

# Global Vehicle Noise Cancellation System Supply, Demand and Key Producers, 2026-2032

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## Abstracts

The global Vehicle Noise Cancellation System market size is expected to reach \$ 6063 million by 2032, rising at a market growth of 9.1% CAGR during the forecast period (2026-2032).

In 2025, the global production capacity of vehicle noise cancellation systems was approximately 23.7 million sets, while actual global production reached around 17.8 million sets. The average global market price was about US\$ 180 per vehicle set, and the gross profit margin ranged between 25% and 45%. Production is mainly concentrated in regions with strong automotive electronics, acoustic engineering, and software integration capabilities. Vehicle noise cancellation systems are advanced acoustic solutions designed to reduce unwanted noise inside vehicle cabins. By using microphones, control algorithms, and speakers, these systems actively generate counter-phase sound waves to cancel road, engine, wind, and drivetrain noise. Compared with traditional passive insulation, active noise cancellation improves cabin comfort without adding significant weight, making it especially suitable for electric vehicles and premium models.

The industrial chain of vehicle noise cancellation systems includes upstream components such as microphones, speakers, digital signal processors, sensors, and electronic control units. The midstream involves system integration, acoustic tuning, algorithm development, and module assembly. Downstream applications focus on passenger vehicles, electric vehicles, premium cars, and intelligent cockpits. Supporting services include vehicle calibration, NVH testing, software updates, and after-sales technical support.

The vehicle noise cancellation system market is expanding steadily as consumers

demand quieter, more comfortable driving experiences. The rapid growth of electric vehicles accelerates adoption, since the absence of engine noise makes road and wind noise more noticeable. Active noise cancellation provides an effective solution without increasing vehicle weight, aligning with lightweight and energy-efficiency goals. Integration with intelligent cockpit systems and software-defined vehicles is a key trend, enabling adaptive noise control under different driving conditions. Automakers are increasingly adopting these systems in mid-to-high-end models to enhance brand differentiation. Overall, the market is expected to maintain strong growth as NVH performance becomes a core indicator of vehicle quality and user experience.

This report studies the global Vehicle Noise Cancellation System demand, key companies, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vehicle Noise Cancellation System, and provides market size (US\$ million) and Year-over-Year (YoY) growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vehicle Noise Cancellation System that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Vehicle Noise Cancellation System total market, 2021-2032, (USD Million)

Global Vehicle Noise Cancellation System total market by region & country, CAGR, 2021-2032, (USD Million)

U.S. VS China: Vehicle Noise Cancellation System total market, key domestic companies, and share, (USD Million)

Global Vehicle Noise Cancellation System revenue by player, revenue and market share 2021-2026, (USD Million)

Global Vehicle Noise Cancellation System total market by Type, CAGR, 2021-2032, (USD Million)

Global Vehicle Noise Cancellation System total market by Application, CAGR, 2021-2032, (USD Million)

This report profiles major players in the global Vehicle Noise Cancellation System

market based on the following parameters - company overview, revenue, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include Bose Corporation, HARMAN, Denso Corporation, Continental AG, Valeo SA, 3M Company, Tenneco Inc., Faurecia SA, Magna International Inc., Freudenberg Sealing Technologies, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the world Vehicle Noise Cancellation System market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), by player, by regions, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the forecast year.

Global Vehicle Noise Cancellation System Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vehicle Noise Cancellation System Market, Segmentation by Type:

Passive

Active

Hybrid

#### Global Vehicle Noise Cancellation System Market, Segmentation by Noise Source:

Engine Noise

Road Noise

Wind Noise

#### Global Vehicle Noise Cancellation System Market, Segmentation by Application:

Passenger Vehicles

Commercial Vehicles

#### Companies Profiled:

Bose Corporation

HARMAN

Denso Corporation

Continental AG

Valeo SA

3M Company

Tenneco Inc.

Faurecia SA

Magna International Inc.

Freudenberg Sealing Technologies

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Huayu Automotive Systems Co., Ltd.

Dongfeng Electronic & Electrical Co., Ltd.

Wotorma Electro-Acoustic System Co., Ltd.

Shenzhen SoundAI Technology Co., Ltd.

Ningbo Huaxiang Group Co., Ltd.

Hefei Meikeda Automotive Technology Co., Ltd.

AVIC Chengfei Integration Technology Co., Ltd.

#### Key Questions Answered

1. How big is the global Vehicle Noise Cancellation System market?
2. What is the demand of the global Vehicle Noise Cancellation System market?
3. What is the year over year growth of the global Vehicle Noise Cancellation System market?
4. What is the total value of the global Vehicle Noise Cancellation System market?
5. Who are the Major Players in the global Vehicle Noise Cancellation System market?
6. What are the growth factors driving the market demand?

