

Global Veterinary Immunodiagnostic Device Market 2024 by Manufacturers, Regions, Type and Application, Forecast to 2030

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Abstracts

According to our (Global Info Research) latest study, the global Veterinary Immunodiagnostic Device market size was valued at USD million in 2023 and is forecast to a readjusted size of USD million by 2030 with a CAGR of % during review period.

Veterinary immunodiagnostic devices are tools used by veterinarians to diagnose diseases in animals by detecting specific antibodies or antigens in blood or other samples. They play a crucial role in animal healthcare.

According to Our PET Supplies Research Center, the global pet industry reached \$ 261 billion in 2022, a year-on-year increase of 11.3%. The United States gains the highest pet penetration rate and becomes the largest pet market. According to the American Pet Products Association (APPA), 66% of American households keep pets, and the total industry sales was about US\$136.8 billion, an increase of 10.8% over 2021. According to IVH, the German pet products industry association, the number of pets in Germany reached 33.4 million in 2022, with a total turnover of nearly ?6.5 billion. The 2023 China Pet Industry Trend Insight White Paper released by JD shows that the market size of the four major pet physical commodities is increasing year by year: pet supplies account for 45%, pet staple food accounts for nearly 35%, pet snacks account for 12%, and pet medicine and health care account for 16%.

The Global Info Research report includes an overview of the development of the Veterinary Immunodiagnostic Device industry chain, the market status of Infectious Disease (Analyser, Consumables), Autoimmune Disorder (Analyser, Consumables), and key enterprises in developed and developing market, and analysed the cutting-

edge technology, patent, hot applications and market trends of Veterinary Immunodiagnostic Device.

Regionally, the report analyzes the Veterinary Immunodiagnostic Device markets in key regions. North America and Europe are experiencing steady growth, driven by government initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Veterinary Immunodiagnostic Device market, with robust domestic demand, supportive policies, and a strong manufacturing base.

Key Features:

The report presents comprehensive understanding of the Veterinary Immunodiagnostic Device market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Veterinary Immunodiagnostic Device industry.

The report involves analyzing the market at a macro level:

Market Sizing and Segmentation: Report collect data on the overall market size, including the sales quantity (Units), revenue generated, and market share of different by Type (e.g., Analyser, Consumables).

Industry Analysis: Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Veterinary Immunodiagnostic Device market.

Regional Analysis: The report involves examining the Veterinary Immunodiagnostic Device market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

Market Projections: Report covers the gathered data and analysis to make future projections and forecasts for the Veterinary Immunodiagnostic Device market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Veterinary Immunodiagnostic Device:

Company Analysis: Report covers individual Veterinary Immunodiagnostic Device manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

Consumer Analysis: Report covers data on consumer behaviour, preferences, and attitudes towards Veterinary Immunodiagnostic Device. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Infectious Disease, Autoimmune Disorder).

Technology Analysis: Report covers specific technologies relevant to Veterinary Immunodiagnostic Device. It assesses the current state, advancements, and potential future developments in Veterinary Immunodiagnostic Device areas.

Competitive Landscape: By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Veterinary Immunodiagnostic Device market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

Market Validation: The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

Market Segmentation

Veterinary Immunodiagnostic Device market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Market segment by Type

Analyser

Consumables

Market segment by Application

Infectious Disease

Autoimmune Disorder

Endocrinology & Oncology

Bone and Mineral Diseases

Others

Major players covered

Abaxis(USA)

Biomerieux S.A(France)

Idexx Laboratories(USA)

Heska Corporation(USA)

Virbac Sa(France)

Zoetis Inc(USA)

Thermo Fisher Scientific(USA)

Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of

Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Veterinary Immunodiagnostic Device product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Veterinary Immunodiagnostic Device, with price, sales, revenue and global market share of Veterinary Immunodiagnostic Device from 2019 to 2024.

Chapter 3, the Veterinary Immunodiagnostic Device competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Veterinary Immunodiagnostic Device breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2019 to 2030.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2019 to 2030.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2023. and Veterinary Immunodiagnostic Device market forecast, by regions, type and application, with sales and revenue, from 2025 to 2030.

Chapter 12, market dynamics, drivers, restraints, trends and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Veterinary Immunodiagnostic Device.

