

# Global Velvet Lamination Films Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Velvet Lamination Films market size is expected to reach \$ 174 million by 2032, rising at a market growth of 3.9% CAGR during the forecast period (2026-2032).

Velvet lamination film, also commonly referred to as soft touch lamination film, is a functional post press lamination film used in premium printing and packaging. By creating a fine matte tactile layer on a base film, it delivers a silky velvet like hand feel while maintaining a low gloss appearance, and it also improves abrasion and scuff resistance so that both touch experience and perceived quality can be translated into pricing premium. Typical constructions rely on substrates such as BOPP or PET, combined with coating or extrusion lamination to form the bonding layer, enabling both wet lamination and thermal lamination processes. Suppliers also extend the portfolio to black velvet versions and digital print compatible versions to address surface consistency on dark prints and the adhesion and bonding strength requirements associated with digital inks. The film is widely used for luxury cartons and gift boxes for cosmetics, spirits, perfumes, watches, and jewelry, as well as high end graphic products such as coffee table books, book covers, premium magazines, brochures, manuals, and similar printed collateral, and it also serves shopping bags and certain decorative label applications. Downstream buyers are typically printers, laminators, and packaging converters, and selection criteria center on tactile consistency, durability performance, bonding strength, and compatibility with post lamination finishing such as foil stamping and spot UV. Some manufacturers publish quantifiable specifications such as rub cycles, gloss and haze levels, thickness, roll width, and roll length to guide equipment matching and quality control, and they use customizable substrates and coating chemistries to balance feel, appearance, and long term durability.

The value of velvet lamination film comes from bringing tactile experience into the core

competitiveness of brand packaging and graphic printing. It delivers not only a premium matte look but also a delicate hand feel that becomes a memorable touchpoint when consumers handle the pack, thereby enabling high end packaging to differentiate both on shelf and during unboxing. Demand from luxury cartons, especially for spirits, perfumes, watches, jewelry, and cosmetics, shows that tactile upgrading can stack with visual finishing such as foil stamping and spot UV to turn packaging into a perceivable brand asset. Meanwhile, graphic products such as book covers, coffee table books, premium magazines, brochures, and manuals are adopting the same logic, where soft touch lamination shifts from a protective layer to an expressive layer, helping printed media justify a higher price band through both touch and appearance.

From the supply and process perspective, the industry is iterating along two main tracks, durability against scuff and scratch, and bonding reliability. Some products publish rub cycles, gloss, and haze, translating a subjective soft touch experience into quantifiable quality control language that reduces selection uncertainty for printers, laminators, and packaging converters. Wet lamination and thermal lamination run in parallel, and portfolios expand toward black velvet versions and digital print compatible versions to address surface consistency on dark prints and adhesion under digital ink systems. Compatibility with finishing such as foil stamping and spot UV is increasingly tied to scalability, pushing manufacturers to optimize surface chemistry and hardness control to balance hand feel and adhesion.

Regionally, Asian supply chains have advantages in specification coverage and delivery efficiency. Mainland China and Taiwan, China suppliers often disclose thickness, width, and roll length ranges together with process compatibility, enabling faster downstream equipment matching and stable repeat ordering. Japanese players continue to develop niche functional films and adhesion enhanced options, while Korean suppliers show integrated capability from BOPP base film to EVA coating, indicating expandable potential at the coating and lamination manufacturing stage. In major demand regions, durability metrics and compliance attributes are gaining weight alongside the rising importance of tactile branding, supporting continued penetration from niche premium to broader high quality lamination choices.

This report studies the global Velvet Lamination Films production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Velvet Lamination Films and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and

competition, as well as details the characteristics of Velvet Lamination Films that contribute to its increasing demand across many markets.

### **Highlights and key features of the study**

Global Velvet Lamination Films total production and demand, 2021-2032, (K sqm)

Global Velvet Lamination Films total production value, 2021-2032, (USD Million)

Global Velvet Lamination Films production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K sqm), (based on production site)

Global Velvet Lamination Films consumption by region & country, CAGR, 2021-2032 & (K sqm)

U.S. VS China: Velvet Lamination Films domestic production, consumption, key domestic manufacturers and share

Global Velvet Lamination Films production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K sqm)

Global Velvet Lamination Films production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K sqm)

Global Velvet Lamination Films production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K sqm)

This report profiles key players in the global Velvet Lamination Films market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Cosmo Films, DUNMORE, GR Material, Greentech Film, Guangdong Decro Film New Materials Co., Ltd., Guangdong EKO Film Manufacture Co., Ltd., T-HUA Material Co., Ltd., Taghleef Industries, Tokyo Laminex Co., Ltd., YIDU, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices

used in analyzing the World Velvet Lamination Films market

### **Detailed Segmentation:**

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K sqm) and average price (USD/sqm) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

### Global Velvet Lamination Films Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

### Global Velvet Lamination Films Market, Segmentation by Type:

Thermal Velvet Film

Wet Velvet Film

### Global Velvet Lamination Films Market, Segmentation by Surface Feel And Visual Appearance Grade:

Velvet-Touch Matte

Soft-Touch Silky Velvet

Other

Global Velvet Lamination Films Market, Segmentation by Durability And Protection Features:

Rub And Scuff Resistance

Abrasion And Scratch Resistance

Anti-Fingerprint

Global Velvet Lamination Films Market, Segmentation by Application:

Luxury Packaging

Paperboard Packaging

Companies Profiled:

Cosmo Films

DUNMORE

GR Material

Greentech Film

Guangdong Decro Film New Materials Co., Ltd.

Guangdong EKO Film Manufacture Co., Ltd.

T-HUA Material Co., Ltd.

Taghleef Industries

Tokyo Laminex Co., Ltd.

YIDU

**Key Questions Answered:**

1. How big is the global Velvet Lamination Films market?
2. What is the demand of the global Velvet Lamination Films market?
3. What is the year over year growth of the global Velvet Lamination Films market?
4. What is the production and production value of the global Velvet Lamination Films market?
5. Who are the key producers in the global Velvet Lamination Films market?
6. What are the growth factors driving the market demand?

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