

# Global Ventilation Fans Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Ventilation Fans market size is expected to reach \$ 3372 million by 2032, rising at a market growth of 3.6% CAGR during the forecast period (2026-2032). Ventilation Fans (also called exhaust fans or ventilating fans) are electrically driven air-moving devices used to remove stale, humid, odorous, or contaminated indoor air and discharge it to the outside, thereby supporting indoor air quality, humidity control, and thermal comfort. They are typically installed in bathrooms, kitchens, basements, garages, utility rooms, and other enclosed spaces where localized air exchange is required. In market segmentation terms, ventilation fans are commonly grouped into ceiling-mounted models, wall-mounted models, and window-mounted models, with selection driven by building layout, ducting feasibility, static pressure requirements, noise targets, and installation convenience. Across Residential, Commercial, and Industrial settings, these fans function as point-source ventilation solutions that complement broader HVAC systems by addressing moisture, odors, and localized pollutant loads at the source.

In 2025, global Ventilation Fans production reached approximately 62,443 k units, with an average global market price of around US\$ 40.9 per unit.

Upstream, ventilation fans are built from a combination of metal and polymer structures, electric motors, aerodynamic impellers, and electronic control and safety components. Key raw materials typically include galvanized steel or aluminum for housings and brackets, copper for motor windings and wiring, engineering plastics (e.g., ABS, PP, PA) for impellers and covers, elastomers for vibration isolation and sealing, and, in some designs, filters and sound-absorbing materials. Major purchased component blocks include AC induction or ECM/BLDC motors, bearings, capacitors and control boards (for variable speed, humidity sensing, timers, or smart connectivity), power cords and switches, and duct connectors/backdraft dampers. Representative supplier ecosystems therefore span motor manufacturers, bearing suppliers, copper wire and

magnet wire suppliers, steel/aluminum processors, plastics compounders, and electronics/control suppliers; procurement emphasis is typically placed on motor efficiency, noise and vibration performance, reliability, and compliance with safety and energy-efficiency requirements.

Downstream demand is driven by Residential, Commercial, and Industrial use cases. Residential installations are dominated by bathrooms and kitchens where moisture and odor removal is essential, and customers typically include homebuilders, renovation contractors, and retail/DIY channels serving homeowners. Commercial applications include offices, hotels, restaurants, schools, hospitals, and other public buildings where code compliance and occupant comfort require localized exhaust in restrooms, kitchens, utility spaces, and corridors; typical customers include MEP contractors, HVAC distributors, building owners, and facility management companies. Industrial applications include workshops, warehouses, small process areas, and enclosed zones requiring fume, heat, or odor extraction, with customers often comprising industrial contractors, plant maintenance teams, and industrial distribution channels. In many projects, purchasing decisions are influenced by noise limits, airflow performance, durability, installation method, and lifecycle maintenance cost.

Gross margin for ventilation fans commonly fall around 20%-45%.

Ventilation Fans, also referred to as exhaust fans or ventilating fans, are electrical air-moving devices designed to improve indoor air quality by extracting humid air, odors, grease-laden fumes, and localized pollutants from enclosed spaces and discharging them outdoors. They are commonly installed in bathrooms, kitchens, utility rooms, basements, and other areas where point-source air exchange is required, functioning as a practical complement to whole-building HVAC by addressing moisture and contamination at the source. In commercial markets, ventilation fans are typically segmented into Ceiling Fan configurations, Wall-Mounted Fan configurations, and Window-Mounted Fan configurations, with product selection determined by building layout, ducting feasibility, static pressure requirements, noise targets, and installation constraints. Within this structure, Ceiling Fan products dominate the market, accounting for approximately 62% of global market share in 2025, reflecting their fit with modern residential and commercial layouts where ceiling installation enables clean aesthetics, efficient duct routing, and standardized retrofit and new-build workflows.