Chapter 14 and 15, to describe Veterinary Immunodiagnostic Device sales channel, distributors, customers, research findings and conclusion.

Contents

1 MARKET OVERVIEW

- 1.1 Product Overview and Scope of Veterinary Immunodiagnostic Device
- 1.2 Market Estimation Caveats and Base Year
- 1.3 Market Analysis by Type
 - 1.3.1 Overview: Global Veterinary Immunodiagnostic Device Consumption Value by Type: 2019 Versus 2023 Versus 2030
 - 1.3.2 Analyser
 - 1.3.3 Consumables
- 1.4 Market Analysis by Application
 - 1.4.1 Overview: Global Veterinary Immunodiagnostic Device Consumption Value by Application: 2019 Versus 2023 Versus 2030
 - 1.4.2 Infectious Disease
 - 1.4.3 Autoimmune Disorder
 - 1.4.4 Endocrinology & Oncology
 - 1.4.5 Bone and Mineral Diseases
 - 1.4.6 Others
- 1.5 Global Veterinary Immunodiagnostic Device Market Size & Forecast
 - 1.5.1 Global Veterinary Immunodiagnostic Device Consumption Value (2019 & 2023 & 2030)
 - 1.5.2 Global Veterinary Immunodiagnostic Device Sales Quantity (2019-2030)
 - 1.5.3 Global Veterinary Immunodiagnostic Device Average Price (2019-2030)

2 MANUFACTURERS PROFILES

- 2.1 Abaxis(USA)
 - 2.1.1 Abaxis(USA) Details
 - 2.1.2 Abaxis(USA) Major Business
 - 2.1.3 Abaxis(USA) Veterinary Immunodiagnostic Device Product and Services
 - 2.1.4 Abaxis(USA) Veterinary Immunodiagnostic Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)
 - 2.1.5 Abaxis(USA) Recent Developments/Updates
- 2.2 Biomerieux S.A(France)
 - 2.2.1 Biomerieux S.A(France) Details
 - 2.2.2 Biomerieux S.A(France) Major Business
 - 2.2.3 Biomerieux S.A(France) Veterinary Immunodiagnostic Device Product and Services

2.2.4 Biomerieux S.A(France) Veterinary Immunodiagnostic Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.2.5 Biomerieux S.A(France) Recent Developments/Updates

2.3 Idexx Laboratories(USA)

2.3.1 Idexx Laboratories(USA) Details

2.3.2 Idexx Laboratories(USA) Major Business

2.3.3 Idexx Laboratories(USA) Veterinary Immunodiagnostic Device Product and Services

2.3.4 Idexx Laboratories(USA) Veterinary Immunodiagnostic Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.3.5 Idexx Laboratories(USA) Recent Developments/Updates

2.4 Heska Corporation(USA)

2.4.1 Heska Corporation(USA) Details

2.4.2 Heska Corporation(USA) Major Business

2.4.3 Heska Corporation(USA) Veterinary Immunodiagnostic Device Product and Services

2.4.4 Heska Corporation(USA) Veterinary Immunodiagnostic Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.4.5 Heska Corporation(USA) Recent Developments/Updates

2.5 Virbac Sa(France)

2.5.1 Virbac Sa(France) Details

2.5.2 Virbac Sa(France) Major Business

2.5.3 Virbac Sa(France) Veterinary Immunodiagnostic Device Product and Services

2.5.4 Virbac Sa(France) Veterinary Immunodiagnostic Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.5.5 Virbac Sa(France) Recent Developments/Updates

2.6 Zoetis Inc(USA)

2.6.1 Zoetis Inc(USA) Details

2.6.2 Zoetis Inc(USA) Major Business

2.6.3 Zoetis Inc(USA) Veterinary Immunodiagnostic Device Product and Services

2.6.4 Zoetis Inc(USA) Veterinary Immunodiagnostic Device Sales Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.6.5 Zoetis Inc(USA) Recent Developments/Updates

2.7 Thermo Fisher Scientific(USA)

2.7.1 Thermo Fisher Scientific(USA) Details

2.7.2 Thermo Fisher Scientific(USA) Major Business

2.7.3 Thermo Fisher Scientific(USA) Veterinary Immunodiagnostic Device Product and Services

2.7.4 Thermo Fisher Scientific(USA) Veterinary Immunodiagnostic Device Sales

Quantity, Average Price, Revenue, Gross Margin and Market Share (2019-2024)

