

Global Vehicle-To-Grid (V2G) Market 2026 by Company, Regions, Type and Application, Forecast to 2032

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Abstracts

According to our (Global Info Research) latest study, the global Vehicle-To-Grid (V2G) market size was valued at US\$ 144 million in 2025 and is forecast to a readjusted size of US\$ 8790 million by 2032 with a CAGR of 80.9% during review period.

Vehicle-to-grid, or V2G technology, is defined as a system that is capable of controlling the bidirectional flow of electricity between the vehicle and the grid. Electricity flows from the grid to the vehicle to charge the battery. Also, electricity can flow back from the vehicle to the grid when required. A majority of the time, electric vehicles are not in use. During this idle time, the batteries of these vehicles can be utilized for supplying electricity back to the grid.

Global vehicle-to-grid (V2G) core manufacturers include NUVVE, Enel Energia, The Mobility House and State Grid. The top three manufacturers account for approximately 62% of the global share. NUVVE is the world's largest vehicle-to-grid manufacturer, with a market share of approximately 23%.

From a production perspective, the United States&Canada, Europe and China are the world's major vehicle-to-grid production regions, with the three together accounting for more than 86% of the market share.

In terms of product types, two-way V2G occupies a dominant position, accounting for 80% of the market share. At the same time, in terms of applications, pure electric vehicles are the largest application field, accounting for 72%.

This report is a detailed and comprehensive analysis for global Vehicle-To-Grid (V2G)

market. Both quantitative and qualitative analyses are presented by company, by region & country, by Type and by Application. As the market is constantly changing, this report explores the competition, supply and demand trends, as well as key factors that contribute to its changing demands across many markets. Company profiles and product examples of selected competitors, along with market share estimates of some of the selected leaders for the year 2025, are provided.

Key Features:

Global Vehicle-To-Grid (V2G) market size and forecasts, in consumption value (\$ Million), 2021-2032

Global Vehicle-To-Grid (V2G) market size and forecasts by region and country, in consumption value (\$ Million), 2021-2032

Global Vehicle-To-Grid (V2G) market size and forecasts, by Type and by Application, in consumption value (\$ Million), 2021-2032

Global Vehicle-To-Grid (V2G) market shares of main players, in revenue (\$ Million), 2021-2026

The Primary Objectives in This Report Are:

To determine the size of the total market opportunity of global and key countries

To assess the growth potential for Vehicle-To-Grid (V2G)

To forecast future growth in each product and end-use market

To assess competitive factors affecting the marketplace

This report profiles key players in the global Vehicle-To-Grid (V2G) market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include NUVVE, Enel Energia, The Mobility House, China State Grid, Fermata Energy, E.ON, ActewAGL, KEPCO, EDF Energy, ABB, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Market segmentation

Vehicle-To-Grid (V2G) market is split by Type and by Application. For the period

2021-2032, the growth among segments provides accurate calculations and forecasts for Consumption Value by Type and by Application. This analysis can help you expand your business by targeting qualified niche markets.

Market segment by Type

Unidirectional V2G

Bidirectional V2G

Market segment by Application

Battery Electric Vehicles

Plug-In Hybrid Electric Vehicles

Fuel Cell Vehicles

Market segment by players, this report covers

NUVVE

Enel Energia

The Mobility House

China State Grid

Fermata Energy

E.ON

ActewAGL

KEPCO

EDF Energy

ABB

Tokyo Electric Power

Market segment by regions, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, UK, Russia, Italy and Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia and Rest of Asia-Pacific)

South America (Brazil, Rest of South America)

Middle East & Africa (Turkey, Saudi Arabia, UAE, Rest of Middle East & Africa)

The content of the study subjects, includes a total of 13 chapters:

Chapter 1, to describe Vehicle-To-Grid (V2G) product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top players of Vehicle-To-Grid (V2G), with revenue, gross margin, and global market share of Vehicle-To-Grid (V2G) from 2021 to 2026.

Chapter 3, the Vehicle-To-Grid (V2G) competitive situation, revenue, and global market share of top players are analyzed emphatically by landscape contrast.

Chapter 4 and 5, to segment the market size by Type and by Application, with consumption value and growth rate by Type, by Application, from 2021 to 2032.

Chapter 6, 7, 8, 9, and 10, to break the market size data at the country level, with revenue and market share for key countries in the world, from 2021 to 2026. and Vehicle-To-Grid (V2G) market forecast, by regions, by Type and by Application, with consumption value, from 2027 to 2032.

Chapter 11, market dynamics, drivers, restraints, trends, Porters Five Forces analysis.

Chapter 12, the key raw materials and key suppliers, and industry chain of Vehicle-To-Grid (V2G).

Chapter 13, to describe Vehicle-To-Grid (V2G) research findings and conclusion.

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