

Global Veterinary Positioner Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Veterinary Positioner market size is expected to reach \$ 70.43 million by 2032, rising at a market growth of 6.4% CAGR during the forecast period (2026-2032).

In 2025, global Veterinary Positioner production reached approximately 0.66 M Units. The average price is approximately \$68. Veterinary Positioner are specialized instruments and accessories utilized in settings such as animal hospitals, veterinary imaging centers, veterinary specialty clinics, and veterinary oncology centers to provide postural support, positioning, localized immobilization, reproducible positioning, and motion control for canine, feline, equine, and other animal patients.

Based on our research, Veterinary Positioner should be treated as a specialized clinical equipment and accessory category rather than as a broad “animal locator” market. The industry includes low-cost, high-volume positioning aids such as foam wedges, V-troughs, sandbags and head supports, as well as higher-value vacuum positioning mats, MRI/CT-compatible positioning systems and veterinary radiotherapy immobilization solutions. The low-end segment is mature and fragmented, while the high-end segment is still expanding with the adoption of advanced imaging, veterinary oncology and more standardized clinical workflows. For this reason, the recommended market scope focuses on physical patient positioning and immobilization devices used in veterinary imaging, surgery, dental/ophthalmic procedures and radiotherapy, while excluding pet GPS trackers, animal identification systems, full imaging systems, surgical tables and laboratory animal stereotaxic instruments.

From a supply-side perspective, the market is highly fragmented but not structurally empty. North America has a relatively broad supplier base across V-troughs, foam positioners, vacuum animal positioners and radiology accessories. Europe shows

stronger specialization in vacuum immobilization mattresses, radiotherapy overlays, MRI/CT positioning solutions and regional veterinary equipment brands. China currently has fewer publicly verifiable dedicated suppliers under the narrow scope, but local manufacturing capability is likely understated because some supply may be embedded in veterinary equipment companies, private-label distributors, foam-processing workshops and OEM/ODM manufacturing chains. This explains why the global longlist is broader than the core formal list: the longlist is designed to preserve completeness, while the core list is used for report writing, competitive mapping and revenue modeling.

Demand growth is driven by the professionalization of companion animal healthcare, increasing diagnostic imaging volumes, wider awareness of hands-free radiography and radiation safety, the expansion of specialty veterinary hospitals, and the gradual development of veterinary oncology and stereotactic radiotherapy workflows. Basic positioning aids are mainly replacement-driven and linked to X-ray, DR, ultrasound and dental imaging procedures. Vacuum positioning mats and high-precision immobilization systems are more dependent on advanced hospital capex and specialty use cases. As veterinary hospitals continue to invest in imaging quality, staff safety, workflow efficiency and treatment repeatability, positioning and immobilization devices are shifting from simple accessories to workflow-critical tools in advanced veterinary care.

Product evolution is expected to remain multi-layered rather than converging into a single dominant technology. Foam and V-trough products will remain widely used because they are inexpensive, easy to clean and suitable for routine radiographic positioning. Vacuum mats and vacuum mattresses will gain share in higher-end surgical, ultrasound, CT/MRI and specialty treatment settings because they provide better contouring and repeatability. Radiotherapy positioning systems, overlays, thermoplastic masks and modality-compatible baseplates will remain a smaller but higher-value niche tied to the growth of veterinary oncology centers. Future competition will likely emphasize material compatibility, radiolucency, MRI safety, cleaning durability, animal comfort, modular kit configuration and integration with imaging or treatment workflows rather than simple product availability alone.

This report studies the global Veterinary Positioner production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Veterinary Positioner and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Veterinary Positioner that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Veterinary Positioner total production and demand, 2021-2032, (K Units)

Global Veterinary Positioner total production value, 2021-2032, (USD Million)

Global Veterinary Positioner production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Veterinary Positioner consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Veterinary Positioner domestic production, consumption, key domestic manufacturers and share

Global Veterinary Positioner production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Veterinary Positioner production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Veterinary Positioner production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Veterinary Positioner market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include CQ Medical, CDR Systems, Vet OR Solutions, Techno-Aide, HawkCell, Yonker Vet Medical Co., Ltd., Kohlbrat & Bunz GmbH, Medibord Ltd, VetSupreme, Jorgensen Laboratories, LLC, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Veterinary Positioner market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Veterinary Positioner Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Veterinary Positioner Market, Segmentation by Type:

Collar-style

Ear tag-style

Implantable

Others

Global Veterinary Positioner Market, Segmentation by Functional Integration:

Basic Positioning Type

Activity Monitoring Type

Health Monitoring Type

Others

Global Veterinary Positioner Market, Segmentation by Battery Life:

Ultra-Short Endurance (? 7 days)

Short Endurance (7–30 days)

Medium Endurance (1–6 months)

Long Endurance (6–24 months)

Ultra-Long Endurance (? 24 months)

Global Veterinary Positioner Market, Segmentation by Application:

Animal Husbandry

Pet Industry

Wildlife Conservation

Others

Companies Profiled:

CQ Medical

CDR Systems

Vet OR Solutions

Techno-Aide

HawkCell

Yonker Vet Medical Co., Ltd.

Kohlbrat & Bunz GmbH

Medibord Ltd

VetSupreme

Jorgensen Laboratories, LLC

Z&Z Medical

Attenutech

Colortrieve Systems

Diagnostic Imaging Systems, Inc.