2.7.5 Thermo Fisher Scientific(USA) Recent Developments/Updates

3 COMPETITIVE ENVIRONMENT: VETERINARY IMMUNODIAGNOSTIC DEVICE BY MANUFACTURER

3.1 Global Veterinary Immunodiagnostic Device Sales Quantity by Manufacturer (2019-2024)

3.2 Global Veterinary Immunodiagnostic Device Revenue by Manufacturer (2019-2024)

3.3 Global Veterinary Immunodiagnostic Device Average Price by Manufacturer (2019-2024)

3.4 Market Share Analysis (2023)

3.4.1 Producer Shipments of Veterinary Immunodiagnostic Device by Manufacturer Revenue (\$MM) and Market Share (%): 2023

3.4.2 Top 3 Veterinary Immunodiagnostic Device Manufacturer Market Share in 2023

3.4.2 Top 6 Veterinary Immunodiagnostic Device Manufacturer Market Share in 2023

3.5 Veterinary Immunodiagnostic Device Market: Overall Company Footprint Analysis

3.5.1 Veterinary Immunodiagnostic Device Market: Region Footprint

3.5.2 Veterinary Immunodiagnostic Device Market: Company Product Type Footprint

3.5.3 Veterinary Immunodiagnostic Device Market: Company Product Application Footprint

3.6 New Market Entrants and Barriers to Market Entry

3.7 Mergers, Acquisition, Agreements, and Collaborations

4 CONSUMPTION ANALYSIS BY REGION

4.1 Global Veterinary Immunodiagnostic Device Market Size by Region

4.1.1 Global Veterinary Immunodiagnostic Device Sales Quantity by Region (2019-2030)

4.1.2 Global Veterinary Immunodiagnostic Device Consumption Value by Region (2019-2030)

4.1.3 Global Veterinary Immunodiagnostic Device Average Price by Region (2019-2030)

4.2 North America Veterinary Immunodiagnostic Device Consumption Value (2019-2030)

4.3 Europe Veterinary Immunodiagnostic Device Consumption Value (2019-2030)

4.4 Asia-Pacific Veterinary Immunodiagnostic Device Consumption Value (2019-2030)

4.5 South America Veterinary Immunodiagnostic Device Consumption Value (2019-2030)

4.6 Middle East and Africa Veterinary Immunodiagnostic Device Consumption Value (2019-2030)

5 MARKET SEGMENT BY TYPE

5.1 Global Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2030)

5.2 Global Veterinary Immunodiagnostic Device Consumption Value by Type (2019-2030)

5.3 Global Veterinary Immunodiagnostic Device Average Price by Type (2019-2030)

6 MARKET SEGMENT BY APPLICATION

6.1 Global Veterinary Immunodiagnostic Device Sales Quantity by Application (2019-2030)

6.2 Global Veterinary Immunodiagnostic Device Consumption Value by Application (2019-2030)

6.3 Global Veterinary Immunodiagnostic Device Average Price by Application (2019-2030)

7 NORTH AMERICA

7.1 North America Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2030)

7.2 North America Veterinary Immunodiagnostic Device Sales Quantity by Application (2019-2030)

7.3 North America Veterinary Immunodiagnostic Device Market Size by Country

7.3.1 North America Veterinary Immunodiagnostic Device Sales Quantity by Country (2019-2030)

7.3.2 North America Veterinary Immunodiagnostic Device Consumption Value by Country (2019-2030)

7.3.3 United States Market Size and Forecast (2019-2030)

7.3.4 Canada Market Size and Forecast (2019-2030)

7.3.5 Mexico Market Size and Forecast (2019-2030)

8 EUROPE

8.1 Europe Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2030)

8.2 Europe Veterinary Immunodiagnostic Device Sales Quantity by Application (2019-2030)

8.3 Europe Veterinary Immunodiagnostic Device Market Size by Country

8.3.1 Europe Veterinary Immunodiagnostic Device Sales Quantity by Country (2019-2030)

8.3.2 Europe Veterinary Immunodiagnostic Device Consumption Value by Country (2019-2030)

8.3.3 Germany Market Size and Forecast (2019-2030)

8.3.4 France Market Size and Forecast (2019-2030)

8.3.5 United Kingdom Market Size and Forecast (2019-2030)

8.3.6 Russia Market Size and Forecast (2019-2030)

8.3.7 Italy Market Size and Forecast (2019-2030)

9 ASIA-PACIFIC

9.1 Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2030)