## Contents

### 1 SUPPLY SUMMARY

- 1.1 Vehicle Noise Cancellation System Introduction
- 1.2 World Vehicle Noise Cancellation System Market Size & Forecast (2021 & 2025 & 2032)
- 1.3 World Vehicle Noise Cancellation System Total Market by Region (by Headquarter Location)
  - 1.3.1 World Vehicle Noise Cancellation System Market Size by Region (2021-2032), (by Headquarter Location)
  - 1.3.2 United States Based Company Vehicle Noise Cancellation System Revenue (2021-2032)
  - 1.3.3 China Based Company Vehicle Noise Cancellation System Revenue (2021-2032)
  - 1.3.4 Europe Based Company Vehicle Noise Cancellation System Revenue (2021-2032)
  - 1.3.5 Japan Based Company Vehicle Noise Cancellation System Revenue (2021-2032)
  - 1.3.6 South Korea Based Company Vehicle Noise Cancellation System Revenue (2021-2032)
  - 1.3.7 ASEAN Based Company Vehicle Noise Cancellation System Revenue (2021-2032)
  - 1.3.8 India Based Company Vehicle Noise Cancellation System Revenue (2021-2032)
- 1.4 Market Drivers, Restraints and Trends
  - 1.4.1 Vehicle Noise Cancellation System Market Drivers
  - 1.4.2 Factors Affecting Demand
  - 1.4.3 Major Market Trends

### 2 DEMAND SUMMARY

- 2.1 World Vehicle Noise Cancellation System Consumption Value (2021-2032)
- 2.2 World Vehicle Noise Cancellation System Consumption Value by Region
  - 2.2.1 World Vehicle Noise Cancellation System Consumption Value by Region (2021-2026)
  - 2.2.2 World Vehicle Noise Cancellation System Consumption Value Forecast by Region (2027-2032)
- 2.3 United States Vehicle Noise Cancellation System Consumption Value (2021-2032)
- 2.4 China Vehicle Noise Cancellation System Consumption Value (2021-2032)

- 2.5 Europe Vehicle Noise Cancellation System Consumption Value (2021-2032)
- 2.6 Japan Vehicle Noise Cancellation System Consumption Value (2021-2032)
- 2.7 South Korea Vehicle Noise Cancellation System Consumption Value (2021-2032)
- 2.8 ASEAN Vehicle Noise Cancellation System Consumption Value (2021-2032)
- 2.9 India Vehicle Noise Cancellation System Consumption Value (2021-2032)

### **3 WORLD VEHICLE NOISE CANCELLATION SYSTEM COMPANIES COMPETITIVE ANALYSIS**

- 3.1 World Vehicle Noise Cancellation System Revenue by Player (2021-2026)
- 3.2 Industry Rank and Concentration Rate (CR)
  - 3.2.1 Global Vehicle Noise Cancellation System Industry Rank of Major Players
  - 3.2.2 Global Concentration Ratios (CR4) for Vehicle Noise Cancellation System in 2025
  - 3.2.3 Global Concentration Ratios (CR8) for Vehicle Noise Cancellation System in 2025
- 3.3 Vehicle Noise Cancellation System Company Evaluation Quadrant
- 3.4 Vehicle Noise Cancellation System Market: Overall Company Footprint Analysis
  - 3.4.1 Vehicle Noise Cancellation System Market: Region Footprint
  - 3.4.2 Vehicle Noise Cancellation System Market: Company Product Type Footprint
  - 3.4.3 Vehicle Noise Cancellation System Market: Company Product Application Footprint
- 3.5 Competitive Environment
  - 3.5.1 Historical Structure of the Industry
  - 3.5.2 Barriers of Market Entry
  - 3.5.3 Factors of Competition
- 3.6 Mergers & Acquisitions Activity

### **4 UNITED STATES VS CHINA VS REST OF WORLD (BY HEADQUARTER LOCATION)**

- 4.1 United States VS China: Vehicle Noise Cancellation System Revenue Comparison (by Headquarter Location)
  - 4.1.1 United States VS China: Vehicle Noise Cancellation System Revenue Comparison (2021 & 2025 & 2032) (by Headquarter Location)
  - 4.1.2 United States VS China: Vehicle Noise Cancellation System Revenue Market Share Comparison (2021 & 2025 & 2032)
- 4.2 United States Based Companies VS China Based Companies: Vehicle Noise Cancellation System Consumption Value Comparison

4.2.1 United States VS China: Vehicle Noise Cancellation System Consumption Value Comparison (2021 & 2025 & 2032)

4.2.2 United States VS China: Vehicle Noise Cancellation System Consumption Value Market Share Comparison (2021 & 2025 & 2032)

