

Global Veterinary Vitamins Feed Additives Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Veterinary Vitamins Feed Additives market size is expected to reach \$ 1995 million by 2032, rising at a market growth of 6.6% CAGR during the forecast period (2026-2032).

Global sales of veterinary vitamin feed additives reached 93,630 tons in 2025, with an average price of US\$13,266 per ton.

Veterinary vitamin feed additives refer to high-purity vitamins specifically designed for use in animal feed to supplement vitamin deficiencies, maintain normal physiological functions, promote growth and development, enhance immunity, and improve reproductive performance. These vitamins are essential trace organic compounds for animal life and are divided into two main categories: fat-soluble vitamins (vitamins A, D, E, and K) and water-soluble vitamins (B vitamins and vitamin C). Vitamins A, D, E, and B vitamins (such as B12, B1, B2, and B6) are the most commonly used additives in feed.

The raw material supply for veterinary vitamin feed additives is significantly dependent on petrochemicals and is technology-intensive. Globally, approximately 90% of production is achieved through chemical synthesis. The main raw materials are petrochemical intermediates (such as α -ionone for vitamin A, trimethylhydroquinone for vitamin E, and methyl cyanoacetate for vitamin B1) and basic chemical raw materials (acetic acid, acetone, methanol, etc.), with key intermediates accounting for 40-50% of the total cost. Energy costs account for 20-25%. Chemical synthesis processes require high-temperature, high-pressure reactions, precise separation and purification, and vacuum drying, resulting in significantly higher energy consumption than fermented products. It is worth noting that vitamin production has extremely high environmental

protection requirements, with wastewater and waste gas treatment costs accounting for 10-15% of the total cost. Furthermore, influenced by the 'dual carbon' policy, the energy cost advantage of western China has led to a shift of production capacity to Inner Mongolia and Ningxia. Processing and manufacturing costs account for approximately 20-30% of the total cost, including complex processes such as multi-step chemical reactions, crystallization separation, and microencapsulation (to improve stability). Vitamin A synthesis requires over 20 steps, and vitamin E requires over 10, resulting in extremely high technological barriers. Furthermore, because the amount of vitamins added to feed is extremely small (only tens to hundreds of grams per ton of feed), product quality and stability are paramount. Quality control and testing costs account for 5-10%, requiring HPLC, GC, and other methods to ensure purity (typically >98%) and to detect heavy metals and residual solvents. Overall, veterinary vitamin feed additives are mid-priced, technologically advanced, and significantly cyclically volatile fine chemical products. Their cost structure is influenced by multiple factors, including petrochemical raw material prices, energy costs, environmental policies, and international trade frictions (such as the EU's anti-dumping investigation into Chinese vitamin A in 2024). The industry exhibits an oligopolistic structure (CR5 > 70%), with drastic price fluctuations (vitamin prices hit a near 20-year low in 2023, rebounding in 2024).

This report studies the global Veterinary Vitamins Feed Additives production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Veterinary Vitamins Feed Additives and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Veterinary Vitamins Feed Additives that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Veterinary Vitamins Feed Additives total production and demand, 2021-2032, (Kilotons)

Global Veterinary Vitamins Feed Additives total production value, 2021-2032, (USD Million)

Global Veterinary Vitamins Feed Additives production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons), (based on production site)

Global Veterinary Vitamins Feed Additives consumption by region & country, CAGR, 2021-2032 & (Kilotons)

U.S. VS China: Veterinary Vitamins Feed Additives domestic production, consumption, key domestic manufacturers and share

Global Veterinary Vitamins Feed Additives production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (Kilotons)

Global Veterinary Vitamins Feed Additives production by Type, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

Global Veterinary Vitamins Feed Additives production by Application, production, value, CAGR, 2021-2032, (USD Million) & (Kilotons)

This report profiles key players in the global Veterinary Vitamins Feed Additives market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include DSM, Adisseo, BASF, ADM, Novusint, CP Group, Cargill, Kemin Industries, Alltech, Addcon, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Veterinary Vitamins Feed Additives market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (Kilotons) and average price (US\$/Ton) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Veterinary Vitamins Feed Additives Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Veterinary Vitamins Feed Additives Market, Segmentation by Type:

Fat-soluble Vitamins

Water-soluble Vitamins

Global Veterinary Vitamins Feed Additives Market, Segmentation by Product Forms:

Dry Powder

Liquid

Pellet

Other

Global Veterinary Vitamins Feed Additives Market, Segmentation by Processing Technology:

Chemical Synthesis

Microbial Fermentation

Natural Extraction

Global Veterinary Vitamins Feed Additives Market, Segmentation by Application:

Poultry

Swine

Ruminants

Aquatic Products

Other

Companies Profiled:

DSM

Adisseo

BASF

ADM

Novusint

CP Group

Cargill

Kemin Industries

Alltech

Addcon

Bio Agri Mix

Balchem

Kaesler Nutrition

Zhejiang Medicine

Zhejiang NHU

Zhejiang Garden Biopharmaceutical

Yifan Pharmaceutical

Key Questions Answered:

1. How big is the global Veterinary Vitamins Feed Additives market?
2. What is the demand of the global Veterinary Vitamins Feed Additives market?
3. What is the year over year growth of the global Veterinary Vitamins Feed Additives market?
4. What is the production and production value of the global Veterinary Vitamins Feed Additives market?
5. Who are the key producers in the global Veterinary Vitamins Feed Additives market?
6. What are the growth factors driving the market demand?

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