9.2 Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity by Application (2019-2030)

9.3 Asia-Pacific Veterinary Immunodiagnostic Device Market Size by Region

9.3.1 Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity by Region (2019-2030)

9.3.2 Asia-Pacific Veterinary Immunodiagnostic Device Consumption Value by Region (2019-2030)

9.3.3 China Market Size and Forecast (2019-2030)

9.3.4 Japan Market Size and Forecast (2019-2030)

9.3.5 Korea Market Size and Forecast (2019-2030)

9.3.6 India Market Size and Forecast (2019-2030)

9.3.7 Southeast Asia Market Size and Forecast (2019-2030)

9.3.8 Australia Market Size and Forecast (2019-2030)

10 SOUTH AMERICA

10.1 South America Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2030)

10.2 South America Veterinary Immunodiagnostic Device Sales Quantity by Application (2019-2030)

10.3 South America Veterinary Immunodiagnostic Device Market Size by Country

10.3.1 South America Veterinary Immunodiagnostic Device Sales Quantity by Country (2019-2030)

10.3.2 South America Veterinary Immunodiagnostic Device Consumption Value by

Country (2019-2030)

10.3.3 Brazil Market Size and Forecast (2019-2030)

10.3.4 Argentina Market Size and Forecast (2019-2030)

11 MIDDLE EAST & AFRICA

11.1 Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2030)

11.2 Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity by Application (2019-2030)

11.3 Middle East & Africa Veterinary Immunodiagnostic Device Market Size by Country

11.3.1 Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity by Country (2019-2030)

11.3.2 Middle East & Africa Veterinary Immunodiagnostic Device Consumption Value by Country (2019-2030)

11.3.3 Turkey Market Size and Forecast (2019-2030)

11.3.4 Egypt Market Size and Forecast (2019-2030)

11.3.5 Saudi Arabia Market Size and Forecast (2019-2030)

11.3.6 South Africa Market Size and Forecast (2019-2030)

12 MARKET DYNAMICS

12.1 Veterinary Immunodiagnostic Device Market Drivers

12.2 Veterinary Immunodiagnostic Device Market Restraints

12.3 Veterinary Immunodiagnostic Device Trends Analysis

12.4 Porters Five Forces Analysis

12.4.1 Threat of New Entrants

12.4.2 Bargaining Power of Suppliers

12.4.3 Bargaining Power of Buyers

12.4.4 Threat of Substitutes

12.4.5 Competitive Rivalry

13 RAW MATERIAL AND INDUSTRY CHAIN

13.1 Raw Material of Veterinary Immunodiagnostic Device and Key Manufacturers

13.2 Manufacturing Costs Percentage of Veterinary Immunodiagnostic Device

13.3 Veterinary Immunodiagnostic Device Production Process

13.4 Veterinary Immunodiagnostic Device Industrial Chain

14 SHIPMENTS BY DISTRIBUTION CHANNEL

14.1 Sales Channel

14.1.1 Direct to End-User

14.1.2 Distributors

14.2 Veterinary Immunodiagnostic Device Typical Distributors

14.3 Veterinary Immunodiagnostic Device Typical Customers

15 RESEARCH FINDINGS AND CONCLUSION

16 APPENDIX

16.1 Methodology

16.2 Research Process and Data Source

16.3 Disclaimer

List Of Tables

LIST OF TABLES

Table 1. Global Veterinary Immunodiagnostic Device Consumption Value by Type, (USD Million), 2019 & 2023 & 2030

Table 2. Global Veterinary Immunodiagnostic Device Consumption Value by Application, (USD Million), 2019 & 2023 & 2030

Table 3. Abaxis(USA) Basic Information, Manufacturing Base and Competitors

Table 4. Abaxis(USA) Major Business

Table 5. Abaxis(USA) Veterinary Immunodiagnostic Device Product and Services

Table 6. Abaxis(USA) Veterinary Immunodiagnostic Device Sales Quantity (Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 7. Abaxis(USA) Recent Developments/Updates

