

Global Veterinary Rapid Diagnostic Test Kit Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Veterinary Rapid Diagnostic Test Kit market size was valued at US\$ 621 million in 2025 and is forecast to a readjusted size of US\$ 1026 million by 2032 with a CAGR of 7.5% during review period.

The current in vitro diagnostic technology is very mature in the field of human medicine. The latest molecular diagnostic technology also has the advantages of high sensitivity, strong specificity, simple and fast, and qualitative and quantitative detection.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly €6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 58%.

This report is a detailed and comprehensive analysis for global Veterinary Rapid Diagnostic Test Kit market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as

well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Veterinary Rapid Diagnostic Test Kit market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Veterinary Rapid Diagnostic Test Kit market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Veterinary Rapid Diagnostic Test Kit market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Veterinary Rapid Diagnostic Test Kit market shares of main players, shipments in revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Veterinary Rapid Diagnostic Test Kit

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Veterinary Rapid Diagnostic Test Kit market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include PRIMA Lab, SKYER, Inc., Tianjin Era Biology Technology Co., Ltd., VITASSAY HEALTHCARE S.L., Woodley Equipment, Ahlstrom-Munksjö, Aidian Oy, ALLTEST, Hangzhou Genesee Biotechnology Co., Ltd., HYSEN HANGZHOU BIOTECH, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Veterinary Rapid Diagnostic Test Kit market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Respiratory Disease

Gastrointestinal Disease

Urinary Disease

Others

Market segment by Application

Pet Hospital

Research Center

Veterinary Pharmacy

Others

Major players covered

PRIMA Lab

SKYER, Inc.

Tianjin Era Biology Technology Co., Ltd.

VITASSAY HEALTHCARE S.L.

Woodley Equipment

Ahlstrom-Munksj?

Aidian Oy

ALLTEST

Hangzhou Genesea Biotechnology Co., Ltd.

HYSEN HANGZHOU BIOTECH

Idexx Laboratories

Market segment by region, regional analysis covers
North America (United States, Canada, and Mexico)
Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)
Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)
South America (Brazil, Argentina, Colombia, and Rest of South America)
Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Veterinary Rapid Diagnostic Test Kit product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Veterinary Rapid Diagnostic Test Kit, with price, sales quantity, revenue, and global market share of Veterinary Rapid Diagnostic Test Kit from 2021 to 2026.

Chapter 3, the Veterinary Rapid Diagnostic Test Kit competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Veterinary Rapid Diagnostic Test Kit breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Veterinary Rapid Diagnostic Test Kit market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Veterinary Rapid Diagnostic Test Kit.

Chapter 14 and 15, to describe Veterinary Rapid Diagnostic Test Kit sales channel, distributors, customers, research findings and conclusion.

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