4.3 United States Based Vehicle Noise Cancellation System Companies and Market Share, 2021-2026

4.3.1 United States Based Vehicle Noise Cancellation System Companies, Headquarters (States, Country)

4.3.2 United States Based Companies Vehicle Noise Cancellation System Revenue, (2021-2026)

4.4 China Based Companies Vehicle Noise Cancellation System Revenue and Market Share, 2021-2026

4.4.1 China Based Vehicle Noise Cancellation System Companies, Company Headquarters (Province, Country)

4.4.2 China Based Companies Vehicle Noise Cancellation System Revenue, (2021-2026)

4.5 Rest of World Based Vehicle Noise Cancellation System Companies and Market Share, 2021-2026

4.5.1 Rest of World Based Vehicle Noise Cancellation System Companies, Headquarters (Province, Country)

4.5.2 Rest of World Based Companies Vehicle Noise Cancellation System Revenue (2021-2026)

## **5 MARKET ANALYSIS BY TYPE**

5.1 World Vehicle Noise Cancellation System Market Size Overview by Type: 2021 VS 2025 VS 2032

5.2 Segment Introduction by Type

5.2.1 Passive

5.2.2 Active

5.2.3 Hybrid

5.3 Market Segment by Type

5.3.1 World Vehicle Noise Cancellation System Market Size by Type (2021-2026)

5.3.2 World Vehicle Noise Cancellation System Market Size by Type (2027-2032)

5.3.3 World Vehicle Noise Cancellation System Market Size Market Share by Type (2027-2032)

## **6 MARKET ANALYSIS BY NOISE SOURCE**

6.1 World Vehicle Noise Cancellation System Market Size Overview by Noise Source: 2021 VS 2025 VS 2032

6.2 Segment Introduction by Noise Source

6.2.1 Engine Noise

6.2.2 Road Noise

6.2.3 Wind Noise

6.3 Market Segment by Noise Source

6.3.1 World Vehicle Noise Cancellation System Market Size by Noise Source (2021-2026)

6.3.2 World Vehicle Noise Cancellation System Market Size by Noise Source (2027-2032)

6.3.3 World Vehicle Noise Cancellation System Market Size Market Share by Noise Source (2027-2032)

## **7 MARKET ANALYSIS BY APPLICATION**

7.1 World Vehicle Noise Cancellation System Market Size Overview by Application: 2021 VS 2025 VS 2032

7.2 Segment Introduction by Application

7.2.1 Passenger Vehicles

7.2.2 Commercial Vehicles

7.3 Market Segment by Application

7.3.1 World Vehicle Noise Cancellation System Market Size by Application (2021-2026)

7.3.2 World Vehicle Noise Cancellation System Market Size by Application (2027-2032)

7.3.3 World Vehicle Noise Cancellation System Market Size Market Share by Application (2021-2032)

## **8 COMPANY PROFILES**

8.1 Bose Corporation

8.1.1 Bose Corporation Details

8.1.2 Bose Corporation Major Business

8.1.3 Bose Corporation Vehicle Noise Cancellation System Product and Services

8.1.4 Bose Corporation Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

8.1.5 Bose Corporation Recent Developments/Updates

8.1.6 Bose Corporation Competitive Strengths & Weaknesses