Table 8. Biomerieux S.A(France) Basic Information, Manufacturing Base and Competitors

Table 9. Biomerieux S.A(France) Major Business

Table 10. Biomerieux S.A(France) Veterinary Immunodiagnostic Device Product and Services

Table 11. Biomerieux S.A(France) Veterinary Immunodiagnostic Device Sales Quantity (Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 12. Biomerieux S.A(France) Recent Developments/Updates

Table 13. Idexx Laboratories(USA) Basic Information, Manufacturing Base and Competitors

Table 14. Idexx Laboratories(USA) Major Business

Table 15. Idexx Laboratories(USA) Veterinary Immunodiagnostic Device Product and Services

Table 16. Idexx Laboratories(USA) Veterinary Immunodiagnostic Device Sales Quantity (Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 17. Idexx Laboratories(USA) Recent Developments/Updates

Table 18. Heska Corporation(USA) Basic Information, Manufacturing Base and Competitors

Table 19. Heska Corporation(USA) Major Business

Table 20. Heska Corporation(USA) Veterinary Immunodiagnostic Device Product and Services

Table 21. Heska Corporation(USA) Veterinary Immunodiagnostic Device Sales Quantity

(Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 22. Heska Corporation(USA) Recent Developments/Updates

Table 23. Virbac Sa(France) Basic Information, Manufacturing Base and Competitors

Table 24. Virbac Sa(France) Major Business

Table 25. Virbac Sa(France) Veterinary Immunodiagnostic Device Product and Services

Table 26. Virbac Sa(France) Veterinary Immunodiagnostic Device Sales Quantity (Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 27. Virbac Sa(France) Recent Developments/Updates

Table 28. Zoetis Inc(USA) Basic Information, Manufacturing Base and Competitors

Table 29. Zoetis Inc(USA) Major Business

Table 30. Zoetis Inc(USA) Veterinary Immunodiagnostic Device Product and Services

Table 31. Zoetis Inc(USA) Veterinary Immunodiagnostic Device Sales Quantity (Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 32. Zoetis Inc(USA) Recent Developments/Updates

Table 33. Thermo Fisher Scientific(USA) Basic Information, Manufacturing Base and Competitors

Table 34. Thermo Fisher Scientific(USA) Major Business

Table 35. Thermo Fisher Scientific(USA) Veterinary Immunodiagnostic Device Product and Services

Table 36. Thermo Fisher Scientific(USA) Veterinary Immunodiagnostic Device Sales Quantity (Units), Average Price (USD/Unit), Revenue (USD Million), Gross Margin and Market Share (2019-2024)

Table 37. Thermo Fisher Scientific(USA) Recent Developments/Updates

Table 38. Global Veterinary Immunodiagnostic Device Sales Quantity by Manufacturer (2019-2024) & (Units)

Table 39. Global Veterinary Immunodiagnostic Device Revenue by Manufacturer (2019-2024) & (USD Million)

Table 40. Global Veterinary Immunodiagnostic Device Average Price by Manufacturer (2019-2024) & (USD/Unit)

Table 41. Market Position of Manufacturers in Veterinary Immunodiagnostic Device, (Tier 1, Tier 2, and Tier 3), Based on Consumption Value in 2023

Table 42. Head Office and Veterinary Immunodiagnostic Device Production Site of Key Manufacturer

Table 43. Veterinary Immunodiagnostic Device Market: Company Product Type Footprint

Table 44. Veterinary Immunodiagnostic Device Market: Company Product Application

Footprint

Table 45. Veterinary Immunodiagnostic Device New Market Entrants and Barriers to Market Entry

Table 46. Veterinary Immunodiagnostic Device Mergers, Acquisition, Agreements, and Collaborations

Table 47. Global Veterinary Immunodiagnostic Device Sales Quantity by Region (2019-2024) & (Units)

Table 48. Global Veterinary Immunodiagnostic Device Sales Quantity by Region (2025-2030) & (Units)

Table 49. Global Veterinary Immunodiagnostic Device Consumption Value by Region (2019-2024) & (USD Million)

Table 50. Global Veterinary Immunodiagnostic Device Consumption Value by Region (2025-2030) & (USD Million)