EICKEMEYER

Vetbot

Contingenci

Raytech Diagnostics

Hands-Free X-Rays

Klarity Medical

Key Questions Answered:

1. How big is the global Veterinary Positioner market?
2. What is the demand of the global Veterinary Positioner market?
3. What is the year over year growth of the global Veterinary Positioner market?
4. What is the production and production value of the global Veterinary Positioner market?
5. Who are the key producers in the global Veterinary Positioner market?
6. What are the growth factors driving the market demand?

Contents

1 SUPPLY SUMMARY

- 1.1 Veterinary Positioner Introduction
- 1.2 World Veterinary Positioner Supply & Forecast
 - 1.2.1 World Veterinary Positioner Production Value (2021 & 2025 & 2032)
 - 1.2.2 World Veterinary Positioner Production (2021-2032)
 - 1.2.3 World Veterinary Positioner Pricing Trends (2021-2032)
- 1.3 World Veterinary Positioner Production by Region (Based on Production Site)
 - 1.3.1 World Veterinary Positioner Production Value by Region (2021-2032)
 - 1.3.2 World Veterinary Positioner Production by Region (2021-2032)
 - 1.3.3 World Veterinary Positioner Average Price by Region (2021-2032)
 - 1.3.4 North America Veterinary Positioner Production (2021-2032)
 - 1.3.5 Europe Veterinary Positioner Production (2021-2032)
 - 1.3.6 China Veterinary Positioner Production (2021-2032)
 - 1.3.7 Japan Veterinary Positioner Production (2021-2032)
 - 1.3.8 South Asia Veterinary Positioner Production (2021-2032)
 - 1.3.9 India Veterinary Positioner Production (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
 - 1.4.1 Veterinary Positioner Market Drivers
 - 1.4.2 Factors Affecting Demand
 - 1.4.3 Veterinary Positioner Major Market Trends

2 DEMAND SUMMARY

- 2.1 World Veterinary Positioner Demand (2021-2032)
- 2.2 World Veterinary Positioner Consumption by Region
 - 2.2.1 World Veterinary Positioner Consumption by Region (2021-2026)
 - 2.2.2 World Veterinary Positioner Consumption Forecast by Region (2027-2032)
- 2.3 United States Veterinary Positioner Consumption (2021-2032)
- 2.4 China Veterinary Positioner Consumption (2021-2032)
- 2.5 Europe Veterinary Positioner Consumption (2021-2032)
- 2.6 Japan Veterinary Positioner Consumption (2021-2032)
- 2.7 South Korea Veterinary Positioner Consumption (2021-2032)
- 2.8 ASEAN Veterinary Positioner Consumption (2021-2032)
- 2.9 India Veterinary Positioner Consumption (2021-2032)

3 WORLD MANUFACTURERS COMPETITIVE ANALYSIS

- 3.1 World Veterinary Positioner Production Value by Manufacturer (2021-2026)
- 3.2 World Veterinary Positioner Production by Manufacturer (2021-2026)
- 3.3 World Veterinary Positioner Average Price by Manufacturer (2021-2026)
- 3.4 Veterinary Positioner Company Evaluation Quadrant
- 3.5 Industry Rank and Concentration Rate (CR)
 - 3.5.1 Global Veterinary Positioner Industry Rank of Major Manufacturers
 - 3.5.2 Global Concentration Ratios (CR4) for Veterinary Positioner in 2025
 - 3.5.3 Global Concentration Ratios (CR8) for Veterinary Positioner in 2025
- 3.6 Veterinary Positioner Market: Overall Company Footprint Analysis
 - 3.6.1 Veterinary Positioner Market: Region Footprint
 - 3.6.2 Veterinary Positioner Market: Company Product Type Footprint
 - 3.6.3 Veterinary Positioner Market: Company Product Application Footprint
- 3.7 Competitive Environment
 - 3.7.1 Historical Structure of the Industry
 - 3.7.2 Barriers of Market Entry
 - 3.7.3 Factors of Competition
- 3.8 New Entrant and Capacity Expansion Plans
- 3.9 Mergers, Acquisition, Agreements, and Collaborations

4 UNITED STATES VS CHINA VS REST OF THE WORLD

- 4.1 United States VS China: Veterinary Positioner Production Value Comparison
 - 4.1.1 United States VS China: Veterinary Positioner Production Value Comparison (2021 & 2025 & 2032)
 - 4.1.2 United States VS China: Veterinary Positioner Production Value Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States VS China: Veterinary Positioner Production Comparison
 - 4.2.1 United States VS China: Veterinary Positioner Production Comparison (2021 & 2025 & 2032)
 - 4.2.2 United States VS China: Veterinary Positioner Production Market Share Comparison (2021 & 2025 & 2032)
- 4.3 United States VS China: Veterinary Positioner Consumption Comparison
 - 4.3.1 United States VS China: Veterinary Positioner Consumption Comparison (2021 & 2025 & 2032)
 - 4.3.2 United States VS China: Veterinary Positioner Consumption Market Share Comparison (2021 & 2025 & 2032)
- 4.4 United States Based Veterinary Positioner Manufacturers and Market Share, 2021-2026

