

# Global Veterinary Immunodiagnosics Market 2024 by Company, Regions, Type and Application, Forecast to 2030

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## Abstracts

According to our (Global Info Research) latest study, the global Veterinary Immunodiagnosics market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 102%.

The Global Info Research report includes an overview of the development of the Veterinary Immunodiagnosics industry chain, the market status of Cattle (Enzyme-Linked Immunosorbent Assay (ELISA), Radioimmunoassay), Pigs (Enzyme-Linked Immunosorbent Assay (ELISA), Radioimmunoassay), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Veterinary Immunodiagnosics.

Regionally, the report analyzes the Veterinary Immunodiagnosics markets in key regions. North America and Europe are experiencing steady growth, driven by

government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Veterinary Immunodiagnostics market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Veterinary Immunodiagnostics market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Veterinary Immunodiagnostics industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the revenue generated, and market share of different by Type (e.g., Enzyme-Linked Immunosorbent Assay (ELISA), Radioimmunoassay).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Veterinary Immunodiagnostics market.

**Regional Analysis:** The report involves examining the Veterinary Immunodiagnostics market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Veterinary Immunodiagnostics market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Veterinary Immunodiagnostics:

**Company Analysis:** Report covers individual Veterinary Immunodiagnostics players, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Veterinary Immunodiagnostics. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Cattle, Pigs).

**Technology Analysis:** Report covers specific technologies relevant to Veterinary Immunodiagnostics. It assesses the current state, advancements, and potential future developments in Veterinary Immunodiagnostics areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Veterinary Immunodiagnostics market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Veterinary Immunodiagnostics market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

### Market segment by Type

Enzyme-Linked Immunosorbent Assay (ELISA)

Radioimmunoassay

Rapid Tests

Other

### Market segment by Application

Cattle

Pigs

Poultry

Feline

Canine

Equine

Other

Market segment by players, this report covers

Abaxisinc

BioMerieux SA

Idexx Laboratories

Heska Corporation

Virbac SA

Zoetisinc

Randox Laboratories

Neogen Corporation

Woodley Equipment

Thermo Fisher Scientific

Qiagen N.V.

Market segment by regions, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, UK, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Australia and Rest of Asia-Pacific)

South America (Brazil, Argentina and Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Veterinary Immunodiagnostics product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Veterinary Immunodiagnostics, with revenue, gross margin and global market share of Veterinary Immunodiagnostics from 2019 to 2024.

Chapter 3, the Veterinary Immunodiagnostics competitive situation, revenue and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and application, with consumption value and growth rate by Type, application, from 2019 to 2030.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2019 to 2024. and Veterinary Immunodiagnostics market forecast, by regions, type and application, with consumption value, from 2025 to 2030.

Chapter 11, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Veterinary Immunodiagnostics.

Chapter 13, to describe Veterinary Immunodiagnostics research findings and

conclusion.