## 8.2 HARMAN

### 8.2.1 HARMAN Details

### 8.2.2 HARMAN Major Business

### 8.2.3 HARMAN Vehicle Noise Cancellation System Product and Services

### 8.2.4 HARMAN Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

### 8.2.5 HARMAN Recent Developments/Updates

### 8.2.6 HARMAN Competitive Strengths & Weaknesses

## 8.3 Denso Corporation

### 8.3.1 Denso Corporation Details

### 8.3.2 Denso Corporation Major Business

### 8.3.3 Denso Corporation Vehicle Noise Cancellation System Product and Services

### 8.3.4 Denso Corporation Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

### 8.3.5 Denso Corporation Recent Developments/Updates

### 8.3.6 Denso Corporation Competitive Strengths & Weaknesses

## 8.4 Continental AG

### 8.4.1 Continental AG Details

### 8.4.2 Continental AG Major Business

### 8.4.3 Continental AG Vehicle Noise Cancellation System Product and Services

### 8.4.4 Continental AG Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

### 8.4.5 Continental AG Recent Developments/Updates

### 8.4.6 Continental AG Competitive Strengths & Weaknesses

## 8.5 Valeo SA

### 8.5.1 Valeo SA Details

### 8.5.2 Valeo SA Major Business

### 8.5.3 Valeo SA Vehicle Noise Cancellation System Product and Services

### 8.5.4 Valeo SA Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

### 8.5.5 Valeo SA Recent Developments/Updates

### 8.5.6 Valeo SA Competitive Strengths & Weaknesses

## 8.6 3M Company

### 8.6.1 3M Company Details

### 8.6.2 3M Company Major Business

### 8.6.3 3M Company Vehicle Noise Cancellation System Product and Services

### 8.6.4 3M Company Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

### 8.6.5 3M Company Recent Developments/Updates

- 8.6.6 3M Company Competitive Strengths & Weaknesses
- 8.7 Tenneco Inc.
  - 8.7.1 Tenneco Inc. Details
  - 8.7.2 Tenneco Inc. Major Business
  - 8.7.3 Tenneco Inc. Vehicle Noise Cancellation System Product and Services
  - 8.7.4 Tenneco Inc. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)
  - 8.7.5 Tenneco Inc. Recent Developments/Updates
  - 8.7.6 Tenneco Inc. Competitive Strengths & Weaknesses
- 8.8 Faurecia SA
  - 8.8.1 Faurecia SA Details
  - 8.8.2 Faurecia SA Major Business
  - 8.8.3 Faurecia SA Vehicle Noise Cancellation System Product and Services
  - 8.8.4 Faurecia SA Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)
  - 8.8.5 Faurecia SA Recent Developments/Updates
  - 8.8.6 Faurecia SA Competitive Strengths & Weaknesses
- 8.9 Magna International Inc.
  - 8.9.1 Magna International Inc. Details
  - 8.9.2 Magna International Inc. Major Business
  - 8.9.3 Magna International Inc. Vehicle Noise Cancellation System Product and Services
  - 8.9.4 Magna International Inc. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)
  - 8.9.5 Magna International Inc. Recent Developments/Updates
  - 8.9.6 Magna International Inc. Competitive Strengths & Weaknesses
- 8.10 Freudenberg Sealing Technologies
  - 8.10.1 Freudenberg Sealing Technologies Details
  - 8.10.2 Freudenberg Sealing Technologies Major Business
  - 8.10.3 Freudenberg Sealing Technologies Vehicle Noise Cancellation System Product and Services
  - 8.10.4 Freudenberg Sealing Technologies Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)
  - 8.10.5 Freudenberg Sealing Technologies Recent Developments/Updates
  - 8.10.6 Freudenberg Sealing Technologies Competitive Strengths & Weaknesses
- 8.11 onsemi
  - 8.11.1 onsemi Details
  - 8.11.2 onsemi Major Business
  - 8.11.3 onsemi Vehicle Noise Cancellation System Product and Services

