

# Global Veterinary Positioning Cushion Market 2026 by Manufacturers, Regions, Type and Application, Forecast to 2032

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## Abstracts

According to our (Global Info Research) latest study, the global Veterinary Positioning Cushion market size was valued at US\$ million in 2025 and is forecast to a readjusted size of US\$ million by 2032 with a CAGR of %during review period.

In 2025, the global production of veterinary positioning cushion was approximately 25,000 units, with an average selling price of approximately US\$90 per unit and a gross profit margin of approximately 55%. Single-line production capacity was approximately 800 units per year. Veterinary positioning cushion is an auxiliary device used to safely, stably, and non-invasively immobilize animals during veterinary imaging examinations (such as X-rays and CT scans) or treatments. They provide gentle support and restraint by filling the gap between the animal's body and the examination table. The upstream supply chain for veterinary positioning pads mainly consists of the chemical and plastics industries, providing the necessary polymer materials, resins, and valves for manufacturing. The midstream involves specialized veterinary equipment manufacturers that design, inflate, and assemble the pads, and integrate the purchased air pumps. Downstream sales are through veterinary equipment distributors, online platforms, and direct sales to end customers such as pet hospitals, university veterinary colleges, and specialist referral centers. The demand fundamentally stems from the urgent need in downstream veterinary clinics to improve the quality of diagnostic imaging, protect staff from radiation exposure, optimize animal and patient welfare, and reduce anesthesia risks.

The core growth of the global veterinary positioning cushion market is driven by multiple factors. First, the widespread adoption and upgrading of veterinary imaging diagnostic technology is a fundamental driving force. With the extensive use of advanced imaging

equipment such as X-rays, CT scans, and MRIs in pet hospitals and large animal clinics, the clinical demand for auxiliary positioning devices that can accurately fix animal positions, reduce motion artifacts, and ensure radiation safety continues to grow. Second, increased awareness of animal welfare has propelled market development. Positioning pads, through their soft, pressure-relieving materials and anatomically designed features, can significantly reduce stress and discomfort in animals during examinations and treatments, meeting the higher ethical and welfare requirements of modern veterinary medicine. Third, the explosive growth of the pet economy has injected strong momentum into the market. The global pet population continues to rise, and pet owners are willing to pay for high-end medical services, driving pet hospitals to purchase more professional and humane diagnostic and treatment auxiliary equipment. Finally, the specialization of large animal medical needs has also become an important growth point. The demand for specialized positioning pads for orthopedic surgery and rehabilitation treatment of economic animals such as horses and cattle, as well as racing animals, is becoming increasingly clear, giving rise to customized products for different body types.

This report is a detailed and comprehensive analysis for global Veterinary Positioning Cushion market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

### **Key Features:**

Global Veterinary Positioning Cushion market size and forecasts, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Veterinary Positioning Cushion market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Veterinary Positioning Cushion market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (K Units), and average selling prices (US\$/Unit), 2021-2032

Global Veterinary Positioning Cushion market shares of main players, shipments in

revenue (\$ Million), sales quantity (K Units), and ASP (US\$/Unit), 2021-2026

### **The Primary Objectives in This Report Are:**

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Veterinary Positioning Cushion

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Veterinary Positioning Cushion market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Eickemeyer Veterinary Equipment Inc., Attenutech, Wafamedic, KRUUSE, Vetor Solutions, Jorgensen Laboratories, Vetbot, ScanX Ultrasound, Techno-Aide, Diagnostic Imaging Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

### **Market Segmentation**

Veterinary Positioning Cushion market is split by Type and by Application. For the period 2021-2032, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Inflatable

Molded Foam

Particle-filled

## Market segment by Part

Whole Body Type

Local Type

## Market segment by Structure

Flat Pad Type

Wedge Type

Trough Type

## Market segment by Application

Small animals

Large animals

Other

## Major players covered

Eickemeyer Veterinary Equipment Inc.

Attenutech

Wafamedic

KRUUSE

Vetor Solutions

Jorgensen Laboratories

Vetbot

ScanX Ultrasound

Techno-Aide

Diagnostic Imaging Systems

Shenzhen Mindray Animal Medical Technology Co., Ltd

Suzhou Lonmed Technology Co., Ltd

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

**The content of the study subjects, includes a total of 15 chapters:**

Chapter 1, to describe Veterinary Positioning Cushion product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Veterinary Positioning Cushion, with price, sales quantity, revenue, and global market share of Veterinary Positioning Cushion from 2021 to 2026.

Chapter 3, the Veterinary Positioning Cushion competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Veterinary Positioning Cushion breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2021 to 2032.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2021 to 2032.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2021 to 2026. and Veterinary Positioning Cushion market forecast, by regions, by Type, and by Application, with sales and revenue, from 2027 to 2032.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Veterinary Positioning Cushion.

Chapter 14 and 15, to describe Veterinary Positioning Cushion sales channel, distributors, customers, research findings and conclusion.

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