Table 51. Global Veterinary Immunodiagnostic Device Average Price by Region (2019-2024) & (USD/Unit)

Table 52. Global Veterinary Immunodiagnostic Device Average Price by Region (2025-2030) & (USD/Unit)

Table 53. Global Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2024) & (Units)

Table 54. Global Veterinary Immunodiagnostic Device Sales Quantity by Type (2025-2030) & (Units)

Table 55. Global Veterinary Immunodiagnostic Device Consumption Value by Type (2019-2024) & (USD Million)

Table 56. Global Veterinary Immunodiagnostic Device Consumption Value by Type (2025-2030) & (USD Million)

Table 57. Global Veterinary Immunodiagnostic Device Average Price by Type (2019-2024) & (USD/Unit)

Table 58. Global Veterinary Immunodiagnostic Device Average Price by Type (2025-2030) & (USD/Unit)

Table 59. Global Veterinary Immunodiagnostic Device Sales Quantity by Application (2019-2024) & (Units)

Table 60. Global Veterinary Immunodiagnostic Device Sales Quantity by Application (2025-2030) & (Units)

Table 61. Global Veterinary Immunodiagnostic Device Consumption Value by Application (2019-2024) & (USD Million)

Table 62. Global Veterinary Immunodiagnostic Device Consumption Value by Application (2025-2030) & (USD Million)

Table 63. Global Veterinary Immunodiagnostic Device Average Price by Application (2019-2024) & (USD/Unit)

Table 64. Global Veterinary Immunodiagnostic Device Average Price by Application (2025-2030) & (USD/Unit)

Table 65. North America Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2024) & (Units)

Table 66. North America Veterinary Immunodiagnostic Device Sales Quantity by Type (2025-2030) & (Units)

Table 67. North America Veterinary Immunodiagnostic Device Sales Quantity by Application (2019-2024) & (Units)

Table 68. North America Veterinary Immunodiagnostic Device Sales Quantity by Application (2025-2030) & (Units)

Table 69. North America Veterinary Immunodiagnostic Device Sales Quantity by Country (2019-2024) & (Units)

Table 70. North America Veterinary Immunodiagnostic Device Sales Quantity by Country (2025-2030) & (Units)

Table 71. North America Veterinary Immunodiagnostic Device Consumption Value by Country (2019-2024) & (USD Million)

Table 72. North America Veterinary Immunodiagnostic Device Consumption Value by Country (2025-2030) & (USD Million)

Table 73. Europe Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2024) & (Units)

Table 74. Europe Veterinary Immunodiagnostic Device Sales Quantity by Type (2025-2030) & (Units)

Table 75. Europe Veterinary Immunodiagnostic Device Sales Quantity by Application (2019-2024) & (Units)

Table 76. Europe Veterinary Immunodiagnostic Device Sales Quantity by Application (2025-2030) & (Units)

Table 77. Europe Veterinary Immunodiagnostic Device Sales Quantity by Country (2019-2024) & (Units)

Table 78. Europe Veterinary Immunodiagnostic Device Sales Quantity by Country (2025-2030) & (Units)

Table 79. Europe Veterinary Immunodiagnostic Device Consumption Value by Country (2019-2024) & (USD Million)

Table 80. Europe Veterinary Immunodiagnostic Device Consumption Value by Country (2025-2030) & (USD Million)

Table 81. Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2024) & (Units)

Table 82. Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity by Type (2025-2030) & (Units)

Table 83. Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity by

Application (2019-2024) & (Units)

Table 84. Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity by Application (2025-2030) & (Units)

Table 85. Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity by Region (2019-2024) & (Units)

Table 86. Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity by Region (2025-2030) & (Units)

Table 87. Asia-Pacific Veterinary Immunodiagnostic Device Consumption Value by Region (2019-2024) & (USD Million)

Table 88. Asia-Pacific Veterinary Immunodiagnostic Device Consumption Value by Region (2025-2030) & (USD Million)

Table 89. South America Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2024) & (Units)

Table 90. South America Veterinary Immunodiagnostic Device Sales Quantity by Type (2025-2030) & (Units)

Table 91. South America Veterinary Immunodiagnostic Device Sales Quantity by Application (2019-2024) & (Units)

Table 92. South America Veterinary Immunodiagnostic Device Sales Quantity by Application (2025-2030) & (Units)