8.11.4 onsemi Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

8.11.5 onsemi Recent Developments/Updates

8.11.6 onsemi Competitive Strengths & Weaknesses

8.12 Huayu Automotive Systems Co., Ltd.

8.12.1 Huayu Automotive Systems Co., Ltd. Details

8.12.2 Huayu Automotive Systems Co., Ltd. Major Business

8.12.3 Huayu Automotive Systems Co., Ltd. Vehicle Noise Cancellation System Product and Services

8.12.4 Huayu Automotive Systems Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

8.12.5 Huayu Automotive Systems Co., Ltd. Recent Developments/Updates

8.12.6 Huayu Automotive Systems Co., Ltd. Competitive Strengths & Weaknesses

8.13 Dongfeng Electronic & Electrical Co., Ltd.

8.13.1 Dongfeng Electronic & Electrical Co., Ltd. Details

8.13.2 Dongfeng Electronic & Electrical Co., Ltd. Major Business

8.13.3 Dongfeng Electronic & Electrical Co., Ltd. Vehicle Noise Cancellation System Product and Services

8.13.4 Dongfeng Electronic & Electrical Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

8.13.5 Dongfeng Electronic & Electrical Co., Ltd. Recent Developments/Updates

8.13.6 Dongfeng Electronic & Electrical Co., Ltd. Competitive Strengths & Weaknesses

8.14 Wotorma Electro-Acoustic System Co., Ltd.

8.14.1 Wotorma Electro-Acoustic System Co., Ltd. Details

8.14.2 Wotorma Electro-Acoustic System Co., Ltd. Major Business

8.14.3 Wotorma Electro-Acoustic System Co., Ltd. Vehicle Noise Cancellation System Product and Services

8.14.4 Wotorma Electro-Acoustic System Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

8.14.5 Wotorma Electro-Acoustic System Co., Ltd. Recent Developments/Updates

8.14.6 Wotorma Electro-Acoustic System Co., Ltd. Competitive Strengths & Weaknesses

8.15 Shenzhen SoundAI Technology Co., Ltd.

8.15.1 Shenzhen SoundAI Technology Co., Ltd. Details

8.15.2 Shenzhen SoundAI Technology Co., Ltd. Major Business

8.15.3 Shenzhen SoundAI Technology Co., Ltd. Vehicle Noise Cancellation System Product and Services

8.15.4 Shenzhen SoundAI Technology Co., Ltd. Vehicle Noise Cancellation System

## Revenue, Gross Margin and Market Share (2021-2026)

8.15.5 Shenzhen SoundAI Technology Co., Ltd. Recent Developments/Updates

8.15.6 Shenzhen SoundAI Technology Co., Ltd. Competitive Strengths & Weaknesses

## 8.16 Ningbo Huaxiang Group Co., Ltd.

8.16.1 Ningbo Huaxiang Group Co., Ltd. Details

8.16.2 Ningbo Huaxiang Group Co., Ltd. Major Business

8.16.3 Ningbo Huaxiang Group Co., Ltd. Vehicle Noise Cancellation System Product and Services

8.16.4 Ningbo Huaxiang Group Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

8.16.5 Ningbo Huaxiang Group Co., Ltd. Recent Developments/Updates

8.16.6 Ningbo Huaxiang Group Co., Ltd. Competitive Strengths & Weaknesses

## 8.17 Hefei Meikeda Automotive Technology Co., Ltd.

8.17.1 Hefei Meikeda Automotive Technology Co., Ltd. Details

8.17.2 Hefei Meikeda Automotive Technology Co., Ltd. Major Business

8.17.3 Hefei Meikeda Automotive Technology Co., Ltd. Vehicle Noise Cancellation System Product and Services

8.17.4 Hefei Meikeda Automotive Technology Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

8.17.5 Hefei Meikeda Automotive Technology Co., Ltd. Recent Developments/Updates

8.17.6 Hefei Meikeda Automotive Technology Co., Ltd. Competitive Strengths & Weaknesses

## 8.18 AVIC Chengfei Integration Technology Co., Ltd.

8.18.1 AVIC Chengfei Integration Technology Co., Ltd. Details

8.18.2 AVIC Chengfei Integration Technology Co., Ltd. Major Business

8.18.3 AVIC Chengfei Integration Technology Co., Ltd. Vehicle Noise Cancellation System Product and Services

8.18.4 AVIC Chengfei Integration Technology Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026)

8.18.5 AVIC Chengfei Integration Technology Co., Ltd. Recent Developments/Updates

8.18.6 AVIC Chengfei Integration Technology Co., Ltd. Competitive Strengths & Weaknesses

## **9 INDUSTRY CHAIN ANALYSIS**

9.1 Vehicle Noise Cancellation System Industry Chain

9.2 Vehicle Noise Cancellation System Upstream Analysis

9.3 Vehicle Noise Cancellation System Midstream Analysis

9.4 Vehicle Noise Cancellation System Downstream Analysis

## **10 RESEARCH FINDINGS AND CONCLUSION**

## **11 APPENDIX**

11.1 Methodology

11.2 Research Process and Data Source

11.3 Disclaimer

## List Of Tables

### LIST OF TABLES

Table 1. World Vehicle Noise Cancellation System Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Table 2. World Vehicle Noise Cancellation System Revenue by Region (2021-2026) & (USD Million), (by Headquarter Location)

Table 3. World Vehicle Noise Cancellation System Revenue by Region (2027-2032) & (USD Million), (by Headquarter Location)

Table 4. World Vehicle Noise Cancellation System Revenue Market Share by Region (2021-2026), (by Headquarter Location)

Table 5. World Vehicle Noise Cancellation System Revenue Market Share by Region (2027-2032), (by Headquarter Location)

Table 6. Major Market Trends

Table 7. World Vehicle Noise Cancellation System Consumption Value Growth Rate Forecast by Region (2021 & 2025 & 2032) & (USD Million)

Table 8. World Vehicle Noise Cancellation System Consumption Value by Region (2021-2026) & (USD Million)

Table 9. World Vehicle Noise Cancellation System Consumption Value Forecast by Region (2027-2032) & (USD Million)

Table 10. World Vehicle Noise Cancellation System Revenue by Player (2021-2026) & (USD Million)

Table 11. Revenue Market Share of Key Vehicle Noise Cancellation System Players in 2025

Table 12. World Vehicle Noise Cancellation System Industry Rank of Major Player, Based on Revenue in 2025

Table 13. Global Vehicle Noise Cancellation System Company Evaluation Quadrant

Table 14. Head Office of Key Vehicle Noise Cancellation System Players

Table 15. Vehicle Noise Cancellation System Market: Company Product Type Footprint

Table 16. Vehicle Noise Cancellation System Market: Company Product Application Footprint

Table 17. Vehicle Noise Cancellation System Mergers & Acquisitions Activity

Table 18. United States VS China Vehicle Noise Cancellation System Revenue Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 19. United States VS China Vehicle Noise Cancellation System Consumption Value Comparison, (2021 & 2025 & 2032) & (USD Million)

Table 20. United States Based Vehicle Noise Cancellation System Companies, Headquarters (States, Country)