## Contents

### 1 MARKET OVERVIEW

1.1 Product Overview and Scope of Veterinary Immunodiagnostics

1.2 Market Estimation Caveats and Base Year

1.3 Classification of Veterinary Immunodiagnostics by Type

1.3.1 Overview: Global Veterinary Immunodiagnostics Market Size by Type: 2019 Versus 2023 Versus 2030

1.3.2 Global Veterinary Immunodiagnostics Consumption Value Market Share by Type in 2023

1.3.3 Enzyme-Linked Immunosorbent Assay (ELISA)

1.3.4 Radioimmunoassay

1.3.5 Rapid Tests

1.3.6 Other

1.4 Global Veterinary Immunodiagnostics Market by Application

1.4.1 Overview: Global Veterinary Immunodiagnostics Market Size by Application: 2019 Versus 2023 Versus 2030

1.4.2 Cattle

1.4.3 Pigs

1.4.4 Poultry

1.4.5 Feline

1.4.6 Canine

1.4.7 Equine

1.4.8 Other

1.5 Global Veterinary Immunodiagnostics Market Size & Forecast

1.6 Global Veterinary Immunodiagnostics Market Size and Forecast by Region

1.6.1 Global Veterinary Immunodiagnostics Market Size by Region: 2019 VS 2023 VS 2030

1.6.2 Global Veterinary Immunodiagnostics Market Size by Region, (2019-2030)

1.6.3 North America Veterinary Immunodiagnostics Market Size and Prospect (2019-2030)

1.6.4 Europe Veterinary Immunodiagnostics Market Size and Prospect (2019-2030)

1.6.5 Asia-Pacific Veterinary Immunodiagnostics Market Size and Prospect (2019-2030)

1.6.6 South America Veterinary Immunodiagnostics Market Size and Prospect (2019-2030)

1.6.7 Middle East and Africa Veterinary Immunodiagnostics Market Size and Prospect (2019-2030)

## 2 COMPANY PROFILES

### 2.1 Abaxisinc

2.1.1 Abaxisinc Details

2.1.2 Abaxisinc Major Business

2.1.3 Abaxisinc Veterinary Immunodiagnostics Product and Solutions

2.1.4 Abaxisinc Veterinary Immunodiagnostics Revenue, Gross Margin and Market Share (2019-2024)

2.1.5 Abaxisinc Recent Developments and Future Plans

### 2.2 BioMerieux SA

2.2.1 BioMerieux SA Details

2.2.2 BioMerieux SA Major Business

2.2.3 BioMerieux SA Veterinary Immunodiagnostics Product and Solutions

2.2.4 BioMerieux SA Veterinary Immunodiagnostics Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 BioMerieux SA Recent Developments and Future Plans

### 2.3 Idexx Laboratories

2.3.1 Idexx Laboratories Details

2.3.2 Idexx Laboratories Major Business

2.3.3 Idexx Laboratories Veterinary Immunodiagnostics Product and Solutions

2.3.4 Idexx Laboratories Veterinary Immunodiagnostics Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Idexx Laboratories Recent Developments and Future Plans

### 2.4 Heska Corporation

2.4.1 Heska Corporation Details

2.4.2 Heska Corporation Major Business

2.4.3 Heska Corporation Veterinary Immunodiagnostics Product and Solutions

2.4.4 Heska Corporation Veterinary Immunodiagnostics Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Heska Corporation Recent Developments and Future Plans

### 2.5 Virbac SA

2.5.1 Virbac SA Details

2.5.2 Virbac SA Major Business

2.5.3 Virbac SA Veterinary Immunodiagnostics Product and Solutions

2.5.4 Virbac SA Veterinary Immunodiagnostics Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Virbac SA Recent Developments and Future Plans

