

Global Veterinary Positioning Cushion Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Veterinary Positioning Cushion market size is expected to reach \$ million by 2032, rising at a market growth of %CAGR during the forecast period (2026-2032).

In 2025, the global production of veterinary positioning cushion was approximately 25,000 units, with an average selling price of approximately US\$90 per unit and a gross profit margin of approximately 55%. Single-line production capacity was approximately 800 units per year. Veterinary positioning cushion is an auxiliary device used to safely, stably, and non-invasively immobilize animals during veterinary imaging examinations (such as X-rays and CT scans) or treatments. They provide gentle support and restraint by filling the gap between the animal's body and the examination table. The upstream supply chain for veterinary positioning pads mainly consists of the chemical and plastics industries, providing the necessary polymer materials, resins, and valves for manufacturing. The midstream involves specialized veterinary equipment manufacturers that design, inflate, and assemble the pads, and integrate the purchased air pumps. Downstream sales are through veterinary equipment distributors, online platforms, and direct sales to end customers such as pet hospitals, university veterinary colleges, and specialist referral centers. The demand fundamentally stems from the urgent need in downstream veterinary clinics to improve the quality of diagnostic imaging, protect staff from radiation exposure, optimize animal and patient welfare, and reduce anesthesia risks.

The core growth of the global veterinary positioning cushion market is driven by multiple factors. First, the widespread adoption and upgrading of veterinary imaging diagnostic technology is a fundamental driving force. With the extensive use of advanced imaging equipment such as X-rays, CT scans, and MRIs in pet hospitals and large animal clinics, the clinical demand for auxiliary positioning devices that can accurately fix

animal positions, reduce motion artifacts, and ensure radiation safety continues to grow. Second, increased awareness of animal welfare has propelled market development. Positioning pads, through their soft, pressure-relieving materials and anatomically designed features, can significantly reduce stress and discomfort in animals during examinations and treatments, meeting the higher ethical and welfare requirements of modern veterinary medicine. Third, the explosive growth of the pet economy has injected strong momentum into the market. The global pet population continues to rise, and pet owners are willing to pay for high-end medical services, driving pet hospitals to purchase more professional and humane diagnostic and treatment auxiliary equipment. Finally, the specialization of large animal medical needs has also become an important growth point. The demand for specialized positioning pads for orthopedic surgery and rehabilitation treatment of economic animals such as horses and cattle, as well as racing animals, is becoming increasingly clear, giving rise to customized products for different body types.

This report studies the global Veterinary Positioning Cushion production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Veterinary Positioning Cushion and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Veterinary Positioning Cushion that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Veterinary Positioning Cushion total production and demand, 2021-2032, (K Units)

Global Veterinary Positioning Cushion total production value, 2021-2032, (USD Million)

Global Veterinary Positioning Cushion production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Veterinary Positioning Cushion consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Veterinary Positioning Cushion domestic production, consumption, key domestic manufacturers and share

Global Veterinary Positioning Cushion production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Veterinary Positioning Cushion production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Veterinary Positioning Cushion production by Application, production, value,

CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Veterinary Positioning Cushion market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Eickemeyer Veterinary Equipment Inc., Attenutech, Wafamedic, KRUUSE, Vetor Solutions, Jorgensen Laboratories, Vetbot, ScanX Ultrasound, Techno-Aide, Diagnostic Imaging Systems, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Veterinary Positioning Cushion market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Veterinary Positioning Cushion Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Veterinary Positioning Cushion Market, Segmentation by Type:

Inflatable

Molded Foam

Particle-filled

Global Veterinary Positioning Cushion Market, Segmentation by Part:

Whole Body Type

Local Type

Global Veterinary Positioning Cushion Market, Segmentation by Structure:

Flat Pad Type

Wedge Type

Trough Type

Global Veterinary Positioning Cushion Market, Segmentation by Application:

Small animals

Large animals

Other

Companies Profiled:

Eickemeyer Veterinary Equipment Inc.

Attenutech

Wafamedic

KRUUSE

Vetor Solutions

Jorgensen Laboratories

Vetbot

ScanX Ultrasound

Techno-Aide

Diagnostic Imaging Systems

Shenzhen Mindray Animal Medical Technology Co., Ltd

Suzhou Lonmed Technology Co., Ltd

Key Questions Answered:

1. How big is the global Veterinary Positioning Cushion market?
2. What is the demand of the global Veterinary Positioning Cushion market?
3. What is the year over year growth of the global Veterinary Positioning Cushion market?
4. What is the production and production value of the global Veterinary Positioning Cushion market?
5. Who are the key producers in the global Veterinary Positioning Cushion market?
6. What are the growth factors driving the market demand?

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