Table 93. South America Veterinary Immunodiagnostic Device Sales Quantity by Country (2019-2024) & (Units)

Table 94. South America Veterinary Immunodiagnostic Device Sales Quantity by Country (2025-2030) & (Units)

Table 95. South America Veterinary Immunodiagnostic Device Consumption Value by Country (2019-2024) & (USD Million)

Table 96. South America Veterinary Immunodiagnostic Device Consumption Value by Country (2025-2030) & (USD Million)

Table 97. Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity by Type (2019-2024) & (Units)

Table 98. Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity by Type (2025-2030) & (Units)

Table 99. Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity by Application (2019-2024) & (Units)

Table 100. Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity by Application (2025-2030) & (Units)

Table 101. Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity by Region (2019-2024) & (Units)

Table 102. Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity by Region (2025-2030) & (Units)

Table 103. Middle East & Africa Veterinary Immunodiagnostic Device Consumption Value by Region (2019-2024) & (USD Million)

Table 104. Middle East & Africa Veterinary Immunodiagnostic Device Consumption Value by Region (2025-2030) & (USD Million)

Table 105. Veterinary Immunodiagnostic Device Raw Material

Table 106. Key Manufacturers of Veterinary Immunodiagnostic Device Raw Materials

Table 107. Veterinary Immunodiagnostic Device Typical Distributors

Table 108. Veterinary Immunodiagnostic Device Typical Customers

List Of Figures

LIST OF FIGURES

- Figure 1. Veterinary Immunodiagnostic Device Picture
- Figure 2. Global Veterinary Immunodiagnostic Device Consumption Value by Type, (USD Million), 2019 & 2023 & 2030
- Figure 3. Global Veterinary Immunodiagnostic Device Consumption Value Market Share by Type in 2023
- Figure 4. Analyser Examples
- Figure 5. Consumables Examples
- Figure 6. Global Veterinary Immunodiagnostic Device Consumption Value by Application, (USD Million), 2019 & 2023 & 2030
- Figure 7. Global Veterinary Immunodiagnostic Device Consumption Value Market Share by Application in 2023
- Figure 8. Infectious Disease Examples
- Figure 9. Autoimmune Disorder Examples
- Figure 10. Endocrinology & Oncology Examples
- Figure 11. Bone and Mineral Diseases Examples
- Figure 12. Others Examples
- Figure 13. Global Veterinary Immunodiagnostic Device Consumption Value, (USD Million): 2019 & 2023 & 2030
- Figure 14. Global Veterinary Immunodiagnostic Device Consumption Value and Forecast (2019-2030) & (USD Million)
- Figure 15. Global Veterinary Immunodiagnostic Device Sales Quantity (2019-2030) & (Units)
- Figure 16. Global Veterinary Immunodiagnostic Device Average Price (2019-2030) & (USD/Unit)
- Figure 17. Global Veterinary Immunodiagnostic Device Sales Quantity Market Share by Manufacturer in 2023
- Figure 18. Global Veterinary Immunodiagnostic Device Consumption Value Market Share by Manufacturer in 2023
- Figure 19. Producer Shipments of Veterinary Immunodiagnostic Device by Manufacturer Sales Quantity (\$MM) and Market Share (%): 2023
- Figure 20. Top 3 Veterinary Immunodiagnostic Device Manufacturer (Consumption Value) Market Share in 2023
- Figure 21. Top 6 Veterinary Immunodiagnostic Device Manufacturer (Consumption Value) Market Share in 2023
- Figure 22. Global Veterinary Immunodiagnostic Device Sales Quantity Market Share by

Region (2019-2030)

Figure 23. Global Veterinary Immunodiagnostic Device Consumption Value Market Share by Region (2019-2030)

Figure 24. North America Veterinary Immunodiagnostic Device Consumption Value (2019-2030) & (USD Million)

Figure 25. Europe Veterinary Immunodiagnostic Device Consumption Value (2019-2030) & (USD Million)

Figure 26. Asia-Pacific Veterinary Immunodiagnostic Device Consumption Value (2019-2030) & (USD Million)

Figure 27. South America Veterinary Immunodiagnostic Device Consumption Value (2019-2030) & (USD Million)