### 2.6 Zoetisinc



- 2.6.1 Zoetisinc Details
- 2.6.2 Zoetisinc Major Business
- 2.6.3 Zoetisinc Veterinary Immunodiagnostics Product and Solutions
- 2.6.4 Zoetisinc Veterinary Immunodiagnostics Revenue, Gross Margin and Market Share (2019-2024)
- 2.6.5 Zoetisinc Recent Developments and Future Plans
- 2.7 Randox Laboratories
  - 2.7.1 Randox Laboratories Details
  - 2.7.2 Randox Laboratories Major Business
  - 2.7.3 Randox Laboratories Veterinary Immunodiagnostics Product and Solutions
  - 2.7.4 Randox Laboratories Veterinary Immunodiagnostics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.7.5 Randox Laboratories Recent Developments and Future Plans
- 2.8 Neogen Corporation
  - 2.8.1 Neogen Corporation Details
  - 2.8.2 Neogen Corporation Major Business
  - 2.8.3 Neogen Corporation Veterinary Immunodiagnostics Product and Solutions
  - 2.8.4 Neogen Corporation Veterinary Immunodiagnostics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.8.5 Neogen Corporation Recent Developments and Future Plans
- 2.9 Woodley Equipment
  - 2.9.1 Woodley Equipment Details
  - 2.9.2 Woodley Equipment Major Business
  - 2.9.3 Woodley Equipment Veterinary Immunodiagnostics Product and Solutions
  - 2.9.4 Woodley Equipment Veterinary Immunodiagnostics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.9.5 Woodley Equipment Recent Developments and Future Plans
- 2.10 Thermo Fisher Scientific
  - 2.10.1 Thermo Fisher Scientific Details
  - 2.10.2 Thermo Fisher Scientific Major Business
  - 2.10.3 Thermo Fisher Scientific Veterinary Immunodiagnostics Product and Solutions
  - 2.10.4 Thermo Fisher Scientific Veterinary Immunodiagnostics Revenue, Gross Margin and Market Share (2019-2024)
  - 2.10.5 Thermo Fisher Scientific Recent Developments and Future Plans
- 2.11 Qiagen N.V.
  - 2.11.1 Qiagen N.V. Details
  - 2.11.2 Qiagen N.V. Major Business
  - 2.11.3 Qiagen N.V. Veterinary Immunodiagnostics Product and Solutions
  - 2.11.4 Qiagen N.V. Veterinary Immunodiagnostics Revenue, Gross Margin and Market

Share (2019-2024)

2.11.5 Qiagen N.V. Recent Developments and Future Plans

### **3 MARKET COMPETITION, BY PLAYERS**

3.1 Global Veterinary Immunodiagnostics Revenue and Share by Players (2019-2024)

3.2 Market Share Analysis (2023)

3.2.1 Market Share of Veterinary Immunodiagnostics by Company Revenue

3.2.2 Top 3 Veterinary Immunodiagnostics Players Market Share in 2023

3.2.3 Top 6 Veterinary Immunodiagnostics Players Market Share in 2023

3.3 Veterinary Immunodiagnostics Market: Overall Company Footprint Analysis

3.3.1 Veterinary Immunodiagnostics Market: Region Footprint

3.3.2 Veterinary Immunodiagnostics Market: Company Product Type Footprint

3.3.3 Veterinary Immunodiagnostics Market: Company Product Application Footprint

3.4 New Market Entrants and Barriers to Market Entry

3.5 Mergers, Acquisition, Agreements, and Collaborations

### **4 MARKET SIZE SEGMENT BY TYPE**

4.1 Global Veterinary Immunodiagnostics Consumption Value and Market Share by Type (2019-2024)

4.2 Global Veterinary Immunodiagnostics Market Forecast by Type (2025-2030)

### **5 MARKET SIZE SEGMENT BY APPLICATION**

5.1 Global Veterinary Immunodiagnostics Consumption Value Market Share by Application (2019-2024)

5.2 Global Veterinary Immunodiagnostics Market Forecast by Application (2025-2030)

### **6 NORTH AMERICA**

6.1 North America Veterinary Immunodiagnostics Consumption Value by Type (2019-2030)

6.2 North America Veterinary Immunodiagnostics Consumption Value by Application (2019-2030)

6.3 North America Veterinary Immunodiagnostics Market Size by Country

6.3.1 North America Veterinary Immunodiagnostics Consumption Value by Country (2019-2030)

6.3.2 United States Veterinary Immunodiagnostics Market Size and Forecast

(2019-2030)