4.4.1 United States Based Veterinary Positioner Manufacturers, Headquarters and Production Site (States, Country)

4.4.2 United States Based Manufacturers Veterinary Positioner Production Value (2021-2026)

4.4.3 United States Based Manufacturers Veterinary Positioner Production (2021-2026)

4.5 China Based Veterinary Positioner Manufacturers and Market Share

4.5.1 China Based Veterinary Positioner Manufacturers, Headquarters and Production Site (Province, Country)

4.5.2 China Based Manufacturers Veterinary Positioner Production Value (2021-2026)

4.5.3 China Based Manufacturers Veterinary Positioner Production (2021-2026)

4.6 Rest of World Based Veterinary Positioner Manufacturers and Market Share, 2021-2026

4.6.1 Rest of World Based Veterinary Positioner Manufacturers, Headquarters and Production Site (State, Country)

4.6.2 Rest of World Based Manufacturers Veterinary Positioner Production Value (2021-2026)

4.6.3 Rest of World Based Manufacturers Veterinary Positioner Production (2021-2026)

5 MARKET ANALYSIS BY TYPE

5.1 World Veterinary Positioner Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Collar-style

5.2.2 Ear tag-style

5.2.3 Implantable

5.2.4 Others

5.3 Market Segment by Type

5.3.1 World Veterinary Positioner Production by Type (2021-2032)

5.3.2 World Veterinary Positioner Production Value by Type (2021-2032)

5.3.3 World Veterinary Positioner Average Price by Type (2021-2032)

6 MARKET ANALYSIS BY FUNCTIONAL INTEGRATION

6.1 World Veterinary Positioner Market Size Overview by Functional Integration: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Functional Integration

6.2.1 Basic Positioning Type

6.2.2 Activity Monitoring Type

6.2.3 Health Monitoring Type

6.2.4 Others

6.3 Market Segment by Functional Integration

6.3.1 World Veterinary Positioner Production by Functional Integration (2021-2032)

6.3.2 World Veterinary Positioner Production Value by Functional Integration (2021-2032)

6.3.3 World Veterinary Positioner Average Price by Functional Integration (2021-2032)

7 MARKET ANALYSIS BY BATTERY LIFE

7.1 World Veterinary Positioner Market Size Overview by Battery Life: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Battery Life

7.2.1 Ultra-Short Endurance (? 7 days)

7.2.2 Short Endurance (7–30 days)

7.2.3 Medium Endurance (1–6 months)

7.2.4 Long Endurance (6–24 months)

7.2.5 Ultra-Long Endurance (? 24 months)

7.3 Market Segment by Battery Life

7.3.1 World Veterinary Positioner Production by Battery Life (2021-2032)

7.3.2 World Veterinary Positioner Production Value by Battery Life (2021-2032)

7.3.3 World Veterinary Positioner Average Price by Battery Life (2021-2032)

8 MARKET ANALYSIS BY APPLICATION

8.1 World Veterinary Positioner Market Size Overview by Application: 2021 VS 2025 VS 2032

8.2 Segment Introduction by Application

8.2.1 Animal Husbandry

8.2.2 Pet Industry

8.2.3 Wildlife Conservation

8.2.4 Others

8.3 Market Segment by Application

8.3.1 World Veterinary Positioner Production by Application (2021-2032)

8.3.2 World Veterinary Positioner Production Value by Application (2021-2032)

8.3.3 World Veterinary Positioner Average Price by Application (2021-2032)

9 COMPANY PROFILES

9.1 CQ Medical

9.1.1 CQ Medical Details

9.1.2 CQ Medical Major Business

9.1.3 CQ Medical Veterinary Positioner Product and Services

9.1.4 CQ Medical Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.1.5 CQ Medical Recent Developments/Updates

9.1.6 CQ Medical Competitive Strengths & Weaknesses

9.2 CDR Systems

9.2.1 CDR Systems Details

9.2.2 CDR Systems Major Business

9.2.3 CDR Systems Veterinary Positioner Product and Services

9.2.4 CDR Systems Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.2.5 CDR Systems Recent Developments/Updates

9.2.6 CDR Systems Competitive Strengths & Weaknesses

9.3 Vet OR Solutions

9.3.1 Vet OR Solutions Details

9.3.2 Vet OR Solutions Major Business

9.3.3 Vet OR Solutions Veterinary Positioner Product and Services

9.3.4 Vet OR Solutions Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.3.5 Vet OR Solutions Recent Developments/Updates

