

# Global Veterinary Reference Laboratory (VRL) Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Veterinary Reference Laboratory (VRL) market size was valued at USD 2551.2 million in 2023 and is forecast to a readjusted size of USD 3584.1 million by 2030 with a CAGR of 5.0% during review period.

Veterinary reference laboratories are potent and critical tools for the prevention of zoonotic diseases and promotion of animal health and welfare, safe food production, and public health.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 62%.

The Global Info Research report includes an overview of the development of the Veterinary Reference Laboratory (VRL) industry chain, the market status of Clinical Pathology (Clinical Chemistry, Hematology), Toxicology (Clinical Chemistry, Hematology), and key enterprises in developed and developing market, and analysed

the cutting-edge technology, patent, hot applications and market trends of Veterinary Reference Laboratory (VRL).

Regionally, the report analyzes the Veterinary Reference Laboratory (VRL) markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Veterinary Reference Laboratory (VRL) market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Veterinary Reference Laboratory (VRL) market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Veterinary Reference Laboratory (VRL) industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Clinical Chemistry, Hematology).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Veterinary Reference Laboratory (VRL) market.

**Regional Analysis:** The report involves examining the Veterinary Reference Laboratory (VRL) market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Veterinary Reference Laboratory (VRL) market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Veterinary Reference Laboratory

(VRL):

**Company Analysis:** Report covers individual Veterinary Reference Laboratory (VRL) players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Veterinary Reference Laboratory (VRL). This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Clinical Pathology, Toxicology).

**Technology Analysis:** Report covers specific technologies relevant to Veterinary Reference Laboratory (VRL). It assesses the current state, advancements, and potential future developments in Veterinary Reference Laboratory (VRL) areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Veterinary Reference Laboratory (VRL) market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Veterinary Reference Laboratory (VRL) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Clinical Chemistry

Hematology

Immunodiagnosics

Molecular Diagnostics

Others

#### Market segment by Application

Clinical Pathology

Toxicology

Productivity Testing

Others

#### Market segment by players, this report covers

IDEXX Laboratories, Inc.

VCA, Inc.

GD Animal Health

Greencross Ltd.

Zoetis

Gribbles Veterinary

Phoenix Lab

Neogen Corporation

ProtaTek International, Inc.

#### Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Veterinary Reference Laboratory (VRL) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Veterinary Reference Laboratory (VRL), with revenue, gross margin and global market share of Veterinary Reference Laboratory (VRL) from 2019 to 2024.

Chapter 3, the Veterinary Reference Laboratory (VRL) competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Veterinary Reference Laboratory (VRL) market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Veterinary Reference Laboratory (VRL).

Chapter 13, to describe Veterinary Reference Laboratory (VRL) research findings and

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