6.3.3 Canada Veterinary Immunodiagnostics Market Size and Forecast (2019-2030)

6.3.4 Mexico Veterinary Immunodiagnostics Market Size and Forecast (2019-2030)

## **7 EUROPE**

7.1 Europe Veterinary Immunodiagnostics Consumption Value by Type (2019-2030)

7.2 Europe Veterinary Immunodiagnostics Consumption Value by Application  
(2019-2030)

7.3 Europe Veterinary Immunodiagnostics Market Size by Country

7.3.1 Europe Veterinary Immunodiagnostics Consumption Value by Country  
(2019-2030)

7.3.2 Germany Veterinary Immunodiagnostics Market Size and Forecast (2019-2030)

7.3.3 France Veterinary Immunodiagnostics Market Size and Forecast (2019-2030)

7.3.4 United Kingdom Veterinary Immunodiagnostics Market Size and Forecast  
(2019-2030)

7.3.5 Russia Veterinary Immunodiagnostics Market Size and Forecast (2019-2030)

7.3.6 Italy Veterinary Immunodiagnostics Market Size and Forecast (2019-2030)

## **8 ASIA-PACIFIC**

8.1 Asia-Pacific Veterinary Immunodiagnostics Consumption Value by Type  
(2019-2030)

8.2 Asia-Pacific Veterinary Immunodiagnostics Consumption Value by Application  
(2019-2030)

8.3 Asia-Pacific Veterinary Immunodiagnostics Market Size by Region

8.3.1 Asia-Pacific Veterinary Immunodiagnostics Consumption Value by Region  
(2019-2030)

8.3.2 China Veterinary Immunodiagnostics Market Size and Forecast (2019-2030)

8.3.3 Japan Veterinary Immunodiagnostics Market Size and Forecast (2019-2030)

8.3.4 South Korea Veterinary Immunodiagnostics Market Size and Forecast  
(2019-2030)

8.3.5 India Veterinary Immunodiagnostics Market Size and Forecast (2019-2030)

8.3.6 Southeast Asia Veterinary Immunodiagnostics Market Size and Forecast  
(2019-2030)

8.3.7 Australia Veterinary Immunodiagnostics Market Size and Forecast (2019-2030)

## **9 SOUTH AMERICA**

9.1 South America Veterinary Immunodiagnosics Consumption Value by Type (2019-2030)

9.2 South America Veterinary Immunodiagnosics Consumption Value by Application (2019-2030)

9.3 South America Veterinary Immunodiagnosics Market Size by Country

9.3.1 South America Veterinary Immunodiagnosics Consumption Value by Country (2019-2030)

9.3.2 Brazil Veterinary Immunodiagnosics Market Size and Forecast (2019-2030)

9.3.3 Argentina Veterinary Immunodiagnosics Market Size and Forecast (2019-2030)

## **10 MIDDLE EAST & AFRICA**

10.1 Middle East & Africa Veterinary Immunodiagnosics Consumption Value by Type (2019-2030)

10.2 Middle East & Africa Veterinary Immunodiagnosics Consumption Value by Application (2019-2030)

10.3 Middle East & Africa Veterinary Immunodiagnosics Market Size by Country

10.3.1 Middle East & Africa Veterinary Immunodiagnosics Consumption Value by Country (2019-2030)

10.3.2 Turkey Veterinary Immunodiagnosics Market Size and Forecast (2019-2030)

10.3.3 Saudi Arabia Veterinary Immunodiagnosics Market Size and Forecast (2019-2030)

10.3.4 UAE Veterinary Immunodiagnosics Market Size and Forecast (2019-2030)

## **11 MARKET DYNAMICS**

11.1 Veterinary Immunodiagnosics Market Drivers

11.2 Veterinary Immunodiagnosics Market Restraints

11.3 Veterinary Immunodiagnosics Trends Analysis

11.4 Porters Five Forces Analysis

11.4.1 Threat of New Entrants

11.4.2 Bargaining Power of Suppliers

11.4.3 Bargaining Power of Buyers

11.4.4 Threat of Substitutes

11.4.5 Competitive Rivalry

## **12 INDUSTRY CHAIN ANALYSIS**

12.1 Veterinary Immunodiagnosics Industry Chain

- 12.2 Veterinary Immunodiagnostics Upstream Analysis
- 12.3 Veterinary Immunodiagnostics Midstream Analysis
- 12.4 Veterinary Immunodiagnostics Downstream Analysis

