breadth, end-application coverage, and system-solution integration. Overall, the supply side of this industry shows a strong East Asia concentration while still preserving the technological influence of leading U.S. analog chip companies. Looking ahead, as global consumer electronics and automotive electronics continue to pursue more natural interaction, fewer mechanical structures, and stronger immersive experiences, vibration motor driver ICs are well positioned to benefit. As long as device brands continue to

treat haptic experience as an important component of product differentiation, this niche segment should still have favorable room for growth.

This report studies the global Vibration Motor Driver IC production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vibration Motor Driver IC and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vibration Motor Driver IC that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Vibration Motor Driver IC total production and demand, 2021-2032, (Million Units)

Global Vibration Motor Driver IC total production value, 2021-2032, (USD Million)

Global Vibration Motor Driver IC production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Million Units), (based on production site)

Global Vibration Motor Driver IC consumption by region & country, CAGR, 2021-2032 & (Million Units)

U.S. VS China: Vibration Motor Driver IC domestic production, consumption, key domestic manufacturers and share

Global Vibration Motor Driver IC production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Million Units)

Global Vibration Motor Driver IC production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

Global Vibration Motor Driver IC production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Million Units)

This report profiles key players in the global Vibration Motor Driver IC market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Texas Instruments, Renesas Electronics Corporation, Cirrus Logic, Inc., Diodes Incorporated, Shanghai Awinic Technology Co., Ltd., Shenzhen Goodix Technology Co., Ltd., Chipsea Technologies (Shenzhen) Corp., AAC Technologies Holdings Inc., Dongwoon Anatech Co., Ltd., Zinitix Co., Ltd., etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Vibration Motor Driver IC market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Million Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Vibration Motor Driver IC Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vibration Motor Driver IC Market, Segmentation by Type:

LRA (Linear Resonance Actuator) Driver IC

ERM (Eccentric Rotating Mass) Driver IC

Piezo Driver IC

Global Vibration Motor Driver IC Market, Segmentation by Control Method:

Open-Loop Drive

Closed-Loop Drive

Global Vibration Motor Driver IC Market, Segmentation by Power Architecture:

Direct VBAT Type

Integrated Boost Type

Charge Pump Type

Global Vibration Motor Driver IC Market, Segmentation by Application:

Pager Vibrator Motor Drivers

Wireless Handset Vibrator Motor Drivers

Companies Profiled:

Texas Instruments

Renesas Electronics Corporation

Cirrus Logic, Inc.

Diodes Incorporated

Shanghai Awinic Technology Co., Ltd.

Shenzhen Goodix Technology Co., Ltd.

Chipsea Technologies (Shenzhen) Corp.

AAC Technologies Holdings Inc.

Dongwoon Anatech Co., Ltd.

Zinitix Co., Ltd.

Imagis Technology Inc.

Key Questions Answered:

1. How big is the global Vibration Motor Driver IC market?
2. What is the demand of the global Vibration Motor Driver IC market?
3. What is the year over year growth of the global Vibration Motor Driver IC market?
4. What is the production and production value of the global Vibration Motor Driver IC market?
5. Who are the key producers in the global Vibration Motor Driver IC market?
6. What are the growth factors driving the market demand?

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