9.3.6 Vet OR Solutions Competitive Strengths & Weaknesses

9.4 Techno-Aide

9.4.1 Techno-Aide Details

9.4.2 Techno-Aide Major Business

9.4.3 Techno-Aide Veterinary Positioner Product and Services

9.4.4 Techno-Aide Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.4.5 Techno-Aide Recent Developments/Updates

9.4.6 Techno-Aide Competitive Strengths & Weaknesses

9.5 HawkCell

9.5.1 HawkCell Details

9.5.2 HawkCell Major Business

9.5.3 HawkCell Veterinary Positioner Product and Services

9.5.4 HawkCell Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

- 9.5.5 HawkCell Recent Developments/Updates
- 9.5.6 HawkCell Competitive Strengths & Weaknesses
- 9.6 Yonker Vet Medical Co., Ltd.
 - 9.6.1 Yonker Vet Medical Co., Ltd. Details
 - 9.6.2 Yonker Vet Medical Co., Ltd. Major Business
 - 9.6.3 Yonker Vet Medical Co., Ltd. Veterinary Positioner Product and Services
 - 9.6.4 Yonker Vet Medical Co., Ltd. Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.6.5 Yonker Vet Medical Co., Ltd. Recent Developments/Updates
 - 9.6.6 Yonker Vet Medical Co., Ltd. Competitive Strengths & Weaknesses
- 9.7 Kohlbrat & Bunz GmbH
 - 9.7.1 Kohlbrat & Bunz GmbH Details
 - 9.7.2 Kohlbrat & Bunz GmbH Major Business
 - 9.7.3 Kohlbrat & Bunz GmbH Veterinary Positioner Product and Services
 - 9.7.4 Kohlbrat & Bunz GmbH Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.7.5 Kohlbrat & Bunz GmbH Recent Developments/Updates
 - 9.7.6 Kohlbrat & Bunz GmbH Competitive Strengths & Weaknesses
- 9.8 Medibord Ltd
 - 9.8.1 Medibord Ltd Details
 - 9.8.2 Medibord Ltd Major Business
 - 9.8.3 Medibord Ltd Veterinary Positioner Product and Services
 - 9.8.4 Medibord Ltd Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.8.5 Medibord Ltd Recent Developments/Updates
 - 9.8.6 Medibord Ltd Competitive Strengths & Weaknesses
- 9.9 VetSupreme
 - 9.9.1 VetSupreme Details
 - 9.9.2 VetSupreme Major Business
 - 9.9.3 VetSupreme Veterinary Positioner Product and Services
 - 9.9.4 VetSupreme Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)
 - 9.9.5 VetSupreme Recent Developments/Updates
 - 9.9.6 VetSupreme Competitive Strengths & Weaknesses
- 9.10 Jorgensen Laboratories, LLC
 - 9.10.1 Jorgensen Laboratories, LLC Details
 - 9.10.2 Jorgensen Laboratories, LLC Major Business
 - 9.10.3 Jorgensen Laboratories, LLC Veterinary Positioner Product and Services
 - 9.10.4 Jorgensen Laboratories, LLC Veterinary Positioner Production, Price, Value,

Gross Margin and Market Share (2021-2026)

9.10.5 Jorgensen Laboratories, LLC Recent Developments/Updates

9.10.6 Jorgensen Laboratories, LLC Competitive Strengths & Weaknesses

9.11 Z&Z Medical

9.11.1 Z&Z Medical Details

9.11.2 Z&Z Medical Major Business

9.11.3 Z&Z Medical Veterinary Positioner Product and Services

9.11.4 Z&Z Medical Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.11.5 Z&Z Medical Recent Developments/Updates

9.11.6 Z&Z Medical Competitive Strengths & Weaknesses

9.12 Attenutech

9.12.1 Attenutech Details

9.12.2 Attenutech Major Business

9.12.3 Attenutech Veterinary Positioner Product and Services

9.12.4 Attenutech Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.12.5 Attenutech Recent Developments/Updates

9.12.6 Attenutech Competitive Strengths & Weaknesses

9.13 Colortrieve Systems

9.13.1 Colortrieve Systems Details

9.13.2 Colortrieve Systems Major Business

9.13.3 Colortrieve Systems Veterinary Positioner Product and Services

9.13.4 Colortrieve Systems Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.13.5 Colortrieve Systems Recent Developments/Updates

9.13.6 Colortrieve Systems Competitive Strengths & Weaknesses

9.14 Diagnostic Imaging Systems, Inc.

9.14.1 Diagnostic Imaging Systems, Inc. Details

9.14.2 Diagnostic Imaging Systems, Inc. Major Business

9.14.3 Diagnostic Imaging Systems, Inc. Veterinary Positioner Product and Services

9.14.4 Diagnostic Imaging Systems, Inc. Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.14.5 Diagnostic Imaging Systems, Inc. Recent Developments/Updates

9.14.6 Diagnostic Imaging Systems, Inc. Competitive Strengths & Weaknesses

9.15 EICKEMEYER

9.15.1 EICKEMEYER Details

9.15.2 EICKEMEYER Major Business

9.15.3 EICKEMEYER Veterinary Positioner Product and Services

9.15.4 EICKEMEYER Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.15.5 EICKEMEYER Recent Developments/Updates

9.15.6 EICKEMEYER Competitive Strengths & Weaknesses

9.16 Vetbot

9.16.1 Vetbot Details

9.16.2 Vetbot Major Business

9.16.3 Vetbot Veterinary Positioner Product and Services

9.16.4 Vetbot Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.16.5 Vetbot Recent Developments/Updates

9.16.6 Vetbot Competitive Strengths & Weaknesses

9.17 Contingenci

9.17.1 Contingenci Details

9.17.2 Contingenci Major Business

9.17.3 Contingenci Veterinary Positioner Product and Services

9.17.4 Contingenci Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.17.5 Contingenci Recent Developments/Updates

9.17.6 Contingenci Competitive Strengths & Weaknesses

9.18 Raytech Diagnostics

9.18.1 Raytech Diagnostics Details

9.18.2 Raytech Diagnostics Major Business

9.18.3 Raytech Diagnostics Veterinary Positioner Product and Services

9.18.4 Raytech Diagnostics Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.18.5 Raytech Diagnostics Recent Developments/Updates

9.18.6 Raytech Diagnostics Competitive Strengths & Weaknesses

9.19 Hands-Free X-Rays

9.19.1 Hands-Free X-Rays Details

9.19.2 Hands-Free X-Rays Major Business

9.19.3 Hands-Free X-Rays Veterinary Positioner Product and Services

9.19.4 Hands-Free X-Rays Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)

9.19.5 Hands-Free X-Rays Recent Developments/Updates

9.19.6 Hands-Free X-Rays Competitive Strengths & Weaknesses

9.20 Klarity Medical

9.20.1 Klarity Medical Details

9.20.2 Klarity Medical Major Business

- 9.20.3 Klarity Medical Veterinary Positioner Product and Services
- 9.20.4 Klarity Medical Veterinary Positioner Production, Price, Value, Gross Margin and Market Share (2021-2026)
- 9.20.5 Klarity Medical Recent Developments/Updates
- 9.20.6 Klarity Medical Competitive Strengths & Weaknesses