## **13 RESEARCH FINDINGS AND CONCLUSION**

## **14 APPENDIX**

- 14.1 Methodology
- 14.2 Research Process and Data Source
- 14.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. Global Veterinary Immunodiagnostics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Veterinary Immunodiagnostics Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Global Veterinary Immunodiagnostics Consumption Value by Region (2019-2024) & (USD Million)

Table 4. Global Veterinary Immunodiagnostics Consumption Value by Region (2025-2030) & (USD Million)

Table 5. Abaxisinc Company Information, Head Office, and Major Competitors

Table 6. Abaxisinc Major Business

Table 7. Abaxisinc Veterinary Immunodiagnostics Product and Solutions

Table 8. Abaxisinc Veterinary Immunodiagnostics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 9. Abaxisinc Recent Developments and Future Plans

Table 10. BioMerieux SA Company Information, Head Office, and Major Competitors

Table 11. BioMerieux SA Major Business

Table 12. BioMerieux SA Veterinary Immunodiagnostics Product and Solutions

Table 13. BioMerieux SA Veterinary Immunodiagnostics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 14. BioMerieux SA Recent Developments and Future Plans

Table 15. Idexx Laboratories Company Information, Head Office, and Major Competitors

Table 16. Idexx Laboratories Major Business

Table 17. Idexx Laboratories Veterinary Immunodiagnostics Product and Solutions

Table 18. Idexx Laboratories Veterinary Immunodiagnostics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 19. Idexx Laboratories Recent Developments and Future Plans

Table 20. Heska Corporation Company Information, Head Office, and Major Competitors

Table 21. Heska Corporation Major Business

Table 22. Heska Corporation Veterinary Immunodiagnostics Product and Solutions

Table 23. Heska Corporation Veterinary Immunodiagnostics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 24. Heska Corporation Recent Developments and Future Plans

Table 25. Virbac SA Company Information, Head Office, and Major Competitors

Table 26. Virbac SA Major Business

Table 27. Virbac SA Veterinary Immunodiagnostics Product and Solutions

Table 28. Virbac SA Veterinary Immunodiagnostics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 29. Virbac SA Recent Developments and Future Plans

Table 30. Zoetisinc Company Information, Head Office, and Major Competitors

Table 31. Zoetisinc Major Business

Table 32. Zoetisinc Veterinary Immunodiagnostics Product and Solutions

Table 33. Zoetisinc Veterinary Immunodiagnostics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 34. Zoetisinc Recent Developments and Future Plans

Table 35. Randox Laboratories Company Information, Head Office, and Major Competitors

Table 36. Randox Laboratories Major Business

Table 37. Randox Laboratories Veterinary Immunodiagnostics Product and Solutions

Table 38. Randox Laboratories Veterinary Immunodiagnostics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 39. Randox Laboratories Recent Developments and Future Plans

Table 40. Neogen Corporation Company Information, Head Office, and Major Competitors

Table 41. Neogen Corporation Major Business

Table 42. Neogen Corporation Veterinary Immunodiagnostics Product and Solutions

Table 43. Neogen Corporation Veterinary Immunodiagnostics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 44. Neogen Corporation Recent Developments and Future Plans

Table 45. Woodley Equipment Company Information, Head Office, and Major Competitors

Table 46. Woodley Equipment Major Business

Table 47. Woodley Equipment Veterinary Immunodiagnostics Product and Solutions

Table 48. Woodley Equipment Veterinary Immunodiagnostics Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 49. Woodley Equipment Recent Developments and Future Plans

Table 50. Thermo Fisher Scientific Company Information, Head Office, and Major Competitors

Table 51. Thermo Fisher Scientific Major Business

Table 52. Thermo Fisher Scientific Veterinary Immunodiagnostics Product and Solutions

Table 53. Thermo Fisher Scientific Veterinary Immunodiagnostics Revenue (USD Million), Gross Margin and Market Share (2019-2024)



