

Global Velvet Wallpaper Market 2025 by Manufacturers, Regions, Type and Application, Forecast to 2031

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Abstracts

According to our (Global Info Research) latest study, the global Velvet Wallpaper market size was valued at US\$ 3579 million in 2024 and is forecast to a readjusted size of USD 5445 million by 2031 with a CAGR of 6.3% during review period.

In this report, we will assess the current U.S. tariff framework alongside international policy adaptations, analyzing their effects on competitive market structures, regional economic dynamics, and supply chain resilience.

Wallpaper flocking is a technology that uses an electrostatic flocking process to fix short fiber fluff (such as nylon, polyester, etc.) on a specific pattern on the wallpaper surface, giving the wallpaper a three-dimensional feel, soft texture and high-end decorative effect. It combines visual beauty with tactile experience and is widely used in home, hotel and high-end commercial space decoration. With the increasing demand of consumers for personalized and environmentally friendly decorative materials, wallpaper flocking is developing towards green environmental protection, renewable materials, pattern diversification and intelligent customization.

This report is a detailed and comprehensive analysis for global Velvet Wallpaper market. Both quantitative and qualitative analyses are presented by manufacturers, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Velvet Wallpaper market size and forecasts, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Velvet Wallpaper market size and forecasts by region and country, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Velvet Wallpaper market size and forecasts, by Type and by Application, in consumption value (\$ Million), sales quantity (Sq m), and average selling prices (US\$/Sq m), 2020-2031

Global Velvet Wallpaper market shares of main players, shipments in revenue (\$ Million), sales quantity (Sq m), and ASP (US\$/Sq m), 2020-2025

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Velvet Wallpaper

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Velvet Wallpaper market based on the following parameters - company overview, sales quantity, revenue, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Graham & Brown, Wallpaper Direct, 1838 Wallcoverings, Victoria and Albert Museum, Surface Print, FLOCKED WALLPAPER, Silk Interiors, Osborne & Little, Astek Home, Fromental, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market Segmentation

Velvet Wallpaper market is split by Type and by Application. For the period 2020-2031, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Nylon Flocking Wallpaper

Polyester Flocking Wallpaper

Viscose Flocking Wallpaper

Natural Fiber Flocking Wallpaper

Market segment by Application

Residential

Commercial Buildings

Others

Major players covered

Graham & Brown

Wallpaper Direct

1838 Wallcoverings

Victoria and Albert Museum

Surface Print

FLOCKED WALLPAPER

Silk Interiors

Osborne & Little

Astek Home

Fromental

TM Interiors Limited

TEMPLE STUDIO

Market segment by region, regional analysis covers

North America (United States, Canada, and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Velvet Wallpaper product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Velvet Wallpaper, with price, sales quantity, revenue, and global market share of Velvet Wallpaper from 2020 to 2025.

Chapter 3, the Velvet Wallpaper competitive situation, sales quantity, revenue, and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Velvet Wallpaper breakdown data are shown at the regional level, to show the sales quantity, consumption value, and growth by regions, from 2020 to 2031.

Chapter 5 and 6, to segment the sales by Type and by Application, with sales market share and growth rate by Type, by Application, from 2020 to 2031.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value, and market share for key countries in the world, from 2020 to 2025. and Velvet Wallpaper market forecast, by regions, by Type, and by Application, with sales and revenue, from 2026 to 2031.

Chapter 12, market dynamics, drivers, restraints, trends, and Porters Five Forces analysis.

Chapter 13, the key raw materials and key suppliers, and industry chain of Velvet Wallpaper.

Chapter 14 and 15, to describe Velvet Wallpaper sales channel, distributors, customers, research findings and conclusion.

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