10 INDUSTRY CHAIN ANALYSIS

- 10.1 Veterinary Positioner Industry Chain
- 10.2 Veterinary Positioner Upstream Analysis
 - 10.2.1 Veterinary Positioner Core Raw Materials
 - 10.2.2 Main Manufacturers of Veterinary Positioner Core Raw Materials
- 10.3 Midstream Analysis
- 10.4 Downstream Analysis
- 10.5 Veterinary Positioner Production Mode
- 10.6 Veterinary Positioner Procurement Model
- 10.7 Veterinary Positioner Industry Sales Model and Sales Channels
 - 10.7.1 Veterinary Positioner Sales Model
 - 10.7.2 Veterinary Positioner Typical Distributors

11 RESEARCH FINDINGS AND CONCLUSION

12 APPENDIX

- 12.1 Methodology
- 12.2 Research Process and Data Source
- 12.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. World Veterinary Positioner Production Value by Region (2021, 2025 and 2032) & (USD Million)

Table 2. World Veterinary Positioner Production Value by Region (2021-2026) & (USD Million)

Table 3. World Veterinary Positioner Production Value by Region (2027-2032) & (USD Million)

Table 4. World Veterinary Positioner Production Value Market Share by Region (2021-2026)

Table 5. World Veterinary Positioner Production Value Market Share by Region (2027-2032)

Table 6. World Veterinary Positioner Production by Region (2021-2026) & (K Units)

Table 7. World Veterinary Positioner Production by Region (2027-2032) & (K Units)

Table 8. World Veterinary Positioner Production Market Share by Region (2021-2026)

Table 9. World Veterinary Positioner Production Market Share by Region (2027-2032)

Table 10. World Veterinary Positioner Average Price by Region (2021-2026) & (US\$/Unit)

Table 11. World Veterinary Positioner Average Price by Region (2027-2032) & (US\$/Unit)

Table 12. Veterinary Positioner Major Market Trends

Table 13. World Veterinary Positioner Consumption Growth Rate Forecast by Region (2021 & 2025 & 2032) & (K Units)

Table 14. World Veterinary Positioner Consumption by Region (2021-2026) & (K Units)

Table 15. World Veterinary Positioner Consumption Forecast by Region (2027-2032) & (K Units)

Table 16. World Veterinary Positioner Production Value by Manufacturer (2021-2026) & (USD Million)

Table 17. Production Value Market Share of Key Veterinary Positioner Producers in 2025

Table 18. World Veterinary Positioner Production by Manufacturer (2021-2026) & (K Units)

Table 19. Production Market Share of Key Veterinary Positioner Producers in 2025

Table 20. World Veterinary Positioner Average Price by Manufacturer (2021-2026) & (US\$/Unit)

Table 21. Global Veterinary Positioner Company Evaluation Quadrant

Table 22. World Veterinary Positioner Industry Rank of Major Manufacturers, Based on

Production Value in 2025

Table 23. Head Office and Veterinary Positioner Production Site of Key Manufacturer

Table 24. Veterinary Positioner Market: Company Product Type Footprint

Table 25. Veterinary Positioner Market: Company Product Application Footprint

Table 26. Veterinary Positioner Competitive Factors

Table 27. Veterinary Positioner New Entrant and Capacity Expansion Plans

Table 28. Veterinary Positioner Mergers & Acquisitions Activity

Table 29. United States VS China Veterinary Positioner Production Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 30. United States VS China Veterinary Positioner Production Comparison, (2021 & 2025 & 2032) & (K Units)

Table 31. United States VS China Veterinary Positioner Consumption Comparison, (2021 & 2025 & 2032) & (K Units)

Table 32. United States Based Veterinary Positioner Manufacturers, Headquarters and Production Site (States, Country)

Table 33. United States Based Manufacturers Veterinary Positioner Production Value, (2021-2026) & (USD Million)

Table 34. United States Based Manufacturers Veterinary Positioner Production Value Market Share (2021-2026)

Table 35. United States Based Manufacturers Veterinary Positioner Production (2021-2026) & (K Units)

Table 36. United States Based Manufacturers Veterinary Positioner Production Market Share (2021-2026)

Table 37. China Based Veterinary Positioner Manufacturers, Headquarters and Production Site (Province, Country)

Table 38. China Based Manufacturers Veterinary Positioner Production Value, (2021-2026) & (USD Million)

Table 39. China Based Manufacturers Veterinary Positioner Production Value Market Share (2021-2026)

Table 40. China Based Manufacturers Veterinary Positioner Production, (2021-2026) & (K Units)

Table 41. China Based Manufacturers Veterinary Positioner Production Market Share (2021-2026)

Table 42. Rest of World Based Veterinary Positioner Manufacturers, Headquarters and Production Site (State, Country)

Table 43. Rest of World Based Manufacturers Veterinary Positioner Production Value, (2021-2026) & (USD Million)

Table 44. Rest of World Based Manufacturers Veterinary Positioner Production Value Market Share (2021-2026)

Table 45. Rest of World Based Manufacturers Veterinary Positioner Production, (2021-2026) & (K Units)

Table 46. Rest of World Based Manufacturers Veterinary Positioner Production Market Share (2021-2026)

Table 47. World Veterinary Positioner Production Value by Type, (USD Million), 2021 & 2025 & 2032