- Table 54. Thermo Fisher Scientific Recent Developments and Future Plans
- Table 55. Qiagen N.V. Company Information, Head Office, and Major Competitors
- Table 56. Qiagen N.V. Major Business
- Table 57. Qiagen N.V. Veterinary Immunodiagnosics Product and Solutions
- Table 58. Qiagen N.V. Veterinary Immunodiagnosics Revenue (USD Million), Gross Margin and Market Share (2019-2024)
- Table 59. Qiagen N.V. Recent Developments and Future Plans
- Table 60. Global Veterinary Immunodiagnosics Revenue (USD Million) by Players (2019-2024)
- Table 61. Global Veterinary Immunodiagnosics Revenue Share by Players (2019-2024)
- Table 62. Breakdown of Veterinary Immunodiagnosics by Company Type (Tier 1, Tier 2, and Tier 3)
- Table 63. Market Position of Players in Veterinary Immunodiagnosics, (Tier 1, Tier 2, and Tier 3), Based on Revenue in 2023
- Table 64. Head Office of Key Veterinary Immunodiagnosics Players
- Table 65. Veterinary Immunodiagnosics Market: Company Product Type Footprint
- Table 66. Veterinary Immunodiagnosics Market: Company Product Application Footprint
- Table 67. Veterinary Immunodiagnosics New Market Entrants and Barriers to Market Entry
- Table 68. Veterinary Immunodiagnosics Mergers, Acquisition, Agreements, and Collaborations
- Table 69. Global Veterinary Immunodiagnosics Consumption Value (USD Million) by Type (2019-2024)
- Table 70. Global Veterinary Immunodiagnosics Consumption Value Share by Type (2019-2024)
- Table 71. Global Veterinary Immunodiagnosics Consumption Value Forecast by Type (2025-2030)
- Table 72. Global Veterinary Immunodiagnosics Consumption Value by Application (2019-2024)
- Table 73. Global Veterinary Immunodiagnosics Consumption Value Forecast by Application (2025-2030)
- Table 74. North America Veterinary Immunodiagnosics Consumption Value by Type (2019-2024) & (USD Million)
- Table 75. North America Veterinary Immunodiagnosics Consumption Value by Type (2025-2030) & (USD Million)
- Table 76. North America Veterinary Immunodiagnosics Consumption Value by Application (2019-2024) & (USD Million)
- Table 77. North America Veterinary Immunodiagnosics Consumption Value by



Application (2025-2030) & (USD Million)

Table 78. North America Veterinary Immunodiagnostics Consumption Value by Country (2019-2024) & (USD Million)

Table 79. North America Veterinary Immunodiagnostics Consumption Value by Country (2025-2030) & (USD Million)

Table 80. Europe Veterinary Immunodiagnostics Consumption Value by Type (2019-2024) & (USD Million)

Table 81. Europe Veterinary Immunodiagnostics Consumption Value by Type (2025-2030) & (USD Million)

Table 82. Europe Veterinary Immunodiagnostics Consumption Value by Application (2019-2024) & (USD Million)

Table 83. Europe Veterinary Immunodiagnostics Consumption Value by Application (2025-2030) & (USD Million)

Table 84. Europe Veterinary Immunodiagnostics Consumption Value by Country (2019-2024) & (USD Million)

Table 85. Europe Veterinary Immunodiagnostics Consumption Value by Country (2025-2030) & (USD Million)

Table 86. Asia-Pacific Veterinary Immunodiagnostics Consumption Value by Type (2019-2024) & (USD Million)

Table 87. Asia-Pacific Veterinary Immunodiagnostics Consumption Value by Type (2025-2030) & (USD Million)

Table 88. Asia-Pacific Veterinary Immunodiagnostics Consumption Value by Application (2019-2024) & (USD Million)

Table 89. Asia-Pacific Veterinary Immunodiagnostics Consumption Value by Application (2025-2030) & (USD Million)

