

Global Vessel Tracking Service Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Vessel Tracking Service market size is expected to reach \$ 1014 million by 2032, rising at a market growth of 5.7% CAGR during the forecast period (2026-2032).

Vessel Tracking Service is a digital service system that utilizes AIS (Automatic Identification System), satellite communication, GPS positioning, radar, and maritime big data technologies to monitor and analyze the real-time location, routes, speeds, destination ports, and operational status of vessels worldwide. This service typically combines ground-based AIS receiving stations with satellite AIS networks to achieve continuous tracking of near-shore and ocean-going vessels. It then provides real-time vessel dynamics, voyage predictions, port arrival time (ETA) analysis, and abnormal behavior alerts to shipping companies, ports, logistics enterprises, maritime regulatory agencies, and insurance institutions through a cloud platform. Vessel tracking services not only improve shipping operational efficiency, cargo visibility, and supply chain transparency, but also serve for maritime safety management, illegal fishing monitoring, sanctions compliance reviews, piracy risk warnings, and maritime accident emergency response. With the advancement of global shipping digitalization and smart port construction, vessel tracking services are gradually evolving towards high-precision satellite monitoring, AI predictive analysis, and global real-time maritime intelligence platforms.

The global vessel tracking service market is experiencing significant growth due to the increasing demand for real-time monitoring and management of vessels across various industries. Vessel tracking services utilize technologies such as Automatic Identification System (AIS), satellite communication, and global positioning systems (GPS) to provide accurate and up-to-date information about the location, movement, and status of ships and maritime assets. These services play a crucial role in enhancing maritime safety,

security, efficiency, and environmental sustainability. North America has a substantial maritime industry, including shipping, fishing, and offshore operations, driving the demand for vessel tracking services for safety, security, and regulatory compliance. The well-established maritime sector in Europe, along with stringent environmental regulations, contributes to the adoption of vessel tracking services for monitoring and emissions control. Rapid industrialization, increasing maritime trade, and a growing focus on maritime safety and security are propelling the demand for vessel tracking solutions in Asia-Pacific. The vessel tracking service market is expected to witness continuous growth due to ongoing technological advancements and increasing global maritime activities. The integration of advanced technologies like artificial intelligence (AI), machine learning, and predictive analytics is likely to enhance the capabilities of vessel tracking services, offering predictive maintenance, risk assessment, and real-time decision support. Additionally, the expansion of maritime routes, emerging trends in autonomous shipping, and the increasing importance of environmental sustainability are expected to drive further innovation and investment in vessel tracking solutions.

This report studies the global Vessel Tracking Service demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vessel Tracking Service, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vessel Tracking Service that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Vessel Tracking Service total market, 2021-2032, (USD Million)

Global Vessel Tracking Service total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Vessel Tracking Service total market, key domestic companies, and share, (USD Million)

Global Vessel Tracking Service revenue by player, revenue and market share 2021-2026, (USD Million)

Global Vessel Tracking Service total market by Type, CAGR, 2021-2032, (USD Million)

Global Vessel Tracking Service total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Vessel Tracking Service market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include FleetMon, exactEarth, Windward, Pole Star Space Applications, AXSMarine, Global Fishing Watch, Spire Maritime, Kpler, Lloyd's List Intelligence, Orbcomm, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Vessel Tracking Service market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Vessel Tracking Service Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vessel Tracking Service Market, Segmentation by Type:

- Real-Time Vessel Tracking Service
- Historical Voyage Analysis Service
- Fleet Monitoring and Management Service
- Port Arrival and ETA Prediction Service
- Maritime Risk and Security Tracking Service
- Cargo and Container Visibility Service

Global Vessel Tracking Service Market, Segmentation by Technology:

- AIS Ship Tracking Service
- GPS-Based Vessel Tracking Service
- Radar-Assisted Ship Monitoring Service
- Others

Global Vessel Tracking Service Market, Segmentation by Coverage:

- Coverage
- Coverage 200?2,000 Nautical Miles
- Coverage > 2,000 Nautical Miles

Global Vessel Tracking Service Market, Segmentation by Application:

- Fleet Management
- Cargo Tracking

Maritime Security

Others

Companies Profiled:

FleetMon

exactEarth

Windward

Pole Star Space Applications

AXSMarine

Global Fishing Watch

Spire Maritime

Kpler

Lloyd's List Intelligence

Orbcomm

SAAB

Furuno Electric

NYK Line Digital Technology

COSCO Shipping Technology

China State Shipbuilding Corporation

Samsung Heavy Industries

Key Questions Answered

1. How big is the global Vessel Tracking Service market?
2. What is the demand of the global Vessel Tracking Service market?
3. What is the year over year growth of the global Vessel Tracking Service market?
4. What is the total value of the global Vessel Tracking Service market?
5. Who are the Major Players in the global Vessel Tracking Service market?
6. What are the growth factors driving the market demand?

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