Table 48. World Veterinary Positioner Production by Type (2021-2026) & (K Units)

Table 49. World Veterinary Positioner Production by Type (2027-2032) & (K Units)

Table 50. World Veterinary Positioner Production Value by Type (2021-2026) & (USD Million)

Table 51. World Veterinary Positioner Production Value by Type (2027-2032) & (USD Million)

Table 52. World Veterinary Positioner Average Price by Type (2021-2026) & (US\$/Unit)

Table 53. World Veterinary Positioner Average Price by Type (2027-2032) & (US\$/Unit)

Table 54. World Veterinary Positioner Production Value by Functional Integration, (USD Million), 2021 & 2025 & 2032

Table 55. World Veterinary Positioner Production by Functional Integration (2021-2026) & (K Units)

Table 56. World Veterinary Positioner Production by Functional Integration (2027-2032) & (K Units)

Table 57. World Veterinary Positioner Production Value by Functional Integration (2021-2026) & (USD Million)

Table 58. World Veterinary Positioner Production Value by Functional Integration (2027-2032) & (USD Million)

Table 59. World Veterinary Positioner Average Price by Functional Integration (2021-2026) & (US\$/Unit)

Table 60. World Veterinary Positioner Average Price by Functional Integration (2027-2032) & (US\$/Unit)

Table 61. World Veterinary Positioner Production Value by Battery Life, (USD Million), 2021 & 2025 & 2032

Table 62. World Veterinary Positioner Production by Battery Life (2021-2026) & (K Units)

Table 63. World Veterinary Positioner Production by Battery Life (2027-2032) & (K Units)

Table 64. World Veterinary Positioner Production Value by Battery Life (2021-2026) & (USD Million)

Table 65. World Veterinary Positioner Production Value by Battery Life (2027-2032) & (USD Million)

Table 66. World Veterinary Positioner Average Price by Battery Life (2021-2026) &

(US\$/Unit)

Table 67. World Veterinary Positioner Average Price by Battery Life (2027-2032) & (US\$/Unit)

Table 68. World Veterinary Positioner Production Value by Application, (USD Million), 2021 & 2025 & 2032

Table 69. World Veterinary Positioner Production by Application (2021-2026) & (K Units)

Table 70. World Veterinary Positioner Production by Application (2027-2032) & (K Units)

Table 71. World Veterinary Positioner Production Value by Application (2021-2026) & (USD Million)

Table 72. World Veterinary Positioner Production Value by Application (2027-2032) & (USD Million)

Table 73. World Veterinary Positioner Average Price by Application (2021-2026) & (US\$/Unit)

Table 74. World Veterinary Positioner Average Price by Application (2027-2032) & (US\$/Unit)

Table 75. CQ Medical Basic Information, Manufacturing Base and Competitors

Table 76. CQ Medical Major Business

Table 77. CQ Medical Veterinary Positioner Product and Services

Table 78. CQ Medical Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 79. CQ Medical Recent Developments/Updates

Table 80. CQ Medical Competitive Strengths & Weaknesses

Table 81. CDR Systems Basic Information, Manufacturing Base and Competitors

Table 82. CDR Systems Major Business

Table 83. CDR Systems Veterinary Positioner Product and Services

Table 84. CDR Systems Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 85. CDR Systems Recent Developments/Updates

Table 86. CDR Systems Competitive Strengths & Weaknesses

Table 87. Vet OR Solutions Basic Information, Manufacturing Base and Competitors

Table 88. Vet OR Solutions Major Business

Table 89. Vet OR Solutions Veterinary Positioner Product and Services

Table 90. Vet OR Solutions Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 91. Vet OR Solutions Recent Developments/Updates

Table 92. Vet OR Solutions Competitive Strengths & Weaknesses

Table 93. Techno-Aide Basic Information, Manufacturing Base and Competitors

- Table 94. Techno-Aide Major Business
- Table 95. Techno-Aide Veterinary Positioner Product and Services
- Table 96. Techno-Aide Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 97. Techno-Aide Recent Developments/Updates
- Table 98. Techno-Aide Competitive Strengths & Weaknesses
- Table 99. HawkCell Basic Information, Manufacturing Base and Competitors
- Table 100. HawkCell Major Business
- Table 101. HawkCell Veterinary Positioner Product and Services
- Table 102. HawkCell Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 103. HawkCell Recent Developments/Updates
- Table 104. HawkCell Competitive Strengths & Weaknesses
- Table 105. Yonker Vet Medical Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 106. Yonker Vet Medical Co., Ltd. Major Business
- Table 107. Yonker Vet Medical Co., Ltd. Veterinary Positioner Product and Services
- Table 108. Yonker Vet Medical Co., Ltd. Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 109. Yonker Vet Medical Co., Ltd. Recent Developments/Updates
- Table 110. Yonker Vet Medical Co., Ltd. Competitive Strengths & Weaknesses
- Table 111. Kohlbrat & Bunz GmbH Basic Information, Manufacturing Base and Competitors
- Table 112. Kohlbrat & Bunz GmbH Major Business
- Table 113. Kohlbrat & Bunz GmbH Veterinary Positioner Product and Services
- Table 114. Kohlbrat & Bunz GmbH Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 115. Kohlbrat & Bunz GmbH Recent Developments/Updates
- Table 116. Kohlbrat & Bunz GmbH Competitive Strengths & Weaknesses
- Table 117. Medibord Ltd Basic Information, Manufacturing Base and Competitors
- Table 118. Medibord Ltd Major Business
- Table 119. Medibord Ltd Veterinary Positioner Product and Services
- Table 120. Medibord Ltd Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 121. Medibord Ltd Recent Developments/Updates
- Table 122. Medibord Ltd Competitive Strengths & Weaknesses
- Table 123. VetSupreme Basic Information, Manufacturing Base and Competitors