Table 90. Asia-Pacific Veterinary Immunodiagnostics Consumption Value by Region (2019-2024) & (USD Million)

Table 91. Asia-Pacific Veterinary Immunodiagnostics Consumption Value by Region (2025-2030) & (USD Million)

Table 92. South America Veterinary Immunodiagnostics Consumption Value by Type (2019-2024) & (USD Million)

Table 93. South America Veterinary Immunodiagnostics Consumption Value by Type (2025-2030) & (USD Million)

Table 94. South America Veterinary Immunodiagnostics Consumption Value by Application (2019-2024) & (USD Million)

Table 95. South America Veterinary Immunodiagnostics Consumption Value by Application (2025-2030) & (USD Million)

Table 96. South America Veterinary Immunodiagnostics Consumption Value by Country (2019-2024) & (USD Million)

Table 97. South America Veterinary Immunodiagnosics Consumption Value by Country (2025-2030) & (USD Million)

Table 98. Middle East & Africa Veterinary Immunodiagnosics Consumption Value by Type (2019-2024) & (USD Million)

Table 99. Middle East & Africa Veterinary Immunodiagnosics Consumption Value by Type (2025-2030) & (USD Million)

Table 100. Middle East & Africa Veterinary Immunodiagnosics Consumption Value by Application (2019-2024) & (USD Million)

Table 101. Middle East & Africa Veterinary Immunodiagnosics Consumption Value by Application (2025-2030) & (USD Million)

Table 102. Middle East & Africa Veterinary Immunodiagnosics Consumption Value by Country (2019-2024) & (USD Million)

Table 103. Middle East & Africa Veterinary Immunodiagnosics Consumption Value by Country (2025-2030) & (USD Million)

Table 104. Veterinary Immunodiagnosics Raw Material

Table 105. Key Suppliers of Veterinary Immunodiagnosics Raw Materials

## List Of Figures

### LIST OF FIGURES

Figure 1. Veterinary Immunodiagnosics Picture

Figure 2. Global Veterinary Immunodiagnosics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 3. Global Veterinary Immunodiagnosics Consumption Value Market Share by Type in 2023

Figure 4. Enzyme-Linked Immunosorbent Assay (ELISA)

Figure 5. Radioimmunoassay

Figure 6. Rapid Tests

Figure 7. Other

Figure 8. Global Veterinary Immunodiagnosics Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Figure 9. Veterinary Immunodiagnosics Consumption Value Market Share by Application in 2023

Figure 10. Cattle Picture

Figure 11. Pigs Picture

Figure 12. Poultry Picture

Figure 13. Feline Picture

Figure 14. Canine Picture

Figure 15. Equine Picture

Figure 16. Other Picture

Figure 17. Global Veterinary Immunodiagnosics Consumption Value, (USD Million): 2019 & 2023 & 2030

Figure 18. Global Veterinary Immunodiagnosics Consumption Value and Forecast (2019-2030) & (USD Million)

Figure 19. Global Market Veterinary Immunodiagnosics Consumption Value (USD Million) Comparison by Region (2019 & 2023 & 2030)

Figure 20. Global Veterinary Immunodiagnosics Consumption Value Market Share by Region (2019-2030)

Figure 21. Global Veterinary Immunodiagnosics Consumption Value Market Share by Region in 2023

Figure 22. North America Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 23. Europe Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 24. Asia-Pacific Veterinary Immunodiagnosics Consumption Value (2019-2030)

& (USD Million)

Figure 25. South America Veterinary Immunodiagnostics Consumption Value (2019-2030) & (USD Million)

Figure 26. Middle East and Africa Veterinary Immunodiagnostics Consumption Value (2019-2030) & (USD Million)

Figure 27. Global Veterinary Immunodiagnostics Revenue Share by Players in 2023

Figure 28. Veterinary Immunodiagnostics Market Share by Company Type (Tier 1, Tier 2 and Tier 3) in 2023

