

# **Global Vehicle NFC Controller Market 2023 by Manufacturers, Regions, Type and Application, Forecast to 2029**

<https://marketpublishers.com/r/GF096FD70C38EN.html>

Date: August 2023

Pages: 101

Price: US\$ 3,480.00 (Single User License)

ID: GF096FD70C38EN

## **Abstracts**

According to our (Global Info Research) latest study, the global Vehicle NFC Controller market size was valued at USD million in 2022 and is forecast to a readjusted size of USD million by 2029 with a CAGR of % during review period.

An on-vehicle NFC controller is a controller that applies near-field communication (NFC) technology, which is widely used for wireless communication and connection inside vehicles. Integrated in the vehicle's central control system or smart key, it enables car owners to realize functions such as intelligently unlocking the vehicle, starting the engine, wireless payment, transmitting vehicle information, and connecting to the on-board media system through a paired smartphone or smart card. In addition, car owners can also personalize vehicle settings by interacting with the on-board NFC controller, such as adjusting seat positions and selecting favorite music. The on-board NFC controller provides a more convenient, safe and intelligent in-vehicle experience, adds value-added functions for vehicle manufacturers, and further promotes the development and application of smart car technology.

The Global Info Research report includes an overview of the development of the Vehicle NFC Controller industry chain, the market status of Passenger Car (Reader/Writer Mode, Emulation Card Mode), Commercial Vehicle (Reader/Writer Mode, Emulation Card Mode), and key enterprises in developed and developing market, and analysed the cutting-edge technology, patent, hot applications and market trends of Vehicle NFC Controller.

Regionally, the report analyzes the Vehicle NFC Controller markets in key regions. North America and Europe are experiencing steady growth, driven by government

initiatives and increasing consumer awareness. Asia-Pacific, particularly China, leads the global Vehicle NFC Controller market, with robust domestic demand, supportive policies, and a strong manufacturing base.

#### Key Features:

The report presents comprehensive understanding of the Vehicle NFC Controller market. It provides a holistic view of the industry, as well as detailed insights into individual components and stakeholders. The report analysis market dynamics, trends, challenges, and opportunities within the Vehicle NFC Controller industry.

The report involves analyzing the market at a macro level:

**Market Sizing and Segmentation:** Report collect data on the overall market size, including the sales quantity (K Units), revenue generated, and market share of different by Type (e.g., Reader/Writer Mode, Emulation Card Mode).

**Industry Analysis:** Report analyse the broader industry trends, such as government policies and regulations, technological advancements, consumer preferences, and market dynamics. This analysis helps in understanding the key drivers and challenges influencing the Vehicle NFC Controller market.

**Regional Analysis:** The report involves examining the Vehicle NFC Controller market at a regional or national level. Report analyses regional factors such as government incentives, infrastructure development, economic conditions, and consumer behaviour to identify variations and opportunities within different markets.

**Market Projections:** Report covers the gathered data and analysis to make future projections and forecasts for the Vehicle NFC Controller market. This may include estimating market growth rates, predicting market demand, and identifying emerging trends.

The report also involves a more granular approach to Vehicle NFC Controller:

**Company Analysis:** Report covers individual Vehicle NFC Controller manufacturers, suppliers, and other relevant industry players. This analysis includes studying their financial performance, market positioning, product portfolios, partnerships, and strategies.

**Consumer Analysis:** Report covers data on consumer behaviour, preferences, and attitudes towards Vehicle NFC Controller. This may involve surveys, interviews, and analysis of consumer reviews and feedback from different by Application (Passenger Car, Commercial Vehicle).

**Technology Analysis:** Report covers specific technologies relevant to Vehicle NFC Controller. It assesses the current state, advancements, and potential future developments in Vehicle NFC Controller areas.

**Competitive Landscape:** By analyzing individual companies, suppliers, and consumers, the report presents insights into the competitive landscape of the Vehicle NFC Controller market. This analysis helps understand market share, competitive advantages, and potential areas for differentiation among industry players.

**Market Validation:** The report involves validating findings and projections through primary research, such as surveys, interviews, and focus groups.

## Market Segmentation

Vehicle NFC Controller market is split by Type and by Application. For the period 2018-2029, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

### Market segment by Type

Reader/Writer Mode

Emulation Card Mode

Peer-to-peer Mode

### Market segment by Application

Passenger Car

Commercial Vehicle

## Major players covered

STMicroelectronics

Texas Instruments

Infineon Technologies

NXP Semiconductors N.V.

Sony Corporation

Broadcom Inc.

MediaTek Inc.

Renesas Electronics Corporation

Marvell Technology Group

Toshiba Corporation

Microchip Technology Inc.

Silicon Labs

## Market segment by region, regional analysis covers

North America (United States, Canada and Mexico)

Europe (Germany, France, United Kingdom, Russia, Italy, and Rest of Europe)

Asia-Pacific (China, Japan, Korea, India, Southeast Asia, and Australia)

South America (Brazil, Argentina, Colombia, and Rest of South America)

Middle East & Africa (Saudi Arabia, UAE, Egypt, South Africa, and Rest of Middle East & Africa)

The content of the study subjects, includes a total of 15 chapters:

Chapter 1, to describe Vehicle NFC Controller product scope, market overview, market estimation caveats and base year.

Chapter 2, to profile the top manufacturers of Vehicle NFC Controller, with price, sales, revenue and global market share of Vehicle NFC Controller from 2018 to 2023.

Chapter 3, the Vehicle NFC Controller competitive situation, sales quantity, revenue and global market share of top manufacturers are analyzed emphatically by landscape contrast.

Chapter 4, the Vehicle NFC Controller breakdown data are shown at the regional level, to show the sales quantity, consumption value and growth by regions, from 2018 to 2029.

Chapter 5 and 6, to segment the sales by Type and application, with sales market share and growth rate by type, application, from 2018 to 2029.

Chapter 7, 8, 9, 10 and 11, to break the sales data at the country level, with sales quantity, consumption value and market share for key countries in the world, from 2017 to 2022. and Vehicle NFC Controller market forecast, by regions, type and application, with sales and revenue, from 2024 to 2029.

Chapter 12, market dynamics, drivers, restraints, trends, Porters Five Forces analysis, and Influence of COVID-19 and Russia-Ukraine War.

Chapter 13, the key raw materials and key suppliers, and industry chain of Vehicle NFC Controller.

Chapter 14 and 15, to describe Vehicle NFC Controller sales channel, distributors, customers, research findings and conclusion.

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