- Table 21. United States Based Companies Vehicle Noise Cancellation System Revenue, (2021-2026) & (USD Million)
- Table 22. United States Based Companies Vehicle Noise Cancellation System Revenue Market Share (2021-2026)
- Table 23. China Based Vehicle Noise Cancellation System Companies, Headquarters (Province, Country)
- Table 24. China Based Companies Vehicle Noise Cancellation System Revenue, (2021-2026) & (USD Million)
- Table 25. China Based Companies Vehicle Noise Cancellation System Revenue Market Share (2021-2026)
- Table 26. Rest of World Based Vehicle Noise Cancellation System Companies, Headquarters (Province, Country)
- Table 27. Rest of World Based Companies Vehicle Noise Cancellation System Revenue (2021-2026) & (USD Million)
- Table 28. Rest of World Based Companies Vehicle Noise Cancellation System Revenue Market Share (2021-2026)
- Table 29. World Vehicle Noise Cancellation System Market Size by Type, (USD Million), 2021 & 2025 & 2032
- Table 30. World Vehicle Noise Cancellation System Market Size Value by Type (2021-2026) & (USD Million)
- Table 31. World Vehicle Noise Cancellation System Market Size by Type (2027-2032) & (USD Million)
- Table 32. World Vehicle Noise Cancellation System Market Size by Noise Source, (USD Million), 2021 & 2025 & 2032
- Table 33. World Vehicle Noise Cancellation System Market Size Value by Noise Source (2021-2026) & (USD Million)
- Table 34. World Vehicle Noise Cancellation System Market Size by Noise Source (2027-2032) & (USD Million)
- Table 35. World Vehicle Noise Cancellation System Market Size by Application, (USD Million), 2021 & 2025 & 2032
- Table 36. World Vehicle Noise Cancellation System Market Size by Application (2021-2026) & (USD Million)
- Table 37. World Vehicle Noise Cancellation System Market Size by Application (2027-2032) & (USD Million)
- Table 38. Bose Corporation Basic Information, Manufacturing Base and Competitors
- Table 39. Bose Corporation Major Business
- Table 40. Bose Corporation Vehicle Noise Cancellation System Product and Services
- Table 41. Bose Corporation Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

- Table 42. Bose Corporation Recent Developments/Updates
- Table 43. Bose Corporation Competitive Strengths & Weaknesses
- Table 44. HARMAN Basic Information, Manufacturing Base and Competitors
- Table 45. HARMAN Major Business
- Table 46. HARMAN Vehicle Noise Cancellation System Product and Services
- Table 47. HARMAN Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 48. HARMAN Recent Developments/Updates
- Table 49. HARMAN Competitive Strengths & Weaknesses
- Table 50. Denso Corporation Basic Information, Manufacturing Base and Competitors
- Table 51. Denso Corporation Major Business
- Table 52. Denso Corporation Vehicle Noise Cancellation System Product and Services
- Table 53. Denso Corporation Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 54. Denso Corporation Recent Developments/Updates
- Table 55. Denso Corporation Competitive Strengths & Weaknesses
- Table 56. Continental AG Basic Information, Manufacturing Base and Competitors
- Table 57. Continental AG Major Business
- Table 58. Continental AG Vehicle Noise Cancellation System Product and Services
- Table 59. Continental AG Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 60. Continental AG Recent Developments/Updates
- Table 61. Continental AG Competitive Strengths & Weaknesses
- Table 62. Valeo SA Basic Information, Manufacturing Base and Competitors
- Table 63. Valeo SA Major Business
- Table 64. Valeo SA Vehicle Noise Cancellation System Product and Services
- Table 65. Valeo SA Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 66. Valeo SA Recent Developments/Updates
- Table 67. Valeo SA Competitive Strengths & Weaknesses
- Table 68. 3M Company Basic Information, Manufacturing Base and Competitors
- Table 69. 3M Company Major Business
- Table 70. 3M Company Vehicle Noise Cancellation System Product and Services
- Table 71. 3M Company Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 72. 3M Company Recent Developments/Updates
- Table 73. 3M Company Competitive Strengths & Weaknesses
- Table 74. Tenneco Inc. Basic Information, Manufacturing Base and Competitors
- Table 75. Tenneco Inc. Major Business