Figure 29. Global Top 3 Players Veterinary Immunodiagnostics Market Share in 2023

Figure 30. Global Top 6 Players Veterinary Immunodiagnostics Market Share in 2023

Figure 31. Global Veterinary Immunodiagnostics Consumption Value Share by Type (2019-2024)

Figure 32. Global Veterinary Immunodiagnostics Market Share Forecast by Type (2025-2030)

Figure 33. Global Veterinary Immunodiagnostics Consumption Value Share by Application (2019-2024)

Figure 34. Global Veterinary Immunodiagnostics Market Share Forecast by Application (2025-2030)

Figure 35. North America Veterinary Immunodiagnostics Consumption Value Market Share by Type (2019-2030)

Figure 36. North America Veterinary Immunodiagnostics Consumption Value Market Share by Application (2019-2030)

Figure 37. North America Veterinary Immunodiagnostics Consumption Value Market Share by Country (2019-2030)

Figure 38. United States Veterinary Immunodiagnostics Consumption Value (2019-2030) & (USD Million)

Figure 39. Canada Veterinary Immunodiagnostics Consumption Value (2019-2030) & (USD Million)

Figure 40. Mexico Veterinary Immunodiagnostics Consumption Value (2019-2030) & (USD Million)

Figure 41. Europe Veterinary Immunodiagnostics Consumption Value Market Share by Type (2019-2030)

Figure 42. Europe Veterinary Immunodiagnostics Consumption Value Market Share by Application (2019-2030)

Figure 43. Europe Veterinary Immunodiagnostics Consumption Value Market Share by Country (2019-2030)

Figure 44. Germany Veterinary Immunodiagnostics Consumption Value (2019-2030) & (USD Million)

Figure 45. France Veterinary Immunodiagnostics Consumption Value (2019-2030) &

(USD Million)

Figure 46. United Kingdom Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 47. Russia Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 48. Italy Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 49. Asia-Pacific Veterinary Immunodiagnosics Consumption Value Market Share by Type (2019-2030)

Figure 50. Asia-Pacific Veterinary Immunodiagnosics Consumption Value Market Share by Application (2019-2030)

Figure 51. Asia-Pacific Veterinary Immunodiagnosics Consumption Value Market Share by Region (2019-2030)

Figure 52. China Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 53. Japan Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 54. South Korea Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 55. India Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 56. Southeast Asia Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 57. Australia Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 58. South America Veterinary Immunodiagnosics Consumption Value Market Share by Type (2019-2030)

Figure 59. South America Veterinary Immunodiagnosics Consumption Value Market Share by Application (2019-2030)

Figure 60. South America Veterinary Immunodiagnosics Consumption Value Market Share by Country (2019-2030)

Figure 61. Brazil Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 62. Argentina Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 63. Middle East and Africa Veterinary Immunodiagnosics Consumption Value Market Share by Type (2019-2030)

Figure 64. Middle East and Africa Veterinary Immunodiagnosics Consumption Value Market Share by Application (2019-2030)

Figure 65. Middle East and Africa Veterinary Immunodiagnosics Consumption Value Market Share by Country (2019-2030)

Figure 66. Turkey Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 67. Saudi Arabia Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 68. UAE Veterinary Immunodiagnosics Consumption Value (2019-2030) & (USD Million)

Figure 69. Veterinary Immunodiagnosics Market Drivers

Figure 70. Veterinary Immunodiagnosics Market Restraints

Figure 71. Veterinary Immunodiagnosics Market Trends

Figure 72. Porters Five Forces Analysis

Figure 73. Manufacturing Cost Structure Analysis of Veterinary Immunodiagnosics in 2023

Figure 74. Manufacturing Process Analysis of Veterinary Immunodiagnosics

Figure 75. Veterinary Immunodiagnosics Industrial Chain

Figure 76. Methodology

Figure 77. Research Process and Data Source

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