Figure 28. Middle East & Africa Veterinary Immunodiagnostic Device Consumption Value (2019-2030) & (USD Million)

Figure 29. Global Veterinary Immunodiagnostic Device Sales Quantity Market Share by Type (2019-2030)

Figure 30. Global Veterinary Immunodiagnostic Device Consumption Value Market Share by Type (2019-2030)

Figure 31. Global Veterinary Immunodiagnostic Device Average Price by Type (2019-2030) & (USD/Unit)

Figure 32. Global Veterinary Immunodiagnostic Device Sales Quantity Market Share by Application (2019-2030)

Figure 33. Global Veterinary Immunodiagnostic Device Consumption Value Market Share by Application (2019-2030)

Figure 34. Global Veterinary Immunodiagnostic Device Average Price by Application (2019-2030) & (USD/Unit)

Figure 35. North America Veterinary Immunodiagnostic Device Sales Quantity Market Share by Type (2019-2030)

Figure 36. North America Veterinary Immunodiagnostic Device Sales Quantity Market Share by Application (2019-2030)

Figure 37. North America Veterinary Immunodiagnostic Device Sales Quantity Market Share by Country (2019-2030)

Figure 38. North America Veterinary Immunodiagnostic Device Consumption Value Market Share by Country (2019-2030)

Figure 39. United States Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 40. Canada Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 41. Mexico Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 42. Europe Veterinary Immunodiagnostic Device Sales Quantity Market Share by Type (2019-2030)

Figure 43. Europe Veterinary Immunodiagnostic Device Sales Quantity Market Share by Application (2019-2030)

Figure 44. Europe Veterinary Immunodiagnostic Device Sales Quantity Market Share by Country (2019-2030)

Figure 45. Europe Veterinary Immunodiagnostic Device Consumption Value Market Share by Country (2019-2030)

Figure 46. Germany Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 47. France Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 48. United Kingdom Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 49. Russia Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 50. Italy Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 51. Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity Market Share by Type (2019-2030)

Figure 52. Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity Market Share by Application (2019-2030)

Figure 53. Asia-Pacific Veterinary Immunodiagnostic Device Sales Quantity Market Share by Region (2019-2030)

Figure 54. Asia-Pacific Veterinary Immunodiagnostic Device Consumption Value Market Share by Region (2019-2030)

Figure 55. China Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 56. Japan Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 57. Korea Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 58. India Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 59. Southeast Asia Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 60. Australia Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 61. South America Veterinary Immunodiagnostic Device Sales Quantity Market

Share by Type (2019-2030)

Figure 62. South America Veterinary Immunodiagnostic Device Sales Quantity Market Share by Application (2019-2030)

Figure 63. South America Veterinary Immunodiagnostic Device Sales Quantity Market Share by Country (2019-2030)

Figure 64. South America Veterinary Immunodiagnostic Device Consumption Value Market Share by Country (2019-2030)

Figure 65. Brazil Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 66. Argentina Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 67. Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity Market Share by Type (2019-2030)

Figure 68. Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity Market Share by Application (2019-2030)

Figure 69. Middle East & Africa Veterinary Immunodiagnostic Device Sales Quantity Market Share by Region (2019-2030)

Figure 70. Middle East & Africa Veterinary Immunodiagnostic Device Consumption Value Market Share by Region (2019-2030)

Figure 71. Turkey Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 72. Egypt Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 73. Saudi Arabia Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 74. South Africa Veterinary Immunodiagnostic Device Consumption Value and Growth Rate (2019-2030) & (USD Million)

Figure 75. Veterinary Immunodiagnostic Device Market Drivers

Figure 76. Veterinary Immunodiagnostic Device Market Restraints

Figure 77. Veterinary Immunodiagnostic Device Market Trends

Figure 78. Porters Five Forces Analysis

Figure 79. Manufacturing Cost Structure Analysis of Veterinary Immunodiagnostic Device in 2023

Figure 80. Manufacturing Process Analysis of Veterinary Immunodiagnostic Device

Figure 81. Veterinary Immunodiagnostic Device Industrial Chain

Figure 82. Sales Quantity Channel: Direct to End-User vs Distributors

Figure 83. Direct Channel Pros & Cons

Figure 84. Indirect Channel Pros & Cons

Figure 85. Methodology

Figure 86. Research Process and Data Source

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