

Global VHF Marine Radio Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global VHF Marine Radio market size was valued at USD 119 million in 2023 and is forecast to a readjusted size of USD 146.1 million by 2030 with a CAGR of 3.0% during review period.

Marine VHF radio refers to the radio frequency range between 156.0 and 174 MHz, inclusive.

The 'VHF' signifies the very high frequency of the range. In the official language of the International Telecommunication Union the band is called the VHF maritime mobile band. In some countries additional channels are used, such as the L and F channels for leisure and fishing vessels in the Nordic countries (at 155.5–155.826 MHz).

Global core marine VHF radio manufacturers include Icom Inc, Uniden, Standard Horizon (Yaesu) etc. The top 5 companies hold a share about 58%. Japan is the largest market, with a share about 40%, followed by Europe and United States with the share about 25% and 11%.

The Global Info Research report includes an overview of the development of the VHF Marine Radio industry chain, the market status of Fishery (Fixed-Mount, Handheld), Transport (Fixed-Mount, Handheld), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of VHF Marine Radio.

Regionally, the report analyzes the VHF Marine Radio markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives

and increasing consumer awareness. Asia-Pacific, particularly China, leads the global VHF Marine Radio market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the VHF Marine Radio market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the VHF Marine Radio industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Fixed-Mount, Handheld).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the VHF Marine Radio market.

Regional Analysis: The report involves examining the VHF Marine Radio market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the VHF Marine Radio market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to VHF Marine Radio:

Company Analysis: Report covers individual VHF Marine Radio manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and

attitudes towards VHF Marine Radio This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Fishery, Transport).

Technology Analysis: Report covers specific technologies relevant to VHF Marine Radio. It assesses the current state, advancements, and potential future developments in VHF Marine Radio areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report present insights into the competitive landscape of the VHF Marine Radio market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

VHF Marine Radio market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Fixed-Mount

Handheld

Market segment by Application

Fishery

Transport

Leisure and Recreation

Others

Major players covered

Icom

Standard Horizon

Cobra

Uniden

Raymarine

Entel

JVCKENWOOD

Jotron

Navico

SAILOR

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe VHF Marine Radio product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of VHF Marine Radio, with price, sales, revenue and global market share of VHF Marine Radio from 2019 to 2024.

Chapter 3, the VHF Marine Radio competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the VHF Marine Radio breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and VHF Marine Radio market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of VHF Marine Radio.

Chapter 14 and 15, to describe VHF Marine Radio sales channel, distributors, customers, research findings and conclusion.

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