

Global Vehicle-mounted Carpet Cleaning Equipment Supply, Demand and Key Producers, 2026-2032

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Abstracts

The global Vehicle-mounted Carpet Cleaning Equipment market size is expected to reach \$ 323 million by 2032, rising at a market growth of 5.6% CAGR during the forecast period (2026-2032).

In 2025, global sales of vehicle-mounted carpet cleaning equipment reached 182,000 units, with an average selling price of US\$1,180 per unit. Global production capacity was approximately 238,000 units, and the industry's average gross profit margin was about 31%. Vehicle-mounted carpet cleaning equipment is a type of professional cleaning system installed inside service vehicles or trucks. It typically includes modules such as high-efficiency hot water suction, vacuum recovery, a water tank, a pressure pump, chemical spraying, and a long-hose cleaning gun. Utilizing the vehicle's power, it can perform powerful suction, deep cleaning, and rapid drying of carpets and various soft furnishing surfaces. It is suitable for large-area on-site cleaning and maintenance in hotels, shopping malls, office buildings, hospitals, transportation hubs, and residences.

Upstream raw materials mainly include sheet metal structures, engines or electric motors, pumps and valves, vacuum blowers, hoses and connectors, cleaning guns, water/wastewater tanks, and control electrical components and software. Downstream suppliers mainly include professional cleaning service companies, commercial property management companies, hotels and chain real estate companies, airport/station maintenance units, and hospital and large venue maintenance departments.

With the acceleration of urbanization, the improvement of cleaning standards for public and commercial spaces, the increasing trend of professional cleaning outsourcing, and the higher requirements for equipment performance and mobile service efficiency, the market for vehicle-mounted carpet cleaning equipment has maintained steady growth.

Future development lies in higher suction power and hot water cleaning efficiency, energy-saving and lightweight design, intelligent control and remote operation and maintenance, and system integration with environmentally friendly cleaning chemicals, bringing continuous business opportunities to equipment manufacturers, cleaning service companies and upstream component suppliers.

Vehicle-mounted carpet cleaning equipment, as a professional deep cleaning solution, enjoys stable growth momentum in the global commercial cleaning, property management, car detailing, hotel, and large facility maintenance sectors. Compared to portable or push-type cleaning machines, mobile systems offer advantages in deep stain removal, rapid drying, and efficient coverage due to their higher suction power, stronger hot water cleaning capacity, and larger flow rate, making them the preferred equipment for professional cleaning teams and outsourcing service companies.

Market growth is driven not only by urbanization, the expansion of commercial facilities, and rising cleaning standards, but also by the popularization of mobile service models, the increasing trend of cleaning outsourcing, and the pursuit of high operational efficiency. Technologically, key competitive advantages include increased hot water output, enhanced vacuum extraction efficiency, optimized fuel or electric drive systems, and lightweight design. Electrification, intelligent control, and energy-saving and emission-reduction solutions are also gradually becoming differentiating selling points. Regional markets are characterized by maturity in North America and Europe, and rapid growth in the Asia-Pacific region. The scaling up of professional cleaning services and the modernization of equipment are key future directions.

Overall, the market has long-term rigid demand and room for incremental growth, but the barriers to entry are high, and the equipment costs and maintenance requirements are significant. Therefore, product innovation, service support, and professional training will be important factors in winning the market.

This report studies the global Vehicle-mounted Carpet Cleaning Equipment production, demand, key manufacturers, and key regions.

This report is a detailed and comprehensive analysis of the world market for Vehicle-mounted Carpet Cleaning Equipment and provides market size (US\$ million) and Year-over-Year (YoY) Growth, considering 2025 as the base year. This report explores demand trends and competition, as well as details the characteristics of Vehicle-mounted Carpet Cleaning Equipment that contribute to its increasing demand across many markets.

Highlights and key features of the study

Global Vehicle-mounted Carpet Cleaning Equipment total production and demand, 2021-2032, (K Units)

Global Vehicle-mounted Carpet Cleaning Equipment total production value, 2021-2032, (USD Million)

Global Vehicle-mounted Carpet Cleaning Equipment production by region & country, production, value, CAGR, 2021-2032, (USD Million) & (K Units), (based on production site)

Global Vehicle-mounted Carpet Cleaning Equipment consumption by region & country, CAGR, 2021-2032 & (K Units)

U.S. VS China: Vehicle-mounted Carpet Cleaning Equipment domestic production, consumption, key domestic manufacturers and share

Global Vehicle-mounted Carpet Cleaning Equipment production by manufacturer, production, price, value and market share 2021-2026, (USD Million) & (K Units)

Global Vehicle-mounted Carpet Cleaning Equipment production by Type, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

Global Vehicle-mounted Carpet Cleaning Equipment production by Application, production, value, CAGR, 2021-2032, (USD Million) & (K Units)

This report profiles key players in the global Vehicle-mounted Carpet Cleaning Equipment market based on the following parameters - company overview, production, value, price, gross margin, product portfolio, geographical presence, and key developments. Key companies covered as a part of this study include HydraMaster, Karcher, Butler, Chem Tex, BISSELL, General Pump, SteamAction, Aero Tech Manufacturing, GADLEE, etc.

This report also provides key insights about market drivers, restraints, opportunities, new product launches or approvals.

Stakeholders would have ease in decision-making through various strategy matrices used in analyzing the World Vehicle-mounted Carpet Cleaning Equipment market

Detailed Segmentation:

Each section contains quantitative market data including market by value (US\$ Millions), volume (production, consumption) & (K Units) and average price (US\$/Unit) by manufacturer, by Type, and by Application. Data is given for the years 2021-2032 by year with 2025 as the base year, 2026 as the estimate year, and 2027-2032 as the

forecast year.

Global Vehicle-mounted Carpet Cleaning Equipment Market, By Region:

United States

China

Europe

Japan

South Korea

ASEAN

India

Rest of World

Global Vehicle-mounted Carpet Cleaning Equipment Market, Segmentation by Type:

Hot Water Extraction Type

Rotary Brush Type

Dry Foam Cleaning Type

Multi-functional Combination Type

Global Vehicle-mounted Carpet Cleaning Equipment Market, Segmentation by Wastewater Tank Capacity:

Wastewater Tank Capacity: 300 - 600 L

Wastewater Tank Capacity: 800 - 1500 L+

Global Vehicle-mounted Carpet Cleaning Equipment Market, Segmentation by Power Source:

Fuel-powered System

Pure Electric Quiet System

Global Vehicle-mounted Carpet Cleaning Equipment Market, Segmentation by Application:

Car Detailing

Cleaning Businesses

Others

Companies Profiled:

HydraMaster

Karcher

Butler

Chem Tex

BISSELL

General Pump

SteamAction

Aero Tech Manufacturing

GADLEE

Key Questions Answered:

1. How big is the global Vehicle-mounted Carpet Cleaning Equipment market?
2. What is the demand of the global Vehicle-mounted Carpet Cleaning Equipment market?
3. What is the year over year growth of the global Vehicle-mounted Carpet Cleaning Equipment market?
4. What is the production and production value of the global Vehicle-mounted Carpet Cleaning Equipment market?
5. Who are the key producers in the global Vehicle-mounted Carpet Cleaning Equipment market?
6. What are the growth factors driving the market demand?

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