- Table 76. Tenneco Inc. Vehicle Noise Cancellation System Product and Services
- Table 77. Tenneco Inc. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 78. Tenneco Inc. Recent Developments/Updates
- Table 79. Tenneco Inc. Competitive Strengths & Weaknesses
- Table 80. Faurecia SA Basic Information, Manufacturing Base and Competitors
- Table 81. Faurecia SA Major Business
- Table 82. Faurecia SA Vehicle Noise Cancellation System Product and Services
- Table 83. Faurecia SA Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 84. Faurecia SA Recent Developments/Updates
- Table 85. Faurecia SA Competitive Strengths & Weaknesses
- Table 86. Magna International Inc. Basic Information, Manufacturing Base and Competitors
- Table 87. Magna International Inc. Major Business
- Table 88. Magna International Inc. Vehicle Noise Cancellation System Product and Services
- Table 89. Magna International Inc. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 90. Magna International Inc. Recent Developments/Updates
- Table 91. Magna International Inc. Competitive Strengths & Weaknesses
- Table 92. Freudenberg Sealing Technologies Basic Information, Manufacturing Base and Competitors
- Table 93. Freudenberg Sealing Technologies Major Business
- Table 94. Freudenberg Sealing Technologies Vehicle Noise Cancellation System Product and Services
- Table 95. Freudenberg Sealing Technologies Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 96. Freudenberg Sealing Technologies Recent Developments/Updates
- Table 97. Freudenberg Sealing Technologies Competitive Strengths & Weaknesses
- Table 98. onsemi Basic Information, Manufacturing Base and Competitors
- Table 99. onsemi Major Business
- Table 100. onsemi Vehicle Noise Cancellation System Product and Services
- Table 101. onsemi Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 102. onsemi Recent Developments/Updates
- Table 103. onsemi Competitive Strengths & Weaknesses
- Table 104. Huayu Automotive Systems Co., Ltd. Basic Information, Manufacturing Base and Competitors

- Table 105. Huayu Automotive Systems Co., Ltd. Major Business
- Table 106. Huayu Automotive Systems Co., Ltd. Vehicle Noise Cancellation System Product and Services
- Table 107. Huayu Automotive Systems Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 108. Huayu Automotive Systems Co., Ltd. Recent Developments/Updates
- Table 109. Huayu Automotive Systems Co., Ltd. Competitive Strengths & Weaknesses
- Table 110. Dongfeng Electronic & Electrical Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 111. Dongfeng Electronic & Electrical Co., Ltd. Major Business
- Table 112. Dongfeng Electronic & Electrical Co., Ltd. Vehicle Noise Cancellation System Product and Services
- Table 113. Dongfeng Electronic & Electrical Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 114. Dongfeng Electronic & Electrical Co., Ltd. Recent Developments/Updates
- Table 115. Dongfeng Electronic & Electrical Co., Ltd. Competitive Strengths & Weaknesses
- Table 116. Wotorma Electro-Acoustic System Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 117. Wotorma Electro-Acoustic System Co., Ltd. Major Business
- Table 118. Wotorma Electro-Acoustic System Co., Ltd. Vehicle Noise Cancellation System Product and Services
- Table 119. Wotorma Electro-Acoustic System Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 120. Wotorma Electro-Acoustic System Co., Ltd. Recent Developments/Updates
- Table 121. Wotorma Electro-Acoustic System Co., Ltd. Competitive Strengths & Weaknesses
- Table 122. Shenzhen SoundAI Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors
- Table 123. Shenzhen SoundAI Technology Co., Ltd. Major Business
- Table 124. Shenzhen SoundAI Technology Co., Ltd. Vehicle Noise Cancellation System Product and Services
- Table 125. Shenzhen SoundAI Technology Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)
- Table 126. Shenzhen SoundAI Technology Co., Ltd. Recent Developments/Updates
- Table 127. Shenzhen SoundAI Technology Co., Ltd. Competitive Strengths & Weaknesses
- Table 128. Ningbo Huaxiang Group Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 129. Ningbo Huaxiang Group Co., Ltd. Major Business

Table 130. Ningbo Huaxiang Group Co., Ltd. Vehicle Noise Cancellation System Product and Services

Table 131. Ningbo Huaxiang Group Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 132. Ningbo Huaxiang Group Co., Ltd. Recent Developments/Updates

Table 133. Ningbo Huaxiang Group Co., Ltd. Competitive Strengths & Weaknesses

Table 134. Hefei Meikeda Automotive Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 135. Hefei Meikeda Automotive Technology Co., Ltd. Major Business

Table 136. Hefei Meikeda Automotive Technology Co., Ltd. Vehicle Noise Cancellation System Product and Services

Table 137. Hefei Meikeda Automotive Technology Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 138. Hefei Meikeda Automotive Technology Co., Ltd. Recent Developments/Updates

Table 139. Hefei Meikeda Automotive Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 140. AVIC Chengfei Integration Technology Co., Ltd. Basic Information, Manufacturing Base and Competitors

Table 141. AVIC Chengfei Integration Technology Co., Ltd. Major Business

Table 142. AVIC Chengfei Integration Technology Co., Ltd. Vehicle Noise Cancellation System Product and Services

Table 143. AVIC Chengfei Integration Technology Co., Ltd. Vehicle Noise Cancellation System Revenue, Gross Margin and Market Share (2021-2026) & (USD Million)

Table 144. AVIC Chengfei Integration Technology Co., Ltd. Recent Developments/Updates