Demand by application is diversified across Residential, Commercial, and Industrial environments, but Residential remains the primary consumption base. In 2025, Residential applications represent about 46% of global market share, supported by sustained demand for bathroom and kitchen ventilation in both new housing construction and renovation cycles, as well as increasing consumer awareness of humidity management, mold prevention, and odor control. Commercial demand covers offices, hospitality, healthcare, education, and retail facilities where building codes and

occupant comfort drive installation in restrooms, kitchens, and utility spaces, while Industrial demand is associated with workshops, warehouses, light process areas, and enclosed zones requiring localized extraction of heat, fumes, or odors. Geographically and competitively, the market features a wide range of established global and regional suppliers, with leading participants including Panasonic Corporation, Mitsubishi Electric, Legrand, Volution Group Plc., Soler & Palau, Greenheck, Broan-NuTone, Midea, Delta Product, Systemair, Nedfon, Jinling, Polypipe Ventilation, Air King, Zehnder, Canarm, Weihe, and Feidiao. Market concentration is material at the top end, with the global top 5 suppliers accounting for approximately 46% of the market, indicating that scale in channel access, product certification breadth, and brand trust remains a critical competitive advantage even as regional players compete aggressively on price and localized distribution.

Market growth is primarily driven by tightening indoor air quality expectations and regulatory or code-driven ventilation requirements in both residential and commercial buildings. Renovation activity and housing turnover directly stimulate replacement demand, while new-build construction creates baseline installation volumes for ceiling-mounted fans that align with standardized building designs. Technology and product trends also support growth, particularly consumer preference for quieter operation, higher energy efficiency, and smart features such as humidity sensing, timers, and connectivity, which increase value per unit and accelerate upgrades in mature markets. In parallel, increased attention to moisture control, mold mitigation, and odor management?amplified by post-pandemic IAQ awareness?supports broader adoption and higher installation penetration, especially in bathrooms and kitchens where point-source exhaust is the most cost-effective control method.

At the same time, the ventilation fan market faces restraints linked to cyclical, price competition, and installation complexity. Because a large share of demand is tied to residential construction and renovation, the market is exposed to housing starts, remodeling budgets, and macroeconomic conditions that affect discretionary spending. Competitive intensity is high, and commoditization in entry-level products can compress pricing and reduce supplier willingness to invest in differentiation beyond noise and efficiency improvements. Installation constraints?such as limited duct paths, roof and wall penetrations, and the need to meet local code requirements?can increase retrofit cost and slow upgrades in older buildings. Supply-side pressures, including fluctuations in motor and electronics component costs and the need to maintain multi-region certification compliance, can also affect lead times and margins, particularly for suppliers serving both premium and value segments.

This report studies the global Ventilation Fans production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Ventilation

Fans and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Ventilation Fans that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Ventilation Fans total production and demand, 2021-2032, (K Units)

Global Ventilation Fans total production value, 2021-2032, (USD Million)

Global Ventilation Fans production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Ventilation Fans consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Ventilation Fans domestic production, consumption, key domestic manufacturers and share

Global Ventilation Fans production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Ventilation Fans production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Ventilation Fans production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Ventilation Fans market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Panasonic Corporation, Mitsubishi Electric, Legrand, Volution Group Plc., Soler & Palau, Greenheck, Broan-NuTone, Midea, Delta Product, Systemair, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Ventilation Fans market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (USD/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Ventilation Fans Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

#### Global Ventilation Fans Market, Segmentation by Type:

Ceiling Fan

Wall-Mounted Fan

Window-Mounted Fan

#### Global Ventilation Fans Market, Segmentation by Impeller Type:

Axial Fans

Centrifugal Fans

#### Global Ventilation Fans Market, Segmentation by Sales Channel:

Direct Sales

Indirect Sales

#### Global Ventilation Fans Market, Segmentation by Application:

Household Use

Commercial Use

Industrial Use

### **Companies Profiled:**

Panasonic Corporation

Mitsubishi Electric

Legrand

Volution Group Plc.

Soler & Palau

Greenheck

Broan-NuTone

Midea

Delta Product

Systemair

Nedfon

Jinling

Polypipe Ventilation

Air King

Zehnder

Canarm

Weihe

Feidiao

**Key Questions Answered:**

1. How big is the global Ventilation Fans market?
2. What is the demand of the global Ventilation Fans market?
3. What is the year over year growth of the global Ventilation Fans market?
4. What is the production and production value of the global Ventilation Fans market?
5. Who are the key producers in the global Ventilation Fans market?
6. What are the growth factors driving the market demand?

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