

# Global Veterinary Rapid Testing Kit Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Veterinary Rapid Testing Kit market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

The test is based on a lateral flow immunochromatographic assay. The test device has a testing window. It has an invisible T(test) zone and C(control) zone. When a sample is applied into the specimen well on the device, the liquid will flow laterally along the surface of the test strip.

Pet medical care is the second largest segment in pet industry. In the UK, annual spending on veterinary and other pet services has risen from ?2.6bn in 2015 to ?4bn in 2021, a 54% increase in just six years. According to Vetnosis, the value of the global animal health industry will increase by 12% to \$38.3 billion in 2021. White Paper on China's Pet Healthy Consumption of JD shows that in 2023, there are 13.09 million pets entering middle age and old age. And pet aging is expected to be seen in the next few years. Changes in the age structure of pets will further bring about the development of the pet medical industry. According to the data of the 2022 China Pet Medical Industry White Paper, from the perspective of market size, the scale of China's pet medical market is about ?67.5 billion, accounting for about 22.5% of the entire pet industry. From the perspective of hospital operation time, pet hospitals within 5 years accounted for about 73%. About 11% of the pet hospitals have been in operation for more than 10 years. From the perspective of hospital turnover, nearly 40% of the hospitals have increased their annual turnover year-on-year, and the growth rate is mainly within 554%.

The Global Info Research report includes an overview of the development of the Veterinary Rapid Testing Kit industry chain, the market status of Veterinary Hospitals and Clinics (Companion Animal Test, Livestock Test), Laboratories (Companion Animal Test, Livestock Test), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Veterinary Rapid Testing Kit.

Regionally, the report analyzes the Veterinary Rapid Testing Kit markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Veterinary Rapid Testing Kit market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Veterinary Rapid Testing Kit market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Veterinary Rapid Testing Kit industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Companion Animal Test, Livestock Test).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Veterinary Rapid Testing Kit market.

**Regional Analysis:** The report involves examining the Veterinary Rapid Testing Kit market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Veterinary Rapid Testing Kit market. This may include estimating market growth rates, predicting market demand, and identifying emerging

trends.

The report also involves a more granular approach to Veterinary Rapid Testing Kit:

**Company Analysis:** Report covers individual Veterinary Rapid Testing Kit manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Veterinary Rapid Testing Kit. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Veterinary Hospitals and Clinics, Laboratories).

**Technology Analysis:** Report covers specific technologies relevant to Veterinary Rapid Testing Kit. It assesses the current state, advancements, and potential future developments in Veterinary Rapid Testing Kit areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Veterinary Rapid Testing Kit market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Veterinary Rapid Testing Kit market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Companion Animal Test

Livestock Test

## Market segment by Application

Veterinary Hospitals and Clinics

Laboratories

## Major players covered

IDEXX Laboratories

Zoetis

Neogen

Virbac

Thermo Fisher Scientific

SafePath Laboratories

BioNote

Heska

Fassisi

Chembio Diagnostic Systems

Bio-X Diagnostics

QUICKING BIOTECH

DRG International

Woodley Equipment Company

ScheBo Biotech

LifeAssays

Biopanda Reagents

SWISSAVANS

MEGACOR Diagnostik

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Veterinary Rapid Testing Kit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Veterinary Rapid Testing Kit, with price, sales, revenue and global market share of Veterinary Rapid Testing Kit from 2019 to 2024.

Chapter 3, the Veterinary Rapid Testing Kit competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Veterinary Rapid Testing Kit breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Veterinary Rapid Testing Kit market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Veterinary Rapid Testing Kit.

Chapter 14 and 15, to describe Veterinary Rapid Testing Kit sales channel, distributors, customers, research findings and conclusion.

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