Table 145. AVIC Chengfei Integration Technology Co., Ltd. Competitive Strengths & Weaknesses

Table 146. Global Key Players of Vehicle Noise Cancellation System Upstream (Raw Materials)

Table 147. Global Vehicle Noise Cancellation System Typical Customers

## List Of Figures

### LIST OF FIGURES

Figure 1. Vehicle Noise Cancellation System Picture

Figure 2. World Vehicle Noise Cancellation System Total Revenue: 2021 & 2025 & 2032, (USD Million)

Figure 3. World Vehicle Noise Cancellation System Total Revenue (2021-2032) & (USD Million)

Figure 4. World Vehicle Noise Cancellation System Revenue by Region (2021, 2025 and 2032) & (USD Million), (by Headquarter Location)

Figure 5. World Vehicle Noise Cancellation System Revenue Market Share by Region (2021-2032), (by Headquarter Location)

Figure 6. United States Based Company Vehicle Noise Cancellation System Revenue (2021-2032) & (USD Million)

Figure 7. China Based Company Vehicle Noise Cancellation System Revenue (2021-2032) & (USD Million)

Figure 8. Europe Based Company Vehicle Noise Cancellation System Revenue (2021-2032) & (USD Million)

Figure 9. Japan Based Company Vehicle Noise Cancellation System Revenue (2021-2032) & (USD Million)

Figure 10. South Korea Based Company Vehicle Noise Cancellation System Revenue (2021-2032) & (USD Million)

Figure 11. ASEAN Based Company Vehicle Noise Cancellation System Revenue (2021-2032) & (USD Million)

Figure 12. India Based Company Vehicle Noise Cancellation System Revenue (2021-2032) & (USD Million)

Figure 13. Vehicle Noise Cancellation System Market Drivers

Figure 14. Factors Affecting Demand

Figure 15. World Vehicle Noise Cancellation System Consumption Value (2021-2032) & (USD Million)

Figure 16. World Vehicle Noise Cancellation System Consumption Value Market Share by Region (2021-2032)

Figure 17. United States Vehicle Noise Cancellation System Consumption Value (2021-2032) & (USD Million)

Figure 18. China Vehicle Noise Cancellation System Consumption Value (2021-2032) & (USD Million)

Figure 19. Europe Vehicle Noise Cancellation System Consumption Value (2021-2032) & (USD Million)

Figure 20. Japan Vehicle Noise Cancellation System Consumption Value (2021-2032) & (USD Million)

Figure 21. South Korea Vehicle Noise Cancellation System Consumption Value (2021-2032) & (USD Million)

Figure 22. ASEAN Vehicle Noise Cancellation System Consumption Value (2021-2032) & (USD Million)

Figure 23. India Vehicle Noise Cancellation System Consumption Value (2021-2032) & (USD Million)

Figure 24. Producer Shipments of Vehicle Noise Cancellation System by Player Revenue (\$MM) and Market Share (%): 2025

Figure 25. Global Four-firm Concentration Ratios (CR4) for Vehicle Noise Cancellation System Markets in 2025

Figure 26. Global Four-firm Concentration Ratios (CR8) for Vehicle Noise Cancellation System Markets in 2025

Figure 27. United States VS China: Vehicle Noise Cancellation System Revenue Market Share Comparison (2021 & 2025 & 2032)

Figure 28. United States VS China: Vehicle Noise Cancellation System Consumption Value Market Share Comparison (2021 & 2025 & 2032)

Figure 29. World Vehicle Noise Cancellation System Market Size by Type, (USD Million), 2021 & 2025 & 2032

Figure 30. World Vehicle Noise Cancellation System Market Size Market Share by Type in 2025

Figure 31. Passive

Figure 32. Active

Figure 33. Hybrid

Figure 34. World Vehicle Noise Cancellation System Market Size Market Share by Type (2021-2032)

Figure 35. World Vehicle Noise Cancellation System Market Size by Noise Source, (USD Million), 2021 & 2025 & 2032

Figure 36. World Vehicle Noise Cancellation System Market Size Market Share by Noise Source in 2025

Figure 37. Engine Noise

Figure 38. Road Noise

Figure 39. Wind Noise

Figure 40. World Vehicle Noise Cancellation System Market Size Market Share by Noise Source (2021-2032)

Figure 41. World Vehicle Noise Cancellation System Market Size by Application, (USD Million), 2021 & 2025 & 2032

Figure 42. World Vehicle Noise Cancellation System Market Size Market Share by

Application in 2025

Figure 43. Passenger Vehicles

Figure 44. Commercial Vehicles

Figure 45. World Vehicle Noise Cancellation System Market Size Market Share by Application (2021-2032)

Figure 46. Vehicle Noise Cancellation System Industrial Chain

Figure 47. Methodology

Figure 48. Research Process and Data Source

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