- Table 124. VetSupreme Major Business
- Table 125. VetSupreme Veterinary Positioner Product and Services
- Table 126. VetSupreme Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 127. VetSupreme Recent Developments/Updates
- Table 128. VetSupreme Competitive Strengths & Weaknesses
- Table 129. Jorgensen Laboratories, LLC Basic Information, Manufacturing Base and Competitors
- Table 130. Jorgensen Laboratories, LLC Major Business
- Table 131. Jorgensen Laboratories, LLC Veterinary Positioner Product and Services
- Table 132. Jorgensen Laboratories, LLC Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 133. Jorgensen Laboratories, LLC Recent Developments/Updates
- Table 134. Jorgensen Laboratories, LLC Competitive Strengths & Weaknesses
- Table 135. Z&Z Medical Basic Information, Manufacturing Base and Competitors
- Table 136. Z&Z Medical Major Business
- Table 137. Z&Z Medical Veterinary Positioner Product and Services
- Table 138. Z&Z Medical Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 139. Z&Z Medical Recent Developments/Updates
- Table 140. Z&Z Medical Competitive Strengths & Weaknesses
- Table 141. Attenutech Basic Information, Manufacturing Base and Competitors
- Table 142. Attenutech Major Business
- Table 143. Attenutech Veterinary Positioner Product and Services
- Table 144. Attenutech Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 145. Attenutech Recent Developments/Updates
- Table 146. Attenutech Competitive Strengths & Weaknesses
- Table 147. Colortrieve Systems Basic Information, Manufacturing Base and Competitors
- Table 148. Colortrieve Systems Major Business
- Table 149. Colortrieve Systems Veterinary Positioner Product and Services
- Table 150. Colortrieve Systems Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)
- Table 151. Colortrieve Systems Recent Developments/Updates
- Table 152. Colortrieve Systems Competitive Strengths & Weaknesses
- Table 153. Diagnostic Imaging Systems, Inc. Basic Information, Manufacturing Base

and Competitors

Table 154. Diagnostic Imaging Systems, Inc. Major Business

Table 155. Diagnostic Imaging Systems, Inc. Veterinary Positioner Product and Services

Table 156. Diagnostic Imaging Systems, Inc. Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 157. Diagnostic Imaging Systems, Inc. Recent Developments/Updates

Table 158. Diagnostic Imaging Systems, Inc. Competitive Strengths & Weaknesses

Table 159. EICKEMEYER Basic Information, Manufacturing Base and Competitors

Table 160. EICKEMEYER Major Business

Table 161. EICKEMEYER Veterinary Positioner Product and Services

Table 162. EICKEMEYER Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 163. EICKEMEYER Recent Developments/Updates

Table 164. EICKEMEYER Competitive Strengths & Weaknesses

Table 165. Vetbot Basic Information, Manufacturing Base and Competitors

Table 166. Vetbot Major Business

Table 167. Vetbot Veterinary Positioner Product and Services

Table 168. Vetbot Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 169. Vetbot Recent Developments/Updates

Table 170. Vetbot Competitive Strengths & Weaknesses

Table 171. Contingenci Basic Information, Manufacturing Base and Competitors

Table 172. Contingenci Major Business

Table 173. Contingenci Veterinary Positioner Product and Services

Table 174. Contingenci Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 175. Contingenci Recent Developments/Updates

Table 176. Contingenci Competitive Strengths & Weaknesses

Table 177. Raytech Diagnostics Basic Information, Manufacturing Base and Competitors

Table 178. Raytech Diagnostics Major Business

Table 179. Raytech Diagnostics Veterinary Positioner Product and Services

Table 180. Raytech Diagnostics Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 181. Raytech Diagnostics Recent Developments/Updates

Table 182. Raytech Diagnostics Competitive Strengths & Weaknesses

Table 183. Hands-Free X-Rays Basic Information, Manufacturing Base and Competitors

Table 184. Hands-Free X-Rays Major Business

Table 185. Hands-Free X-Rays Veterinary Positioner Product and Services

Table 186. Hands-Free X-Rays Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 187. Hands-Free X-Rays Recent Developments/Updates

Table 188. Hands-Free X-Rays Competitive Strengths & Weaknesses

Table 189. Klarity Medical Basic Information, Manufacturing Base and Competitors

Table 190. Klarity Medical Major Business

Table 191. Klarity Medical Veterinary Positioner Product and Services

Table 192. Klarity Medical Veterinary Positioner Production (K Units), Price (US\$/Unit), Production Value (USD Million), Gross Margin and Market Share (2021-2026)

Table 193. Klarity Medical Recent Developments/Updates

Table 194. Klarity Medical Competitive Strengths & Weaknesses

Table 195. Global Key Players of Veterinary Positioner Upstream (Raw Materials)

Table 196. Global Veterinary Positioner Typical Customers

Table 197. Veterinary Positioner Typical Distributors

List Of Figures

LIST OF FIGURES

Figure 1. Veterinary Positioner Picture

Figure 2. World Veterinary Positioner Production Value: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Veterinary Positioner Production Value and Forecast (2021-2032) & (USD Million)

Figure 4. World Veterinary Positioner Production (2021-2032) & (K Units)

Figure 5. World Veterinary Positioner Average Price (2021-2032) & (US\$/Unit)

Figure 6. World Veterinary Positioner Production Value Market Share by Region (2021-2032)

Figure 7. World Veterinary Positioner Production Market Share by Region (2021-2032)

Figure 8. North America Veterinary Positioner Production (2021-2032) & (K Units)

Figure 9. Europe Veterinary Positioner Production (2021-2032) & (K Units)

Figure 10. China Veterinary Positioner Production (2021-2032) & (K Units)

Figure 11. Japan Veterinary Positioner Production (2021-2032) & (K Units)

Figure 12. South Asia Veterinary Positioner Production (2021-2032) & (K Units)

Figure 13. India Veterinary Positioner Production (2021-2032) & (K Units)

Figure 14. Veterinary Positioner Market Drivers

Figure 15. Factors Affecting Demand

Figure 16. World Veterinary Positioner Consumption (2021-2032) & (K Units)

Figure 17. World Veterinary Positioner Consumption Market Share by Region (2021-2032)

Figure 18. United States Veterinary Positioner Consumption (2021-2032) & (K Units)

Figure 19. China Veterinary Positioner Consumption (2021-2032) & (K Units)

Figure 20. Europe Veterinary Positioner Consumption (2021-2032) & (K Units)

Figure 21. Japan Veterinary Positioner Consumption (2021-2032) & (K Units)

Figure 22. South Korea Veterinary Positioner Consumption (2021-2032) & (K Units)

Figure 23. ASEAN Veterinary Positioner Consumption (2021-2032) & (K Units)

Figure 24. India Veterinary Positioner Consumption (2021-2032) & (K Units)

Figure 25. Producer Shipments of Veterinary Positioner by Manufacturer Revenue (\$MM) and Market Share (%): 2025

Figure 26. Global Four-firm Concentration Ratios (CR4) for Veterinary Positioner Markets in 2025

Figure 27. Global Four-firm Concentration Ratios (CR8) for Veterinary Positioner Markets in 2025

Figure 28. United States VS China: Veterinary Positioner Production Value Market

Share Comparison (2021 & 2025 & 2032)

Figure 29. United States VS China: Veterinary Positioner Production Market Share Comparison (2021 & 2025 & 2032)

Figure 30. United States VS China: Veterinary Positioner Consumption Market Share Comparison (2021 & 2025 & 2032)

Figure 31. United States Based Manufacturers Veterinary Positioner Production Market Share 2025

Figure 32. China Based Manufacturers Veterinary Positioner Production Market Share 2025

Figure 33. Rest of World Based Manufacturers Veterinary Positioner Production Market Share 2025

Figure 34. World Veterinary Positioner Production Value by Type, (USD Million), 2021 & 2025 & 2032

Figure 35. World Veterinary Positioner Production Value Market Share by Type in 2025

Figure 36. Collar-style

Figure 37. Ear tag-style

Figure 38. Implantable

Figure 39. Others

Figure 40. World Veterinary Positioner Production Market Share by Type (2021-2032)

Figure 41. World Veterinary Positioner Production Value Market Share by Type (2021-2032)

Figure 42. World Veterinary Positioner Average Price by Type (2021-2032) & (US\$/Unit)

Figure 43. World Veterinary Positioner Production Value by Functional Integration, (USD Million), 2021 & 2025 & 2032

Figure 44. World Veterinary Positioner Production Value Market Share by Functional Integration in 2025

Figure 45. Basic Positioning Type

Figure 46. Activity Monitoring Type

Figure 47. Health Monitoring Type

Figure 48. Others

Figure 49. World Veterinary Positioner Production Market Share by Functional Integration (2021-2032)

Figure 50. World Veterinary Positioner Production Value Market Share by Functional Integration (2021-2032)

Figure 51. World Veterinary Positioner Average Price by Functional Integration (2021-2032) & (US\$/Unit)

Figure 52. World Veterinary Positioner Production Value by Battery Life, (USD Million), 2021 & 2025 & 2032

Figure 53. World Veterinary Positioner Production Value Market Share by Battery Life in

2025

Figure 54. Ultra-Short Endurance (? 7 days)

Figure 55. Short Endurance (7–30 days)

Figure 56. Medium Endurance (1–6 months)

Figure 57. Long Endurance (6–24 months)

Figure 58. Ultra-Long Endurance (? 24 months)

Figure 59. World Veterinary Positioner Production Market Share by Battery Life (2021-2032)

Figure 60. World Veterinary Positioner Production Value Market Share by Battery Life (2021-2032)

Figure 61. World Veterinary Positioner Average Price by Battery Life (2021-2032) & (US\$/Unit)

Figure 62. World Veterinary Positioner Production Value by Application, (USD Million), 2021 & 2025 & 2032

Figure 63. World Veterinary Positioner Production Value Market Share by Application in 2025

Figure 64. Animal Husbandry

Figure 65. Pet Industry

Figure 66. Wildlife Conservation

Figure 67. Others

Figure 68. World Veterinary Positioner Production Market Share by Application (2021-2032)

Figure 69. World Veterinary Positioner Production Value Market Share by Application (2021-2032)

Figure 70. World Veterinary Positioner Average Price by Application (2021-2032) & (US\$/Unit)

Figure 71. Veterinary Positioner Industry Chain

Figure 72. Veterinary Positioner Procurement Model

Figure 73. Veterinary Positioner Sales Model

Figure 74. Veterinary Positioner Sales Channels, Direct Sales, and Distribution

Figure 75. Methodology

Figure 76. Research Process and Data Source

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